

# MEMORANDUM

Agenda Item No. 5(A)

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**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

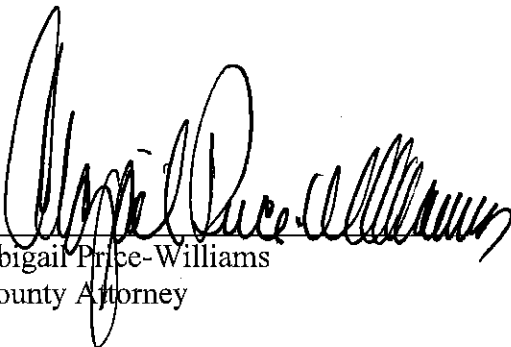
**DATE:** April 18, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution renaming the Jackson  
South Community Hospital the  
"Jackson South Medical Center"

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The accompanying resolution was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Daniella Levine Cava and Commissioner Dennis C. Moss.

  
Abigail Price-Williams  
County Attorney

APW/lmp



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

**DATE:** April 18, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 5(A)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_\_, 3/5's \_\_\_\_\_, unanimous \_\_\_\_\_) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor

Agenda Item No. 5(A)

Veto \_\_\_\_\_

4-18-17

Override \_\_\_\_\_

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RENAMING THE JACKSON SOUTH  
COMMUNITY HOSPITAL THE "JACKSON SOUTH MEDICAL  
CENTER"

**WHEREAS**, the Jackson South Community Hospital is a designated facility of the Public Health Trust of Miami-Dade County, Florida (the "Public Health Trust"); and

**WHEREAS**, the Jackson South Community Hospital provides a wide array of medical services to the citizens of Miami-Dade County; and

**WHEREAS**, the recommended name change is consistent with the Public Health Trust's strategic plan to standardize naming conventions and grow the appearance and visibility of its services; and

**WHEREAS**, as noted by the Public Health Trust, Jackson Memorial and Jackson North have "Medical Center" in their name; and

**WHEREAS**, on February 2, 2017, the Board of Trustees of the Public Health Trust adopted Resolution No. PHT 02/17-006, a copy of which is attached to this Resolution, urging this Board to rename the Jackson South Community Hospital to the "Jackson South Medical Center" in order to provide continuity in the brand for all three County hospitals; and

**WHEREAS**, this Board wishes to rename the Jackson South Community Hospital the "Jackson South Medical Center"; and

**WHEREAS**, Rule 9.02 of the Board's Rules of Procedure provides that resolutions regarding proposed naming, renaming or codesignation of Miami-Dade County facilities or property shall be sponsored by the district commissioner where the facility or property is located; and

**WHEREAS**, the facility to be renamed is located in County Commission District Eight,  
**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Having considered this matter at a public hearing, renames the Jackson South Community Hospital the “Jackson South Medical Center”.

**Section 2.** Directs the Public Health Trust to revise all references to the Jackson South Community Hospital to the “Jackson South Medical Center” and to install any necessary signage reflecting the new name.

The Co-Prime Sponsors of the foregoing resolution are Commissioner Daniella Levine Cava and Commissioner Dennis C. Moss. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Esteban L. Bovo, Jr., Chairman	
Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Jean Monestime	Dennis C. Moss
Rebeca Sosa	Sen. Javier D. Souto
Xavier L. Suarez	

The Chairperson thereupon declared the resolution duly passed and adopted this 18<sup>th</sup> day of April, 2017. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

Eugene Shy, Jr.  
Christopher C. Kokoruda



*Miracles made daily.*

**TO:** Joe Arriola, Chairman  
and Members, Public Health Trust Board of Trustees

**FROM:** Carlos A. Migoya, President and Chief Executive Officer  
Jackson Health System

**DATE:** February 2, 2017

**RE:** Facility Naming: Jackson South Medical Center

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**Recommendation**

Staff recommends that the Public Health Trust Board of Trustees urge the Miami-Dade Board of County Commissioners to rename Jackson South Community Hospital as Jackson South Medical Center and, if approved, direct the President and CEO to take all necessary action to implement the new name.

**Scope**

The proposed name would apply to the facility currently known as Jackson South Community Hospital.

**Fiscal Impact**

Updated signage and other relevant material would have an estimated fiscal impact of \$25,000 to \$50,000. Funds would be reprogrammed within the approved FY 2017 operating budget.

**Track Record & Monitor**

Naming and branding for Jackson Health System facilities is overseen by Matthew I. Pinzur, vice president, strategic communication.

**Background**

One of Jackson's positive differentiators in the Miami-Dade County market is a countywide presence, with diverse facilities all attached to Jackson's near-universal brand recognition. As the range of facilities expands – now encompassing inpatient hospitals, outpatient clinics, urgent care centers, and more – standardization of naming conventions support consumers' and other stakeholders' familiarity with our services. Because both the Jackson Memorial and Jackson North campuses use the "medical center" designation, staff recommends standardizing Jackson South using the same terminology.

The Board of County Commissioners reserves exclusive authority over the names of buildings.

RESOLUTION NO. PHT 02/17 – 006

RESOLUTION URGING THE MIAMI-DADE COUNTY BOARD OF COUNTY COMMISSIONERS TO RENAME JACKSON SOUTH COMMUNITY HOSPITAL AS “THE JACKSON SOUTH MEDICAL CENTER” AND AUTHORIZING THE PRESIDENT OF THE PUBLIC HEALTH TRUST, OR HIS DESIGNEE, TO SEEK APPROVAL OF SAME

*(Carlos A. Migoya, President and Chief Executive Officer, Jackson Health System)*

WHEREAS, the Jackson South Community Hospital is a designated facility of the Public Health Trust (“Trust”); and

WHEREAS, the naming, renaming or co-designation of Miami-Dade County facilities, including Trust-designated facilities, requires the approval of the Board of County Commissioners of Miami-Dade County (the “County Commission”); and

WHEREAS, as more fully set forth in the attached memo incorporated herein, it is determined to be in the best interest of the Trust that the designated facilities currently known as Jackson South Community Hospital be renamed as “Jackson South Medical Center.”

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby urges the County Commission to rename Jackson South Community Hospital as “Jackson South Medical Center” and, if approved by the County Commission, authorizes the President and Chief Executive Officer of the Trust, or his designee, to take any necessary or appropriate action to implement the naming.

Agenda Item 4 (e)  
Public Health Trust Board of Trustees  
February 2, 2017

-Page 2-

The foregoing resolution was offered by Walter T. Richardson and the motion was seconded by William J. Heffernan as follows:

Joe Arriola	Absent
Representative Bryan Avila	Aye
William J. Heffernan	Aye
Mojdeh L. Khaghan	Aye
Irene Lipof	Aye
Rev. Walter T. Richardson, Ph.D.	Aye
Robert Zarco	Aye

The Chairperson thereupon declared the resolution duly passed and adopted this 2<sup>nd</sup> day of February 2017.

**PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA**

BY: \_\_\_\_\_

*Irene Lipof*

Irene Lipof, Secretary

Approved by the Miami-Dade County Attorney's Office as to form  
and legal sufficiency \_\_\_\_\_

*ES*