# **MEMORANDUM**

Agenda Item No. 11(A)(2)

TO:	Honorable Chairwoman Audrey M. Edmonson and Members, Board of County Commissioners	DATE:	April 7, 2020
FROM:	Abigail Price-Williams County Attorney	SUBJECT:	Resolution waiving, by a two- thirds vote of the full membership of the Board, the resident and elector requirements of section 2-11.38 of the Code for Miami-Dade County Asian American Advisory Board member Vivek "Victor" Swaroop; and reappointing Vivek "Victor" Swaroop to the Miami-Dade County Asian American Advisory Board

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Barbara J. Jordan.

Abigail Price-Williams County Attorney

APW/uw

	MEMORANDUM (Revised)		
	an Audrey M. Edmonson of County Commissioners	DATE:	April 7, 2020
FROM: Adigail Price-William County Attorney		SUBJECT:	Agenda Item No. 11(A)(2)

Please note any items checked.

 "3-Day Rule" for committees applicable if raised
 6 weeks required between first reading and public hearing
 4 weeks notification to municipal officials required prior to public hearing
 Decreases revenues or increases expenditures without balancing budget
 Budget required
 Statement of fiscal impact required
 Statement of social equity required
 Ordinance creating a new board requires detailed County Mayor's report for public hearing
 No committee review
Applicable legislation requires more than a majority vote (i.e., 2/3's present, 2/3 membership, 3/5's, unanimous, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c), CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c), or CDMP 9 vote requirement per 2-116.1(4)(c)(2)) to approve
 Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved	Mayor	Agenda Item No.	11(A)(2)
Veto		4-7-20	
Override			

## **RESOLUTION NO.**

RESOLUTION WAIVING, BY A TWO-THIRDS VOTE OF THE FULL MEMBERSHIP OF THE BOARD, THE RESIDENT AND ELECTOR REQUIREMENTS OF SECTION 2-11.38 OF THE CODE OF MIAMI-DADE COUNTY, FLORIDA FOR MIAMI-DADE COUNTY ASIAN AMERICAN ADVISORY BOARD MEMBER VIVEK "VICTOR" SWAROOP; AND REAPPOINTING VIVEK "VICTOR" SWAROOP TO THE MIAMI-DADE COUNTY ASIAN AMERICAN ADVISORY BOARD

WHEREAS, on July 22, 1997, the Miami-Dade County Board of County Commissioners

(the "Board") adopted Ordinance No. 97-128, establishing the Miami-Dade County Asian-American Advisory Board ("Asian-American Advisory Board"), which is codified in article LXXIX of chapter 2 the Code of Miami-Dade County, Florida (the "Code"); and

WHEREAS, the Asian-American Advisory Board presents and advises the Board on

matters of interest to the Asian community; and

WHEREAS, pursuant to section 2-1087 of the Code, the Asian-American Advisory Board

consists of 26 members, all of whom are appointed by this Board; and

WHEREAS, sections 2-1087 and 2-11.38 of the Code, respectively, require that members

of the Asian-American Advisory Board and all members of County boards be permanent residents and electors of Miami-Dade County; and

WHEREAS, Vivek "Victor" Swaroop was first appointed to serve on the Asian-American Advisory Board on February 20, 2013 and has served as a dutiful member of the board since that time; and WHEREAS, during his tenure on the Asian-American Advisory Board, Mr. Swaroop:

- served as a co-chair of the Asian American Advisory Board's 20th Anniversary Community Recognition Dinner;
- was integral in the organization and presentation of the International Day of Yoga Celebration at the Stephen P. Clark Center;
- 3) organized Gandhi Peace Day in Miami; and
- 4) is actively involved with the Asian-American Advisory Board's education/civic engagement and cultural advancement committees; and

WHEREAS, Mr. Swaroop is a resident of Broward County, Florida; and

WHEREAS, a copy of Mr. Swaroop's resume is attached hereto as Exhibit A; and

WHEREAS, pursuant to section 2-11.38 of the Code, the Board is authorized by a twothirds vote of its membership to waive this residency requirement; and

WHEREAS, this Board desires to waive the resident and elector requirements of section 2-11.38 and reappoint Mr. Swaroop to serve on the Asian-American Advisory Board,

# NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

<u>Section 1.</u> Ratifies and adopts the matters set forth in the foregoing recitals.

Section 2. By a two-thirds vote of its full membership, pursuant to section 2-11.38 of the Code of Miami-Dade County, waives the residency and elector requirements of the Code for Miami-Dade County Asian-American Advisory Board member Vivek "Victor" Swaroop.

Section 3. Reappoints Vivek "Victor" Swaroop to the Miami-Dade County Asian-American Advisory Board.

Agenda Item No. 11(A)(2) Page No. 3

The Prime Sponsor of the foregoing resolution is Commissioner Barbara J. Jordan. It was offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was

as follows:

Audrey M. Edmonson, Chairwoman<br/>Rebeca Sosa, Vice ChairwomanEsteban L. Bovo, Jr.Daniella Levine Cava<br/>Jose "Pepe" DiazJose "Pepe" DiazSally A. HeymanEileen HigginsBarbara J. Jordan<br/>Joe A. MartinezJoennis C. MossSen. Javier D. Souto<br/>Xavier L. Suarez

The Chairperson thereupon declared the resolution duly passed and adopted this 7<sup>th</sup> day of April, 2020. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

> MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By:

Deputy Clerk

Approved by County Attorney as to form and legal sufficiency.



Shanika A. Graves

# Vivek (Victor) Swaroop 9626 NW 48 Street, Sunrise, FL 33351 Cell phone: 954-394-5661 Email: victor9626@gmail.com

# **COMMUNTY EXPERIENCE**

- As serving board members of Miami-Dade County Asian American Advisory Board, visits and discussions with the Consul General of Japan, Taipei Economic and Cultural Office in Miami (Taiwan), Consul General of Turkey and Consul General and Ambassador of India.
  - > Consul General of Turkey: Highlighted the diverse Asian American Communities in Miami Dade County.
  - Consul General of India: Met with leaders of Indian Community on how to serve the community in creating more awareness of Indian communities' contribution to all communities.
  - > Ambassador of India: Mutual awareness of India US engagement in Education, Commerce and Civic Engagement
  - During April 2018 Advancing Justice Conference (AJC), Washington, DC.
  - > AJC Legislative Day, visited Florida Congressional offices
  - > What you can do to protect a fair and Accountable Census.
  - > Bringing Community Engagement & Civic Engagement; Let's talk about Integrated Voter Engagement.
  - > Recruiting, Engaging and Working with Volunteers for Language Support.
  - > Coaching Sessions for Community Organizers

## 2012 Founding Member/Board of Trustees. Gandhi Square of Florida

Organized First ground breaking installation Mahatma Gandhi's Statue in Davie, Florida to spread the message of peace and self-determination of Mahatma Gandhi.

Highlight: Chief Guest was Former President of India, His Excellency Mr. Abdul Kalam

### President IRCC Indian Religious & Cultural Organization

As President of one of the major Indian organizations in South Florida, oversaw the organizing of culture and community festivals. Diwali: Festival of Lights attended by more than three thousand people, Kite Festival, India's Republic Day, Navratri. Indian community from most Indian states participated. Worked with more than three hundred youths performing their cultural dances

### Producer/Host - Radio Program: Our Voice- Humaari Awaaz

Humaari Awaaz (Our Voice) Radio Program: Produced and Hosted a popular Indian Bollywood radio program with music
 and interviews with Asian and South Asian celebrities.

Co-Chair: Gandhi Peace Day, 2016

Gandhi Square Florida.

Special Guest: Mr. Arun Gandhi, Grandson of Mahatma Gandhi

Organized and coordinated the celebration of Gandhi Peace Day with community leaders of 15 Indian American organizations, community members, city and county public officials. Partnered with Florida Atlantic University's Peace, Justice & Human Rights Faculty.

#### Chairperson, Unity Day, 2017

Organized SUFI musical cultural program uniting the leadership of India, Pakistan & Bangladesh, bringing to the fore the commonalities existing amongst South Asian communities.

**Coordinator**, Indian Physicians of Florida, 2017 Coordinated the Pink Ribbon Awareness Day of Cancer

Hindu American Foundation, Annual Policy Conference, 2017 Participated in a policy and advocacy conference, focusing on immigration, safe gun policy. Met with policy makers and Congressional members in Washington DC

**Co-Chair**: Gandhi Peace Day, 2018 Gandhi Square Florida. Special Guest: Prof Raj Mohan Gandhi, Grandson of Mahatma Gandhi Organized and coordinated the celebration of Gandhi Peace Day with community leaders of 15 Indian American organizations, community members, city and county public officials. Partnered with Florida Atlantic University's Peace, Justice & Human Rights Faculty Celebrated the Gandhi Day of Service with FAU students.

# WORK EXPERIENCE

July 2018 – PresentProgram Coordinator, Florida Asian Services, North Miami, FLCivic Engagement:Voter Mobilization and GOTV.

- Work with local community-based organization for non-partisan voter registration, voter education presentation to encourage voters to vote, participated Asian American Exit Day to conduct surveys to catch the voting pattern in Florida.
- Attended voter coordinator registration training and phone banking training.
- Conducted AAPI Phone Banking.

2009 – 2010 Partnership Specialist, US Census Bureau – Department of Commerce, Atlanta, GA

Main Competency: Public Affairs, Public Outreach, Community Relations, Marketing & Recruiting.

- As the partnership Specialist, developed partnerships with state, local, community-based organizations, faith-based groups, schools, media outlets, businesses and other grassroots entities in communities within the regional office area.
- As the partnership Specialist, also provided support to census field operations such as recruitment, Be Counted Sites, Questionnaire Assistance Centers, Targeted Outdoor Non-Sheltered Location and Non-Response Follow-Ups.

Some core duties performed as Partnership Specialist were as follows:

- Developed partnership with community organizations and other organizations.
- Conducted workshops, presentations, conducted seminars, worked at exhibit booths, etc., to support the building of
  partnerships for the 2010 census.
- Ensured partnership agreements were signed, monitored and nurtured and commitments were fulfilled by partners.
- Assisted in identifying unique populations and areas within the region.
- Ensured that special attention was given to establishing a strong-working relation with traditionally hard-to-count populations.
- Developed targeted informational and promotional materials to best reach the partners, stakeholders, community leaders and the public in the regional office area.
- Utilizes the partnership Contact Database to enter all activities carried out related to the development and nurturing of
  partnership and the commitments that had been made by the partners.
- Provided support to census field operations such as recruitment, training. Be Counted sites, Questionnaires assistance, Non-Response follow-ups and others.
- Built massive awareness with the public and motivated participation in the 2010 Census.
- Gained public support for Census outreach and promotional activities and census field operations.
- Recruited and registered 400+ businesses and organizations across Florida to help support and promote 2010 Census.
- Made Census related presentations to over 20,000 people at festivals, community events, organizations and other venues.
- Developed and implemented a unique campaign to reach out to major foreign consulates in Miami to support and promote 2010 Census. Met and coordinated with Consulate Generals and staff of Argentina, Colombia, Costa Rica, Mexico, Venezuela, and more.

# Vivek (Victor) Swaroop

#### Page 2 of 4

### 2003 – 2008 Recruiting Manager – Mars Research, Fort Lauderdale, FL

- Main Competency: Recruiting & Market Research
- Managed a Market Research Call Center.
- Conducted market research recruiting needs for fortune 300 companies.
- Supervisee recruiting panel of about 5,000 respondents
- Trained a team of market research recruiters.
- Supervised a team of market research recruiters in house and on the field.
- Developed market research training schedule and materials for staff.
- Monitored and maintained daily reports of recruiting outcomes.
- Prepared paperwork and templates to activate and maintained quality service.
- Managed account services through daily quality checks and other follow ups.
- Identified and resolved recruiting concerns and issues.
- Coordinated company staff to accomplish the work required for seamless recruiting.

### 2002 - 2003 Owner - Sunrise Advertising & Marketing Inc., Sunrise, FL

### Main Competency: Marketing & Advertising

- Developed and coordinated advertising campaign for Kumon Schools in Florida.
- Coordinated advertising placements with various radio and print media.
- Managed and facilitated clients and media requirements.

#### 1997 - 2002 Branch Manager - Budget Rent A Car, Fort Lauderdale, FL

#### Main Competency: Operations

- Managed two of the highest volume and highest revenue generating branches in Plantation and Pembroke Pines in Broward County
- Monitored and increased financial status of locations including transactions, revenue, length of rentals, daily dollar average, return per unit, fleet size and fleet optimization
- Performed inside and outside sales and relationship building with corporations, community-based organizations, faith-based organizations and chambers of commerce
- Generated high incremental sales
- Built profits through greater efficiencies and expense control
- Identified areas of waste or inefficiencies in operational areas in order to control costs and increase profit (control over dues, inactive cars, car inventory, car maintenance and increased cars utilization
- Supervised, trained, developed and evaluated the performance of staff
- Hired, trained and motivated employees to deliver exceptional customer and business service

### 1994 – 1995 Manager Advertising Sales – Florida Tech Journal, Pompano Beach, FL

### Main Competency: Advertising Sales Management

- Oversaw advertising sales of 2 magazines and 1 newsletter.
- Duties included lead generation, advertising sales and sale management.

1992 – 2004 Translation & Interpreter – Berlitz Interpreting Services, Washington DC, Fort Lauderdale and Miami FL and other locations

#### Main Competency: Language interpreting & Communication

- Conducted Hindi, Punjabi and Urdu, South Asian languages of India, Pakistan for more than 10 years.
- Conducted Hindi, Punjabi & Urdu Interpretations for immigration detainees at immigrant courts and federal courts in Hindi, Urdu, Punjabi and English languages.
- Traveled to Tampa, Orlando, New Orleans, Atlanta, St. Thomas, Puerto Rico to interpret in Hindi, Urdu & Punjabi languages for immigration courts.

# Vivek (Victor) Swaroop

Duration (year to year)

# **EDUCATION**

- Undergraduate Degree, English Hons, Delhi University, India
- Training & Development Diploma, Florida International University, Ft. Lauderdale Florida
- Master Certification NLP, Society of Neuro Linguistic Programming, San Diego, California

## **OTHER QUALIFICATIONS:**

#### Job-related training courses:

Date (month/year)	Type of Training-Who provided it, where was it provided (city, State)
04/2018	Norman Y Mineta Leadership Institute Training on Voter Engagement, APIAVote, North Miami, FL
04 / 2018	Advancing Justice Conference, Asian American Advancing Justice – AAJC, Washington, DC
03/2018	Community Leadership Training, Leadership Education for Asian Pacific (LEAP), North Miami, FL
09 / 2016	Destino Leadership Training, AARP Florida, Miami, FL

### Job-related skills:

- Strong interpersonal and communication skills
- Strong presentation skills
- Extensive experience in translation and interpretation simultaneous and non-simultaneous interpreting
- Excellent people skills, good organizational abilities and good communication skills
- · Work well under pressure on multifaceted assignments, dealing with clients, and public in a busy and growing environment
- Strong work ethic, Self-directed independent working
- Maintaining a profession appearance, providing a positive image to the public
- Willingness to work a flexible schedule to meet job requirement

#### Language Skills:

- Fluently in Hindi read, write and speak
- Fluently in Punjabi and Urdu speak

### **Computer Skills:**

Microsoft Word, Excel, PowerPoint, CRM salesforce.com

Job-related affiliations, honors, awards, special accomplishments, for example, publications, memberships in professional or honor societies, leadership activities, and performance awards, etc.

Date	Name of award/honors, etc., what agency, organization etc. gave it?
04/1996	Winner of Best Project, Leadership Sunrise "Bringing Latin American Business to City of Sunrise."
04/1996	Vice Chairman, Leadership VI, Sunrise Chamber of Commerce
1995/1997	VP Communications, Project Management Institute (PMI), South Florida

# Affiliations / Memberships:

Name of Professional, etc.

		bulation (year to year)
<ul> <li>Board of Directors – American Marketing</li> </ul>	s Association (AMA)	2005 – 2006
<ul> <li>President – International Society for Perf</li> </ul>	ormance Improvement (ISPI) Broward	1999 2000
<ul> <li>President – American Society of Training</li> </ul>	and Development Broward (ASTD)	1997 – 1999
<ul> <li>Vice President – Project Management Inst</li> </ul>	stitute South Florida (PMI)	1995 – 1997
Name of committee/advisory board, etc.		Duration (year to year)
<ul> <li>Deputy Coordinator, South Region of Asi</li> </ul>	an American Federation of Florida	2016 – Present
<ul> <li>Board Member, Miami Dade County Asia</li> </ul>	an American Advisory Board	Present
<ul> <li>Board Member, 80-20 National Asian Am</li> </ul>	nerican PAC	Present
<ul> <li>Founding Board Member, Florida Asian A</li> </ul>	American PAC	Present
<ul> <li>Founding Member/Board of Trustees, Ga</li> </ul>	andhi Square of Florida	Present
<ul> <li>President, Indian Regional &amp; Cultural Cer</li> </ul>	nter	

# Vivek (Victor) Swaroop

MEDIA - Cable TV, Radio and Print

- CABLE TV
  - Producer Host Asian American Magazine Cable Show,
  - Produced and hosted 300+ Cable shows focused on Asian American subjects. Highlight Interviewed Former President of Burma and various Asian American Community leaders.
  - Project Management Produced and hosted cable shows based on project management principles. Project Management Institute (PMI) was the supporting organization. Highlight was the interviews of the project Managers of the 595 highway extension and the board members of PMI south Florida.
- RADIO PROGRAM
  - Humaari Awaaz (Our Voice) Radio Program: Produced and Hosted a popular Indian Bollywood radio program with music and interviews with Asian and South Asian celebrities.
  - Zee TV: Conducted brand awareness campaign for ZEE TV a global South Asian Television program in Miami Dade, Broward and West Palm Beaches.
  - > Apkaa Colors: Conducted brand awareness for Apkaa Colors a new Asian Indian Global TV program station.
- PRINT MEDIA
  - Asian Times: Wrote articles on Asian Indian culture and community festivals and events, High value personalities. Highlight: Wrote an article on Mahatma Gandhi's grandson visiting South Florida and Former Indian Prime Minister's Tech Advisor visiting South Florida.