Memorandum

MIAMI-DADE COUNTY

Date: May 17, 2016

June 7, 2016
Agenda Item No. 2B8

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Report on the Establishment of a Sister Park Relationship with Fernando Costa Park in Uberaba, Brazil – Directive 151380

At the October 6, 2015 Board of County Commissioners (Board) meeting, the Board approved Resolution No. R-906-15 (Attachment 1) sponsored by Senator Javier D. Souto directing the County Mayor or County Mayor's designee to:

1) Establish, within budgeted or otherwise available funds, a Sister Park relationship with Fernando Costa Park in Uberaba, Brazil and the appropriate Miami-Dade County park pursuant to Resolution No. R-141-14, establishment of a Sister Parks and Cultural Facilities Program.
2) Prepare a status report on the implementation of the Sister Park relationship with Fernando Costa Park, including information on the cost and availability of funding to establish the relationship. To the extent this directive is unable to be fully implemented using budgeted or otherwise available funds, the report shall advise the Board what additional funding is necessary to fully implement the directive.

The following provides information on the Sister Park relationship with Fernando Costa Park. Similar to the County's Sister Cities Program established in 1981, Sister Park relationships offer the flexibility to form connections between communities that are mutually beneficial and address issues that are most relevant for the partners. It is important to note that sufficient time and resources are essential to develop international relationships that are meaningful and mutually beneficial.

On April, 15, 2016, Senator Souto and I signed a Sister Park agreement for the County's Tropical Park with Mr. Antonio Pitangui de Salvo, Director of Fernando Costa Park (Attachment 2). The signing ceremony took place at the reception for the 9th Annual Miami International Agriculture, Horse, and Cattle Show.

Fernando Costa Park is a public park that was founded in 1929 by the then-Brazilian Secretary of Agriculture Fernando Costa as a place for exhibitions related to animal husbandry and has, since its founding, been revered by the Brazilian public. Fernando Costa Park has hosted major animal husbandry events, including the 15th World Brahman Congress in 2010, which attracted thousands of participants and visitors from around the world, and other major international agricultural events. Tropical Park is an outstanding public park owned by the County, and the Ronald Reagan Equestrian Center at Tropical Park hosts numerous local, national, and international events, including the Miami International Agriculture, Horse, and Cattle Show and the CONFEPASO (Confederation of Paso Fino).

The partnership between Tropical Park and Fernando Costa Park will foster informational exchanges that will be beneficial to the County, as the Ronald Reagan Equestrian Center at Tropical Park holds similar events to those held at Fernando Costa Park. The Sister Park agreement will foster the

exchange of technical information and, when funding allows, practicable, short-term personnel exchanges. The internet and e-mail make electronic transfers of information easy and relatively inexpensive. Personnel exchanges tend to be much more expensive, but may help to cultivate better staff-to-staff communication and familiarity with each park's resources and management challenges.

The existing staff and resources of the Parks, Recreation and Open Spaces Department (PROS) can be utilized to share information and ongoing exchange primarily through improved telecommunications technologies, such as Skype, Facebook, and other social media, at minimal expense to the County. Opportunities exist for leveraging external funds from friends groups or foundations to support sponsorships and donations for this Sister Park agreement. Language barriers may affect the full implementation of the Sister Park agreement with Fernando Costa Park, therefore, each party will need to facilitate communication with each other emphasizing techniques that are culturally appropriate.

Although the cost of establishing a fully-implemented Sister Park relationship may be difficult to quantify and is based on the level of support for the frequency of exchanges, typical expenses may include such items as air-fare, food, lodging, per diem, communications, ground transportation, and marketing for the hosting of Sister Park program activities and events. For an exchange of a delegation of two (2) persons twice per year, travel is estimated at $8,000.00; marketing and cross-promotion of animal husbandry techniques, genetic material auctions, and livestock and equestrian events to the mutual benefit of both facilities is estimated at $5,000.00; and other miscellaneous expenses of $5,000.00. The total fiscal impact of $18,000.00 annually will be considered in the FY 2016-17 PROS budget.

In accordance with Ordinance 14-65, this memorandum will be placed on the next available Board meeting agenda.

If additional information is needed, please contact Jack Kardys, Director, Miami-Dade County Parks, Recreation and Open Spaces Department, at (305) 755-7903.

Attachment 1: Resolution No. R-906-15
Attachment 2: Sister Park Agreement, Tropical Park and Fernando Costa Park

c: Abigail Price-Williams, County Attorney
Michael Spring, Senior Advisor, Office of the Mayor
Jack Kardys, Director, Parks, Recreation and Open Spaces Department
Jennifer Moon, Director, Office of Management and Budget Department
Charles Anderson, Commission Auditor
Christopher Agrippa, Clerk of the Board
Eugene Love, Agenda Coordinator

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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

ATTACHMENT 1

MEMORANDUM

Agenda Item No. 11(A)(35)

TO:	Honorable Chairman Jean Monestime and Members, Board of County Commissioners	**DATE:**	October 6, 2015
FROM:	R. A. Cuevas, Jr. County Attorney	**SUBJECT:**	Resolution directing the County Mayor to establish a Sister Park relationship with Fernando Costa Park in Uberaba, Brazil within budgeted funds and to report to the Board on the status of the establishment of said Sister Park relationship

Resolution No. R-906-15

This item was amended at the 8-27-15 Economic Prosperity Committee to require that the report submitted to the Board pursuant to this resolution include information as to the cost and availability of funding to establish the Sister Park relationship with Fernando Costa Park in Uberaba, Brazil.

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Senator Javier D. Souto.

R. A. Cuevas, Jr.
County Attorney

RAC/smm

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: October 6, 2015

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(35)

Please note any items checked.

_____ "3-Day Rule" for committees applicable if raised

_____ 6 weeks required between first reading and public hearing

_____ 4 weeks notification to municipal officials required prior to public hearing

_____ Decreases revenues or increases expenditures without balancing budget

_____ Budget required

_____ Statement of fiscal impact required

_____ Ordinance creating a new board requires detailed County Mayor's report for public hearing

_____ No committee review

_____ Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve

_____ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

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Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(35)
10-6-15

RESOLUTION NO. R-906-15

RESOLUTION DIRECTING THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO ESTABLISH A SISTER PARK RELATIONSHIP WITH FERNANDO COSTA PARK IN UBERABA, BRAZIL WITHIN BUDGETED FUNDS AND TO REPORT TO THE BOARD ON THE STATUS OF THE ESTABLISHMENT OF SAID SISTER PARK RELATIONSHIP

WHEREAS, pursuant to Resolution No. R-141-14, this Board directed the County Mayor or Mayor's designee to establish a Sister Parks and Cultural Facilities Program under which Miami-Dade County parks and cultural facilities are paired with willing parks and cultural facilities in other countries so as to foster cultural and informational exchanges between the paired facilities; and

WHEREAS, Fernando Costa Park is a public park in Uberaba, Brazil that was founded in 1929 by the then-Secretary of Agriculture, Fernando Costa, as a place for exhibitions related to animal husbandry and has, since its founding, held the reverence of the Brazilian public; and

WHEREAS, Fernando Costa Park has hosted major animal husbandry events, including the XV World Brahman Congress in 2010, which attracted thousands of participants and visitors from around the globe, including from all six permanently inhabited continents; and

WHEREAS, in addition to the XV World Brahman Congress, Fernando Costa Park has attracted other major international agricultural events, such EXPOZEBU 2015—the biggest exposition of zebu cattle in the world—which also drew thousands of visitors from around the world; and

WHEREAS, a partnership between a Miami-Dade County park and Fernando Costa Park would foster informational exchanges that would be beneficial to Miami-Dade County, particularly insofar as Miami-Dade County has held similar events to those held at Fernando Costa Park (e.g., the Miami International Agriculture, Horse and Cattle Show held annually at Tropical Park) and seeks to continue to hold such events in the future,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The County Mayor or Mayor's designee is directed to establish, within budgeted or otherwise available funds, a Sister Park relationship with Fernando Costa Park in Uberaba, Brazil and the appropriate Miami-Dade County park pursuant to Resolution No. R-141-14.

Section 2. The County Mayor or Mayor's designee shall prepare a status report to the Board on its implementation of the directive set forth in Section 1 >>, which status report shall include information as to the cost and availability of funding to establish the Sister Park relationship described in Section 1<<[1]. To the extent the County Mayor or Mayor's designee are unable to fully implement the directive set forth in Section 1 within budgeted or otherwise available funds, the County Mayor or Mayor's designee's report shall advise this Board of the extent to which the directive can be accomplished within budgeted funds and what additional funding is necessary to fully implement the directive. The County Mayor or Mayor's designee shall provide the report to this Board within 180 days of the effective date of this resolution and shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65.

[1] Committee amendments are indicated as follows: Words stricken through and/or [[double bracketed]] are deleted, words underscored and/or >>double arrowed<< are added.

The Prime Sponsor of the foregoing resolution is Senator Javier D. Souto. It was offered by Commissioner **Dennis C. Moss**, who moved its adoption. The motion was seconded by Commissioner **Rebeca Sosa** and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	**aye**		
Esteban L. Bovo, Jr., Vice Chairman	**aye**		
Bruno A. Barreiro	**aye**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**absent**	Barbara J. Jordan	**aye**
Dennis C. Moss	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**aye**
Juan C. Zapata	**absent**		

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of October, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. MAG

Miguel A. Gonzalez

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ATTACHMENT 2

SISTER PARK AGREEMENT
BETWEEN
TROPICAL PARK IN MIAMI-DADE COUNTY, FLORIDA
AND
FERNANDO COSTA PARK IN UBERABA BRAZIL

WHEREAS, the Board of County Commissioners of Miami-Dade County, Florida on February 4, 2014, pursuant to Resolution No. R-141-14 directed the County Mayor to establish a Sister Parks and Cultural Facilities Program, and pursuant to the directive in Resolution No. R-141-14, the Fernando Costa Park in Uberaba, Brazil was identified as an appropriate candidate for the Sister Parks and Cultural Facilities Program; and

WHEREAS, the Board of County Commissioners of Miami-Dade County, Florida on October 6, 2015, pursuant to Resolution No. R-906-15 directed the establishment of a Sister Park Relationship with Fernando Costa Park in Uberaba, Brazil; and

WHEREAS, Fernando Costa Park is a public park that was founded in 1929 by the then-Secretary of Agriculture, Fernando Costa, as a place for exhibitions related to animal husbandry and has, since its founding, been revered by the Brazilian public, and Fernando Costa Park has hosted major animal husbandry events, including the 15th World Brahman Congress in 2010, which attracted thousands of participants and visitors from around the globe, including from all six permanently inhabited continents, and other major international agricultural events, which also drew thousands of visitors from around the world; and

WHEREAS, Tropical Park is an outstanding public park owned by Miami-Dade County, Florida and the Ronald Reagan Equestrian Center at Tropical Park in Miami-Dade County, Florida hosts numerous local, national and international events including the annual Miami International Agriculture, Horse, and Cattle Show, now in its 9th year, and in 2013 hosted the CONFEPASO (Confederation of Paso Fino) event, and

WHEREAS, a partnership between Miami-Dade County's Tropical Park and Fernando Costa Park would foster informational exchanges that would be beneficial to Miami-Dade County, particularly insofar as the Ronald Reagan Equestrian Center at Tropical Park has held similar events to those held at Fernando Costa Park and seeks to continue to hold such events in the future.

Now, therefore, be it resolved that the Mayor of Miami-Dade County, Florida and the Director of Fernando Costa Park in Uberaba, Brazil, hereby mutually agree to:

A) Establish a Sister Park relationship between Tropical Park in Miami-Dade County, Florida and Fernando Costa Park in the city of Uberaba, Brazil

B) Support programs of mutual exchange related to animal husbandry and animal husbandry events at Fernando Costa Park and Tropical Park and support sharing of information and ongoing exchange between staff and officials of Fernando Costa Park and Tropical Park

In witness thereof we have affixed our signatures to this Sister Park Agreement on this date of April 15, 2016.

Carlos A. Gimenez
Mayor
Miami-Dade County, Florida, USA

Antonio Pitangui de Salvo
Director, Fernando Costa Park
Uberaba, Brazil

Sen. Javier D. Souto
Miami-Dade County Commissioner
District 10