

MEMORANDUM

Agenda Item No. 11(A)(44)

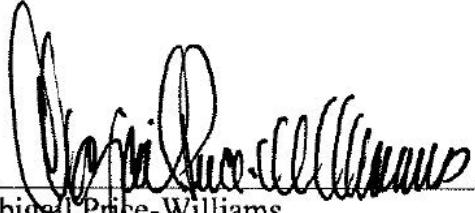
TO: Honorable Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

DATE: May 5, 2020

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Resolution directing the County Mayor to: (1) partner with Miami-Dade State Attorney Katherine Fernandez Rundle (“State Attorney”) on an expedited outreach campaign to support victims of domestic violence during the period of “Safer at Home” protocols relating to coronavirus disease 2019 (COVID-19); (2) partner with the State Attorney to develop a slogan, hashtag, texting capability, quick response code, and other creative approaches to support the campaign; (3) designate a point person who will work with the State Attorney to implement the campaign; (4) expand the County’s domestic violence helpline; (5) identify legally available funding within the current fiscal year to implement the campaign and expand the helpline; and (6) provide a report

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice Chairwoman Rebeca Sosa.



Abigail Price-Williams
County Attorney

APW/uw



MEMORANDUM
(Revised)

TO: Honorable Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

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County Attorney

SUBJECT: Agenda Item No. 11(A)(44)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(44)
5-5-20

RESOLUTION NO. _____

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO: (1) PARTNER WITH MIAMI-DADE STATE ATTORNEY KATHERINE FERNANDEZ RUNDLE ("STATE ATTORNEY") ON AN EXPEDITED OUTREACH CAMPAIGN TO SUPPORT VICTIMS OF DOMESTIC VIOLENCE DURING THE PERIOD OF "SAFER AT HOME" PROTOCOLS RELATING TO CORONAVIRUS DISEASE 2019 (COVID-19); (2) PARTNER WITH THE STATE ATTORNEY TO DEVELOP A SLOGAN, HASHTAG, TEXTING CAPABILITY, QUICK RESPONSE CODE, AND OTHER CREATIVE APPROACHES TO SUPPORT THE CAMPAIGN; (3) DESIGNATE A POINT PERSON WHO WILL WORK WITH THE STATE ATTORNEY TO IMPLEMENT THE CAMPAIGN; (4) EXPAND THE COUNTY'S DOMESTIC VIOLENCE HELPLINE; (5) IDENTIFY LEGALLY AVAILABLE FUNDING WITHIN THE CURRENT FISCAL YEAR TO IMPLEMENT THE CAMPAIGN AND EXPAND THE HELPLINE; AND (6) PROVIDE A REPORT

WHEREAS, in early 2020, the State of Florida, including Miami-Dade County, as well as other areas in the United States and in countries around the world, began experiencing an outbreak of the infectious disease known as coronavirus disease 2019 ("COVID-19"); and

WHEREAS, in response to COVID-19, Florida Governor Ron DeSantis issued Executive Order Number 20-51, directing the State Health Officer and Surgeon General to declare a public health emergency in the State of Florida and directing the State Health Officer take any action necessary to protect the public health and to follow guidelines established by the United States Center for Disease Control and Prevention ("CDC") to control the spread of COVID-19; and

WHEREAS, in response to the COVID-19 pandemic, public health officials and the CDC have encouraged communities experiencing an outbreak to limit face-to-face contact with others as much as possible, and have urged individuals to practice “social distancing” to combat the spread of the virus; and

WHEREAS, to enforce social distancing, state and local governments around the country have banned large gatherings of people and issued “shelter in place” orders requiring residents to remain in their residences, subject to limited exceptions; and

WHEREAS, on March 26, 2020, Mayor Carlos Gimenez issued Miami-Dade County Emergency Order Number 12-20, urging all residents and visitors to remain in their homes other than to engage in essential activities; and

WHEREAS, such order, combined with previous Miami-Dade County Emergency Orders related to the COVID-19 pandemic, are referred to as “Safer at Home” protocols; and

WHEREAS, on April 3, 2020, Governor Ron DeSantis issued Executive Order Number 20-91 ordering all persons in Florida to limit their movements and personal interactions outside of their home to only those necessary to obtain or provide essential services or conduct essential activities; and

WHEREAS, Safer at Home protocols are intended to limit the spread of COVID-19 and reduce serious illness and death from the disease; and

WHEREAS, while the Safer at Home protocols keep the community safe from the spread of this infectious disease, they have the potential to cause an increase in domestic violence disputes because people in abusive relationships or violent home situations may be unable or unwilling to leave their homes to avoid the abuse or violence; and

WHEREAS, Miami-Dade State Attorney Katherine Fernandez Rundle (“State Attorney”) desires to partner with the County on an outreach campaign to support victims of domestic violence during the period of the Safer at Home protocols; and

WHEREAS, this Board desires to partner with the State Attorney in her efforts to support victims of domestic violence; and

WHEREAS, this Board also desires to expand access to the County’s Coordinated Victims Assistance Center (“CVAC”), a coordinated access point for domestic violence services and shelter, by expanding the 24-hour helpline to include additional forms of communication,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Directs the County Mayor or County Mayor's designee to partner with Miami-Dade State Attorney Katherine Fernandez Rundle on an expedited outreach campaign to inform and provide easy access to protection, shelter, and services for victims of domestic abusive violence during the period of Safer at Home protocols. The goal of the campaign is to inform potential domestic violence victims that the County’s shelters and community service providers are available and have taken steps to accommodate social distancing and other guidelines from the CDC to keep families together and safe from COVID-19. The campaign should direct victims to the County’s domestic violence helpline at (305) 285-5900 (“Helpline”), which is operated 24 hours a day, seven days a week by CVAC, as well as to the State Attorney’s Office informational number at (305) 547-0140, which is currently operated 24 hours a day, seven days a week. The campaign shall be designed to engage and communicate with potential victims of domestic violence in multiple media and in areas, both virtual and physical, where people are together during the COVID-19 pandemic.

Section 2. Directs the County Mayor or County Mayor's designee to partner with the State Attorney to develop (1) a hashtag, texting capability and Quick Response (QR) code, which is a type of barcode that a smartphone user can scan, for use on social media; (2) a slogan; and (3) creative approaches to rapidly and thoroughly spread this message. For example, signs could be placed where people wait in line outside essential businesses such as grocery stores and pharmacies, fliers could be placed in the bags of people purchasing items in person or being delivered, and the County's COVID-19 webpage could incorporate the campaign message. The multimedia communications developed for this campaign shall encourage victims to seek help in any form they can, including but not limited to text, phone, email, or going to a physical location.

Section 3. Directs the County Mayor to designate a point person who will work with the State Attorney to implement the campaign immediately.

Section 4. Directs the County Mayor or County Mayor's designee to expand the County's Helpline to include additional forms of communication, such as text, chat, hashtag and QR code.

Section 5. Directs the County Mayor or County Mayor's designee to identify legally available funding within the current fiscal year to implement the campaign and expansion of the Helpline.

Section 6. Directs the County Mayor or County Mayor's designee to provide a report to this Board within 60 days of the effective date of this resolution and place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65. The report shall describe the campaign; the methods, techniques, and slogans used; any information available to indicate the campaign's effectiveness, such as an increase in calls to the Helpline and the number of people

using the County's domestic violence shelters and services; and the fiscal impacts of the campaign and expansion of the Helpline or, alternatively, indicate why the campaign or expansion of the Helpline cannot be implemented.

The Prime Sponsor of the foregoing resolution is Vice Chairwoman Rebeca Sosa. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Audrey M. Edmonson, Chairwoman	
Rebeca Sosa, Vice Chairwoman	
Esteban L. Bovo, Jr.	Daniella Levine Cava
Jose "Pepe" Diaz	Sally A. Heyman
Eileen Higgins	Barbara J. Jordan
Joe A. Martinez	Jean Monestime
Dennis C. Moss	Sen. Javier D. Souto
Xavier L. Suarez	

The Chairperson thereupon declared this resolution duly passed and adopted this 5th day of May, 2020. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Brenda Kuhns Neuman