

Approved _____ Mayor

Agenda Item No. 11(A)(31)

Veto _____

04-24-07

Override _____

**OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA**

RESOLUTION NO. R-457-07

RESOLUTION APPROVING THE SELECTION OF AN
ADDITIONAL SUBCONSULTANT UNDER THE
TALLAHASSEE LOBBYING CONTRACT WITH RONALD L.
BOOK, P.A.

WHEREAS, on November 11, 1999, the Board approved Resolution No. 1236-99, which provides that the Board must approve all County contracts and subcontracts for lobbying or representation at the state and federal levels, as well as all individuals or firms hired to represent the County on intergovernmental issues; and

WHEREAS, on September 26, 2006, the Board approved Resolution No. 1070-06, which authorized the County Manager to execute a one-year agreement that included three one-year extensions with Ronald L. Book, P.A. for governmental representation before the Florida Legislature and the State of Florida executive branch ("the Agreement"); and

WHEREAS, in the attached letter, Ronald L. Book has requested the Board's approval pursuant to Resolution No. 1236-99 to add William E. Helmich to the County lobbying team as a subconsultant under the Agreement without any additional compensation from the County or other change in the terms or conditions of the Agreement; and

WHEREAS, William E. Helmich's resume is attached to this item for the Board's consideration,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board approves the selection of William E. Helmich, as an additional lobbying subconsultant under the Tallahassee lobbying contract with Ronald L. Book, P.A.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro and offered by
Commissioner Barbara J. Jordan, who moved its adoption. The motion was seconded
by Commissioner Joe A. Martinez and upon being put to a vote, the vote was as
follows:

	Bruno A. Barreiro, Chairman	aye		
	Barbara J. Jordan, Vice-Chairwoman	aye		
Jose "Pepe" Diaz	aye	Audrey M. Edmonson	absent	
Carlos A. Gimenez	aye	Sally A. Heyman	absent	
Joe A. Martinez	aye	Dennis C. Moss	aye	
Dorrin D. Rolle	aye	Natacha Seijas	absent	
Katy Sorenson	aye	Rebeca Sosa	aye	
Sen. Javier D. Souto	aye			

The Chairman thereupon declared the resolution duly passed and adopted this 24th day of
April, 2007. This resolution shall become effective ten (10) days after the date of its adoption
unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this
Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



KAY SULLIVAN
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Handwritten signature of Jess M. McCarty in black ink.

Jess M. McCarty

MEMORANDUM

Agenda Item No. 11(A)(31)

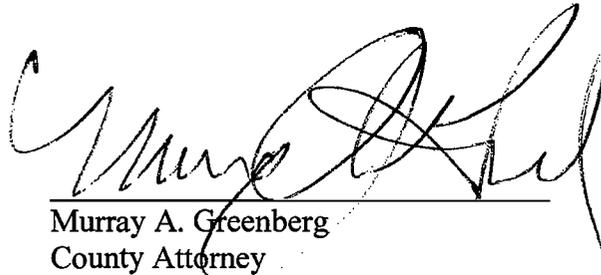
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 24, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution approving
additional subconsultant
with Ronald L. Book, P.A.

The accompanying resolution was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro.



Murray A. Greenberg
County Attorney

MAG/dc



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: April 24, 2007

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Agenda Item No. 11(A)(31)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review



Ronald L. Book, P. A.
LAW OFFICES
PROFESSIONAL ASSOCIATION

OFFICE OF

FEB 22 2007

INTERGOVERNMENTAL AFFAIRS

February 21, 2007

Sent via DHL overnight delivery

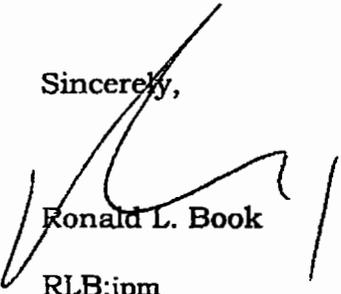
Mr. Joe Rasco, Director
Intergovernmental Affairs
Miami-Dade County
111 N.W. First Street
Suite 1032 - The 10th Floor
Miami, Florida 33128

Dear Joe:

Enclosed is a résumé for Bill Helmich. We would like to ask approval to add Bill to the lobbying team under our existing contract without any request for any change in terms or conditions of our contract.

Please let me know how to proceed.

Sincerely,


Ronald L. Book

RLB:jpm

Enclosure

REPLY TO:

- Concorde Center 2 - 2999 Northeast 191 Street, PH 6 - Aventura, Florida 33180 - Telephone (305) 935-1866 - Fax (305) 935-9737
 - 106 East College Avenue, 14th Floor - Tallahassee, Florida 32302 - (850) 224-3427
- 5

William E. Helmich

Experience

January 2005 – January 2007 **Republican Party of Florida** Tallahassee, FL

Political Director, House Campaigns

- Manage all Republican State House races in Florida and coordinate with consultants and candidates
- Design Incumbent protection plan for returning members of the Florida House
- Manage the multi-million dollar House Campaigns Budget for the 2006 cycle
- Write and analyze polls in targeted races

January 2003-July 2004 **Florida House of Representatives** Tallahassee, FL

Chief of Staff, House Majority Office

- Managed both policy and political plans for House Members and Speaker Marco Rubio
- Coordinated and edited the writing of all work product including talking points, the Session Highlights and Press Releases
- Coordinated with the House Minority Office on various mail and publications

January 2003 - Present **Marco Rubio Campaign** Miami, FL

Political Consultant

- Designed Speaker Marco Rubio's re-election campaign plan
- Developed a re-election message
- Organized Speaker Marco Rubio's Speaker Race

March 2000 – January 2003 & July 2004 – January 2005 **Republican Party of Florida** Tallahassee, FL

Deputy Political Director, House Campaigns

- Designed and implemented campaign plans in multiple targeted races and coordinated those plans with consultants and candidates
- Designed the 2002 redistricting map of the state of Florida, in particular the State House and US Congressional Seats

Education

1992 – 1997 **Norwich University** Northfield, VT

Bachelor of Arts

- Bachelor of History, with a specialty in Military History

Military Experience

United States Marine Corps

- Member of the USMC Reserve from March 1991 until March 1997
- Formally trained in Ground Radio Repair and Company Radio Operation
- On the job training as a squad machine gun operator and infantry Marine

William E. Helmich

Political Experience

January 2005 – November 2006, Republican Party of Florida House Campaigns

- Political Director of House Campaigns

July 2004 – November 2004, Republican Party of Florida House Campaigns

- Deputy Director of House Campaigns

January 2003 – July 2004, House Majority Office

- Chief of Staff for House Majority Leader Marco Rubio

March 2000 – January 2003, Republican Party of Florida House Campaigns

- Deputy Director of House Campaigns
- Coordinated Running State House races for various House Speakers

January 1999 – March 2000, Florida Department of State

- Historian in the Bureau of Historic Preservation
- Researched Florida's Jewish and Women's Heritage Trails for Florida
- Coordinated Research for Florida's World War II Heritage Trail

July 1998 – November 1998, Katherine Harris Campaign for Secretary of State

- Travel Aide

March 1998, Senator John Laurent Special Election

- Field Staff for the Republican Party of Florida

March 1998, Representative Ellyn Bogdanoff Special Election

- Field Staff for the Republican Party of Florida

November 1997, Representative Deborah Tamargo Special Election

- Field Staff for the Republican Party of Florida

October – December 1997, Senator Connie Mack's Tampa Office

- Volunteer in Tampa Office

Miscellaneous

January 2003 - Present, Marco Rubio for Florida House

- Political Advisor and Consultant

2004 and 2006, John Drew for Nassau County Tax Collector

- Campaign Consultant