

Memorandum



Date: May 26, 2016

Agenda Item No. 2(B)2

June 21, 2016

To: Honorable Chairman Jean Monestime
Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in blue ink, appearing to read "Carlos A. Gimenez", written over a horizontal line.

Subject: First Quarter Report on Parking Services Agreement with Miami Parking Authority, January 1, 2016 to March 31, 2016 – Directive 152757

At the December 15, 2015 Board of County Commissioners (Board) meeting, the Board approved a parking services agreement between Miami-Dade County, through the Parks, Recreation and Open Spaces Department (PROS), and the Miami Parking Authority (MPA) under Resolution No. R-1154-15 for the management of parking at certain County parks. Commissioner Barbara J. Jordan requested quarterly cost analysis reports on the efficiencies of the agreement, and asked that the report outline whether or not any difficulties were identified in the use of the technological and telecommunications systems.

Because the implementation of the agreement began after the first quarter ended, no parking fees have been collected through Pay-by-Phone or Pay-by-Machine for the first quarter. The implementation of the agreement began on Saturday, April 9, 2016. The first location is Amelia Earhart Park.

- Staff transition – All current part-time Park Service Aides used for the weekend/holiday toll operations have been transitioned into vacancies at Amelia Earhart Park. No job loss exists.
- Promotion – Beginning on March 5, 2016, park patrons entering Amelia Earhart Park and renting the facilities were given flyers notifying them of the upcoming change. A-frame signs have been placed around the park. In addition to the County's press release, advertisements have been placed in *The Miami Laker*, *The Community Insider*, and *Noticias Miami Dade News*.
- Enforcement Training – Six (6) PROS employees have been certified to issue citations to patrons who fail to pay for parking after being asked. The MPA trained PROS' Chief of Park Security, George Poulos, and other staff on the enforcement equipment on April 6, 2016. The MPA is committed to remaining onsite with our staff to ensure a smooth transition for PROS customers utilizing the new technology.
- Enforcement Equipment – PROS staff, Alessandra Williams and George Poulos, met with Carlos Estrada of the Clerk of Courts (COC) on March 21, 2016. New enforcement equipment is being evaluated by the COC. The evaluation was completed at the end of April, 2016. In the interim, cell phones can be used to confirm payments through the Pay-By-Phone/Pay-By-Plate app. Violators will receive manual citations from those certified. Six phones will be ordered per site. Until the phones are received, the MPA is loaning the equipment to PROS, at no additional cost.

The next park to convert to the Pay-by-Phone and Pay-by-Machine systems will be Haulover Park and Marina. A meeting was held between the County and MPA on April 14, 2016 to discuss logistics, including finalizing an implementation date of June 1, 2016. Additionally, the management staff of the facility had a walkthrough with the MPA after the meeting to determine the best placement of machines

and signage. Five (5) employees have been certified to issue citations to patrons who fail to pay for parking after being asked at this location. Vacancies at the facility have been identified to transition existing toll booth staff.

Once the systems at Haulover are implemented, PROS and the MPA will systematically move to the next site. The sites will be implemented in the following order: Crandon Park and Marina, Matheson Hammock Park and Marina; Black Point Park and Marina; Homestead Bayfront Park and Marina; Pelican Harbor Marina; and Greynolds Park. The goal is to complete implementation at these sites by February 28, 2017.

In accordance with Ordinance 14-65, this memorandum will be placed on the next available Board meeting agenda.

If additional information is needed, please contact Jack Kardys, Director, Miami-Dade County Parks, Recreation and Open Spaces Department at (305) 755-7903.

- c: Abigail Price-Williams, County Attorney
- Michael Spring, Senior Advisor, Office of the Mayor
- Jack Kardys, Director, Parks, Recreation and Open Spaces Department
- Charles Anderson, Commission Auditor
- Christopher Agrippa, Clerk of the Board
- Eugene Love, Agenda Coordinator