Memorandum

MIAMI-DADE COUNTY

Date: June 7, 2016

Agenda Item No. 3(B)(1)

To: Honorable Chairman Jean Monestime and Members, Board of County Commissioners

From: Carlos A. Gimenez Mayor

Subject: Retroactive Authorization of ASD Application for Petco Grant Funds In the Amount of $90,000.00 for Programs that Support the County's Trap, Neuter, and Release Program

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RECOMMENDATION

It is recommended that the Board of County Commissioners (Board) retroactively authorize the Miami-Dade County (County) Mayor or the County Mayor's designee to apply for, receive and expend grant funds in the amount of $90,000.00 from the Petco Foundation for programs that support the County's Trap, Neuter, and Release Program , which helps save the lives of community cats and shelter pets. It is further recommended that the Board authorize the County Mayor or the County Mayor's designee to exercise and execute such contracts, agreements, Memoranda of Understanding (MOU) as may be necessary to further the purposes described in the funding requests after review by the County Attorney's Office as to form and legal sufficiency.

SCOPE

Led by the Miami-Dade County Animal Services Department (ASD), these grant funds will be used to support the County's Trap, Neuter, and Release Program, including implementing the Community Action Targeted Trapping Initiative (CATTI), which is an ASD effort aimed at recruiting, training, and assisting volunteer trappers. Grant funds will be used to purchase trapping equipment, medical and surgical supplies, cover the costs associated with training an expanding number of local volunteers in trapping and releasing community cats, as well as costs associated with marketing and promoting the program to recruit and expand the number of volunteers Countywide.

FISCAL IMPACT/FUNDING SOURCE

As reflected in the attached award letter (Exhibit 1), ASD will receive a one (1) year allocation of grant funds totaling $90,000.00 to use towards the purchase of trapping equipment and training of local volunteers recruited Countywide. Project funds will offset start-up and operational costs, and the grant does not require matching funds. The authorization to apply for, receive, and expend grant monies shall not in any way alter the ASD's budget for the applicable time period. This is a project that ASD is currently implementing and will not have an adverse fiscal impact on the County.

TRACK RECORD/MONITOR

ASD has a successful history of managing private sector grant funds and will coordinate project implementation and management. ASD will monitor and process the disbursement and expenditure of grant funds, and manage programmatic and fiscal reporting in accordance with an agreed upon schedule by ASD and Petco Foundation. The ASD staff responsible for monitoring this resolution and grant monies is Sandy Acosta Cox, Grants Coordinator.

BACKGROUND

ASD continues to expand its outreach programs into the community. In this effort, ASD has partnered with various local resident volunteers dedicated to managing community cats in a responsible and humane manner utilizing the trap, neuter, and return (TNR) program as the focal point of their approach.

The County has an estimated 300,000 to 400,000 community cat population based on industry formulas for calculating free-roaming cat populations. Currently, ASD offers spay/neuter surgeries for community cats at its main facility and recently opened Homestead Clinic in partnership with the City of Homestead. In addition to ASD's mobile spay/neuter clinic events. As ASD expands its outreach throughout the community, it is increasingly able to manage an interested and engaged community of local trappers wanting to capitalize on our efforts.

By partnering with local resident volunteers, not only will ASD be able to pinpoint concentrations of community cats within specific areas, but also increase the number of animals sterilized through TNR. All cats trapped, sterilized, and returned through the CATTI program will also be vaccinated and ear tipped.

Exhibit 1: Award Letter
Exhibit 2: Grant Application

Jack Osterholt
Deputy Mayor

EXHIBIT 1

petco foundation

Home Office: 654 Richland Hills Drive, San Antonio, TX 78245
Satellite Office: 7262 N. Rosemead Blvd., San Gabriel, CA 91775
Phone: 626-287-0952 / Fax: 858-909-2618 or 858-332-4949

January, 2016

Valued partner,

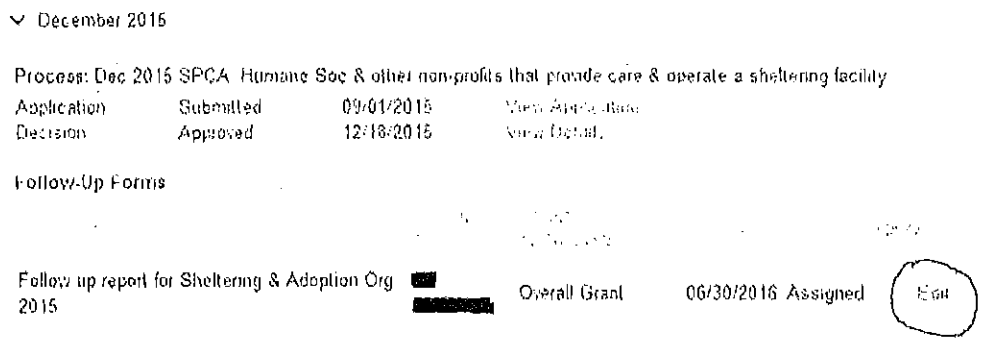
On behalf of everyone at the Petco Foundation, we are pleased to provide you with the enclosed grant award of **$90,000.00**, to be used towards the purpose outlined in your grant application for our December 2015 grant cycle. Please see your approval email for instructions on how to properly acknowledge the Petco Foundation as well as the link to our press kit and logo.

We're thrilled to have your organization benefit from the generosity of Petco Foundation supporters, and we hope you will use this donation to continue the lifesaving work you do for the animals in your community.

Together, with partners like you, we can create a lifesaving nation, where every pet has the chance to find a loving home. We celebrate your commitment to animals and thank you for all that you do on behalf of pets and the people who love and need them.

Petco Foundation grant follow-up instructions:

In order to apply for future funding from the Petco Foundation, we require that your organization to provide a follow-up report of how funds were used as well as an update of your organization information. Please login to your account on our grant site to complete this report. You may access the login page from www.petcofoundation.org on the **Petco Foundation Partners** page by clicking on the blue "**partner login**" button. ***Hint:*** After signing in scroll down and click **Edit** in the box similar to the one below.



Sincerely,

Susanne M. Kogut

Susanne Kogut
Executive Director
Petco Foundation

The Petco Foundation is a 501(c)(3) nonprofit, tax exempt corporation. Tax I.D. 33-0845930.

December 2015 Grant Cycle

Animal Control agencies & Non-profits responsible for AC field svs & sheltering of a...

Miami Dade County Animal Services Department

Mr. Alex Muñoz
7401 NW 74 Street
Miami, FL 33166

asdgrants@miamidade.gov
O: 305-418-7106

Ms. Sandy Acosta Cox

7401 NW 74 Street
Miami, FL 33166

sacostacox@miamidade.gov
O: 305-418-7106
M: 202-905-7491

Application Form

Grant Cycle*

Decisions are made in June and December for this grant category. If you are seeking a December 2015 decision, name your request "December 2015 Grant Cycle". If you are seeking a June decision date, please wait and submit your application during the next cycle.

December 2015 Grant Cycle

Amount Requested*

Please provide the total amount requested.

$62,182.00

Address Confirmation*

Please review the organization address listed above and verify that this address is the correct mailing address for your organization. If not, please type in the appropriate organization address below.

Yes

NEW Address

If applicable

City

State

Please use 2 digit state abbreviation

Zip Code

Service Area population*

Over 1 million

Geographic Area*

Geographic region in which funds will be used

TX; NM; CO; WY; LA; MS; FL; PR

Petco VIN

Please provide 4-6 digit Petco VIN (Vendor Identification Number) if known. If you do not know or do not have a VIN, please leave blank.

Partner Newsletter*

Is everyone in your organization who should be receiving our partner newsletter signed up? If not, please indicate email addresses below for those that would like to receive important updates regarding grants, adoptions and other exclusive partner information.

No

Email #1

sacostacox@miamidade.gov

Email #2
lmejia@miamidade.gov

Email #3
am13@miamidade.gov

IMPORTANT: It is imperative that you read the Grant Application Instructions prior to completing this application. Failure to accurately complete the application in accordance with the Grant Application Instructions may result in a denial of your request.

ANIMALS RECEIVED AND OUTCOME INFORMATION FOR 2014

Please indicate the number of animals for 2014 in each category below.

***IMPORTANT**: This application is for animal welfare organizations that provide sheltering and adoption services (in addition to other services). Your organization must have data to input in this section in order to proceed.*

NOTE: For questions requesting a number, please enter one number only. If none, please enter 0. Please do not enter special characters such as dashes or number ranges. You may save your work and complete this section at a later date if necessary.

RECEIVED INFORMATION

On-hand (in care) as of January 1st*
363

NOTE: Please indicate the number of animals that came into your care during the calendar year in the categories below. *Please do not include the number on-hand/in-care on January 1st in this breakdown, but do include all intake fields in the TOTAL received/cared for - see instructions for additional information.*

Stray animals*
27061

Owner surrenders*
2473

Transfers*
Animals transfered in from other organizations

0

Other animals*
Those animals received that do not fit in the categories above

1020

TOTAL received/cared for*

Sum of all "received" fields above for the calendar year Jan 1 to Dec 31. *(Remember to include your on-hand / in care as of January 1st in this TOTAL)*

30917

OUTCOME INFORMATION

Adopted*

9214

Returned to owner*

1927

Transferred*

Animals transferred out to other organizations

295

Died in care*

501

Euthanized*

5140

Other animal outcomes*

Those animals outcomes that do not fit in the categories above

13424

On-hand (in care) on December 31st*

416

TOTAL outcomes*

Sum of the "outcome" fields above for the calendar year Jan 1 to Dec 31. *(Remember to include your on-hand / in-care on December 31st in this TOTAL.)*

30917

VALIDATION*

TOTAL animals received/cared for MUST equal your TOTAL animal outcomes (see instructions).

•Total "Received" includes your in care count at the beginning of the year

•Total "Outcomes" includes your in care count at the end of the year.

Please verify that these two numbers are equal and the values indicated for the various categories add up correctly prior to proceeding.

Yes

ORGANIZATION FINANCIAL DATA

Total 2014 expenses*

Or your last fiscal year. We are looking for the amount for your animal sheltering, care and other services. Please do not provide the entire budget for your municipality or department. If you do not have a published department budget, you will need to provide us your internal operational budget for animal welfare services.

$15,000,000.00

Total 2014 revenue*

Or your last fiscal year. Revenue will equal funds appropriated/budgeted plus any other revenues (grants, donations, and services fees designated for your use). Revenue should not equal zero but should at least be the amount designated for your operations.

$15,000,000.00

Current budgeted expenses*

Total expense amount for your current annual budget

$16,641,000.00

Amount of budget government funded*

Include all direct funding from government including any contracts, grants or other payments

$4,527,000.00

OPERATIONAL INFORMATION

Total spay/neuter surgeries*

Total number of spay/neuter surgeries during the year funded by your organization (all types).

20630

Spay/neuter surgeries of shelter animals

9963

Spay/neuter surgeries of public animals

Number of spay/neuter surgeries of public animals performed by your clinic or funded in full or part by your organization.

2828

Feral cat spay/neuter surgeries

Number of feral cat spay/neuter surgeries. Animals released and not otherwise included in shelter or public surgeries.

7839

Number of Field Officers on staff*

21

Total number of days CLOSED for adoptions*

During a 365 day-year

11

Extended hours*

Number of weekend hours and weekday hours after 5pm OPEN for adoptions during a typical week (excluding any holiday weeks).

11

Average DOG adoption fees*

26-50

Average CAT adoption fees*

0-25

Adoption promotion*

Do you do adoption promotions, specials or events?

Yes

Adoption time frame*

The typical time period for an animal to be given to adopter after completing the application is:

Same Day

If not same day, please indicate reason(s)

Check all that apply

Other reason not same day

If you selected "Other" above, please specify reason

Adoption approvals*

What is the estimated percentage of adoption applications submitted that are approved?

Greater than 90%

Satellite adoption centers*

Please indicate total number of satellite adoption centers. Satellite adoption center refers to adoption space inside another business where animals are housed and shown for adoption. For example, cat housing in a Petco store would be considered a satellite adoption center.

4

Location

Please provide business name, city and state of the location of any satellite adoption centers.

Petco, 6200 South Dixie Highway, South Miami, FL 33143
PetSmart, 8241 W. Flagler Street, Miami, FL 33144
PetSmart, 8302 South Dixie Highway, South Miami, FL 33143
PetSmart, 3301 SW 22nd Street, Miami, FL 33145

Shelter software*
What shelter software do you use to track your information?

Chameleon

Other software
If you selected "Other" above, please indicate name of shelter tracking software used.

Shelter statistics*
Does your organization annually publish your shelter statistics on your website for total intake, adoptions, euthanasia, transfers, etc.?

Yes

PARTNERS AND REFERENCES

Transfers*
Do you transfer animals to other organizations?

Yes

Top 3 transfer partners
The partners in which you transferred out the greatest number of animals in the past year, and the approximate number of transferred animals per group. Please provide full name and address of organizations.

1. Justin Bartlett Animal Rescue; Animals Transferred: 486; Address: P.O. Box 210572, Royal Palm Beach, FL 33421; Tel: 561-684-1010
2. Humane Society of Greater Miami; Animals Transferred: 295; Address: 16101 W. Dixie Highway, North Miami Beach, FL 33160; Tel: 305-696-0800
3. The Cat Network; Animals Transferred: 283; Address: P.P. Box 347228, Miami, FL 33234; Tel: 305-255-3482

Petco Adoption Partner*
Is your organization an active adoption partner with your local Petco store?

Yes

Frequency
If yes, how often do you bring animals for adoption to Petco stores?

We house animals for adoption at a Petco satellite adoption center and do regular adoption events

Adoptions at Petco
If yes, how many adoptions did you do in 2014 at Petco stores?

0 to 10

Interested in partnership?
If not a current adoption partner, are you interested in becoming a Petco adoption partner?

Partnership obstacle

If you are not interested in partnering with your local Petco for adoptions, please advise primary reason why not.This will better enable us to determine how to best assist our partners in an effort to increase pet adoptions.

Other reason

If you selected "Other" above, please provide additional information.

Recommendations*

Please include the names of those that would be willing to provide a recommendation for your organization. Include Petco employees and others. Please include name, organization or company (if applicable), phone number and/or email address.

Karen Meader, Petco Foundation, National Adoption Program Manager, ph: 858-437-7352, e: karen.meader@petco.com

Joan Carlson-Radabaugh, ASPCA, Community Initiatives Director, ph: 772-978-9615, e: joan.carlson-radabaugh@aspca.org

Julie Levy, DVM, PhD, DACVIM, University of Florida, Maddie's Shelter Medicine Program, College of Veterinary Medicine, ph: 352-273-8722, e: levyjk@ufl.edu

PURPOSE OF FUNDING REQUEST

Primary Purpose*

Please tell us the primary purpose of your funding request.

Feral cat TNR (includes all costs related specifically to TNR efforts)

Secondary Purpose

If applicable

Training and education

Additional Purpose

If applicable

Other

Other Purpose

If you selected "Other" above, please specify other purpose.

Marketing

Date of Event

If your request is for sponsorship of an event, please provide date of event. List one date only even if event is longer than one day or multiple events.

Amount per Purpose

If you selected more than one purpose, indicate below the amount for each purpose.

ASD's primary purpose for this grant request is its targeted TNR efforts. At the moment, ASD possesses 100 traps 20% of which are provided to volunteer trappers; the rest are available to the public with a $50 refundable deposit. To support TNR efforts, ASD is requesting $48,121.00. Additional traps will allow ASD to increase its stock to better address the demand throughout the County. Grant funds would purchase 280 new

traps (40 per TNR Volunteer Team), at a cost of $89.00 per trap, coming to $24,920.00. These will be purchased in thirds, ensuring that as volunteers are recruited the stock of traps can support them. They will keep a strict inventory and ensure traps are properly maintained. Likewise, factored into this cost is the food used in traps, which typically consists of sardines, canned tuna, and/or wet cat food. At an average cost of $1.50 p/lbs. and an estimated at 8 lbs. of food for every trapping event, the cost estimate is $3,456.00. With increasing trapping events as volunteers join our efforts, ASD expects to conduct 150 trapping events in 12 months. Grant funds will also fund producing durable metal signs for each trap, informing residents of the program, including its sponsorship through Petco, and warning residents to keep from tampering with trapped cats and stating the program objectives. Each metal sign is estimated at $20.00; 280 signs comes to a cost of $5,600.00. Additionally, ASD proposes to reimburse volunteers for their mileage given the expansive area they are willing to cover. ASD has rigorous protocols for acceptable mileage as already established in County administrative procedures and it will be tightly monitored by ASD's Grants Coordinator, ensuring against any potential abuse and compliance with grant guidelines, objectives, and County regulations. Currently, the County's rate for mileage reimbursement is $0.58 per mile. At the start of the program volunteer teams will be covering multiple County districts, and eventually concentrate on one or two strategic districts per team as we increase the number of TNR Volunteers. Capped at 60 miles per month, per volunteer, ASD estimates total reimbursable miles will be 24,600, making for a $14,145.00 cost.

The secondary purpose for this grant request is training and education, requesting $5,073.00. An initial one day Training of Trainers (TOT) will be conducted at ASD for staff and existing volunteers. Initial travel costs are estimated at $500 for a roundtrip flight to Miami for one trainer. Utilizing established GSA rates, 3 days of lodging at $203 and $66 a day for meals and incidental expenses comes to a total of $698.00. And additional $500 a day for two days will be set aside for training fees; one day will go towards covering the cost of the TOT, and the other will cover conference calls for Quarterly Review Sessions with key staff and volunteers to review program outcomes. Additionally, ASD will vet established volunteer leaders to have them lead quarterly New Volunteer Trapper Trainings for new recruits. A line item for refreshments at $25.00 per event has been made for each of the 9 meetings mentioned leading to a $225.00 cost. Furthermore, at each New Volunteer Trapper Training, new volunteer will be given tools to assist them in identifying themselves as trained trappers, as they interact with residents. They will be provided with logged and numbered identification cards, as well as t-shirts stating "Volunteer Trapper" with both the County and Petco Foundation logo. The costs of these, respectively, for 75 volunteers are $525 for ID cards and $2,625 for t-shirts.

The third purpose specified by ASD is for marketing a public awareness campaign addressing the misinformation around feral cats and promoting an opportunity to volunteer and make a difference in the lives of hundreds of animals. This effort will total $8,988.00, and carry a significant in-kind and added-value contribution from ASD. A specific volunteer trapper campaign will be developed and space secured in key news outlets throughout the County. Ads will circulate through the Miami Herald's Neighbors Section three times, at a cost of $1,546 each totaling $4,638.00. Likewise, lobby posters will be produced and circulated amongst various Miami-Dade County facilities to educate the general public and promote volunteerism, estimated at $150.00 each, costing $1,200.00 for eight. Similarly, flyers would be produced and distributed at various County facilities AND local businesses in targeted communities. The cost of producing an estimated 6,300 flyers is $3,150.00. ASD's media department will promote the campaign through local community newspapers and TV stations with which it already has an established relationship, an ASD contribution estimated at $15,900.00. ASD will also cover the cost of paid social media pushes, at $600, and utilize marketing opportunities available to it at no cost, such as e-newsletters to 26,000 County employees.

Use of Investment*

How will your organization utilize the investment made by the Petco Foundation, if granted?

It is estimated that Miami-Dade County has a feral cat population of 300,000 to 400,000. As part of Miami-Dade County Animal Services Department (ASD) efforts to raise its live release rate and transform into a No Kill Shelter, a TNR program was begun in 2013. As ASD executed the program, two issues became

increasingly evident; a lack of community awareness as to the impact and value of such programs, and infrastructure of community advocates capable of meeting the demand.

TNR is a growing concept within the animal welfare sector, but one that remains rather nebulous to the general public. The lack of knowledge amongst the community-at-large regarding this tactic leads to misinformation about feral cats, prompting many to assume that sheltering and/or euthanizing is the only solution. This also leads to a failure by many to see the opportunity to volunteer and have an impact on the life of hundreds of animals. ASD is committed to becoming a No Kill Shelter, and has carried out a transformative change over the last 4 years raising its overall live release rate from 51% in 2011 to 89% this past July. The live release rate of cats has dramatically increased from 25% in 2011, to 65% in 2013 as TNR began at ASD, to a current 89%. Incorporating TNR into our daily functions has been instrumental in achieving this milestone; moving forward with our existing program and ramping it up to its full potential are a priority, and one that we hope to partner with the Petco Foundation on.

Miami-Dade County Animal Services Department (ASD) has created a TNR program that is scalable, and through this grant request aspires to expand it. Given the infrastructure already available at ASD, a clinic with 6 veterinarians trained in high-volume spay neuter surgeries, ready rescue partners, and over 500 registered foster parents, an expanded volunteer bench of trappers would have an immense and lasting impact in the community. A grant from the Petco Foundation would allow ASD to invest in volunteer services not readily possible through traditional government funding. While TNR is a methodology ASD is working to support with greater staffed resources, community involvement is key in making this a lasting and vital approach to animal control as per ASD's government mandate. Maintaining and growing that external support and involvement is detrimental to advocating for TNR as a means to reducing free-roaming cat populations and preventing animal cruelty.

Currently, ASD counts on a limited number of staff, who handle multiple shelter responsibilities, and a team of 8 volunteers in trapping community cats throughout the County. Both, the third largest in terms of land area and most populous county in the State of Florida, Miami-Dade County expands over 1,946 square miles and a holds a population of 2,496,435. Divided up into 13 Commission Districts, the area is a daunting task for committed volunteers and staff to tackle. However, 8,259 cats were trapped through their efforts in 2014, with roughly 700 of those brought in by volunteers. Through this proposed project, ASD anticipates being able to gather 3,000 additional feral cats to process through ASD's TNR program, providing them with wellness care and S/N surgeries. At an estimated cost rate of $30 per surgery and $20 for vaccines, the estimated 3,000 feral cats projected will yield an ASD contribution of $90,000.00 in surgeries and $60,000.00 in vaccines, totaling $150,000.00.

The costs proposed are associated with the two major objectives of ASD's grant request: 1) building up the stock of supplies and volunteer resources available with which to conduct trapping, and 2) improve public awareness as to the benefits of TNR. This will be achieved in a three-prong approach the builds up tangible resources, training and capacity, and awareness. A timeline of program activities and implementation of resources, and a budget have been uploaded along with this application.

TANGIBLE RESOURCES. Currently, ASD possesses 100 TNR traps of which only 20% are available to volunteer trappers. An investment in traps would allow ASD to properly equip TNR Volunteer Teams with 40 traps each. The program will grow teams, covering strategic targeted areas in multiple County Commission Districts, and eventually assigning 1-2 Districts to each of the 7 teams by program end. Alongside this expense, would be the cost of food.

Traps also serve as a visible example to the community of the efforts being made to control free-roaming cat populations in a humane and effective way. Currently, ASD traps have no signage and without specific instructions or information regarding the outcome of trapped cats, ASD has found animals mistreated, abused, or released by resident who happen upon them. By marking each trap with a durable metal sign, clearly displaying the Miami-Dade County and Petco logo, ASD will promote the partnership and investment of both entities in this effort and convey the assurance of a humane outcome for the entrapped animal (a sample sign has been uploaded along with this application).

Lastly, factored into the immediate costs of an effective TNR program is a means of reimbursing volunteers for mileage. In order to prevent volunteer burn-out and offset a potential disincentive given the expansive amount of territory these individuals are willing to cover, ASD requests that this expense be granted. Given the need to rely on the existing good faith efforts already afforded ASD by local volunteers, taking whatever steps to preserve and recognize their efforts help solidify a lasting and sustainable volunteer structure.

TRAINING. ASD will vet and select an expert TNR trainer to conduct a one day Training of Trainers (TOT) for volunteers and key staff; assistance and guidance from the Petco Foundation would also be welcome. The training should provide technical know-how and messaging on TNR, and how to work with local officials and institutions to promote these efforts. Training will also discuss recruitment and retention of volunteers, review techniques for successful TNR, and best practices used. The same trainer selected for this will also hold Quarterly Review Sessions (QRS) with key volunteers and staff to review trends, issues, and concerns, as well as identify lessons learned and best practices.

After this training, ASD and existing volunteers will recruit additional volunteers, as well as start to identify strategic areas to begin trapping County-wide. As the number of volunteers begins to grow, teams will be assigned different areas of the County to cover (please see the uploaded project timeline and TNR volunteer team assignment schedule). This gradual growth in volunteers and teams will allow for new recruits to partner with experienced trappers to start, receiving a New Volunteer Trapper Training, and eventually be able to participate, if need be, in Quarterly Review Sessions. New Volunteer Trapper Trainings will cover trapping tactics, best practices identified during TOT, as well as pertinent local ordinances that may be applicable. New Volunteer Trappers will also receive logged and numbered identification cards, as well as clearly labeled t-shirts, identifying them as volunteer trappers for Miami-Dade County. We anticipate this will assist volunteer trappers in working in the field and answering resident questions regarding their activities and work.

ASD anticipates beginning with 1 experienced volunteer team and expanding throughout the program, reaching 7 teams of an estimated 10 members each by month 10. The last remaining months will monitor program sustainability by evaluating volunteer retention and trapping events held, and assessing what resources would be needed to further support a targeted County-wide TNR Volunteer Program. By the end of the project, ASD anticipates having gathered 3,000 cats through TNR efforts (an estimated 50% success rate per trapping event), providing them with wellness care, vaccines, and S/N surgeries. Additionally, it hopes to have secured 75 additional volunteers and a stock of 364 traps to continue building TNR efforts throughout the County.

MARKETING. Hand in hand with recruiting and training volunteers, comes an expansive awareness raising campaign. ASD as at the forefront of this lack of community consciousness, as it responds to cases of neglect and abuse, and works daily to control free-roaming cat populations. A TNR volunteer specific campaign will be developed and promoted by ASD's in-house media and marketing department through its established social media accounts, and press releases to local news. ASD has a relationship the Miami Herald which issues a community specific insert in its weekend editions. Ad space will be purchased in these circulars as communities are targeted by TNR volunteers. In addition, ASD will work with local journalists to feature efforts within local communities, particularly volunteer efforts and the benefits of TNR as a humane approach to handling feral cats.

ASD will maximize cost benefits by strategizing with the County's media office to secure strategic placement and opportunities to offset costs, such as e-newsletters to 26,000 County employees. Additionally, ASD staff will also reach out to the community through other agencies, such as Parks and Recreation or Miami- Dade County Public Schools and local town and city officials within the County boundaries. Offices with high foot traffic will be specifically targeted. For these efforts, ASD will produce 8 lobby posters that can be easily displayed featuring information on TNR, volunteering, and trapping, and promoting this as a Petco Foundation sponsored project. Furthermore, flyers or palm cards containing the same information will be

distributed or made available. Similarly, TNR Volunteer Teams will be allotted a set amount of these to distribute in the communities being targeted for trapping.

Recognition*

If an investment is made in your organization by the Petco Foundation, please share your ideas of how will you will recognize the Petco Foundation for said investment.

As ASD's TNR program grows into new County Districts, ASD personnel will work with local animal welfare advocates to reach out to local officials in the various cities incorporated within Miami-Dade County's jurisdiction to promote TNR, raise awareness, and secure support for such efforts. All efforts on this will be promoted as a Petco Foundation sponsored program. Furthermore, ASD will promote the Petco Foundation's investment by branding all mentions of the proposed project's activities via social media, press releases, shelter signage, outdoor storage shed, flyers, palm cards, lobby posters, or other promotional materials with the Petco Foundation logo and any mandatory media requirements issued by the Petco Foundation upon award. Additionally, Petco's investment will be recognized in the field immediately, as all intervention activities will display the Petco Foundation logo. Traps and TNR Volunteer Team t-shirts and identification cards will bear the Petco Foundation logo. Lastly, upon award, ASD will prepare a legislative agenda item to be presented by Miami-Dade County Mayor, Carlos A. Gimenez, before the Board of County Commissioners for passage. This is an opportunity for ASD Director, Alex Muñoz to present the project as well as recognize ASD's existing collaboration with Petco through in-store adoptions.

Other information

Please provide other important information that may be relevant or important to our consideration of your request. *Attachments may be added in the next section.*

ATTACHMENTS

REQUIRED FINANCIAL DATA

If your most recent Form 990 is not published on GuideStar, please upload your most recent Form 990, excluding schedules. If you do not file a Form 990, please attach audited financial statements, if available, or otherwise unaudited financials statements. If you are a municipal or governmental entity, please upload your department or divisional budget. ***If your document is too large, please include a link to the document below.***

Miami-Dade ASD - Budget FY2015-16.pdf

Link

You may include a link to information such as your 990 or financial statements here.

Document or photo related to your submission

If you are a qualified organization and applying for a **Lifesaving Impact Award**, please upload required document here. If not, other document types or a photo related to your application may also be uploaded here.

ASD - ADDITIONAL DOCUMENTS - DEC 2015 Grant Cycle.pdf

Additional document or photo

If you are applying for sponsorship of an event, please upload a listing of all sponsor levels and benefits here. If not, other document types or a photo related to your application may be uploaded here.

ASD-Community TNR Program Brochure.pdf

NOTE: Every application MUST include a W-9 form completed, signed and dated within the last year.

Additionally, if you have never received funds from the Petco Foundation, please also include a copy of your IRS tax-exempt determination letter, section 501(c)(3). If you do not have a 501(c)(3) tax determination letter, the only other way to qualify would be to be a governmental entity and submit the completed Government or Municipal Agency form.

IMPORTANT: The name on the W-9 form must match the name on the 501c3 letter or governmental agency form.

W-9 form*

Please print page one, complete and sign IRS W-9 Form . Scan completed document and save to your computer OR if you need to create a pdf (electronic copy), click on the link "Fax to File" found in the beige margin to the left and follow the directions. This will allow you to create a document that you may upload to your application. Don't forget to include a signature where it indicates, "Signature" on the form.

MDC 2015 W9.pdf

IRS tax-exempt determination letter

Please upload a copy of your IRS tax-exempt determination letter. If you need to create a pdf (electronic copy) from a hard copy, please click on the "Fax to File" link in the beige margin to the left and follow the instructions. You will be able to create a document that you may upload to your application. (State exemption forms do NOT qualify.)

MDC - IRS Federal ID Designation.pdf

Governmental or Municipal Agency

Please print, complete and sign theApplication for Governmental Agencies or Organizations if you are a government or municipal agency and not in possession of a 501(c)(3) tax determination letter. You may scan and upload this document after signing or if you need to create an attachment, click on the link "Fax to File" found in the beige margin to the left and follow the directions. This will allow you to create a pdf (electronic document) that you may upload to your application. Please check the appropriate boxes that explains your situation.

ASD - SIGNED & DATED Government Agency Form - PETCO.pdf

Certification*

I certify that I am an officer or authorized representative of the organization submitting this application and that all information on this grant application is true and correct in all material respects. I agree that all funds granted will be utilized as set forth in this application or as otherwise agreed to in writing by the organization and the Petco Foundation. I agree on behalf of the organization that as a partner of the Petco Foundation any public messaging that includes information about the Petco Foundation shall promote a positive message about helping animals and saving lives. The organization agrees that it shall not disparage or speak negatively or take

any action intended, or which would reasonably be expected, to harm the Petco Foundation or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to the Petco Foundation.

Yes

Government or municipal organization certification

If submitting this application on behalf of a governmental or municipal agency, department or division, I hereby certify that any grant funds awarded will be utilized and become part of the funding on the animal control sheltering department and shall not be appropriated to the general funds of the municipality.

Yes

By submitting this application you consent to receiving emails from the Petco Foundation. You may opt out at any time by using the unsubscribe option on each email.

IMPORTANT: Once you select "Submit Application" you will NOT be able to modify your submission. If you want to review your application, click "Save Application" to review and make any final changes before submitting. *You will be able to view or print the application from your account later, if desired.*

File Attachment Summary

Applicant File Uploads

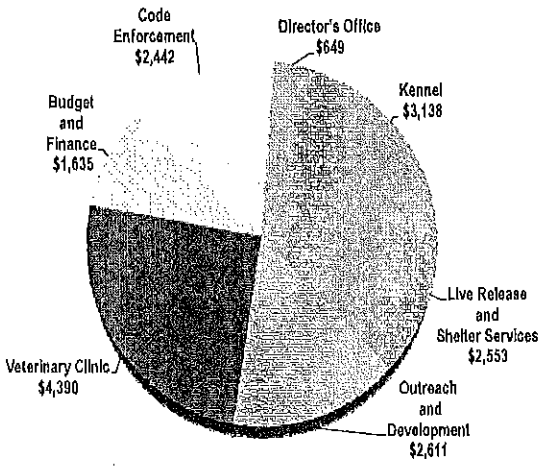
- Miami-Dade ASD - Budget FY2015-16.pdf
- ASD - ADDITIONAL DOCUMENTS - DEC 2015 Grant Cycle.pdf
- ASD-Community TNR Program Brochure.pdf
- MDC 2015 W9.pdf
- MDC - IRS Federal ID Designation.pdf
- ASD - SIGNED & DATED Government Agency Form - PETCO.pdf

Animal Services

As part of the Neighborhood and Infrastructure strategic area, Miami-Dade County Animal Services is charged with ensuring public safety, saving animal lives, and operating the only public shelter in Miami-Dade County. Key responsibilities include promoting animal adoption and pet reunification with their owners; licensing pets; meeting rabies vaccination requirements for both dogs and cats; protecting the public from dangerous dogs; investigating animal cruelty cases; picking up strays, deceased, and injured animals from the public right of way; enforcing the provisions in Chapter 5 of the Code of Miami-Dade County and Chapter 828 of the Florida Statutes; and conducting humane education services. The Animal Services shelter opens to the public seven days a week for adoptions, rescue, lost and found, microchipping, licensing, and vaccinations. Additionally, the Department offers low-cost spay/neuter services to Miami-Dade County residents.

FY 2015-16 Proposed Budget

Expenditures by Activity
(dollars in thousands)



Revenues by Source
(dollars in thousands)

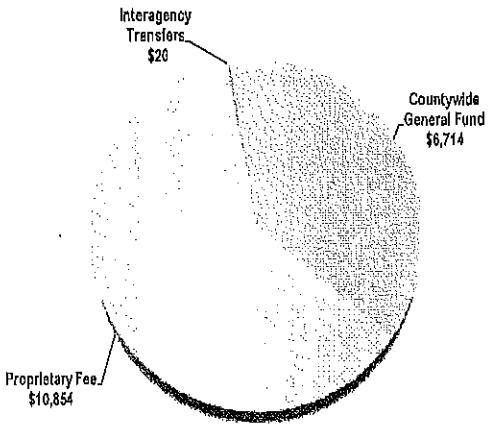


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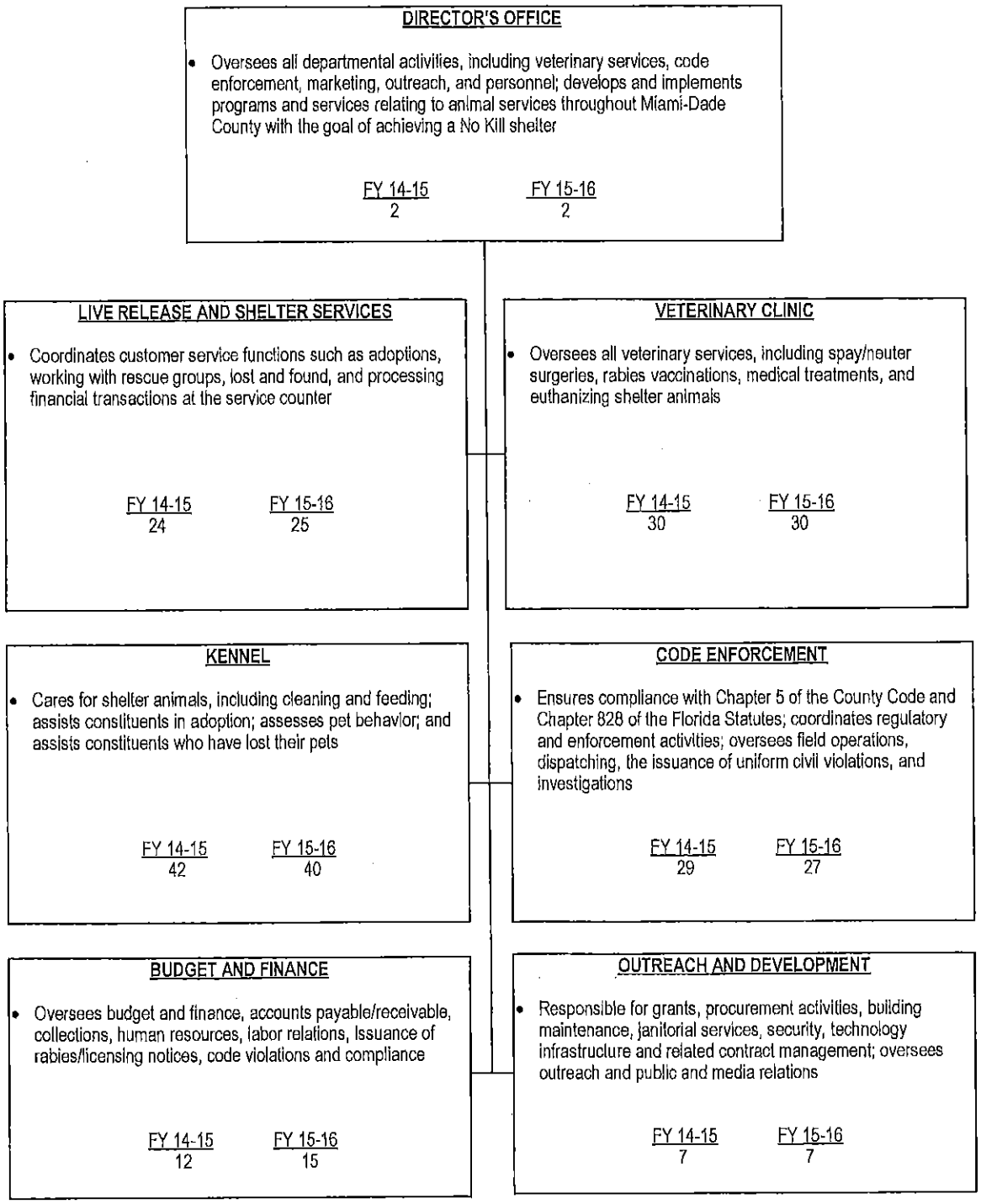
TABLE OF ORGANIZATION



The FY 2015-16 total number of full-time equivalent positions is 152.38

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FINANCIAL SUMMARY

(dollars in thousands)	Actual FY 12-13	Actual FY 13-14	Budget FY 14-15	Proposed FY 15-16
Revenue Summary				
General Fund Countywide	712	4,727	4,527	6,714
Animal License Fees from Licensing Stations	5,285	5,230	5,100	5,166
Animal License Fees from Shelter	1,721	1,720	1,744	1,605
Animal Shelter Fees	914	846	1,564	1,186
Carryover	626	0	893	120
Code Violation Fines	2,497	2,476	2,450	2,475
Donations	0	38	0	30
Miscellaneous Revenues	113	101	116	92
Surcharge Revenues	172	162	170	180
Transfer From Other Funds	40	30	50	20
Total Revenues	12,080	15,330	16,614	17,588
Operating Expenditures Summary				
Salary	5,642	6,634	7,351	8,488
Fringe Benefits	1,573	1,955	2,570	2,898
Court Costs	18	21	20	17
Contractual Services	540	662	2,265	1,481
Other Operating	2,592	3,576	2,685	3,174
Charges for County Services	909	971	875	740
Grants to Outside Organizations	100	201	765	600
Capital	40	67	33	20
Total Operating Expenditures	11,414	14,087	16,564	17,418
Non-Operating Expenditures Summary				
Transfers	170	8	50	50
Distribution of Funds In Trust	0	0	0	0
Debt Service	0	0	0	0
Depreciation, Amortizations and Depletion	0	0	0	0
Reserve	0	0	0	120
Total Non-Operating Expenditures	170	8	50	170

(dollars in thousands) Expenditure By Program	Total Funding Budget FY 14-15	Total Funding Proposed FY 15-16	Total Positions Budget FY 14-15	Total Positions Proposed FY 15-16
Strategic Area: Neighborhood and Infrastructure				
Director's Office	528	649	2	2
Live Release and Shelter Services	2,719	2,553	24	25
Veterinary Clinic	4,173	4,390	30	30
Kennel	2,768	3,138	42	40
Code Enforcement	2,516	2,442	29	27
Budget and Finance	1,621	1,635	12	15
Outreach and Development	2,239	2,611	7	7
Total Operating Expenditures	16,564	17,418	146	146

SELECTED ITEM HIGHLIGHTS AND DETAILS

Line Item Highlights	(dollars in thousands) Actual FY 12-13	Actual FY 13-14	Budget FY 14-15	Projection FY 14-15	Proposed FY 15-16
Advertising	151	117	277	410	370
Fuel	145	156	160	118	124
Overtime	129	200	125	219	199
Rent	40	34	40	53	47
Security Service	125	188	120	275	235
Temporary Services	712	1,193	600	1,200	580
Travel and Registrations	32	20	30	57	57
Utilities	157	154	200	151	257

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DIVISION: DIRECTOR'S OFFICE

The Director's Office oversees all operational, administrative, and policy functions of the Department in order to ensure the health and welfare of cats and dogs, by enforcing the sections of the Miami-Dade County Code and Florida Statutes that address animal care and maximize the animal live release rate.

- Develops departmental strategy and policy
- Manages performance of divisions and develops annual business plan
- Oversees implementation of No-Kill plan funded by the voter approved initiative
- Supports the Animal Services Foundation
- Oversees the creation of a new animal shelter
- Seeks alternative funding sources and fosters partnerships with other organizations to maximize resources

DIVISION COMMENTS

- On August 22, 2014, the Department held its groundbreaking ceremony at the future site of the new shelter, located at 3651 NW 79 Avenue, in the City of Doral; the site occupies 5.04 acres and includes an existing building that is undergoing extensive renovations and structural retrofitting; the new facility is 70,000 square feet, nearly double the size of the current shelter, and will enhance the adoption process, provide best practice animal housing and a climate controlled facility helpful in controlling disease often brought in by stray pets exhibiting no symptoms; expanded surgical facilities will allow for greater efficiency and increased spay/neuter surgeries; and is anticipated to open during the second quarter of FY 2015-16

DIVISION: LIVE RELEASE AND SHELTER SERVICES

The Live Release and Shelter Services Division oversees the live savings program, provides counter and telephone services to customers, and coordinates community and special events with the goal of increasing the live release rates of shelter animals.

- Facilitates and processes pet adoptions
- Coordinates animal transfers to rescue groups
- Provides lost and found pet services
- Handles data entry and financial transactions for the rabies and microchip clinic
- Manages hundreds of community adoption events
- Provides surrender prevention services as alternatives for pets prior to being abandoned
- Oversees the foster and volunteer program

Strategic Objectives - Measures

- NI4-2: Promote livable and beautiful neighborhoods

Objectives	Measures			FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Budget	FY 14-15 Projection	FY 15-16 Target
Increase number of saved animals	Adoptions	OC	↑	8,874	9,262	9,250	8,000	9,000
	Rescues	OC	↑	4,294	5,514	5,250	5,600	5,800
	Returns to owner	OC	↑	1,971	1,950	2,000	2,000	2,100

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DIVISION COMMENTS

- In FY 2015-16, the Department will continue its effort to expand No- Kill initiatives, such as the foster, transport, adoptions and rescue programs, and to reduce the time needed to process adoptions at the shelter with the goal of achieving a No-Kill shelter
- In FY 2015-16, the Department will continue to pursue expansion of the Foster Program to find alternative positive outcomes for shelter pets without the need to have them housed and cared for at the shelter
- In FY 2015-16, the Surrender Prevention program originally under the Kennel Division is being transferred to the Live Release and Shelter Services Division as part of its live release programs
- In FY 2015-16, the Department is negotiating an agreement to host adoptions at selective Petco and PetSmart stores
- The FY 2015-16 Proposed Budget includes one Outreach Specialist that was reassigned from the Outreach and Development Division

DIVISION: VETERINARY CLINIC

The Veterinary Clinic Division provides all veterinary services to shelter animals.

- Prepares shelter animals for adoption and rescue
- Operates rabies/microchip clinic for the public
- Provides all medical treatments and preventive care to shelter animals
- Provides all necessary surgeries to shelter animals, including spay and neuter procedures
- Euthanizes shelter animals
- Offers low-cost spay/neuter services at the main shelter and community events; and partners with the Humane Society, Cat Network, and other organizations to provide low/cost surgeries throughout the community
- Manages in-house pet population and monitors health and wellness

Strategic Objectives - Measures

- NI4-2: Promote livable and beautiful neighborhoods

Objectives	Measures			FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Budget	FY 14-15 Projection	FY 15-16 Target
Ensure humane treatment of sheltered animals	Rabies vaccines delivered by clinic	OP	↔	23,802	26,719	27,000	23,000	23,000
	Save rate	OP	↑	71%	80%	82%	88%	90%

DIVISION COMMENTS

- In FY 2015-16, the Department will continue its partnership with the Greater Miami Humane Society to provide low cost spay/neuter services to the community at a value of $600,000 annually
- In FY 2015-16, the Department will continue its agreement with the South Florida Veterinary Foundation to provide low cost spay/neuter services via private veterinarians in the community at a value of $200,000 annually
- As a result of an agreement with the City of Homestead, a low cost spay/neuter clinic is being planned for South Dade; the Clinic will be open 3-days per week

DIVISION: KENNEL

The Kennel Division is tasked with the care and well-being of all animals housed at the shelter; to include but not limited to the adherence of proper cleaning protocols to prevent the spread of disease, feeding, monitoring, and identification of animals with potential health and behavioral issues with the goal to provide all animals abandoned at the shelter with an opportunity for adoption or rescue.

- Provides food and water to shelter animals
- Cleans kennel area
- Moves animals between adoption, receiving, clinic, and holding areas of the kennel
- Assists constituents with adoptions and lost and found
- Oversees the foster and transport program
- Supports Trap Neuter and Release (TNR)/Trap Neuter and Give-back (TNG) programs for cats

Strategic Objectives - Measures

- NI4-2: Promote livable and beautiful neighborhoods

Objectives	Measures			FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Budget	FY 14-15 Projection	FY 15-16 Target
Increase number of saved animals	Shelter intake	OP	↔	28,748	30,028	26,000	27,000	28,000

DIVISION COMMENTS

- In FY 2015-16, the Department will continue its agreement with the South Florida SPCA to house and care for large animals/livestock at a cost of no more than $175,000 annually
- In FY 2015-16, the custodial/janitorial function will be re-assigned to Outreach and Development as part of its oversight of facilities management; this includes the transfer of one Custodial Worker to the Kennel Division
- The FY 2015-16 Proposed Budget includes the elimination of one Animal Care Specialist

DIVISION: CODE ENFORCEMENT

The Code Enforcement Division enforces all law enforcement aspects of Chapter 5 of the County Code and Florida Statutes Chapter 828.

- Investigates cases of animal abuse and neglect
- Protects the public from stray and dangerous dogs by removing them from public property
- Coordinates regulatory and enforcement activities
- Oversees field operations
- Issues manual civil citations; represents department at hearings and in animal cruelty criminal judicial proceedings
- Removes dead animals from public rights of way

Strategic Objectives - Measures

- NI4-2: Promote livable and beautiful neighborhoods

Objectives	Measures			FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Budget	FY 14-15 Projection	FY 15-16 Target
Reduce stray animals	Stray animal pickup response time (In calendar days)	EF	↓	1.0	2.2	1.6	2.0	1.6
Improve the quality of service delivery	Dead animal pickup response time (In calendar days)	EF	↓	1.7	2.3	1.6	2.5	2.0

DIVISION COMMENTS

- In FY 2015-16, the Public Works and Waste Management Department (PWWM) will continue to fund three Disposal Technician positions within the Animal Services Department ($148,000) to collect and dispose of dead animals countywide
- As part of the Department's review of its resources, the Dispatch function was eliminated resulting in the elimination of two Dispatch Clerks

DIVISION: BUDGET AND FINANCE

The Budget and Finance Division oversees administrative functions in the department.

- Develops and monitors budget; tracks financial trends
- Oversees all department financial transactions including collections and accounts payable/receivable
- Manages all computer generated license/rabies renewals and citations; initiates collections, scheduling of hearings and account updates
- Directs human resources activities, such as recruitment, labor relations, training, benefits and payroll
- Oversees and supports active strategy, performance and productivity reporting, and business plan development

Strategic Objectives - Measures

- NI4-2: Promote livable and beautiful neighborhoods

Objectives	Measures			FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Budget	FY 14-15 Projection	FY 15-16 Target
Reduce flawed uniform civil citations	Civil citation error rate	EF	↓	2%	2%	1.5%	1.5%	1%
Increase number of saved animals	Dogs licensed in Miami-Dade County*	OP	↔	199,099	197,795	200,000	198,500	199,000

* The Actuals for licenses sold for the end of the fiscal year are not reconciled until the end of the first quarter for the subsequent fiscal year as a result of monthly reporting by veterinary clinics. By code, licenses sold are reported the month following the actual sales which delays the reconciliation and close out of the year-end count

DIVISION COMMENTS

- In FY 2015-16, the Department will continue its Memorandum of Understanding with the Finance Department to pursue collection of unpaid civil citations (payments are based on a percentage of collected revenue)
- In FY 2015-16, the Department is working on transitioning its paper licensing and vaccination records to virtual files as part of its "green initiative" program
- The FY 2015-16 Proposed Budget includes three positions initially identified for outsourcing the previous fiscal year due to unsuccessful negotiations with the vendor that did not result in a savings to the department

DIVISION: OUTREACH AND DEVELOPMENT

This division is responsible for all procurement activities, building maintenance, janitorial services, security, technology infrastructure and related contract management, media/public relations and grants management and cooperative extension preparation and implementation.

DIVISION COMMENTS

- In FY 2014-15, the Department launched "Finding Rover," an application that reunites lost pets with their owners; the technology enables the matching of lost pets via photographic face recognition.
- In FY 2015-16, the Department will pursue an agreement with the American Society for the Prevention of Cruelty to Animals (ASPCA) for the development of a spay/neuter clinic in the Overtown/Liberty City area; the County would be responsible for half of the the capital construction costs and the ASPCA would operate the facility for a period of approximately ten years

Department Operational Unmet Needs

Description	(dollars in thousands)		Positions
	Startup Costs/ Non Recurring Costs	Recurring Costs	
Maintain Medley Shelter	$143	$285	0
New Facility - Facilities Manager	$0	$64	1
New Facility - Inventory Clerk	$0	$29	1
New Facility - Cashier 1	$0	$189	9
New Facility: Animal Care Specialist	$0	$512	20
New Facility - Convert 3 Part Time Shelter Intake Clerks (25hrs/wk) to FTEs	$0	$53	3
New Facility - Vet Techs	$0	$89	4
New Facility - Adoption Counselors	$0	$53	4
PetCo Adoption Counselors	$0	$119	0
Special Events/Outreach Specialists	$0	$31	1
Citation Specialists	$0	$113	3
Transport Drivers	$0	$29	2
Foster/Volunteer Clerk 4	$0	$29	1
Personnel Payroll Tech	$0	$29	1
Transport Specialist	$0	$50	2
Buyer	$0	$32	1
Collection Specialist 1	$0	$100	1
Convert 3 Part Time Adoption Counselors to FTEs	$0	$53	3
Temporary Help: Code Compliance and Collections	$0	$525	0
Temporary Help: Outreach and Development Division	$0	$109	0
Temporary Help: Adoptions	$0	$104	0
Temporary Help: Veterinary Clinic	$0	$75	0
Temporary Help: Code Enforcement	$0	$15	0
Animal Control Vehicle Wrap	$100	$0	0
Total	**$243**	**$2,687**	**57**

CAPITAL BUDGET SUMMARY

(dollars in thousands)	PRIOR	FY 15-16	FY 16-17	FY 17-18	FY 18-19	FY 19-20	FY 20-21	FUTURE	TOTAL
Revenue									
BBC GOB Series 2011A	766	0	0	0	0	0	0	0	766
BBC GOB Financing	1,865	0	0	0	0	0	0	0	1,865
BBC GOB Series 2005A	342	0	0	0	0	0	0	0	342
BBC GOB Series 2014A	542	0	0	0	0	0	0	0	542
Capital Asset Series 2009B Bonds	4,000	0	0	0	0	0	0	0	4,000
BBC GOB Series 2008B	346	0	0	0	0	0	0	0	346
BBC GOB Series 2008B-1	2,277	0	0	0	0	0	0	0	2,277
Future Financing	17,961	0	0	0	0	0	0	0	17,961
BBC GOB Series 2013A	862	0	0	0	0	0	0	0	862
Total:	28,961	0	0	0	0	0	0	0	28,961
Expenditures									
Strategic Area: NI									
Animal Services Facilities	25,095	3,866	0	0	0	0	0	0	28,961
Total:	25,095	3,866	0	0	0	0	0	0	28,961

CAPITAL HIGHLIGHTS AND OPERATIONAL IMPACTS

- The FY 2015-16 Proposed Budget and Multi-Year Capital Plan includes $28.961 million for the purchase and development of a new animal service facility which includes $7 million from Building Better Communities General Obligation Bond (BBC GOB), $4 million of previously issued Capital Asset Bond proceeds, and $17.961 million from future financing; working with the Internal Services Department it is projected the facility will be open and operational during the second quarter; the facility was designed to achieve a Gold rating under the Leadership in Energy and Environmental Design (LEED) certification

FUNDED CAPITAL PROJECTS
(dollars in thousands)

NEW ANIMAL SHELTER — PROJECT #: 1998460

DESCRIPTION: Purchase and retrofit facility to serve as the new animal shelter
LOCATION: 3651 NW 79 Ave, Doral
District Located: 12
District(s) Served: Countywide

REVENUE SCHEDULE:	PRIOR	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	FUTURE	TOTAL
BBC GOB Financing	1,865	0	0	0	0	0	0	0	1,865
BBC GOB Series 2005A	342	0	0	0	0	0	0	0	342
BBC GOB Series 2008B	346	0	0	0	0	0	0	0	346
BBC GOB Series 2008B-1	2,277	0	0	0	0	0	0	0	2,277
BBC GOB Series 2011A	766	0	0	0	0	0	0	0	766
BBC GOB Series 2013A	862	0	0	0	0	0	0	0	862
BBC GOB Series 2014A	542	0	0	0	0	0	0	0	542
Capital Asset Series 2009B Bonds	4,000	0	0	0	0	0	0	0	4,000
Future Financing	17,961	0	0	0	0	0	0	0	17,961
TOTAL REVENUES:	28,961	0	0	0	0	0	0	0	28,961
EXPENDITURE SCHEDULE:	PRIOR	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	FUTURE	TOTAL
Art Allowance	700	0	0	0	0	0	0	0	700
Construction	12,118	3,754	0	0	0	0	0	0	15,872
Furniture Fixtures and Equipment	600	0	0	0	0	0	0	0	600
Land Acquisition/Improvements	6,704	0	0	0	0	0	0	0	6,704
Permitting	168	0	0	0	0	0	0	0	168
Planning and Design	1,690	0	0	0	0	0	0	0	1,690
Project Administration	2,067	112	0	0	0	0	0	0	2,179
Technology Hardware/Software	1,048	0	0	0	0	0	0	0	1,048
TOTAL EXPENDITURES:	25,095	3,866	0	0	0	0	0	0	28,961

MIAMI-DADE COUNTY
ANIMAL SERVICES DEPARTMENT (ASD)

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PETCO APPLICATION - DECEMBER 2015 GRANT CYCLE

ADDITIONAL DOCUMENTS FOR REVIEW

Submitted August 31, 2015

Submitted by:
Alex Muñoz, Director
Sandy Acosta Cox, Grants Coordinator
Miami-Dade County, Animal Services Department
Ph: 305-418-7106
Email: sacostacox@miamidade.gov

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PROPOSED BUDGET

MIAMI-DADE COUNTY ANIMAL SERVICES DEPARTMENT (ASD) TNR BUDGET REQUEST PETCO - DECEMBER 2015 GRANT CYCLE					
DESCRIPTION	UNIT COST	UNITS	PETCO REQUEST	ASD CONTRIBUTION	TOTAL PROGRAM COST
TRAPPING					
Traps	$ 89.00	280	$ 24,920	$ -	$ 24,920
Signage	$ 20.00	280	$ 5,600	$ -	$ 5,600
Food	$ 1.50	2,304	$ 3,456	$ -	$ 3,456
Mileage	$ 0.575	24,600	$ 14,145	$ -	$ 14,145
Rabbies Vaccines	$ 20.00	3,000	$ -	$ 60,000	$ 60,000
S/N Surgery	$ 30.00	3,000	$ -	$ 90,000	$ 90,000
		SUBTOTAL:	$ 48,121	$ 150,000	$ 198,121
TRAINING					
Travel (RT Airfare)	$ 500	1	$ 500	$ -	$ 500
Per Diem (M&IE)	$ 66	3	$ 198	$ -	$ 198
Training of Trainers and Quarterly Review Sessions Fee	$ 500	2	$ 1,000	$ -	$ 1,000
Refreshments	$ 25	9	$ 225	$ -	$ 225
Volunteer Trapper T-Shirts	$ 15	175	$ 2,625	$ -	$ 2,625
Identification Cards	$ 7	75	$ 525	$ -	$ 525
		SUBTOTAL:	$ 5,073		$ 5,073
MARKETING					
Miami Herald NEIGHBORS Ad	$ 1,546	3	$ 4,638	$ -	$ 4,638
Flyers / Palm Cards	$ 0.50	6,300	$ 3,150	$ -	$ 3,150
Lobby Posters	$ 150	8	$ 1,200	$ -	$ 1,200
Social Media Pushes*	$ 600.00	1	$ -	$ 600	$ 600
NBC6 Weekly Interview*	$ 4,800.00	3	$ -	$ 14,400	$ 14,400
Local Community Newspaper Advertising*	$ 1,500	1	$ -	$ 1,500	$ 1,500
		SUBTOTAL:	$ 8,988	$ 16,500	$ 25,488
		TOTAL:	$ 62,182	$ 166,500	$ 228,682

**Indicates estimates*

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PROPOSED PROJECT TIMELINE AND MILESTONES

MIAMI-DADE COUNTY ANIMAL SERVICES DEPARTMENT (ASD) TNR PROJECT TIMELINE														
		MONTHS												
	BASELINE	1	2	3	4	5	6	7	8	9	10	11	12	DELIVERABLES
PROGRAM ACTIVITIES														
Training of Trainers	0	1												1
New Volunteer Trainings	0	1			1			1			1			4
Quarterly Review Sessions	0													4
Volunteer Teams Created	0	1	1	2	3	3	4	4	5	6	7			36
Volunteers Recruited	8	3	3	4	4	5	5	6	6	7	7	8	9	67
Trapping Events	1	3	3	6	6	9	9	12	12	15	15	21	21	150
Cats Trapped by Volunteers	600	60	60	120	180	180	240	240	300	360	420	420	420	3000
MARKETING ACTIVITIES														
Miami Herald Neighbor Ads	0		1			1			1					3
Lobby Posters Circulated	0		2	2	4	4	6	6	8	8	8	8	8	64
Flyers Distributed	0													6240
MILEAGE CALCULATION (capped at 60 miles per volunteer a month)														
Recruited Volunteers		180	360	600	840	1140	1440	1800	2160	2580	3000	3480	4020	21600
Team Leaders		60	60	120	180	180	240	240	300	360	420	420	420	3000
Total Mileage for all Volunteer Trappers		240	420	720	1020	1320	1680	2040	2460	2940	3420	3900	4440	24600

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PROPOSED TNR VOLUNTEER TEAM ASSIGNMENT TIMELINE

TNR VOLUNTEER TEAM ASSIGNMENT PER DISTRICT												
	MONTHS											
DISTRICT	1	2	3	4	5	6	7	8	9	10	11	12
A	1	1	1	1	1	1	1	1	1	1	1	1
B	1	1	1	1	1	1	1	1	1	1	1	1
C	1	1	1	1	1	1	1	5	5	5	5	5
D	1	1	1	1	1	1	1	5	5	5	5	5
E	1	1	1	3	3	3	3	3	3	3	3	3
F	1	1	1	3	3	3	3	3	3	3	3	3
G	1	1	1	3	3	3	3	3	6	6	6	6
H	1	1	2	3	3	3	3	3	6	6	6	6
I	1	1	2	2	2	2	2	2	2	2	2	2
J	1	1	2	2	2	2	2	2	2	2	2	2
K	1	1	2	2	2	4	4	4	4	4	4	4
L	1	1	2	2	2	4	4	4	4	4	4	4
M	1	1	2	2	2	4	4	4	4	6	6	6

PROPOSED SIGNAGE FOR TNR TRAPS

DO NOT TOUCH / NO TOCAR

TRAP or ENTRAPPED ANIMAL **TRAMPA o ANIMAL ATRAPADO**

THE ANIMAL INSIDE HAS NOT AND WILL NOT BE HURT IN ANYWAY. A TRAINED TRAPPER IS CARING FOR THIS TRAP AND WILL BE COLLECTING IT.

53

THIS ANIMAL HAS BEEN CAPTURED IN AN EFFORT TO REDUCE FREE ROAMING CAT POPULATIONS THROUGH STERILIZATION BY MIAMI-DADE COUNTY ANIMAL SERVICES DEPARTMENT AND RELEASED BACK INTO THE COMMUNITY.

PROPERTY OF – PROPIEDAD DE:

MIAMI-DADE COUNTY

MISTREATING THE ENTRAPPED ANIMAL OR DAMAGING COUNTY PROPERTY IS PUNISHABLE BY LAW.

petco foundation

This effort is made possible through a generous grant from The Petco Foundation

Éste esfuerzo es posible por medio de un convenio de donación del Petco Foundation

38

Purpose

The Miami-Dade County Animal Services Department is committed to implementing long-term solutions to significantly reduce the population of unsterilized, free roaming cats in our communities.

CONNECT. ADOPT. LOVE.
ANIMALS.MIAMIDADE.GOV

Miami-Dade Animal Services Community TNR Program

7401 NW 74th Street
Miami, Florida 33166

Email: CATTNR@miamidade.gov
or
call 3-1-1 for additional information

ASPCA PARTNER COMMUNITY

MIAMI-DADE COUNTY ANIMAL SERVICES DEPARTMENT

Community TNR Program

BUILDING A NO KILL COMMUNITY

ANIMALS.MIAMIDADE.GOV

Community Cats

Feral and free roaming cats can be found in almost every community throughout South Florida. Many of these cats have been abandoned by their owners or are simply the offspring of free roaming cats in the area. Community cats are extremely resourceful and adept at selecting habitats in which their basic needs of food, water and shelter are easily met. Efforts to control cat populations through eradication are not successful and contribute largely to the 2.7 million adoptable animals euthanized in U.S. shelters annually. The most widely accepted and humane method of controlling feral and community cat populations is through TNR.

What is TNR?

TNR or trap-neuter-return is an effective and humane method used to stabilize community cat populations. Over time the stabilized population declines resulting in the humane reduction in free roaming cat populations. Through TNR feral and community cats are trapped, spayed or neutered, vaccinated against rabies, eartipped to provide visual confirmation that they have been sterilized and returned to their community. Healthy community cats are eligible candidates for TNR; cats that are injured or diseased are not released back to their outdoor homes in the community.

Nuisance Concerns

TNR not only benefits communities by eliminating the birth of kittens and stabilizing the population, it also greatly reduces common nuisance behaviors. Nuisance mating behaviors including roaming, fighting, spraying and yowling are greatly reduced and often eliminated entirely through community TNR programs.

Get Involved

The Community TNR Program is available free of charge to residents of Miami-Dade County. Resources are available to individuals in need of assistance with trapping for the purpose of TNR. Cats may be presented for TNR at the Animal Services Department seven days a week between the hours of 7:00am and 4:00pm, no appointment is required.

Volunteers are welcome and encouraged to take part in this lifesaving Community TNR Program.

For additional information please visit animals.miamidade.gov or call 3-1-1

Form **W-9**
(Rev. December 2014)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Print or type
See Specific Instructions on page 2.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Miami-Dade County Florida

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only **one** of the following seven boxes:
☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
☑ Other (see instructions) ▶ Government

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any)
Exemption from FATCA reporting code (if any)
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
111 NW 1 Street - Suite 2550

Requester's name and address (optional)

6 City, state, and ZIP code
Miami, FL 33128

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number
[ ][ ][ ] – [ ][ ] – [ ][ ][ ][ ]

or

Employer identification number
5 9 – 6 0 0 0 5 7 3

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here Signature of U.S. person ▶ [signature] Date ▶ 12/8/15

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at *www.irs.gov/fw9*.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

Department of the Treasury
Internal Revenue Service

ATLANTA, GA 39901

In reply refer to: 0717020258
Aug. 22, 1995 LTR 147C N
59-6000573 0000 00 000
01334

COUNTY OF DADE
BOARD OF COUNTY COMMISSIONERS
111 NW 1ST ST SUITE 2620
MIAMI FL 33128-1995117

Employer Identification Number: 59-6000573
IRS Control Number:

Dear Taxpayer:

This letter confirms that your employer identification number (EIN) as shown on our records is 59-6000573. Please attach a copy of this letter to a copy of the "B" Notice you received and return both items to the payer(s) who requested verification of your EIN.

If you have any questions about this letter, please write us at the address shown on this letter. If you prefer, you may call the IRS telephone number listed in your local directory. An employee there can help you, but the office at the address shown on this letter is most familiar with your case.

Whenever you write, please include your telephone number, the hours you can be reached, and this letter. You also may want to keep a copy of this letter for your records.

Your telephone number ( )_____ Hours_____

We apologize for any inconvenience we may have caused you, and thank you for your cooperation.

Sincerely yours,

Katy J. Brown

Katy J. Brown
Chief, Accounting Branch

Enclosure(s):
Copy of this letter

petco foundation

9125 Rehco Road
San Diego, CA 92121

FOUNDATION OFFICE:
7262 N. Rosemead Blvd.
San Gabriel, CA 91775

Office: 626-287-0952
Fax: 626-287-9704

Governmental Agencies or Organizations Registration

- Name of Agency or Organization **: Miami-Dade County Animal Services Department (ASD)
- Address of Agency or Organization **: 7401 NW 74 Street
  Medley, FL 33166
- Mailing Address (if different from above):
- Phone: 305-418-7106 Fax: 305-805-1619
- E-Mail Address: sacostacox@miamidade.gov
- Agency of the City of (if applicable):
- Agency of the County of (if applicable): Miami-Dade County
- Date of Organization / Incorporation / Formation **: November 6, 1957
- Federal Tax ID# (EIN) **: 59-6000573
- State Identification Number(s) & Issuing Agencies (if applicable):
- Brief statement of charitable or public purpose(s) for which the organization was formed:

  ASD is an open admission shelter serving all of Miami-Dade County seven days a week. Programs offered include low-cost spay/neuter for owned pets, vaccination, microchip, and licensing clinic, as well as adoptions, rescue, transport, foster program, volunteer program and offsite adoptions. The Department is responsible for animal control, resident complaints, police cases, as well as dangerous dogs, animal cruelty, breeder violations, and animal bites to persons.

- Signature (Officer, Director, Trustee or Manager)

  I hereby certify:

  1) that the above referenced organization is either an agency or political subdivision of the above referenced state, or an agency of a political subdivision of the above referenced state; and
  2) that the contributions received from The Petco Foundation will be used exclusively for charitable or public purposes as outlined in Section 170 of the Internal Revenue Code of 1986 as amended.

Signature — 08/31/2015 Date

Alex Munoz Printed Name — Director Title

- **Please also attach completed W-9**
- Please note that the address on the W-9 Form **must** match one of the addresses on this form.

** These areas of information are **required**

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: June 7, 2016

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 3(B)(1)

Please note any items checked.

_____	**"3-Day Rule" for committees applicable if raised**
_____	**6 weeks required between first reading and public hearing**
_____	**4 weeks notification to municipal officials required prior to public hearing**
_____	**Decreases revenues or increases expenditures without balancing budget**
_____	**Budget required**
_____	**Statement of fiscal impact required**
_____	**Statement of social equity required**
_____	**Ordinance creating a new board requires detailed County Mayor's report for public hearing**
✓	
_____	**No committee review**
_____	**Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**
_____	**Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(B)(1)
6-7-16

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING THE COUNTY MAYOR OR THE COUNTY MAYOR'S DESIGNEE TO APPLY FOR, RECEIVE AND EXPEND GRANT FUNDS IN THE AMOUNT OF $90,000.00 FROM THE PETCO FOUNDATION FOR THE PURPOSE OF SUPPORTING THE COUNTY'S TRAP, NEUTER, AND RELEASE PROGRAM; AND AUTHORIZING THE COUNTY MAYOR OR THE COUNTY MAYOR'S DESIGNEE TO EXERCISE AND EXECUTE SUCH CONTRACTS, AGREEMENTS, AND MEMORANDA OF UNDERSTANDING, INCLUDING ANY AMENDMENTS THERETO, AFTER APPROVAL BY THE COUNTY ATTORNEY, TO FURTHER THE PURPOSES DESCRIBED IN THE FUNDING REQUESTS

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes the County Mayor or the County Mayor's designee to apply for, receive, and expend grant funds in the amount of $90,000.00 from the Petco Foundation for the purpose of supporting the County's Trap, Neuter, and Release Program. It is further recommended that the Board authorize the County Mayor or the County Mayor's designee to exercise and execute such contracts, agreements, Memoranda of Understanding (MOU) as necessary, including any amendments thereto, to further the purposes described in the funding requests, after review by the County Attorney's Office for form and legal sufficiency.

The foregoing resolution was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman
Esteban L. Bovo, Jr., Vice Chairman

Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of June, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:_____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Sabrina Levin
Dennis A. Kerbel