

MEMORANDUM

Agenda Item No. 11(A)(15)

TO: Honorable Acting Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: December 15, 2020

FROM: Geri Bonzon-Keenan
Successor County Attorney

SUBJECT: Resolution urging the Florida
Legislature to create a state
funded film rebate program to
incentivize the film, television,
and digital industry in an effort to
revitalize the state economy from
the economic downturn relating
to coronavirus disease 2019
(COVID-19)

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Acting Chairwoman Rebeca Sosa.



Gerri Bonzon-Keenan
Successor County Attorney


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MEMORANDUM
(Revised)

TO: Honorable Acting Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

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Successor County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's present ____, 2/3 membership ____, 3/5's ____, unanimous ____, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) ____, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) ____, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(15)
12-15-20

RESOLUTION NO. _____

RESOLUTION URGING THE FLORIDA LEGISLATURE TO
CREATE A STATE FUNDED FILM REBATE PROGRAM TO
INCENTIVIZE THE FILM, TELEVISION, AND DIGITAL
INDUSTRY IN AN EFFORT TO REVITALIZE THE STATE
ECONOMY FROM THE ECONOMIC DOWNTURN RELATING
TO CORONAVIRUS DISEASE 2019 (COVID-19)

WHEREAS, on July 1, 2010, the State of Florida instituted the Florida Entertainment Industry Financial Incentive Program (the “Florida Incentive Program”); and

WHEREAS, the Florida Incentive Program revitalized and boosted Florida’s economy immensely after the 2008-2009 economic recession; and

WHEREAS, for example, each year between 2010 and 2016 when the Florida Incentive Program expired, film, television, digital media and still photo projects expended anywhere from \$160,000,000.00 up to \$406,000,000.00 in Miami-Dade County for productions that were permitted in Miami-Dade County; and

WHEREAS, the film, television and digital industry supported direct and indirect jobs and wages in many industries, such as hotels, restaurants, caterers, dry cleaners, for-hire transportation companies, floral, landscaping, truck and other vehicle rental companies, furniture companies, hardware and lumber suppliers, lighting and grip rental companies, clothing stores, private and public office spaces, location rentals, digital equipment suppliers, tent suppliers, and portable air suppliers, among others; and

WHEREAS, specifically, from 2010 through 2016, film, television, digital media and still photo projects hired cast and crew that averaged between approximately 20,000 and 35,000 local hires on a yearly basis within the County; and

WHEREAS, in addition, each year from 2010 through 2016, there were between 15,000 and 39,000 hotel room night stays that resulted from production projects; and

WHEREAS, in the absence of the Florida Incentive Program, Georgia, Louisiana, and North Carolina have created their own incentive programs, which have led to many major films and television shows being shot in those states; and

WHEREAS, additionally, data indicates that since the sunset of the state program, Florida has lost more than 70 major film and television projects that would have spent over \$1,300,000,000.00 statewide, created 110,000 cast and crew jobs and would have booked more than 220,000 hotel room nights; and

WHEREAS, the film, television and digital media industry brings high-wage jobs at an average salary of \$83,000.00 per worker; and

WHEREAS, with high unemployment rates and a sinking economy resulting from coronavirus disease 2019 (COVID-19), the film, television and digital media industry has many attributes that give it a leading position in stimulating economic recovery,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Urges the Florida Legislature to create a state funded film rebate program to incentivize the film, television, and digital industry in an effort to revitalize the state economy from the economic downturn relating to coronavirus disease 2019 (COVID-19).

Section 2. Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, Senate President, House Speaker, and the Chair and Members of the Miami-Dade County State Legislative Delegation.

Section 3. Directs the County’s state lobbyists to advocate for the action set forth in section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to include this item in the 2021 State Legislative Package when it is presented to the Board.

The Prime Sponsor of the foregoing resolution is Acting Chairwoman Rebeca Sosa. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Acting Chairwoman	
Jose “Pepe” Diaz	Sen. René García
Oliver G. Gilbert, III	Keon Hardemon
Sally A. Heyman	Danielle Cohen Higgins
Eileen Higgins	Joe A. Martinez
Kionne L. McGhee	Jean Monestime
Raquel A. Regalado	Sen. Javier D. Souto

The Chairperson thereupon declared the resolution duly passed and adopted this 15th day of December, 2020. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



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