

Memorandum



Date: June 4, 2019

To: Honorable Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez", written over a horizontal line.

Subject: Sunset Review of County Boards for FY 2019 – Film & Entertainment Advisory Board

Agenda Item No. 1F1

In accordance with the provisions of Section 2-11.40 of the Code of Miami-Dade County, I am transmitting the 2019 Sunset Review of County Boards Report for the Film & Entertainment Advisory Board. The Advisory Board approved the attached report at its meeting of January 17, 2019 and has recommended the continuation of the Film & Entertainment Advisory Board.

Attachments

A handwritten signature in black ink, appearing to read "Jack Osterholt", written over a horizontal line.

Jack Osterholt
Deputy Mayor

Date: January 17th, 2019

To: Carlos A. Gimenez
Mayor

From: Sheila Duffy-Lehrman
Chairperson, Miami-Dade County Film & Entertainment Advisory Board

Subject: Sunset Review of County Boards for FY 2019 – Miami-Dade County Film & Entertainment Advisory Board

Pursuant to Section 2-11.40 of the Code of Miami-Dade County, I am submitting the 2019 Sunset Review of County Boards Report for the Miami-Dade County Film & Entertainment Advisory Board for transmittal to the Board of County Commissioners (BCC). The Board approved the attached report at its meeting of January 17th, 2019.

It is recommended that the BCC approve the continuation of the Miami-Dade County Film & Entertainment Advisory Board.

BACKGROUND

The Miami-Dade County Film and Entertainment Advisory Board was originally created in 1991 and amended in 2000 and 2007. The Board was established to advise and make recommendations to the Mayor and the Miami-Dade County Board of County Commissioners on the Film and Entertainment Industry and its economic vitality and to provide outreach to the Film, Television, Digital Media and Entertainment Industries in Miami-Dade County. The Board has recognized several major issues confronting the Film and Entertainment Industry (loss of State Entertainment Industry incentives, loss of infrastructure, limited ways to develop an indigenous industry, etc.) at its meetings conducted quarterly. It has held meetings in various committees and as a group to discuss those issues and possible solutions or recommendations that might be put forward and has implemented many ideas brought forth by the Board. The Board is committed to industry growth, searching for strategies to create a more cohesive community and looking at ways to encourage the growth of ancillary support businesses and growing the local crew and talent base.

The Miami-Dade County Film and Entertainment Advisory Board has provided vital information about the industry and changes in the industry in many capacities. The Board reached out to their Commissioners to educate them about the importance of local incentives (in addition to State incentives). This led to a resolution that instructed the County Mayor or Mayor's designee to prepare a report regarding the feasibility of Miami-Dade County providing additional local film, television and other entertainment incentives and services. The feasibility report and other subsequent reports have brought the Film & Entertainment Industry to the attention of the Board of County Commissioners that voted to approve the creation of the first Film & Entertainment Industry film incentive program in Miami-Dade County in 2017. (see Resolution R-783-17 attached)

Since the local incentives have been in place, seven (7) productions have applied for the grant program bringing a projected \$24.7 million in revenue to Miami-Dade County. (see chart below)

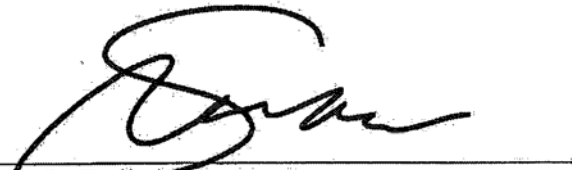
Miami-Dade County Local Production Incentive Applicants

<i>Production Title</i>	<i>Spend Amount (in millions)</i>
The Row 2	\$ 1.2
Club 57 - Cinemat	\$ 4.0
I am Frankie	\$ 5.4
Grand Hotel	\$ 5.5
To Pappi	\$ 1.1
Critical Thinking	\$ 4.5
Snowbrds	\$ 3.0
TOTAL	\$ 24.7 PROJECTED REVENUE

The Board has also participates regularly in other Film & Entertainment industry events. The Boards participation in these events include speaking on panels, participation, networking and partnerships that raise the profile of the Film Industry in Miami-Dade County.

The Board through its Music Committee, conducted its yearly music industry panel event in 2017 that was highly successful and led to the enhancement of a music industry database to be used for future music events organized by the Board. These yearly events are highly anticipated and well attended by the music industry.

Since established, this Board has worked with the BCC and Mayor's Office, and with the Office of Film & Entertainment on such initiatives as One Community One Goal and many other state and local policy matters affecting the industry. The Board has been engaged on industry surveys, workshops, seminars, economic development reports and marketing initiatives.



Stella Duffy-Lehrman
Board Chairperson

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2019**

I. GENERAL INFORMATION

1. Name of Board reporting: **FILM AND ENTERTAINMENT ADVISORY BOARD**

2. Indicate number of board members, terms of office, and number of vacancies:
Number of Board Members: 17
Terms of Office: **CONCURRENT WITH THE TERMS OF APPOINTING COMMISSIONERS, OR 4 YEARS IN THE CASE OF AT – LARGE APPOINTMENTS.**
Number of Vacancies: 2 (District 10, and BCC At Large Appointment)

3. Identify number of meetings and members' attendance (Attach records reflecting activity from **Jan. 1, 2017** through **December 31, 2018**):
Number of Meetings: 8
Number of Meetings with a Quorum: 7
Attendance Records: **SEE ATTACHMENT**

4. What is the source of your funding?
OFFICE OF FILM & ENTERTAINMENT BUDGET

5. Date of Board Creation: 1991

6. Attach a copy of the ordinance creating the Board (Please include all subsequent amendments). **SEE ATTACHMENTS**

7. Include the Board's Mission Statement or state its purpose:

THE PURPOSE OF THE BOARD IS TO ADVISE AND MAKE RECOMMENDATIONS TO THE BOARD OF COUNTY COMMISSIONERS AND THE MAYOR ON ALL MATTERS PERTAINING TO FILM AND ENTERTAINMENT RELATED INDUSTRIES, AND TO SUPPORT AND ADVANCE THE INTERESTS AND RESOURCES OF THE FILM AND ENTERTAINMENT INDUSTRY IN MIAMI-DADE COUNTY FOR THE PURPOSES OF ECONOMIC AND PROFESSIONAL DEVELOPMENT, EDUCATION, AND NATIONAL AND INTERNATIONAL AWARENESS OF MIAMI-DADE COUNTY.

THE BOARD IS INTENDED TO OPERATE AS A FOCAL POINT FOR THESE INDUSTRIES IN MIAMI-DADE COUNTY. THE BOARD IS TO PROVIDE A POINT OF REFERENCE FOR THE PUBLIC AND THE COUNTY GOVERNMENT FOR COLLECTION, INPUT AND DISSEMINATION OF INFORMATION RELATED TO THESE RELATIONSHIPS WITH OTHER GOVERNMENT AGENCIES TO ENHANCE AND SUPPORT THE FILM AND ENTERTAINMENT INDUSTRIES IN MIAMI-DADE COUNTY. NO DECISION OF THE BOARD SHALL BE BINDING UPON THE BOARD OF COUNTY COMMISSIONERS OR THE MAYOR.

8. Attach the Board's standard operating procedures, if any. **NONE**

9. Attach a copy of the Board's By-Laws, if any.
SEE ATTACHMENT

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2019**

10. Attach a copy of the Board minutes approving the Sunset Review Questionnaire, **including a vote of the membership.**
SEE ATTACHMENT

II. EVALUATION CRITERIA

1. Is the Board serving the purpose for which it was created? (Please provide detailed information) **YES, THE FILM & ENTERTAINMENT BOARD HAS PARTICIPATED IN STATE AND LOCAL POLICY MATTERS AFFECTING THE INDUSTRY. THE BOARD HAS BEEN ENGAGED IN WORKSHOPS, SEMINARS, ECONOMIC DEVELOPMENT REPORTS AND MARKETING INITIATIVES.**

2. Is the Board serving current community needs? (Please provide detailed information) **YES. THE BOARD HAS RECOGNIZED SEVERAL OF THE MAJOR ISSUES CONFRONTING THE FILM AND ENTERTAINMENT INDUSTRY AT ITS ANNUAL RETREAT AND GOAL SETTING MEETINGS. IT HAS HELD MEETINGS IN THE VARIOUS COMMITTEES AND AS A GROUP TO DISCUSS THOSE ISSUES AND POSSIBLE SOLUTIONS OR RECOMMENDATIONS THAT MIGHT BE PUT FORWARD. THE BOARD IS COMMITTED TO INDUSTRY GROWTH, SEARCHING FOR STRATEGIES TO CREATE A MORE COHESIVE INDUSTRY COMMUNITY, AND LOOKING AT WAYS TO ENCOURAGE THE GROWTH OF ANCILLARY SUPPORT BUSINESSES AND GROWING THE LOCAL CREW AND TALENT BASE.**

3. What are the Board's major accomplishments?
 - a. Last 24 months
THE BOARD HAS ORGANIZED AND IMPLEMENTED ITS ANNUAL MUSIC INDUSTRY EVENT FOR BOTH 2017 AND 2018. AS A RESULT OF THESE HIGHLY SUCCESSFUL EVENTS, A MUSIC DATABASE OF CONTACTS HAS BEEN ESTABLISHED TO PRODUCE FUTURE MUSIC INDUSTRY EVENTS. ALSO THE PROFILE OF THE FILM & ENTERTAINMENT ADVISORY BOARD HAS BEEN ELEVATED IN THE COMMUNITY.

IN ADDITION, THE BOARD DRAFTED LANGUAGE THAT LED TO A RESOLUTION THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO PREPARE A REPORT REGARDING THE FEASIBILITY OF MIAMI-DADE COUNTY PROVIDING ADDITIONAL LOCAL FILM, TELEVISION AND OTHER ENTERTAINMENT INCENTIVES AND SERVICES. THE FEASIBILITY REPORT AND OTHER SUBSEQUENT REPORTS HAVE BROUGHT THE FILM & ENTERTAINMENT INDUSTRY TO THE ATTENTION OF THE BOARD OF COUNTY COMMISSIONERS THAT ADOPTED THE CREATION OF THE FIRST FILM & ENTERTAINMENT INDUSTRY FILM INCENTIVE PROGRAM IN MIAMI-DADE COUNTY. (RESOLUTION R-783-17) WITH THE ABSENCE OF ANY STATE INCENTIVE PROGRAM, THE IMPORTANCE OF THE POTENTIAL LOCAL INCENTIVE PROGRAM IS OF PARAMOUNT IMPORTANCE TO THE LOCAL FILM AND ENTERTAINMENT INDUSTRY.

**SUNSET REVIEW QUESTIONNAIRE
MIAMI-DADE COUNTY BOARDS
2019**

THE BOARD HAS ALSO PARTICIPATES IN OTHER FILM & ENTERTAINMENT INDUSTRY EVENTS. THE BOARDS PARTICIPATION IN THESE EVENTS INCLUDE SPEAKING ON PANELS, PARTICIPATION, NETWORKING AND PARTNERSHIPS THAT RAISE THE PROFILE OF THE FILM INDUSTRY IN MIAMI-DADE COUNTY.

- b. Since established
SINCE ESTABLISHED, THIS BOARD HAS WORKED WITH THE BCC AND MAYOR'S OFFICE, AND WITH THE OFFICE OF FILM & ENTERTAINMENT ON SUCH INITIATIVES AS ONE COMMUNITY ONE GOAL AND MANY OTHER STATE AND LOCAL POLICY MATTERS AFFECTING THE INDUSTRY. THE BOARD HAS BEEN ENGAGED ON THE CRANDON PARK MASTER PLAN, THE MOVEMENT OF THE OFFICE OF FILM & ENTERTAINMENT TO THE MIAMI-DADE MAYOR'S OFFICE, ON INDUSTRY SURVEYS, WORKSHOPS, SEMINARS, ECONOMIC DEVELOPMENT REPORTS AND MARKETING INITIATIVES.
4. Is there any other board, either public or private, which would better serve the function of this board? NO
5. Should the ordinance creating the Board be amended to better enable the Board to serve the purpose for which it was created? (If "Yes", attach proposed changes)
NO
6. Should the Board's membership requirements be modified?
NO
7. What is the operating cost of the Board, both direct and indirect? (Report on FY 2017 and FY 2018)
Direct \$500 Indirect \$500
8. Describe the Board's performance measures developed to determine its own effectiveness in achieving its stated goals.
THE BOARD HAS ADOPTED BY-LAWS GOVERNING ITS ATTENDANCE AND MEETINGS ETIQUETTE. IT HOLDS ANNUAL GOAL-SETTING MEETINGS TO ESTABLISH GOALS AND OBJECTIVES.



MEMORANDUM

Agenda Item No. 2(a)

107.07-17A MEMORANDUM FOR THE BOARD OF COUNTY COMMISSIONERS
OFFICE OF THE BOARD OF COUNTY COMMISSIONERS
Dade County, Florida

TO: Honorable Mayor and Members
Board of County Commissioners

DATE: October 1, 1991

SUBJECT: Film Advisory Board
Substitute Ordinance

FROM: Robert A. Ginsburg
County Attorney

#91-108

Attached is a Substitute Ordinance prepared at the request of Commissioner Collins. The differences between the original draft adopted by this Board in July and the substitute text are as follows:

1. The word "media" has been deleted throughout the ordinance.
2. The purpose of this board is expanded to include "support" for the film, print and broadcast industries in Dade County.
3. The revised text clarifies that no decision of this board is binding upon the Board of County Commissioners.
4. The qualifications of board members are defined to require "substantial" knowledge and "personal involvement" in the affected industries.
5. The board will elect its initial chairperson.
6. The board's annual budget will be subject to the approval of the Board of County Commissioners.
7. The board will report to the County Commission through the Culture and Recreation committee.


Robert A. Ginsburg

RAG/DBM/yl

Agenda Item No. 2(a).
10-1-91

ORDINANCE NO. #91-108

ORDINANCE RELATING TO FILM, PRINT AND BROADCAST
ADVISORY BOARD; CREATING SECTION 2-11.14.1 CODE
OF METROPOLITAN DADE COUNTY, FLORIDA; ESTABLISHING
BOARD; PROVIDING FOR MEMBERSHIP, TERMS OF OFFICE
AND QUALIFICATIONS OF BOARD MEMBERS; PROVIDING
PURPOSES, PROCEDURES AND POWERS OF BOARD;
PROVIDING SEVERABILITY, INCLUSION IN THE CODE
AND AN EFFECTIVE DATE

WHEREAS, the Film, Print and Broadcast industries are vital
and growing components of Dade County's economic and
cultural development, and

WHEREAS, it is in the best interest of Dade County to keep
abreast of current developments and concerns of the Film, Print
and Broadcast industries;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY
COMMISSIONERS OF DADE COUNTY, FLORIDA:

Section 1. Section 2-11.14.1, Code of Metropolitan Dade
County is hereby created to read as follows:

Section 2-11.14.1 Film, Print and Broadcast
Advisory Board.

Sec. 2-11.14.1(a) Board created.

There is hereby created the Film, Print and
Broadcast Advisory Board.

Sec. 2-11.14.1(b) Purpose.

The purpose of the Board is to advise and make
recommendations to the Board of County Commissioners on
all matters pertaining to the film, print, broadcasting

and related industries. The Board is intended to operate as a focal point for these industries in Dade County. The Board is to provide a point of reference for the public and the County Manager for collection, input and dissemination of information related to these industries. The Board shall cultivate working relationships with other government agencies to enhance and support the film, print and broadcast industries in Dade County. No decision of the Board shall be binding upon the Board of County Commissioners.

Sec. 2-11.14.1(c) Membership and terms of office.

(i) Membership. The Board shall consist of twenty-one (21) members. Each County Commissioner and the Mayor shall appoint two (2) Board members. Additionally, the Board of County Commissioners shall appoint one Board member who is a director of the Greater Miami Convention and Visitors Bureau, one member who is a director of the Beacon Council, Inc., and one member of the Dade League of Cities nominated by its Board of Directors. Board members shall serve without compensation but may be reimbursed for actual authorized expenses incurred in the discharge of their duties.

(ii) Qualifications. Each of the members shall be individuals who have substantial knowledge and personal involvement in the film, print or broadcast industries. The Board should represent the entire spectrum of the film, print and broadcast industries.

All members shall satisfy the qualifications for membership set out in section 2-11.38 of this Code.

(iii) Terms. Each Board member shall be appointed to a three (3) year term which shall end concurrently with the last day of the county's fiscal year; provided, however, that initially, six (6) members shall be appointed to serve a one-year term, six (6) members shall be appointed to serve two (2) year term and six (6) members shall be appointed to serve a three (3) year term. If a vacancy occurs prior to the expiration of a Board member's term, the County Commissioner who appointed that member shall appoint a new member to fill the balance of the term.

(iv) Removal. Failure by any Board member to maintain the qualifications for membership set out in section 2-11.38, failure to maintain the attendance requirements of section 2-11.39, or a violation of the Dade County Conflict of Interest and Code of Ethics Ordinance, section 2-11.1, Code of Metropolitan Dade County, Florida, shall be grounds for removal from the Board.

Sec. 2-11.14.1(d) Procedure.

(i) Chair. The Board shall have a chairperson elected by a majority of the Board members.

(ii) Meetings. The Board shall meet at the call of the chairperson, but in no event shall it meet less than once every three (3) months. A quorum shall consist of eleven (11) members. The Board may appoint committees of at least two Board members, and may include as committee members individuals who are not Board members. All actions by committees are advisory, and are not binding upon the Board, the County Manager, or the County Commission. All meetings of the Board and its committees shall comply with all requirements of the Florida "Government in the Sunshine" Law, Chapter 119, Florida Statutes, as it may be amended from time to time.

Sec. 2-11.14.1(e) Powers.

The Board shall have the power to invite individuals to address it, to hold public hearings, workshops and seminars. The Board cannot commit itself or the county to any expenditure of funds without the specific approval of the Board of County Commissioners, or of the County Manager, under circumstances when the Board of County Commissioners has delegated that authority to him or her.

Sec. 2-11.14.1(f) Staff.

The County Manager shall provide to the Board adequate staff and support services to enable it to carry out its purposes, subject to the budget approved by the Board of County Commissioners.

Sec. 2-11.14.1(g) Reports.

No less frequently than four (4) times per year, the Board shall submit a written report to the Board of County Commissioners through its Culture and Recreation Committee, detailing its activities during the past quarter and outlining its contemplated activities for the ensuing quarter.

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected thereby.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Metropolitan Dade County, Florida; and that the sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section", "article", or other appropriate word.

Section 4. The provisions of this ordinance shall become effective ten (10) days after the date of its enactment.

PASSED AND ADOPTED: OCT 01 1991

Approved by County Attorney as
to form and legal sufficiency.

RAG

Prepared by:

DBM

STATE OF FLORIDA)
DADE COUNTY) SS:

I, HARVEY RUVIN, Clerk of the Circuit Court in and for Dade County, Florida, and Ex-Officio Clerk of the Board of County Commissioners of said County, DO HEREBY CERTIFY that the above foregoing is a true and correct

COPY OF ORDINANCE 91-108 PASSED AND ADOPTED OCTOBER 1, 1991
_____ as appears of record.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on
this 30TH day of JUNE A.D. 1999.

HARVEY RUVIN, Clerk
Board of County Commissioners
Dade County, Florida

By *[Signature]*
Deputy Clerk



SEAL

Board of County Commissioners
Dade County, Florida



**Miami-Dade Legislative Item
File Number: 003056**

File Number: 003056 **File Type:** Ordinance **Status:** Adopted as amended
Version: 0 **Reference:** 00-140 **Control:** County Commission
File Name: NAME CHANGE OF FILM, PRINT & BROADCAST ADVISORY BD. **Introduced:** 12/1/2000
Requester: NONE **Cost:** **Final Action:** 11/14/2000
Agenda Date: 11/14/2000 **Agenda Item Number:** 4E

Notes: THIS IS **Title:** ORDINANCE AMENDING SECTION 2-11.14.1 OF THE CODE OF MIAMI-DADE COUNTY TO CHANGE THE
FINAL NAME OF THE FILM, PRINT AND BROADCAST ADVISORY BOARD AND TO REFLECT THE TRANSFERRAL
VERSION OF THE COUNTY'S FILM AND ENTERTAINMENT OFFICE TO THE MAYOR'S OFFICE, TO PROVIDE MORE
AS INCLUSIVE QUALIFICATIONS REQUIREMENTS; CHANGE THE MEETING AND REPORTING
ADOPTED. REQUIREMENTS; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE
(ALSO SEE
002568)

Indexes: ADVISORY BOARD **Sponsors:** Bruno A. Barreiro, Prime Sponsor
ENTERTAINMENT Dr. Miriam Alonso, Co-Sponsor
FILM

Sunset Provision: No **Effective Date:** **Expiration Date:**

Registered Lobbyist: None Listed

Legislative History

Acting Body	Date	Agenda Item	Action	Sent To	Due Date	Returned	Pass/Fail
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County Attorney	12/1/2000		Assigned	Eric A. Rodriguez			
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Board of County Commissioners	11/14/2000	4E	Adopted as amended				P
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REPORT: The Board by motion duly made, seconded and carried, adopted the foregoing proposed resolution, as amended, to provide for a quorum of seven members; to include the advisory board attendance provisions as outlined in the Code; and to include a "spectator" as a 17th member to be selected by the Film and Entertainment Board.

Legislative Text

TITLE

ORDINANCE AMENDING SECTION 2-11.14.1 OF THE CODE OF MIAMI-DADE COUNTY TO CHANGE THE NAME OF THE FILM, PRINT AND BROADCAST ADVISORY BOARD AND TO REFLECT THE TRANSFERRAL OF THE COUNTY'S FILM AND ENTERTAINMENT OFFICE TO THE MAYOR'S OFFICE, TO PROVIDE MORE INCLUSIVE QUALIFICATIONS REQUIREMENTS; CHANGE THE MEETING AND REPORTING REQUIRMENTS; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

BODY

WHEREAS, the County's Office of Film, Television and Print changed its name and organizational location to the Mayor's Office of Film and Entertainment and it is deemed appropriate to harmonize the name of the Film, Print and Broadcast Advisory Board with that change; and

WHEREAS, it is necessary to clarify certain qualifications requirements to make them more inclusive and make other technical corrections for the proper functioning of the Film and Entertainment Advisory Board,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Section 2-11.14.1 of the Code of Miami-Dade County, Florida, is hereby amended as follows:1

Sec. 2-11.14.1 Film[, Print and Broadcast]] >>and Entertainment<< Advisory Board.

(a) Board created. There is hereby created the Film[, Print and Broadcast]] >>and Entertainment<< Advisory Board.

(b) Purpose. The purpose of the Board is to advise and make recommendations to the Board of County Commissioners >>and the Mayor<< on all matters pertaining to the film [, print and broadcast]]

>>and entertainment-<< related industries. The Board is intended to operate as a focal point for these industries in >>Miami-<The Board is to provide a point of reference for the public and the County [[Manager]] >>government<< for collection, input and dissemination of information related to these relationships with other governmental agencies to enhance and support the film [[, print and broadcast]] >>and entertainment<< industries in >>Miami-<decision of the Board shall be binding upon the Board of County Commissioners >>or the Mayor<<.

(c) Membership and term of office.

(1) Membership. The Board shall consist of [[fifteen (15)]] >>seventeen (17)<< members. Each County Commissioner and the Mayor shall appoint one (1) Board member. Additionally, one (1) Board member shall be appointed by a majority vote of the entire Board of County commissioners, and one (1) Board member shall be appointed by the League of Cities. >> One (1) additional Board member, who is a representative consumer of the film and entertainment industry shall be appointed by a majority vote of the entire Board of County commissioners.<< Board members shall serve without compensation but may be reimbursed for actual authorized expenses incurred in the discharge of their duties.

* * *

(2) Qualifications. Each of the members shall be individuals who have substantial knowledge and personal involvement in the film [[, print]] and [[broadcast]] >>entertainment<< industries. [[,One (1)]] Board member>>s<< should represent [[each of] the following components of the [[film, print and broadcast]] industry: [[labor unions, non-union talent, talent/casting agencies, film labs, video post-production facilities, sound stages, trade associations related to these industries, technical crews, commercial production companies, equipment rental houses, print production companies, directors, and photography directors.]]>>film, television, still photography, commercial production, music, new media. The one member selected by the Board of County Commissioners shall represent the consumers of the film and entertainment industry. << All members shall satisfy the qualifications for membership set forth in Section 2-11.38 of this Code.

(3) Terms. Each Board member shall be appointed to a term which shall end concurrently with the last day of the term of the >>Mayor or<< County Commissioner >>or other appointing authority<< who appointed the Board member, as provided in Section 2-38.2 of this code.

* * *

(d) Procedure.

* * *

(2) Meetings. The Board shall meet at the call of the Chairperson, but in no event shall it meet less than once every three (3) months. A quorum shall consist of seven (7) members.

* * *

(f) Staff. The [[County Manager]] >>Mayor<< shall provide to the Board adequate staff and support services to enable it to carry out its purposes, subject to the budget approved by the Board of County Commissioners.

(g) Reports. [[No less frequently than four (4) times per year, t]] >>T<< shall submit a written report >>annually<< to the >>Mayor<< and the Board of County Commissioners [[through its culture and recreation committee,]] detailing its activities during the past [[quarter]] >>year<< and outlining its contemplated activities for the ensuing [[quarter]] >>year<<.

* * *

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective within ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

Section 5. This ordinance does not contain a sunset provision.

1 Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed.

Remaining provisions are now in effect and remain unchanged.

→

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MEMORANDUM

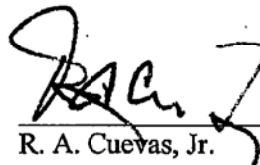
Agenda Item No. 7(D)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners **DATE:** November 6, 2007

FROM: R. A. Cuevas, Jr.
County Attorney **SUBJECT:** Ordinance amending
Section 2-11.14.1 of the
Code relating to the Film
and Entertainment Advisory
Board

O#07-167

The accompanying ordinance was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro.



R. A. Cuevas, Jr.
County Attorney

RAC/bw

Memorandum



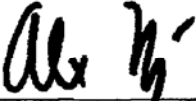
Date: November 6, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George W. Burgess
County Manager

Subject: Ordinance amending Section 2-11.14.1 of the Code of Miami-Dade County relating to
Film and Entertainment Advisory Board

The ordinance amending Section 2-11.14.1 of the Code of Miami-Dade County relating to Film and Entertainment Advisory Board will not have fiscal impact to Miami-Dade County.



Alex Muñoz
Assistant County Manager

fis03307

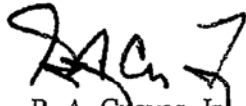


MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: November 6, 2007

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 7(D)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 7(D)
11-06-07

ORDINANCE NO. 07-167

ORDINANCE AMENDING SECTION 2-11.14.1 OF THE CODE OF MIAMI-DADE COUNTY TO AMEND THE PURPOSE OF THE FILM AND ENTERTAINMENT ADVISORY BOARD TO INCLUDE SUPPORTING THE ADVANCEMENT OF THE FILM AND ENTERTAINMENT INDUSTRY AND TO AMEND ITS POWERS TO INCLUDE SOLICITING SPONSORS FOR FILM AND ENTERTAINMENT INDUSTRY NETWORKING EVENTS IN MIAMI-DADE COUNTY; PROVIDING SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE

WHEREAS, on October 1, 1991, the Board of County Commissioners enacted Ordinance No. 91-108 establishing the Film, Print & Broadcast Advisory Board as an Advisory Board of the Board of County Commissioners; and

WHEREAS, on November 14, 2000, the Board of County Commissioners enacted Ordinance No. 00-140 that changed the name of the aforementioned board to the Film and Entertainment Advisory Board; and

WHEREAS, the Film and Entertainment Advisory Board adopted a resolution on May 10, 2007 recommending that the Board of County Commissioners amend the Film & Entertainment Advisory Board's governing ordinance substantially in the manner set forth herein to amend the purpose of the Board to include the advancement of the film and entertainment industry and the powers of the Board to include soliciting sponsors for film and entertainment industry networking events in Miami-Dade County,

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA:

Section 1. Section 2-11.14.1 of the Code of Miami-Dade County, Florida, is hereby

amended as follows:¹

Sec. 2-11.14.1. Film and Entertainment Advisory Board.

- (a) *Board created.* There is hereby created the Film and Entertainment Advisory Board.
- (b) *Purpose.* The purpose of the Board is to advise and make recommendations to the Board of County Commissioners and the Mayor on all matters pertaining to the film and entertainment related industries >>and to support and advance the interests and resources of the film and entertainment industry in Miami-Dade County for the purposes of economic and professional development, education and national and international awareness of Miami-Dade County<<. The Board is intended to operate as a focal point for these industries in Miami-Dade County. The Board is to provide a point of reference for the public and the County government for collection, input and dissemination of information related to these relationships with other government agencies to enhance and support the film and entertainment industries in Miami-Dade County. No decision of the Board shall be binding upon the Board of County Commissioners or the Mayor.

* * *

- (e) *Powers.* The Board shall have the power to invite individuals to address it, to hold public hearings, workshops and seminars. >>The Board shall have the power to solicit private sponsors for networking events which is a legitimate purpose for the Board subject to the County's Conflict of Interest and Code of Ethics Ordinance codified at Section 2-11.1 of the Code of Miami-Dade County. Any funds contributed for such purpose shall be paid into a trust fund administered by the County Finance Department which shall be named the Film and Entertainment Advisory Board Trust Fund which shall be used to fund activities authorized by the Code with the majority vote of the Board. Other than authorized expenditures from the Film and Entertainment Advisory Board Trust Fund, << [[F]]>>t<<he Board cannot commit itself or the County to any expenditure of funds without the specific approval of the Board of County Commissioners,

¹ Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.

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or of the County Manager, under circumstances when the Board of County Commissioners has delegated that authority to him or her.

* * *

- (g) *Reports.* The Board shall submit a written report annually to the Mayor and the Board of County Commissioners detailing its activities during the past year and outlining its contemplated activities for the ensuing year. >>Additionally, such report shall specifically set forth the names and addresses of any private sponsors that contribute money or in-kind goods or services to any Board activity and the amounts of such in-kind or cash contributions made by such sponsors to any Board activity and an accounting of the funds deposited and paid out from the Film and Entertainment Advisory Board Trust Fund.<<

Section 2. If any section, subsection, sentence, clause or provision of this ordinance is held invalid, the remainder of this ordinance shall not be affected by such invalidity.

Section 3. It is the intention of the Board of County Commissioners, and it is hereby ordained that the provisions of this ordinance, including any sunset provision, shall become and be made a part of the Code of Miami-Dade County, Florida. The sections of this ordinance may be renumbered or relettered to accomplish such intention, and the word "ordinance" may be changed to "section," "article," or other appropriate word.

Section 4. This ordinance shall become effective within ten (10) days after the date of enactment unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

PASSED AND ADOPTED: **November 6, 2007**

Approved by County Attorney as to form and legal sufficiency:



Prepared by:

Eric Rodriguez

Sponsored by Chairman Bruno A. Barreiro

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MEMORANDUM

Agenda Item No. 14(A)(7)

TO: Honorable Chairman Esteban L. Bovo, Jr.
and Members, Board of County Commissioners

DATE: July 18, 2017

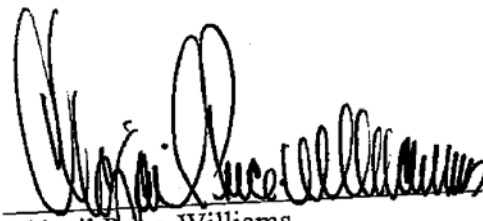
FROM: Abigail Price-Williams
County Attorney

SUBJECT: Resolution creating the Miami-Dade County Television, Film and Entertainment Production Incentive Program; directing the County Mayor to implement the program and establish guidelines to attract television, film and entertainment productions through rebates on expenditures within the County; providing minimum application requirements and procedures; providing for a maximum per production rebate under certain circumstances; providing for program evaluation

Resolution No. R-783-17

A substitute was presented and forwarded to the BCC with a favorable recommendation at the 7-13-17 Economic Development and Tourism Committee. The substitute differs from the original in that it requires an initial program evaluation within two years of the program's commencement.

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman and Co-Sponsors Commissioner Bruno A. Barreiro, Commissioner Daniella Levine Cava, Commissioner Barbara J. Jordan, Commissioner Dennis C. Moss, Commissioner Rebeca Sosa and Senator Javier D. Souto.



Abigail Price-Williams
County Attorney

APW/lmp

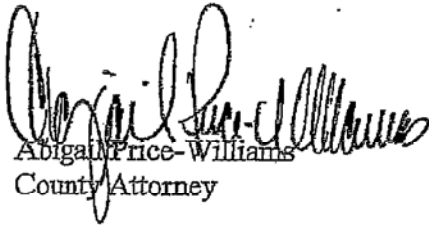


MEMORANDUM

(Revised)

TO: Honorable Chairman Esteban L. Bovo, Jr.
and Members, Board of County Commissioners

DATE: July 18, 2017

FROM: 
Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 14(A)(7)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's _____, 3/5's _____, unanimous _____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 14(A)(7)
7-18-17

RESOLUTION NO. R-783-17

RESOLUTION CREATING THE MIAMI-DADE COUNTY TELEVISION, FILM AND ENTERTAINMENT PRODUCTION INCENTIVE PROGRAM; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO IMPLEMENT THE PROGRAM AND ESTABLISH GUIDELINES TO ATTRACT TELEVISION, FILM AND ENTERTAINMENT PRODUCTIONS THROUGH REBATES ON EXPENDITURES WITHIN THE COUNTY; PROVIDING MINIMUM APPLICATION REQUIREMENTS AND PROCEDURES; PROVIDING FOR A MAXIMUM PER PRODUCTION REBATE UNDER CERTAIN CIRCUMSTANCES; PROVIDING FOR PROGRAM EVALUATION

WHEREAS, Miami-Dade County has been a world class production hub for film, television, television commercial and digital media; and

WHEREAS, Miami-Dade County is currently home to 200 production companies, 15 soundstages, 15 recording studios, three Spanish-language production facilities and many businesses that support motion pictures and videos; and

WHEREAS, in a continuous effort to coordinate cities and make Miami-Dade County more film-friendly, the Miami-Dade County Office of Film and Entertainment offers a one-stop permitting process for all film, photo and video productions that take place on County-owned property and on property owned by municipalities that have interlocal agreements with the County; and

WHEREAS, those municipalities include the Town of Cutler Bay, City of Doral, Village of El Portal, City of Florida City, City of Hialeah, City of Hialeah Gardens, Town of Medley, City of Miami Gardens, Town of Miami Lakes, City of Miami Springs, City of North Miami Beach, North Bay Village, Village of Palmetto Bay, City of South Miami and the Village of Virginia Gardens; and

WHEREAS, each year between 2010 and 2016, film, television, digital media and still photo projects expended anywhere from \$160,000,000 up to \$406,000,000 in Miami-Dade County for productions that were permitted through Miami-Dade County, City of Miami and City of Miami Beach film offices; and

WHEREAS, from 2010 through 2016, film, television, digital media and still photo projects hired cast and crew that averaged between approximately 20,000 and 35,000 local hires on a yearly basis; and

WHEREAS, the film, television and digital industry supports direct and indirect jobs and wages in many companies, such as hotels, restaurants, caterers, dry cleaners, for-hire transportation companies, florists and landscapers, vehicle and truck rental companies, furniture companies, hardware and lumber suppliers, lighting and grip rental companies, clothing stores, private and public office spaces, location rentals, digital equipment suppliers, tent suppliers, and portable air suppliers, among others; and

WHEREAS, motion pictures and television series augment the destination image and lead viewers to have favorable perceptions of the destinations featured; and

WHEREAS, a study conducted in 2012 by the Greater Miami Convention and Visitors Bureau on the impressions and media value of different television series featuring Miami, found that those programs had an advertising value equivalent to \$404,916,367 with over 1.5 billion viewers seeing images of Miami; and

WHEREAS, a 2012 Visit Florida study on how movies and television shows influence travel found that 22.7 percent of people interviewed said that viewing a movie or television series that was filmed in Florida guided their decision to travel to Florida; and

WHEREAS, each year from 2010 through 2016, there were between 15,000 and 39,000 hotel room night stays that resulted from production projects; and

WHEREAS, the State of Florida instituted the Florida Entertainment Industry Financial Incentive Program (the "Florida Incentive Program"), which began on July 1, 2010 and expired on June 30, 2016; and

WHEREAS, Miami-Dade County benefited greatly from the Florida Incentive Program as indicated by the aforementioned data regarding County job creation and economic growth from 2010 through 2016; and

WHEREAS, a 2013 summary produced by the Miami-Dade County Department of Regulatory and Economic Resources analyzed the local impacts of television and feature film production in the Miami-Fort Lauderdale-West Palm Beach Metropolitan Area as a result of the implementation of the Florida Incentive Program, and noted that "from FY 2010-11 to FY 2012-13, each dollar of film production incentive, on average, induced \$9.00 of additional qualified wages and other local expenditures"; and

WHEREAS, in the absence of state incentives, other counties in Florida such as Broward, Palm Beach, Hillsborough, Duval, Pinellas, and Manatee have created their own programs; and

WHEREAS, Louisiana, North Carolina, and Georgia have also created their own incentive programs, which have led to films being shot in those areas rather than Miami-Dade County; and

WHEREAS, in order to stabilize the exodus of support personnel, crews, talent and ancillary businesses to other states and other Florida counties that have financial support programs, a local program in Miami-Dade County is important for the County's tourism and economy; and

WHEREAS, the Miami-Dade County Television, Film and Entertainment Production Incentive Program (the "Program") would accomplish this; and

WHEREAS, the County Mayor or County Mayor's designee would implement and operate the Program as prescribed herein; and

WHEREAS, the Program would require a production seeking County grant funds to submit an application to the County Mayor or County Mayor's designee; and

WHEREAS, among other things, such application must indicate that 70 percent of the entire production be filmed in Miami-Dade County, 80 percent of hired vendors and contractors be Miami-Dade County registered businesses and that the production would produce a return on investment of a minimum of \$10 of every \$1 provided in grant funds; and

WHEREAS, upon proper and thorough review of applications, the County Mayor or County Mayor's designee will recommend production projects for approval of County funds; and

WHEREAS, all production projects recommended for approval will be presented to this Board for approval and receipt of County grant funds; and

WHEREAS, distribution of grant funds will be subject to an audit of each production project and its corresponding documentation to ensure compliance with all guidelines and requirements of each respective grant agreement,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. *Creation.* There is hereby created the Miami-Dade County Television, Film and Entertainment Production Incentive Program (the "Program").

Section 2. *Purpose and Intent.* The purpose of the Program is to incentivize television, film and entertainment production projects that ultimately lead to investment in the local economy and job growth in Miami-Dade County, while showcasing Miami-Dade County as a premier location to work, live and play.

Throughout the 1980s and 1990s, Miami-Dade County was showcased in a number of television, film and entertainment productions, which served as priceless marketing for the County's local attractions, communities, and businesses, ultimately encouraging more tourism. For instance, according to a presentation made by the Greater Miami Convention and Visitor's Bureau to Florida legislators in 2013, *Miami Vice* resulted in a 150 percent increase in visitors from Germany between 1985 and 1988. In addition, many of the television, film and entertainment productions at the time were shot and produced locally, which supported thousands of jobs and businesses. Over time, many other locations throughout the United States have established film programs or increased support for such programs, which has had a negative marketing and economic impact on Miami-Dade County. While Miami-Dade County is still a popular location as a backdrop for many television shows, films and music videos, many of those productions ultimately choose to produce in other locations as a result of incentives, which neither the State of Florida or Miami-Dade County currently offer. Miami-Dade County has recently lost many television, film, and entertainment opportunities to locations in Georgia, North Carolina, Louisiana, and California, even when the storylines are based in Miami-Dade County.

The Program is intended to reverse Miami-Dade County's fortunes by increasing the number of television, film and entertainment productions shot and produced in Miami-Dade County. It is anticipated that this will ultimately stop many of the remaining jobs supported by the industry from leaving to other locations, and also create new job opportunities. Additionally, an increase in the number of television, film and entertainment productions in Miami-Dade County will have an economic ripple effect that benefits the many auxiliary businesses that support these productions. These television, film and entertainment productions utilize the services of hotels, restaurants, caterers, dry cleaners, for-hire transportation companies, florists and landscapers,

vehicle and truck rental companies, furniture companies for rentals and purchases, hardware and lumber suppliers, lighting and grip rental companies, clothing stores for wardrobes, private and public office space rentals for shooting and production, location rentals (both private and public), digital equipment suppliers, tent supplies, and portable air suppliers, among others. It is anticipated that the additional exposure will significantly impact the communities and locations in Miami-Dade County. Private entities such as hotels, restaurants, and buildings featured in these productions will benefit from the exposure, not to mention common spaces also featured in these productions such as local beaches, parks and recreational facilities like Dolphin Stadium, Marlins Stadium, Zoo Miami, Hialeah Race Track, Homestead Speedway, retail venues along Ocean Drive, Lincoln Road, Miracle Mile, Design District, Brickell City Centre and Bayside Marketplace and the ports—Miami International Airport and PortMiami.

Section 3. *Authority and Scope.* The County Mayor or County Mayor's designee is authorized and directed to implement and operate the Program. In doing so, the County Mayor or County Mayor's designee shall establish guidelines intended to attract television, film and entertainment productions through the provision of rebates on expenditures in Miami-Dade County based on minimum Program requirements. Each production will complete an application for a determination of whether it meets the requirements of the Program. Financial support of any production under this Program is subject to approval by the Board of County Commissioners (the "Board") and subsequent administrative procedures.

Section 4. *Projected Benefits.* The Program will lead to: (1) a stabilization of the exodus of support personnel, crews, talent and ancillary businesses that are involved with the production of television, film and other entertainment projects to other locations with financial support programs; (2) a creation of new positions that support such new television, film and

entertainment productions; and (3) a financial ripple effect that will ultimately benefit not only auxiliary businesses, but multiple segments of the Miami-Dade County economy.

Section 5. *Definitions.*

1. Cast – shall mean actors who appear in front of the camera or provide voices for characters in the film. Background extras are not to be considered cast.
2. Crew - shall mean a group of people hired by a production company for the purpose of producing a film, motion picture, television, video or digital media project. The crew includes above-the-line personnel such as the director, screenwriter and producers who begin their involvement during the project's development stage, and the below-the-line "technical" crew involved with the production stage.
3. Miami-Dade County Registered Business – shall mean a business with a valid business tax receipt issued by Miami-Dade County, with a physical address within the geographic boundaries of Miami-Dade County that is leased or owned by the respective business.
4. Production – shall mean a theatrical or direct-to-video motion picture; a made-for-television motion picture; visual effects or digital animation sequences produced in conjunction with a motion picture; a commercial; an industrial or educational film; a documentary film; a television pilot program; a presentation for a television pilot program; a television series, including, but not limited to, a drama, a comedy, a soap opera, a telenovela or a miniseries production; or a digital media project by the entertainment industry. One season of a television series is considered one production. A production shall not include a weather or market program; sporting event or sporting event broadcast; gala; production that solicits funds; home shopping program; political program; political documentary; political advertising; gambling-related project or production; concert production; local, regional, or Internet-distributed-only news show or sports news or sports recap show; pornographic production; or any production deemed obscene under Chapter 847 of the Florida Statutes. A production may be produced on or by film, tape, or otherwise by means of a motion picture camera; electronic camera or device; tape device; computer; any combination of the foregoing; or any other means, method, or device.
5. Qualified Miami-Dade County residents – shall mean individuals demonstrating proof of residence, as determined by the County Mayor or County Mayor's designee, in Miami-Dade County.
6. Vendors/Contractors – shall mean incorporated businesses hired by the Production. Vendors/contractors can include, but are not limited to, the following services: vehicular rentals, equipment rentals, hotel nights, rental and purchase of props and wardrobes, restaurants and catering, and private property rental fees, among others.

Section 6. *Application Procedure.* The County Mayor or County Mayor's designee is directed to develop an application to be completed by any Production seeking film and entertainment production rebates from Miami-Dade County. Such application may be administratively modified by the County Mayor or County Mayor's designee from time to time, but must at a minimum incorporate the following requirements:

1. Require that no less than 70 percent of the entire Production be produced/filmed in Miami-Dade County.
2. Require that no less than 80 percent of hired vendors/contractors be Miami-Dade County Registered Businesses for days produced/filmed in Miami-Dade County.
3. Require that no less than 50 qualified Miami-Dade County residents be hired as cast or crew for the days produced/filmed in Miami-Dade County.
4. Require that Miami-Dade County residents are paid, at a minimum, the same rate as provided in Miami-Dade County Code Section 2-8.9, as may be amended from time to time, as if the Production were a covered service contractor.
5. Require a per project return of investment of at least \$10.00 for every \$1.00 provided by Miami-Dade County as part of the Program. Project return of investment shall be calculated by dividing the total of salaries paid to Miami-Dade County residents and amount paid to Miami-Dade County Registered Businesses hired as vendors/contractors for every dollar of support from Miami-Dade County.
6. Require a minimum amount of spending of \$1,000,000.00 in Miami-Dade County.
7. Require that a Production showcase Miami-Dade County to the extent that the Production has a sense of place in Miami-Dade County as determined by the County Mayor or County Mayor's designee.
8. Require that a Production hire students and recent graduates from local colleges or universities as determined by the County Mayor or County Mayor's designee.

Section 7. *Grant Agreement.* Upon the completion of the application and review by the County Mayor or the County Mayor's designee, a grant agreement shall be presented to the Board for review and approval. The County Mayor or the County Mayor's designee has the right to request clarification and/or additional information based on the application submitted, and

further has the right not to recommend to the Board any grant agreement due to lack of sufficient information or for failure to meet the minimum requirements and guidelines. Each grant agreement must include the minimum requirements to be achieved by the Production. Additional guidelines and/or requirements may be included by the County Mayor or the County Mayor's designee on a case by case basis.

The maximum rebate per Production project shall not exceed \$100,000.00 over the term of the grant agreement. The term of the grant agreement is to be determined by the County Mayor or the County Mayor's designee on a case by case basis. Only one grant agreement is allowed per Production or its associated subsidiaries, Distribution Company, or network, except for a multi-year Production, like a television series with multiple seasons. Such additional agreements must also be presented for Board approval.

Each grant agreement must indicate that rebate funds are distributed only upon the completion of the Production and subject to an audit to ensure compliance with the guidelines of its respective grant agreement.

All grant agreements must be executed by the Production prior to Board consideration.

Section 8. *Disbursement of Funds.* Any Production project seeking a rebate pursuant to an executed and Board-approved grant agreement must submit documentation reporting its compliance with the guidelines of its respective executed grant agreement. Documentation submitted to Miami-Dade County for the rebate must be audited by a certified public accountant prior to submittal at the sole expense of the Production. Staff designated by the County Mayor will review the audited documentation to further ensure compliance.

Section 9. *Program Evaluation.* The County Mayor or County Mayor's designee shall take steps to routinely assess the Program's ability to meet the stated purpose and intent as outlined in Section 2 above and make Program modifications as necessary. >>The initial Program evaluation shall be made within two years of the Program's commencement and shall be based on, at a minimum, one year and a half of data. Thereafter, <<¹ ~~[[F]]~~ >>~~t~~<< he County Mayor or County Mayor's designee will track, on at least an annual basis, and make available upon request, Program ~~[[outcome information such as:]]~~ >>evaluation reports. The initial Program evaluation and all evaluations thereafter shall include, at a minimum:<<

1. Total number of grant applications awarded;
2. Total return to the County for every \$1.00 provided under the Program;
3. Total number of Miami-Dade County residents hired;
4. Total number of jobs created with the pay rate indicated in Miami-Dade County Code Section 2-8.9;
5. Total number of students or recent graduates of local colleges and universities hired as a result of the Program; and
6. Percentage of hired vendors that are Miami-Dade County Registered Businesses.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman and the Co-Sponsors are Commissioner Bruno A. Barreiro, Commissioner Daniella Levine Cava, Commissioner Barbara J. Jordan, Commissioner Dennis C. Moss, Commissioner Rebeca Sosa and Senator Javier D. Souto. It was offered by Commissioner **Audrey M. Edmonson**, who moved its adoption. The motion was seconded by Commissioner **Dennis C. Moss** and upon being put to a vote, the vote was as follows:

¹ The differences between the substitute and the original item are indicated as follows: Words stricken through and/or ~~[[double bracketed]]~~ shall be deleted, words underscored and/or >>double arrowed<< are added.

Esteban L. Bovo, Jr., Chairman	aye		
Audrey M. Edmonson, Vice Chairwoman	aye		
Bruno A. Barreiro	aye	Daniella Levine Cava	aye
Jose "Pepe" Diaz	absent	Sally A. Heyman	aye
Barbara J. Jordan	aye	Joe A. Martinez	absent
Jean Monestime	aye	Dennis C. Moss	aye
Rebeca Sosa	aye	Sen. Javier D. Souto	absent
Xavier L. Suarez	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of July, 2017. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk



Approved by County Attorney as
to form and legal sufficiency.

APP

Altanese Phenelus

BYLAWS for the FILM & ENTERTAINMENT ADVISORY BOARD

- **PURPOSE:** Advise and make recommendations to the Board of County Commissioners and Mayor on all matters pertaining to the Film & Entertainment industry.
- **MEMBERSHIP:** Seventeen (17)
- **QUALIFICATIONS:** Individuals who have substantial knowledge and personal involvement in the film and entertainment business, or who are appointed by the BCC as representing the Dade League of Cities and/or Consumers.
- **TERMS:** Four (4) years. Appointment shall end concurrently with last day of appointing authority.
- **REMOVAL:**
 - Failure to maintain attendance requirement.
 - Violation of Miami-Dade County Conflict of Interest and Code of Ethics Ordinance.
- **ATTENDANCE REQUIREMENTS:** A Board member shall be automatically removed if, in a given fiscal year he or she is –
 - Absent from two (2) consecutive meetings without an acceptable excuse.
 - Absent from three (3) of the Board's meetings without an acceptable excuse.
(An "acceptable excuse" is defined as an absence for medical reasons, business reasons, personal reasons, or any other reason which the board, by a two-thirds vote of membership, deems appropriate.)
 - A member shall be deemed absent if not present at the meeting at least 75% of the time.
 - Advance notice is required on all absences.
 - If advance notice is not given, it will be counted as unexcused.
- **PROCEDURE:** The Board shall have a Chairperson elected by a majority of the Board members.
- **MEETINGS:** The Board shall meet at the call of the Chairperson, but in no event shall it meet less than once every three (3) months.
 - Quorum shall consist of seven (7) members.
 - The Board may appoint committees of at least two (2) members and may include as committee members individuals who are not Board members.
 - All actions by committees are advisory, and not binding upon the Board.
 - All meetings of the Board and its committees shall comply with all requirements of the Florida "Government in the Sunshine" Law.
- **POWERS:**
 - The Board shall have the power to invite individuals to address it, to hold public hearings, workshops and seminars.
 - The Board cannot commit itself or the County to any expenditure of funds without the specific approval of the Board of County Commissioners.
- **STAFF:** The Mayor shall provide to the Board adequate staff to enable it to carry out its purposes, subject to the budget approved by the Board of County Commissioners.
- **REPORTS:** The Board shall submit a written report annually to the Mayor and the Board of County Commissioners detailing its activities during the past year and outlining its contemplated activities for the ensuing year.
- **OTHER REQUIREMENTS:**
 - Each board member shall meet with his/her appointing commissioner and/or chief of staff at least once per year.



**FILM & ENTERTAINMENT ADVISORY BOARD MEETING
Thursday, January 17th, 2019 Minutes**

**Stephen P. Clark Government Center
111 NW 1st street, 12th Floor
Miami, FL 33128**

Members present:

Sheila Duffy-Lehrman (Chairwoman and District 4 Representative); Dean Brian Schriener (Mayor's Representative); Michelle McKoy (District 1 Representative); Marie Louissaint (District 2 Representative); Brian Andrews (District 5 Representative); Brian Forti (District 7 Representative); David Bercuson (District 8 Representative); Kevin Sharpley (District 9 Representative); Joseph Monagle (Miami-Dade County Board of County Commissioners Representative)

Members not present: Kareem Tabsch (District 3 Representative); Ariel Fernandez (District 6 Representative); VACANT (District 10 Representative); VACANT (Board of County Commissioners At Large Representative); Mayor Claudia Cubillos (Miami-Dade County League of Cities Representative); Rolando Figueroa (District 11 Representative); Juan Carlos Alonso (District 12 Representative); Lisa Setrini Espinosa (District 13 Representative);

Staff present:

Sandy Lighterman and Jeanie Lisenby

Guests present:

Silvia Royer (Miami Beach Film Office), Bruce Orosz (ACT Productions), Esther Molina and José Sotolongo from the Greater Miami Convention & Visitor's Bureau.

The meeting was called to order by Chairman Sheila Duffy-Lehrman at 10:45am, and the guests were asked to introduce themselves. A motion to approve the minutes from the last meeting was made by David Bercuson and the motion was seconded by Brian Forti. The minutes were approved unanimously.

Next Chairwoman Duffy-Lehrman asked the members to review the Sunset Review documents that were sent previously for review as well as included in the printed agenda package. After a few minutes, a vote was taken to approve the Sunset Review documents. The motion to approve the Sunset Review documents was made by David Bercuson and seconded by Brian Forti. The Sunset Review documents were approved unanimously. Members voting to approve include:

- David Bercuson – Moved to approve (yes to approve)
- Brian Forti – Seconded the motion to approve (yes to approve)
- Sheila Duffy-Lehrman – yes to approve
- Dean Brian Schriener – yes to approve
- Michelle McKoy – yes to approve
- Marie Louissant – yes to approve
- Kevin Sharpley – yes to approve
- Joseph Monagle – yes to approve

Chairwoman Duffy-Lehrman discussed the Digital Committee being unable to meet last quarter. She asked for a 2nd request for participation from members. Members will follow up with potential dates and a brief committee meeting to take place at the conclusion of this meeting.

Chairwoman Duffy-Lehrman asked David Bercuson to give the Music Committee report. He said Paris Cabezas would be returning to the music panel for a 2nd time, and also marketing representatives from Sony and Willatina. The topic is *Marketing in the Digital Ecosystem*. The dates of March 5th, 12th and 19th are open dates at Faena Theater to have the event. David agreed to pose these dates to the panelists and circle back. After some discussion, it was agreed that the cap on seating would be set at 175 for Eventbrite.

Chairwoman Duffy-Lehrman reminded those who have not completed the sexual harassment training or turned in their financial disclosures to please do so. Also, any new members need to send the Oath of Office and take the Advisory Board Training.

Chairwoman Duffy-Lehrman asked Sandy Lighterman to give the film office report. Sandy Lighterman started by saying a number of projects have been approved for the local incentive film grant program that include Club 57, the Haze (formally the Row2), Snowbirds (on hold), and other projects coming our way in the near future. The detailed report is in the agenda package. She is also working with Commissioner Heyman to update and enhance the program. On the marketing front she is working closely with the Greater Miami Convention & Visitors Bureau (GMCVB) on all aspects. NATPE is coming up as well as Sundance and Real Screen and will be represented by the Film Office as well as GMCVB. She also was appointed to the Governor's Film & Entertainment Advisory Council.

