



## MEMORANDUM

Agenda Item 15 (D) 1

To: Honorable Chairman Jean Monestime  
Members, Board of County Commissioners

Date: July 6, 2016

From: Harvey Ruvlin, Clerk  
Circuit and County Courts

SUBJECT: Ballot Appointment of  
Members to the Miami-  
Dade County Public  
Library Advisory Board

Christopher Agrippa, Director  
Clerk of the Board Division

---

Please select one (1) nominee from each group listed on the attached ballot to fill two (2) vacancies that exist on the Miami-Dade County Public Library Advisory Board.

In accordance with Section 2-195 of the Miami-Dade County and the By-Laws of the Public Library Advisory Board, the Advisory Board submitted the names of qualified candidates, recommended in order of preference, from which a replacement can be selected to fill two vacant seats. The Advisory Board further recommends the reappointment of incumbents Rogelio (Roger) C. Cuevas and Cynthia Stafford.

The Director of Libraries memorandum and the resumes of each candidate are attached for your review.

CA:lrs

Attachments

**COUNTY ADVISORY BOARD BALLOT**

Miami-Dade County, Florida

**July 6, 2016**

**MIAMI-DADE COUNTY PUBLIC LIBRARY ADVISORY BOARD**

**GROUP ONE (1)**

Vote (✓) for One (1)

Rogelio (Roger) C. Cuevas *(Incumbent)*

Joan G. Robbins

**GROUP TWO (2)**

Vote (✓) for One (1)

Cynthia Stafford *(Incumbent)*

Jacqueline M. Zelman

Commissioner \_\_\_\_\_  
(Please sign ballot)

Commission District Number \_\_\_\_\_

## Rogelio C Cuevas

### Resume

Rogelio C. Cuevas was born in Caibarien, Cuba, attended Colegio Champagnat in Caibarien, and graduated from Christopher Columbus Senior High School (Class of 1962) in Miami. After receiving his Associate of Arts from Miami Dade Community College, he attended Florida Atlantic University where he received his Bachelors of Science Degree in Education. His Master of Science in Curriculum is from the University of Northern Colorado.

Mr. Cuevas began his Miami Dade County Public Schools career in 1969 as a primary teacher at Little River elementary. He has since fulfilled many challenging roles as a classroom teacher, community school assistant principal, Principal, Southwest Senior High School/Adult Vocational Center and Hammocks Junior High School. In 1987 he was promoted to Assistant Superintendent, Project Students at Risk, and the Office of Vocational, Adult, Career, and Community Education. Responsible for vocational programs, adult education, community school programs, after school care, and the district career education awareness program. He was promoted to Associate Superintendent of the Bureau of Community Service and Career Preparation. In this role he served as chief building administrator for the district office complex. Mr. Cuevas spearheaded the building of William H Turner Senior High School, which has was name one of the top 10 high schools of its kind in the nation.

Immediately before becoming Superintendent, Mr. Cuevas was Deputy Superintendent for District Office Operations. In that capacity, he oversaw the Bureau of District Communications, Energy/Safety Programs, the Division of School Police, and Division of Media Programs including the WLRN public TV (PBS) and Radio (NPR). He also served as liaison to the School Board members, the County Council of PTA/ PTSA, and the Council Advisory Committees.

Mr. Cuevas was appointed as Superintendent of Miami Dade County Public Schools in November 1996. As superintendent he was responsible for America's fourth-largest school district, with more than 364,000 K - 12 students, nearly 200,000 adult students, 326 schools, and more than 49,600 full and part-time employees, and a \$4.2 billion annual budget.

In addition to his responsibilities with Miami Dade County Public Schools, Mr. Cuevas was a member of the Kendall Federation of Homeowners Association, the Greater Miami Chamber of Commerce, the Coral Gables Chamber of Commerce, Friends of

WLRN, Greater Miami Service Corp., Florida 4-H Foundation, Florida PTA (lifetime)



# Joan G. Robbins

1000 Island Boulevard, #405, Aventura, Florida, 33160

Phone: 786-320-5430 Cell: 305-332-3365 Email: [joanarobbins@att.net](mailto:joanarobbins@att.net)

**Education:** High School: Shaker Heights High School, Shaker Heights, Ohio  
 College: University Of Miami, Coral Gables, Florida

**Work Experience:** 1957/59: Commercial Editor - KYW Radio and Television, Cleveland, Ohio  
 1975/77: Sales - Holiday Art Gallery, Hallandale, FL  
 1977/80: Sales - The Twenty-Four Collection Gallery, Miami, FL  
 1989/92: Author Escort - Miami Scene, Miami, FL  
 1992 to Present: Owner, Joan Robbins Media Escort Service, Miami, FL  
 \* Coordinator of Authors' Book Tours  
 \* Assist Authors at The Miami Book Fair

**Community Service:** 1974/75: President, PTA of Highland Oaks Elementary, Miami, FL  
 1975/76: President, Inaugural Year, North East Area Gifted Program, Miami, FL  
 1977/78: Pink Lady Volunteer, Mount Sinai Medical Center, Miami, FL  
 1977/78: Office Volunteer, WPBT-Channel 2  
 1978/84: Docent, Vizcaya Museum, Miami, FL  
 1984/88: Volunteer, Society for Abused Children, Miami, FL  
 1991/95: Board Member, South Florida Health Council, Miami, FL  
 1996/99: Volunteer, Big Brothers/Big Sisters of Miami  
 2000/02: Friends of the Library/Foster Children Reading Program  
 2003/05: Board Member, Brickell Avenue Literary Society, Miami, FL  
 2004/05: Board Member, Citizens Advisory Board of WLRN-Public Radio/TV  
 2013 to Present: Board Member, City of Aventura Advisory Committee

**Speaking Engagements and Workshops:** 2003: South Florida Writer's Association  
 2004: Broward County Hadassah Women's Business Association

**Membership and Organizations:** 1989 to Present: Member, Taster's Guild, Miami, FL  
 1991 to Present: Member, Williams Island Yacht and Tennis Club, Miami, FL  
 1991/2000: American Booksellers Association  
 2000/06: Book Expo America  
 2014/16: Member, Ladies of the Table, Short Story Book Club

# Cynthia Stafford

---

13538 SW 118<sup>th</sup> Path (786) 573-9715 (home) (305) 666-5871, ext. 2265 (work)  
Miami, FL 33186 (305) 298-8812 (cellular) cbrarian@bellsouth.net (email)

---

## Experience

---

### Library Media Specialist South Miami Senior 08/2001-08/2002 and 1/2004-present

- Head Library Media Specialist in large, culturally diverse Miami high school of approximately 2700 students and 150 faculty members.
- Responsible for collection development, budgeting, reading promotion, library staff training, information literacy instruction, and administration of all library media center operations.
- Initiated and completed extensive renovation of the library facility during my tenure.
- Elected South Miami Senior's *Teacher of the Year* in 2006.
- Awarded a commendation by SACS, our accrediting body, in 2008 for excellence of the library media center.
- Facilitator of a Student Book Club and a Faculty and Staff Book Club.
- Membership in school-wide committees including Curriculum Council, Reading Leadership Team, Collegial Hiring Team and EESAC.
- Chosen to instruct district-level professional development classes on collaboration and intellectual freedom to other library media specialists. Selected for Database Evaluation Committee by District.
- Selected by the District to serve as a lead teacher for the Media Apprentice Program.

### Adjunct English Professor Miami Dade College, Kendall Campus 05/ 2005-present

- Instruct various levels of English for Academic Purposes to diverse community college students.

### Weekend Reference Librarian St. Thomas University 09/ 2009-present

- Provide reference and circulation services to diverse university community.

### Faculty Serials Librarian Miami Dade College, Medical Campus Library 11/2002-12/2003

- Coordinated and managed overall operation of serials.
- Served as principal library contact for vendors.
- Provided bibliographic instruction in the classroom and library.
- Gave reference desk assistance to library patrons.
- Selected as Golden Apple Grant Winner, 2003.

### Part Time Reference Librarian Miami Dade College, North Campus 01/2002-07/2002

- Guided college students in the use of print and electronic reference sources in this paid internship experience.
- Assisted with library displays and organization of reference desk materials.

### ESOL Teacher and Chairperson, Spanish Teacher Various Locations

- Dr. Michael Krop Senior High, Miami, FL 08/1998-06/2000
- Miami Jackson Senior High, Miami, FL 08/1994-06/1998
- University of Miami Miami, FL 08/1993-07/1994
- Mid-Pacific Institute Honolulu, HI 08/1986-06/1997

## Education

---

1999-2002	<b>Masters in Library &amp; Information Studies;</b> Florida State University. Overall G.P.A.: 3.9.
1991-1993	<b>Masters in Teaching English as a Second Language;</b> Temple University. Philadelphia, Pennsylvania. Overall G.P.A.: 4.0.
Summer, 1984	<b>Special Study Abroad in Mexico</b> at Cuernavaca Institute in Cuernavaca, Mexico.
1980-1984	<b>Bachelor of Arts in Spanish with Minor in International Studies;</b> Ohio State University; Columbus, Ohio. Major G.P.A.: 3.5.

## Certification

---

Florida Department of Education Certification in Educational Media, K-12; English, 6-12; ESOL, K-12; and Spanish, K-12.

## Jacqueline M. Zelman

3536 Saint Gaudens Road • Miami, Florida 33133

Phone: (786) 236-3253

Email: jmszelman@gmail.com

### **35+ Years of Library, IT & Management Experience**

**Leadership \* Professional/Technical Education \* Strategic & Business Continuity Planning**

**Excellent interpersonal and technical communication skills  
Strong background in Library and IT business, human resources, budget and legal issues  
Active in community organizations**

#### **PROFESSIONAL EXPERIENCE:**

- 2008-2015**      UNIVERSITY OF MIAMI, Coral Gables, FL  
*Director, IT Training*
- Directed ERP training programs: Enrollment (PeopleSoft) and HR Payroll (Workday)
  - Directed retraining program for UChart/EPIC University and Clinic staff
  - Directed IT Productivity training program for University employees
  - Coordinated professional training, consulting services and seminars
  - Managed lynda.com and Skillsoft products for the University
  - Reviewed, selected and coordinated curriculum development and acquisition
  - Directed marketing efforts for training
- 2005-2012**      UNIVERSITY OF MIAMI, Coral Gables, FL  
*Director, Executive Information & Technology Institute (UMEIT)*
- Directed all Institute activities
  - Provisioned professional training, consulting services, seminars and leadership courses for C-level executives, their direct reports and staff
  - Delivered Business Continuity Management and Leadership best practices presentations for local, regional and national groups
  - Coordinated Institute marketing materials and guides
  - Directed local, national and international marketing efforts
- 2006-2012**      UNIVERSITY OF MIAMI, Coral Gables, FL  
*Director, Johnson A. Edosomwan Leadership Institute (JAELI)*
- Coordinated institute's activities which include programs, conferences, seminars, publications and events, as well as promoted nationally recognized *Leadership Competency Certificate* training programs for developing managers in Government and LATAM
  - Developed customized curriculum
  - Responded to requests for information, proposals, etc.
- 1998 - 2005**      MIAMI DADE COLLEGE, Miami, FL  
*Vice Provost and College Chief Information Officer (CIO)*
- Responsible for college-wide computing and telecommunications: network, telephony, wireless, video and related disaster preparedness/business continuity, strategic and operational planning
  - Supervised 125 fulltime professionals and staff; administered a budget of \$12+M; coordinated overall college IT budget of \$23M
  - Responsible for OC12 ATM MDCnet, linking 8 campuses and 2 centers over leased fiber with connections to the NAP of the Americas and Internet2
  - Coordinated various councils that set college-wide standards for desktops, software, media, network acquisitions and strategic directions
  - Responsible for centralized services such as Email, network administration, disaster recovery/business continuity and security
  - Implemented ERP suite and responsible for on-going enhancement cycle and strategic direction
  - Introduced web-based orientation, admissions, registration, financial aid, advising and portal technologies

## Jacqueline M. Zelman

- Enhanced network security to include Active Directory for student authentication, layered firewalls, VPN access, virus protection as well as spam and intrusion detection and protection
- Implemented college-wide imaging, access and ID carding systems

1990 - 1998

### FLORIDA INTERNATIONAL UNIVERSITY, Miami, FL

#### *Director of University Computer Services*

- Responsible for both academic and administrative computing
- Supervised over 50 full-time and 60 temporary staff/student assistants, budget of over \$3M for: Applications (Software) Systems, User Services Support, North Miami Campus Computer Services, and Faculty/Staff Instructional Technology Center
- Managed FIU Computer Store, instructional labs and Sun/UNIX, Novell, NT and PATHWORKS networks as well as Internet and Email support
- Coordinated user support with telecommunications and regional data center operations
- Coordinated strategic and disaster preparedness planning, security and new systems implementation with vendors, staff and the University Community
- Project manager for the FIU Digital Library, web-based course registration and associated asynchronous course development
- Responsible for the initial development and subsequent enhancement of the Public Safety decal and parking system and online instructional/research personnel activity system
- Created University-wide Networked Information Systems (UNIS) group responsible for enrollment kiosks, interactive voice response, smart card and Web services development for the University

1983 - 1990

### FLORIDA INTERNATIONAL UNIVERSITY, Miami, FL

#### *Assistant Director of Libraries for Systems*

- Responsible for planning, implementing and administering all computer-based systems for the FIU Libraries
- Supervised the Cataloging Department and Systems Office staff, 30+ people; budget over \$500,000
- Project Manager for the Florida Statewide University System implementation of NOTIS/LUIS library management system
- Related duties included site preparation at both campus libraries, telecommunications planning and installation, writing bibliographic database load specifications, ordering equipment and furniture in support of system/user requirements, creating catalog authority control load and maintenance procedures, as well as the conversion of the CLSI circulation item and patron data bases for use in LUIS
- Introduced microcomputers to the FIU Libraries and developed the Libraries' initial software collection
- Implemented the FIU Data Archive and related services
- Liaison to: OCLC (international online bibliographic cataloging and interlibrary loan network), Research Library Information Network (data base searching and interlibrary loan requests), Florida Center for Library Automation (NOTIS/LUIS governance and support), Southeast Library Information Network (implementation of regional fax network and shared online catalog) and FIU/IRM (mainframe computing, maintenance, microcomputer support/training, data communications issues and strategic planning)
- Served as Acting Head of the University Park Circulation Department

1976 - 1983

### FLORIDA INTERNATIONAL UNIVERSITY LIBRARIES, Miami, FL

#### *Department Head, Cataloging Department*

- Responsible for planning, organizing and coordinating all cataloging/classification functions; automated processing of library materials including computer software, microforms and audiovisual materials for both campus libraries
- Supervised 21 staff
- Responsible for CLSI Library Circulation Management System software and hardware support (PDP 1134)

## Jacqueline M. Zelman

- Responsible for OCLC and local CLSI data bases; including maintenance procedures and overall quality control; responsible for OCLC hardware, software and telecommunications network
- Responsible for the introduction of remote online citation database searching using DIALOG (Lockheed) and Orbit (SDC) systems

### **EDUCATION:**

Douglass College, Rutgers University, New Brunswick, NJ  
Bachelor of Arts, 1972

Simmons College, Boston, MA  
Master of Library and Information Science, 1973

Florida International University, Miami, FL  
Master of Public Administration, 1980

### **SELECTED PROFESSIONAL/COMMUNITY ACTIVITIES:**

American Library Association, 1975-  
Miami-Dade Broadband Coalition dba South Florida Digital Alliance, 2009-2011 Chair,  
Board of Directors, 2011-  
Saint Gaudens Road Home Owners Association, 2014-  
City of Miami Community Technology Advisory Board, 2005-Vice Chair, 2010-2014  
ITWomen, Inc., Advisory Board, 2004-2013  
IT Service Management Forum USA (itSMF USA), 2005-2012  
Society for Information Management, Program Chair, 2006-2012  
Enterprise Development Corp. of South Florida Board, 2005-2009  
So. Florida Instructional Television Board, 2001-2005, President, 2003-2005  
Florida Community College CIO Council, 2000-2005, Chairperson, 2003  
Florida Center for Advising and Academic Support, FACTS Executive Board, 1999-2005  
Miami-Dade County Efficiency and Effectiveness Commission  
Dell Computers, CIO Platinum Council, 1998-2005  
WLRN, Friends of, Board of Directors, 1998-2003  
IBM Digital Library Renaissance Consortium, 1997-1998  
Coalition for Networked Information, 1993-1995  
Miami Dade College, Executive Committee, 1998-2005  
Miami Dade College, Council of Learning Resources, Chairperson, 1998-2005  
Miami Dade College, College Technology Committee, Chairperson, 1999-2005  
Dade County Library Association (late 1970s-1980s)

### **SELECTED PRESENTATIONS:**

"Miami-Dade Economy: Challenge and Opportunity", City Year (Miami), December 12,  
2011, Florida International University, Miami, FL  
"Miami-Dade Broadband Coalition: The Role of Digital Literacy and Community  
Connectivity as Engines for Economic Development and Job Creation", Fried on Business,  
WZAB, the Biz, 880 AM Radio, September 16, 2010, Miami, Florida  
"Future Trends in Technology: Using Students to Predict the Future", SIMposium, October  
8, 2007, Memphis, Tennessee  
"Future Trends in Technology: Using Students to Predict the Future", LOMA, February 9,  
2007, San Antonio, Texas.  
"Winning for All the Right Reasons: Leadership Makes the Difference," ITSMF,  
November 9, 2006, Miami, Florida.