

# MEMORANDUM

Agenda Item No. 3(A)(4)

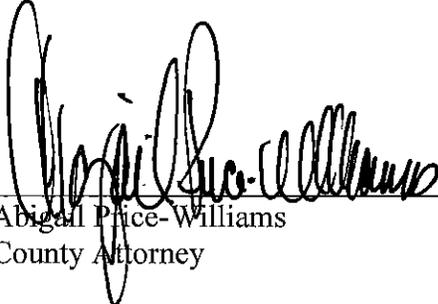
**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

**DATE:** February 22, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution approving the City  
of Miami codesignation of  
S.W. 16th Street from S.W. 32nd  
Avenue to S.W. 37th Avenue  
as "Arthur H. Hertz Way"

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Xavier L. Suarez.



Abigail Price-Williams  
County Attorney

APW/smm



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

**DATE:** February 22, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 3(A)(4)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 3(A)(4)  
2-22-17

RESOLUTION NO. \_\_\_\_\_

RESOLUTION APPROVING THE CITY OF MIAMI  
CODESIGNATION OF S.W. 16TH STREET FROM S.W. 32ND  
AVENUE TO S.W. 37TH AVENUE AS "ARTHUR H. HERTZ  
WAY"

**WHEREAS**, on October 13, 2016, the City of Miami adopted Resolution No. R-16-0473, which codesignated that portion of Southwest 16th Street from Southwest 32nd Avenue to Southwest 37th Avenue as "Arthur H. Hertz Way" to honor Mr. Hertz for his good works, leadership, vision, and inspiration; and

**WHEREAS**, a copy of Resolution R-16-0473 is attached hereto and incorporated herein by reference; and

**WHEREAS**, Arthur H. Hertz is Chairman, Chief Executive Officer, and a controlling shareholder of Wometco Enterprises, Inc., a private company that owns the Marine Exhibition Corporation, is the owner and operator of the Miami Seaquarium and Wometco de Puerto Rico, Inc., and is the owner and operator of 45 Baskin-Robbins ice cream parlors in Puerto Rico; and

**WHEREAS**, Mr. Hertz also served as Treasurer and a member of the Board of Directors of Wometco Cable TV, Inc., a subsidiary which provided cable television to over 300,000 subscribers; and

**WHEREAS**, subsequent to a buyout of the subsidiary, Mr. Hertz founded his new venture, WOM Enterprises, Inc. (now Wometco Enterprises, Inc.), and operated two movie theater chains with 83 screens in South and Central Florida along with 27 additional screens in Puerto Rico; and

**WHEREAS**, Mr. Hertz also oversaw Wometco vending companies, a \$100 million food service and vending operation in Florida, North Carolina, and South Carolina; and

**WHEREAS**, Mr. Hertz graduated cum laude from the University of Miami in 1955 with a Bachelors in Business Administration and was the recipient of the university's Iron Arrow award; and

**WHEREAS**, to this day Mr. Hertz serves on numerous community professional organizations within Miami-Dade County including the Mitchell Wolfson Senior Foundation, the University of Miami Board of Trustees, the University of Miami Hospital Board of Governors, the American Jewish Committee, the Diabetes Research Institute Foundation, the Greater Miami Chamber of Commerce, the Orange Bowl Committee, the Miami City Club, and the National Audubon Society of the Florida State Office; and

**WHEREAS**, Mr. Hertz has also served on the National Association of Theater Owners of Florida's Executive Committee, the Dade County Educational Facility Board, the Florida Motion Picture and Television Industry Council, and the Board of Directors of Jackson Memorial Hospital Foundation; and

**WHEREAS**, Southwest 16th Street from Southwest 32nd Avenue to Southwest 37th Avenue is a city road located in the City of Miami; and

**WHEREAS**, this codesignation is located in County Commission District 7; and

**WHEREAS**, the City of Miami would like for the County to install signage indicating this codesignation on County street signs and traffic signal mast arms; and

**WHEREAS**, this Board would also like to honor Arthur H. Hertz by approving the City of Miami codesignation of Southwest 16th Street from Southwest 32nd Avenue to Southwest 37th Avenue as "Arthur H. Hertz Way,"

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA,** that this Board:

**Section 1.** Approves the City of Miami codesignation of Southwest 16th Street from Southwest 32nd Avenue to Southwest 37th Avenue as “Arthur H. Hertz Way.”

**Section 2.** Directs the Clerk of the Board to transmit a certified copy of this resolution to the Mayor and City Commission of the City of Miami, the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resources Department, the Miami-Dade Police Department, the City of Miami Police Department, and the City of Miami Fire Department.

The Prime Sponsor of the foregoing resolution is Commissioner Xavier L. Suarez. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Esteban L. Bovo, Jr., Chairman	
Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Jean Monestime	Dennis C. Moss
Rebeca Sosa	Sen. Javier D. Souto
Xavier L. Suarez	

The Chairperson thereupon declared the resolution duly passed and adopted this 22<sup>nd</sup> day of February, 2017. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Javier Zapata





# City of Miami

## Legislation

### Resolution R-16-0473

City Hall  
3500 Pan American Drive  
Miami, FL 33133  
www.miamigov.com

**File Number: 1042**

**Final Action Date: 10/13/2016**

A RESOLUTION OF THE MIAMI CITY COMMISSION, BY A FOUR-FIFTHS (4/5THS) VOTE, CODESIGNATING SOUTHWEST 16TH STREET FROM SOUTHWEST 32ND AVENUE TO SOUTHWEST 37TH AVENUE, MIAMI, FLORIDA, AS "ARTHUR H. HERTZ WAY;" FURTHER DIRECTING THE CITY CLERK TO TRANSMIT A COPY OF THIS RESOLUTION TO THE HEREIN DESIGNATED OFFICES.

WHEREAS, Arthur H. Hertz is Chairman, Chief Executive Officer and a controlling shareholder of Wometco Enterprises, Inc., a private company that owned the Marine Exhibition Corporation, owner/operator of the Miami Seaquarium and Wometco de Puerto Rico, Inc., and is the owner/operator of forty-five (45) Baskin-Robbins ice cream parlors in Puerto Rico; and

WHEREAS, Mr. Hertz joined the former Wometco Enterprises, Inc. ("WEI") in 1956 as an accountant, was appointed controller in 1960, elected Vice President in 1964, promoted to Senior Vice President and elected a Director in 1971, elected as Executive Vice President and Treasurer in 1981 and as Chief Operating Officer in 1983; and

WHEREAS, during his career with WEI, Mr. Hertz also served as Treasurer and a member of the Board of Directors of Wometco Cable TV, Inc., a subsidiary, which began operations in 1973 and went public in 1981; and

WHEREAS, Wometco Cable TV, Inc. was purchased as part of a buyout in 1984, and Mr. Hertz continued to oversee the financial operations of the cable company which was the 22nd-largest multiple-system cable operator in the nation, with over 300,000 subscribers; and

WHEREAS, in June, 1985, Mr. Hertz and another WEI officer, Michael S. Brown, led a management buyout of WEI Enterprises' entertainment and vending operations and named the new company WOM Enterprises, Inc. (now Wometco Enterprises, Inc.); and

WHEREAS, at that time, the company operated two (2) movie theater chains with eighty-three (83) screens in South and Central Florida and twenty-seven (27) screens in Puerto Rico; Wometco vending companies, a \$100 million contract food service and vending operation in Florida, North Carolina and South Carolina; the Miami Seaquarium; and a group of Baskin-Robbins ice cream parlors in Puerto Rico; and

WHEREAS, Mr. Hertz graduated cum laude with a Bachelors in Business Administration degree from the University of Miami in 1955, and is a member of Phi Kappa Phi and Phi Eta Sigma, both scholastic honor fraternities; Omicron Delta Kappa, national honorary leadership fraternity; and Iron Arrow, the highest honor that can be bestowed on a University of Miami graduate; and

WHEREAS, in 2012, he was awarded the American Jewish Committee's National Human Relation Award and in 2014, the Cancer Support Community Heart and Star Award, the Miami Today Outstanding Community Leader Award and the Tourism Hall of Fame recipient; and

WHEREAS, Mr. Hertz serves on numerous community professional organizations, boards and foundations which include the Mitchell Wolfson Senior Foundation, the University of Miami Board of Trustees, the University of Miami Hospital Board of Governors, the American Jewish Committee, the Diabetes Research Institute Foundation, the Greater Miami Chamber of Commerce, the Greater Miami Convention and Visitors Bureau, the City of Miami Off-Street Parking Authority, the Florida Tourism Commission, the Visit Florida Inc., the Orange Bowl Committee, the University of Miami Alumni Association, the Miami City Club and the National Audubon Society of the Florida State Office; and

WHEREAS, Mr. Hertz served on the National Association of Theater Owners of Florida's Executive Committee, the Dade County Educational Facility Board, the Florida Motion Picture and Television Industry Council, the Dade County Public Health Trust, and the Board of Directors Jackson Memorial (Hospital) Foundation;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

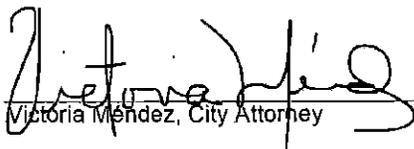
Section 1. The recitals and findings contained in the Preamble to this Resolution are adopted by reference and incorporated as if fully set forth in this Section.

Section 2. The City Commission, by a four-fifths (4/5ths) vote, hereby codesignates Southwest 16th Street from Southwest 32nd Avenue to Southwest 28th Avenue, Miami, Florida, as "Arthur H. Hertz Way".

Section 3. The City Clerk is directed to transmit a copy of this Resolution to the Departments of Police, Fire-Rescue, Solid Waste, Miami-Dade County Public Works, and the United States Postal Service.

Section 4. This Resolution shall become effective immediately upon its adoption and signature of the Mayor.<sup>1</sup>

APPROVED AS TO FORM AND CORRECTNESS:

  
Victoria Mendez, City Attorney 10/3/2016

<sup>1</sup> If the Mayor does not sign this Resolution, it shall become effective at the end of ten (10) calendar days from the date it was passed and adopted. If the Mayor vetoes this Resolution, it shall become effective immediately upon override of the veto by the City Commission.