

# MEMORANDUM

Agenda Item No. 11(A)(11)

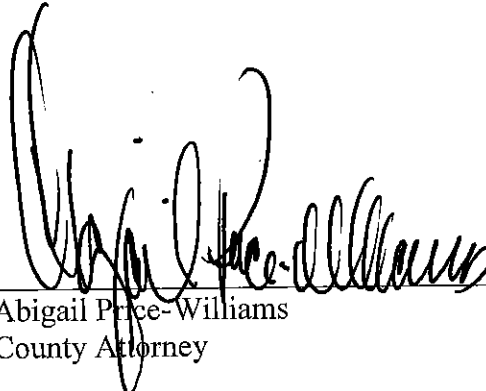
**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**DATE:** April 5, 2016

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution directing the Mayor to organize and hold a "Winery Familiarization Tour," in conjunction with the Greater Miami Convention and Visitor Bureau, to highlight opportunities, including agritourism opportunities, that are available to the winery industry in Miami-Dade County, and to provide a report

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Dennis C. Moss, and Co-Sponsors Commissioner Jose "Pepe" Diaz, Commissioner Audrey M. Edmonson, Commissioner Rebeca Sosa and Commissioner Xavier L. Suarez.



Abigail Price-Williams  
County Attorney

APW/smm

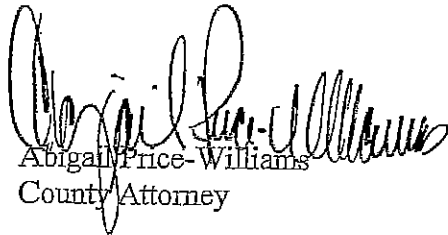


# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**DATE:** April 5, 2016

**FROM:**   
Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(11)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_\_, 3/5's \_\_\_\_\_, unanimous \_\_\_\_\_) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(11)  
4-5-16

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE MAYOR OR DESIGNEE TO ORGANIZE AND HOLD A “WINERY FAMILIARIZATION TOUR,” IN CONJUNCTION WITH THE GREATER MIAMI CONVENTION AND VISITOR BUREAU, TO HIGHLIGHT OPPORTUNITIES, INCLUDING AGRITOURISM OPPORTUNITIES, THAT ARE AVAILABLE TO THE WINERY INDUSTRY IN MIAMI-DADE COUNTY, AND TO PROVIDE A REPORT

**WHEREAS**, this Board has adopted more than 10 agricultural-related ordinances since 2009 with the purpose of expanding the activities allowed in the Agricultural (AU) Zoning District; and

**WHEREAS**, those ordinances also addressed changing conditions in agricultural areas, particularly those areas designated Agriculture on the Comprehensive Development Master Plan (CDMP) Land Use Plan Map; and

**WHEREAS**, in October of 2014, this Board adopted a CDMP amendment revising the policies pertaining to Agriculture in the CDMP’s Land Use Element in order to, among other things, promote ecotourism and agritourism, as well as to allow wineries to utilize imported products for winemaking; and

**WHEREAS**, on October 6, 2015, this Board adopted Ordinance No. 15-115 amending the County’s Zoning Code to reflect the October 2014 CDMP amendment and to promote and allow greater flexibility for ecotourism and agritourism in the AU Zoning District; and

**WHEREAS**, Ordinance No. 15-115 eliminated and liberalized some of the County’s zoning regulations related to bed and breakfast establishments in the AU District, as well as to farm-related wineries so that such establishments will have greater flexibility in how they operate; and

**WHEREAS**, these recent changes to the County's Code present new opportunities related to agritourism for the winery industry in South Florida; and

**WHEREAS**, one way to highlight these opportunities and increase awareness of the wineries in Miami-Dade County would be for the County to organize and hold a Winery Familiarization Tour; and

**WHEREAS**, a "Familiarization Tour" typically involves hosting tour operators, travel agents, travel media, and other industry insiders in an effort to create awareness of opportunities and experiences surrounding an industry or location, or to increase product knowledge and/or destination knowledge; and

**WHEREAS**, this Board now wishes to direct the administration to organize and hold a "Winery Familiarization Tour" in conjunction with the Greater Miami Convention and Visitors Bureau, and other appropriate entities, to increase awareness about the wineries in Miami-Dade County and the agritourism opportunities available,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board directs the Mayor or designee to organize and hold a "Winery Familiarization Tour" in conjunction with the Greater Miami Convention and Visitors Bureau to highlight opportunities, including agritourism opportunities, that are available to the winery industry in Miami-Dade County, and to provide a report detailing a plan of action. The Mayor or designee shall provide the report to this Board within 60 days of the effective date of this resolution and shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65.

The Prime Sponsor of the foregoing resolution is Commissioner Dennis C. Moss, and the Co-Sponsors are Commissioner Jose "Pepe" Diaz, Commissioner Audrey M. Edmonson, Commissioner Rebeca Sosa and Commissioner Xavier L. Suarez. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	
Esteban L. Bovo, Jr., Vice Chairman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 5<sup>th</sup> day of April, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

James Eddie Kirtley

