

MEMORANDUM

Agenda Item No. 11(A)(17)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: September 1, 2015

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution urging the Florida Legislature to enact legislation that would attract film and television production projects to this state, including Miami-Dade County; preliminarily identifying this issue as a critical County priority for the 2016 session; urging the Florida Association of Counties to identify this issue as one of its priorities for the 2016 session

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Rebeca Sosa.



R. A. Cuevas, Jr.
County Attorney

RAC/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: September 1, 2015

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(17)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 11(A)(17)

Veto _____

9-1-15

Override _____

RESOLUTION NO. _____

RESOLUTION URGING THE FLORIDA LEGISLATURE TO ENACT LEGISLATION THAT WOULD ATTRACT FILM AND TELEVISION PRODUCTION PROJECTS TO THIS STATE, INCLUDING MIAMI-DADE COUNTY; PRELIMINARILY IDENTIFYING THIS ISSUE AS A CRITICAL COUNTY PRIORITY FOR THE 2016 SESSION; URGING THE FLORIDA ASSOCIATION OF COUNTIES TO IDENTIFY THIS ISSUE AS ONE OF ITS PRIORITIES FOR THE 2016 SESSION

WHEREAS, the film and television industry has been an engine of economic growth and a source of job creation for Miami-Dade County and the State of Florida for decades; and

WHEREAS, in 2010, to retain the production already in place and attract additional projects to this state, the Florida Legislature enacted Chapter 2010-147, Laws of Florida (Senate Bill 1752), which created the Florida Entertainment Industry Financial Incentive Program, codified as section 288.1254, Florida Statutes; and

WHEREAS, the Florida Entertainment Industry Financial Incentive Program offered tax credits to qualifying film, television and other entertainment industry projects to attract business to and create jobs in the state ; and

WHEREAS, during Fiscal Year 2010-2011 the entertainment industry accounted for more than \$380 million of direct spending in Miami-Dade County; and

WHEREAS, direct spending includes, but is not limited to, expenditures by the entertainment industry on hotels, car and truck rentals, food, laundry services, groceries, clothing, furniture, security, portable air conditioning rentals, telephone system rentals, flooring, cleaning, coffee and water services, electronics rentals, dumpster rentals, exterminators, florists, locksmiths, makeup supplies, payroll services, printing services, shipping services, storage, and local cast and crew; and

WHEREAS, the amount of direct spending in Miami-Dade County by the entertainment industry increased by approximately \$500 million during the four year period in which the Florida Entertainment Industry Financial Incentive Program was funded; and

WHEREAS, currently, no funding remains available under Florida's Entertainment Industry Financial Incentive Program and there exists no other state program to attract film and television production to Florida; and

WHEREAS, since the funding was depleted, Miami-Dade County and the State of Florida have been operating at a competitive disadvantage to the roughly 40 states that have programs to attract film, television, commercials and other production companies to their state; and

WHEREAS, at its height in 2010-2011, direct spending by the entertainment industry in Miami-Dade County was more than double the current amount; and

WHEREAS, businesses and individuals working in industries related to film production are relocating out of Miami-Dade County and the State of Florida to states that are committed to attracting the entertainment industry; and

WHEREAS, in the last two years there has been a 24 percent reduction in the membership of IATSE local 477, the largest technical union that services the film and entertainment industry; and

WHEREAS, this Board would like to strongly encourage the Florida Legislature to make a long-term commitment to provide funding to attract film, television and entertainment projects to this state, including Miami-Dade County, to help create opportunities for economic development and job creation resulting from such productions; and

WHEREAS, this Board would like to preliminarily identify attracting film and television production projects to this state, including Miami-Dade County, as one of Miami-Dade County's critical priorities for the 2016 session and also urge the Florida Association of Counties to identify this issue as one of its critical priorities for the 2016 session,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Florida Legislature to enact legislation that would attract film and television production projects to this state, including Miami-Dade County.

Section 2. Preliminarily identifies the issue set forth in Section 1 above as a critical County priority for the 2016 state legislative session.

Section 3. Urges the Florida Association of Counties to include attracting film and entertainment production to this state as one of its critical priorities for the 2016 session.

Section 4. Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, Senate President, House Speaker, the Chair and Members of the Miami-Dade State Legislative Delegation and the Executive Director of the Florida Association of Counties.

Section 5. Directs the County's state lobbyists to advocate for the passage of the legislation as set forth in Section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to include this item in the 2016 State Legislative Package when it is presented to the Board and to preliminarily identify this item as a critical priority when the Board determines priorities for the 2016 session as provided in Resolution No. R-764-13.

The Prime Sponsor of the foregoing resolution is Commissioner Rebeca Sosa. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	
Esteban L. Bovo, Jr., Vice Chairman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 1st day of September, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MP

Matthew Papkin