

Memorandum



Date: June 8, 2015

Agenda Item No. 2(B)3
June 30, 2015

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez", written over the printed name of the Mayor.

Subject: Response to Resolution No. R-231-15 Directing to Initiate Discussions with Insurance Company Representatives about Offering Incentive to Residential Pool Owners for Installing Pool Safety Equipment

This report is in response to Resolution No. R-231-15, which directed the Administration to initiate discussions with insurance company representatives about offering incentives to residential pool owners who install pool safety equipment. The intent of Resolution No. R-231-15 is to reduce pool-related accidental injury and death throughout Miami-Dade County.

The County has sent letters to the top ten (10) Florida home insurance companies, requesting to discuss the feasibility of providing incentives (e.g., discounts to homeowner insurance policy) to residential pool owners who install pool safety equipment. The letter requested a response from the companies indicating interest within 30 days of receipt of the letter. The listing of the insurance companies contacted is as follows:

1. Citizens Property Insurance Corporation
2. State Farm Florida Insurance Company
3. Universal Property & Casualty Insurance Company
4. St. John's Insurance Company
5. United Services Automobile Association (USAA)
6. American Coastal Insurance Company
7. Florida Peninsula Insurance Company
8. Security First Insurance Company
9. Homeowner's Choice Property & Casualty Insurance Co. Inc.
10. United Property and Casualty Insurance Company

Staff from the Regulatory and Economic Resources and Internal Services departments will work directly with the companies to encourage an open dialog regarding potential incentives. An update will be provided to the Board of County Commissioners once the responses are received

Per Ordinance 14-65, this memorandum will be placed on the next available Board of County Commissioners meeting agenda.

Should you have any questions or concerns, please contact Miriam Singer, Senior Assistant Director for the Internal Services Department, or me directly.

- c: Edward Marquez, Deputy Mayor, Office of the Mayor
Jack Osterholt, Deputy Mayor, Office of the Mayor
Tara Smith, Director, Internal Services Department
Miriam Singer, Senior Assistant Director, Internal Services Department
Barbara Dunlop, Acting Division Director, Risk Management Division, Internal Services Department
Eugene Love, Agenda Coordinator