

MEMORANDUM

Agenda Item No. 14(A)(3)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: May 19, 2015

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution supporting the South Florida College Football Championship Host Committee's Bid to the College Football Playoff National Championship Game in 2018 or 2020; supporting the Miami-Dade County Aviation Department's commitment to provide special services in support of any College Football Playoff National Championship game awarded to South Florida; supporting, subject to any necessary subsequent approvals, the provision of certain County support in connection with the College Football Playoff National Championship Game; agreeing not to host promotional activities that detract from or interfere with the promotional activities of the College Football Playoff National Championship Game's organizers

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Jose "Pepe" Diaz.



R. A. Cuevas, Jr.
County Attorney

RAC/cp



MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

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County Attorney

SUBJECT: Agenda Item No. 14(A)(3)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 14(A)(3)

Veto . _____

5-19-15

Override _____

RESOLUTION NO. _____

RESOLUTION SUPPORTING THE SOUTH FLORIDA COLLEGE FOOTBALL CHAMPIONSHIP HOST COMMITTEE'S BID TO THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME IN 2018 OR 2020; SUPPORTING THE MIAMI-DADE COUNTY AVIATION DEPARTMENT'S COMMITMENT TO PROVIDE SPECIAL SERVICES IN SUPPORT OF ANY COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME AWARDED TO SOUTH FLORIDA; SUPPORTING, SUBJECT TO ANY NECESSARY SUBSEQUENT APPROVALS, THE PROVISION OF CERTAIN COUNTY SUPPORT IN CONNECTION WITH THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME; AGREEING NOT TO HOST PROMOTIONAL ACTIVITIES THAT DETRACT FROM OR INTERFERE WITH THE PROMOTIONAL ACTIVITIES OF THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME'S ORGANIZERS

WHEREAS, South Florida has an opportunity to host the 2018 or 2020 College Football Playoff National Championship game; and

WHEREAS, South Florida most recently hosted the predecessor of the College Football Playoff National Championship Game—the BCS National Championship Game—between the first-ranked University of Notre Dame and second-ranked University of Alabama in 2013; and

WHEREAS, South Florida has also hosted the BCS National Championship in years past, including hosting the first-ranked University of Oklahoma and second-ranked University of Florida in 2009; the first-ranked University of Southern California and second-ranked University of Oklahoma in 2005; and the first-ranked University of Oklahoma and second-ranked Florida State University in 2001; and

WHEREAS, the 2015 College Football National Championship was the second most watched cable television show in U.S. history, attracting an audience of approximately 33.4 million viewers; and

WHEREAS, our community has a proven track record of successfully hosting major sporting events, including multiple college football championship games; and

WHEREAS, at least 100,000 people are expected to visit the host community during the week of College Football Playoff National Championship Game festivities; and

WHEREAS, hosting this momentous sporting event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

WHEREAS, a host community is expected to generate several hundred million dollars from the College Football Playoff National Championship Game,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. This Board expresses its support for the South Florida College Football Championship Host Committee's bid to host the College Football Playoff National Championship Game in 2018 or 2020 and pledges Miami-Dade County's assistance, subject to then-available resources and funding and appropriation by the Board, to support this important event.

Section 2. This Board expresses its support for the Miami-Dade County Aviation Department's commitment to cooperate with those needing special services in connection with the College Football Playoff National Championship Game, including arrival and departure of team charters, private planes and special fan charters.

Section 3. This Board expresses its support, subject to any necessary subsequent approvals, for the (1) issuance of additional temporary licenses or permits for limousines and shuttles; (2) waiver of permit fees for County facilities necessary to support the College Football Playoff National Championship Game; (3) enforcement of any lawful restrictions concerning unauthorized advertising, marketing, and promotional activities during the week of the College

Football Playoff National Championship Game; (4) installation of “welcome signage” at Miami International Airport and on mass transportation property and vehicles, as permitted by applicable law and County agreements; and (5) opportunity for the organizers of the College Football Playoff National Championship Game to purchase, consistent with applicable law and County agreements with third-party advertisers, all advertising signage possible on mass and public transportation systems for a period of 30 days prior and seven days after the College Football Playoff National Championship Game.

Section 4. This Board agrees, to the extent not inconsistent with applicable law or County agreements, that the County will not sponsor any promotional activities related to the College Football Playoff National Championship Game that would detract from or interfere with the promotional activities of the organizers of the College Football National Championship Game.

The Prime Sponsor of the foregoing resolution is Commissioner Jose “Pepe” Diaz. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	
Esteban L. Bovo, Jr., Vice Chairman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 19th day of May, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MP Sr

Miguel A. Gonzalez

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