## **MEMORANDUM**

**TPW** 

Agenda Item No. 2C

TO:

Honorable Chairman Esteban L. Bovo, Jr.

and Members, Board of County Commissioners

DATE:

July 18, 2018

FROM:

Abigail Price-Williams

County Attorney

SUBJECT:

Resolution directing the

County Mayor to examine the feasibility of (1) charging a fare for public transportation service on the Metromover system, including any expansion, and (2) implementing a new mobile

ticketing feature for the
Metromover fare collection
system; to consider in such
feasibility study that the fares
collected from the Metromover
system would be dedicated to the
maintenance and expansion of
the transit system; and to provide

a report

The accompanying resolution was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Sally A. Heyman and Commissioner Barbara J. Jordan.

Abigail Frice-Williams

County Attorney

APW/smm

TO: Honorable Chairman Esteban L. Bovo, Jr. DATE: September 5, 2018 and Members, Board of County Commissioners FROM: SUBJECT: Agenda Item No. Please note any items checked. "3-Day Rule" for committees applicable if raised 6 weeks required between first reading and public hearing 4 weeks notification to municipal officials required prior to public hearing Decreases revenues or increases expenditures without balancing budget **Budget** required Statement of fiscal impact required Statement of social equity required Ordinance creating a new board requires detailed County Mayor's report for public hearing No committee review Applicable legislation requires more than a majority vote (i.e., 2/3's 3/5's \_\_\_\_, unanimous \_\_\_\_) to approve Current information regarding funding source, index code and available

balance, and available capacity (if debt is contemplated) required

Approved	Mayor	Agenda Item No.
Veto		9-5-18
Override		
	DESOI LITION NO	

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXAMINE THE FEASIBILITY OF (1) CHARGING A FARE FOR PUBLIC TRANSPORTATION SERVICE ON THE METROMOVER SYSTEM, INCLUDING ANY EXPANSION, AND (2) IMPLEMENTING A NEW MOBILE TICKETING FEATURE FOR THE METROMOVER FARE COLLECTION SYSTEM; TO CONSIDER IN SUCII FEASIBILITY STUDY THAT THE FARES COLLECTED FROM THE METROMOVER SYSTEM WOULD BE DEDICATED TO THE MAINTENANCE AND EXPANSION OF THE TRANSIT SYSTEM; AND TO PROVIDE A REPORT

WHEREAS, on June 7, 2016, this Board adopted Resolution No. R-523-16 endorsing the Strategic Miami Area Rapid Transit ("SMART") Plan, an initiative to advance six Rapid Transit Corridors along with a network system of Bus Express Rapid Transit service in order to implement mass transit projects in the County, but did not identify a funding source for said corridors; and

WHEREAS, it is imperative for the betterment of this community and economic growth that the County seek innovative approaches for improving the existing public transit systems and to move forward with new public mass transit projects; and

WHEREAS, implementation of the SMART Plan, in whole or in part, has countywide significance; and

WHEREAS, the County transit system relies heavily on a yearly subsidy from the County general fund for operations and maintenance; and

WHEREAS, currently, while transit riders pay a fare to ride Metrorail and Metrobus, the Metromover system remains free to the rider, at a cost to the County budget of \$13.5 million annually; and

WHEREAS, increased density in the downtown urban core has resulted in a push for reliance on means of transportation that are not dependent on personal vehicles, which in turn has resulted in increased ridership on the Metromover; and

WHEREAS, the total number of Metromover boardings for 2017 was 9,463,403; and

WHEREAS, recent ridership information reflects that the average Metromover ridership for March 2018 was 31,093 per weekday; and

WHEREAS, charging a fare for the Metromover system will provide new funding for improvements to the existing transit system or will add to the funding plan for the development and implementation of the SMART Plan; and

WHEREAS, new technological advances make it less costly to implement a fare collection system for the Metromover system; and

WHEREAS, for example, Miami-Dade Transit's EASY Pay mobile application allows users to purchase Metrorail or Metrobus fare tickets from a smartphone and use the smartphone to tap-in at the fare gates without the need for a paper ticket or plastic card; and

WHEREAS, these emerging technologies are allowing transit agencies to streamline the flow of passengers in a more efficient and cost effective manner; and

WHEREAS, a thorough review and analysis of charging a fare for the Metromover system has not been conducted in over a decade; and

WHEREAS, the feasibility of charging a fare for the Metromover system, while implementing these emerging technologies as part of the Metromover fare collection system, should be examined in order to maximize funding for improved and expanded transit services,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. This Board directs the County Mayor or County Mayor's designee to examine the feasibility of (1) charging a fare for public transportation service on the Metromover system, including any expansion, and (2) implementing a new mobile ticketing feature for the Metromover fare collection system, including the possibility of having a private vendor implement and operate said fare collection system. The feasibility study should consider that the fares collected from the Metromover system would be exclusively dedicated to the maintenance and expansion of the transit system.

Section 2. The County Mayor or County Mayor's designee is further directed to prepare a report regarding the feasibility study referenced in Section 1 above within 90 days of the effective date of this resolution and to place the report on an agenda of this Board pursuant to Ordinance No. 14-65.

The Co-Prime Sponsors of the foregoing resolution are Commissioner Sally A. Heyman and Commissioner Barbara J. Jordan. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

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Esteban L. Bovo, Jr., Chairman Audrey M. Edmonson, Vice Chairwoman

Daniella Levine Cava

Jose "Pepe" Diaz

Sally A. Heyman

Eileen Higgins

Barbara J. Jordan Jean Monestime

Joe A. Martinez

Rebeca Sosa

Dennis C. Moss

Sen. Javier D. Souto

Xavier L. Suarez

The Chairperson thereupon declared this resolution duly passed and adopted this 5<sup>th</sup> day of September, 2018. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

> MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

Deputy Clerk

Approved by County Attorney as to form and legal sufficiency.

Annery Pulgar Alfonso Bruce Libhaber

