

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(15)  
06-05-07

**OFFICIAL FILE COPY  
CLERK OF THE BOARD  
OF COUNTY COMMISSIONERS  
MIAMI-DADE COUNTY, FLORIDA**

RESOLUTION NO. R-728-07

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE POLICE DEPARTMENT FOR THE MARCH 31, 2007 THE PASSION RUN SPONSORED BY THE WOMEN'S ALLIANCE, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$3,086.36 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

**WHEREAS**, the Women's Alliance has requested in-kind services from the Miami-Dade Police Department for their March 31, 2007 the Passion Run in an amount not to exceed \$3,086.36 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the Passion Run is a major fundraiser event designed to raise funds to support the Women's Alliance/Chapter 2 Clothing store, which provides clothing to disadvantaged women; and

**WHEREAS**, the Women's Alliance is a not-for-profit organization; and

**WHEREAS**, the Passion Run is a special event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Miami-Dade Police Department for the March 31, 2007 the Passion Run in an amount not to exceed \$3,086.36 to be funded from the Countywide In-kind Reserve Fund.

1993 2/11/2007  
COMMITTEE REPORT  
APPROVED FOR THE BOARD  
BY THE COUNTY CLERK

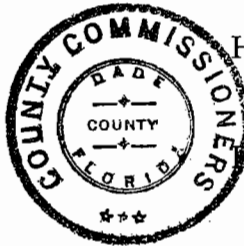
The foregoing resolution was sponsored by Commissioner Audrey M. Edmonson and offered by Commissioner Sally A. Heyman, who moved its adoption. The motion was seconded by Commissioner Bruno A. Barreiro and upon being put to a vote, the vote was as follows:

	Bruno A. Barreiro, Chairman	aye		
	Barbara J. Jordan, Vice-Chairwoman	aye		
Jose "Pepe" Diaz	absent		Audrey M. Edmonson	aye
Carlos A. Gimenez	aye		Sally A. Heyman	aye
Joe A. Martinez	aye		Dennis C. Moss	aye
Dorrin D. Rolle	aye		Natacha Seijas	aye
Katy Sorenson	aye		Rebeca Sosa	aye
Sen. Javier D. Souto	absent			

The Chairperson thereupon declared the resolution duly passed and adopted this 5<sup>th</sup> day of June, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



by: **KAY SULLIVAN**  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

Monica Rizo

**MEMORANDUM**

Agenda Item No. 11(A)(15)

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**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

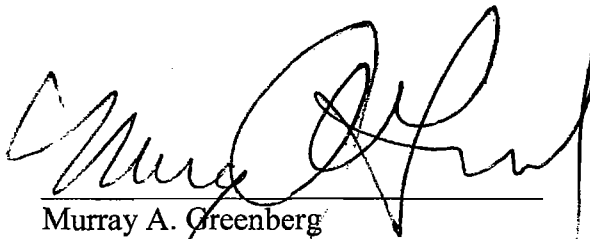
**DATE:** June 5, 2007

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Resolution retroactively  
authorizing in-kind services  
for the Passion Run

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The accompanying resolution was prepared and placed on the agenda at the request of  
Commissioner Audrey M. Edmonson.



Murray A. Greenberg  
County Attorney

MAG/jls



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**DATE:** June 5, 2007

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(15)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

MDPD  
#3086.36

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green  
Office of Strategic Business Management  
111 N.W. 1<sup>st</sup> Street, Suite 2200  
Miami, FL 33128

Phone: (305) 375-5143  
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
  - Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
  - Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
  - Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)
- Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: The Women's Alliance

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Nicole Wild  
c/o Chapter 2 Dorsey House 250 NW 9 Street Miami 33136  
305-445-7254 cell / store 305-377-2755  
495

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Police escort for the Passion Run

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):  
The Passion Run is Saturday, March 31, 2007  
3-5pm for the benefit of The Women's Alliance  
Chapter 2 clothing store for disadvantaged women.

6. Please select ALL that apply to event:

- Economic Development:** Event supports vitality or growth of the local economy
- Youth/Education:** Event benefits youth of any age and/or offers educational benefits
- Health and Social Services:** Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture:** Event supports music, theatre, literature, art or culture
- Environmental:** Event benefits environmental concerns or promotes conservation
- Sports and Athletics:** Event supports/promotes organized sports or recreational participation

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MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): Starts @ 280 NW 9 Street  
Miami at Chapter 2 Clothing. Ends @ Peterson's Harley Davidson,  
19825 S. Dixie Hwy. Miami 33189
8. Description of regional or local impact:  
Revitalization of Overtown and transitioning women in  
Overtown / Miami
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):  
Saturday, March 31, 2007 from 3pm to 4pm - run  
and from 4-5 pm - police escort to 19825 S. Dixie Hwy.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable):  
See attached document.
11. Expected number of participants and estimated attendance (per day, if applicable): 300+ riders for the  
Passion Run. 300+ guests at Overtown.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed):

I hereby certify that all the statements made in this application are true and correct.

See attach

Signature of Authorized Representative

Date

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

- 7. Physical address of event venues (please specify Commission District(s)): Streaks @ 250 NW 9 Ave, Miami @ Chapter 2 Clothing. Stds at Petersons Harley 19825 S.
- 8. Description of regional or local impact: Oxie Hwy, Miami 33189  
Revitalization of Overtown & transitioning women in Overtown / Miami.
- 9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Refer attached.
- 10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Refer attached
- 11. Expected number of participants and estimated attendance (per day, if applicable): 200+ riders for The Peterson Run. 300+ guests at Overtown
- 12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): n/a

I hereby certify that all the statements made in this application are true and correct.

Nicole Wild  
Signature of Authorized Representative  
3/21/07

Note attachments sent via email ✓

**GOVERNMENT OF THE DISTRICT OF COLUMBIA  
DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS**



**C E R T I F I C A T E**

**THIS IS TO CERTIFY** that all applicable provisions of the District of Columbia Nonprofit Corporation Act have been complied with and accordingly, this **CERTIFICATE OF AMENDMENT** is hereby issued to:

**WAGES INTERNATIONAL**

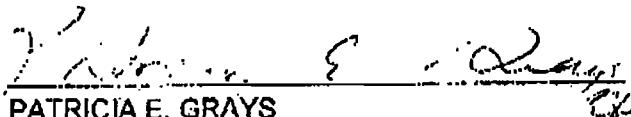
**Name Changed To**

**THE WOMEN'S ALLIANCE**

**IN WITNESS WHEREOF I** have hereunto set my hand and caused the seal of this office to be affixed as of the 14th day of December, 2006.

PATRICK J. CANAVAN, PSY. D.  
DIRECTOR

Business and Professional Licensing Administration



PATRICIA E. GRAYS  
Superintendent of Corporations  
Corporations Division

Anthony A. Williams  
Mayor



INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: 4/17/2003

WAGES INTERNATIONAL INC  
1712 I ST NW B100  
WASHINGTON, DC 20006

Employer Identification Number:  
52-2165980  
DIN:  
17053277746083  
Contact Person: L. WAYNE BOTHE ID# 31462  
Contact Telephone Number:  
(877) 829-5500  
Public Charity Status:  
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated FEBRUARY 2000, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity during an advance ruling period.

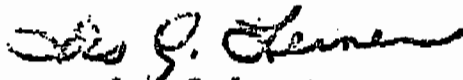
Based on our records and on the information you submitted, we are pleased to confirm that you are exempt under section 501(c)(3) of the Code, and you are classified as a public charity under the Code section listed in the heading of this letter.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at [www.irs.gov](http://www.irs.gov).

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Letter 1050 (DO/CG)

9



Someone's future  
is hanging  
in your closet.®



**MEDIA ALERT**

**Contact:**  
Nicole Wild,  
The Women's Alliance  
305-495-7254

nicole@thewomensalliance.org

**The Passion Run and an All-American Easy Rider Affair:  
A VIP Reception & Auction to Benefit The Women's Alliance  
Hosted by Peterson's Harley-Davidson Miami**

- Who:** Motorcycle Enthusiasts. Riders ready to put their hog on display and be camera ready! This event is being filmed!
- When:** Saturday, March 31, 2007. Start time 3pm
- Where:** Guests will assemble at Chapter 2, a project of The Women's Alliance located in Overtown, Miami for a VIP photo opportunity and the first ever motorcycle ride: The Passion Run™.
- Guests will be led via police escort to the Peterson's Harley-Davidson South Dealership for a VIP Reception, and a 1969 themed Auction event. Attire is the best of 1969.
- Tickets:** A Ticket To Ride and participate in the full event is \$175 or \$300 per couple. (All-American Easy Rider Affair: VIP party at the Peterson's H-D South store starts at 5:00 pm). Register online at [petersonsharley.com](http://petersonsharley.com). For sponsorship information, call Nicole Wild at 305-762-6400 or Linda Peterson at 305-733-1008.
- Why:** The purpose of The Passion Run™ is to support the Power Behind The Passion Charity Upgrade Project to raise the funding necessary to build the Tigertail Motorcycle from traded parts that will then be given away to raise \$1 million+ for women in need.
- Inspired by Kyle MacDonald - who bartered a red paper clip for successively more expensive items until he owned a house - Nicole Wild, Linda Peterson and Thomas Cook formed a group called Power Behind The Passion to trade a hardback copy of Janet & Chris Attwood's national #1 Bestseller book, *The Passion Test*, into a multimillion-dollar donation for The Women's Alliance.
- One month after posting the book on Craigslist, the Power Behind The Passion team was able to "uptrade it" for all the parts with matching serial numbers to a 1999 Harley-Davidson motorcycle generously traded by Jim Kelley.
- Special Guest:** #1 Bestselling author of *The Passion Test*, Janet Attwood whose book inspired the Power Behind the Passion Group to action. Ms. Attwood will be available for interviews.

THE WOMEN'S ALLIANCE - [thewomensalliance.org](http://thewomensalliance.org)

SOMEONE'S FUTURE IS HANGING IN YOUR CLOSET.® Each year, The Women's Alliance helps more than 50,000 women in transition from welfare and poverty to overcome significant employment barriers and the "cost of making a good appearance." Services provided ensure that low-income women have the professional attire and career skills coaching they need to make the right impression on job interviews and to succeed in the workplace.

EVERYTHING DESERVES A SECOND CHANCE - [chapter2clothing.org](http://chapter2clothing.org)

Chapter Two, a project of The Women's Alliance, is a unique upscale resale store located at the historic Dorsey House in Overtown, Miami, dedicated to providing professional attire, career skills training, and related services to low-income women seeking employment.

POWER BEHIND THE PASSION: It doesn't matter where you come from - everyone as the power behind the passion - to do something that will "tilt the planet just a little bit" and make a difference.

###

January 18, 2007

Commissioner Audrey M. Edmonson  
Attention: Cheree Gulley, Chief of Staff  
Miami-Dade County District 3  
Stephen P. Clark Center  
111 N.W. 1st Street, Suite 220  
Miami, Florida 33128

Dear Commissioner Edmonson:

**The Passion Run, Saturday, March 31, 2007**

As you are aware, each year, the services provided by The Women's Alliance help more than 50,000 women to overcome employment barriers and the "cost of making a good appearance" by ensuring that they have the professional attire they need to make the right impression in job interviews and to succeed in the workplace.

Located at the historic Dorsey House in Overtown, Miami, Chapter 2™ is a unique, upscale resale store featuring men's and women's clothing that serves the community by providing high-quality clothing at reasonable prices and personal and professional development opportunities. In addition, money raised by Chapter 2™ is dedicated to The Women's Alliance and women in transition from homelessness and life crisis to the workforce.

Respectfully, we write today to request your support of our upcoming event - The Passion Run - sponsored by Peterson's Harley-Davidson North and South Stores to support Chapter 2's Overtown revitalization efforts.

Our event will feature a motorcycle run from Chapter 2 (250 NW 9<sup>th</sup> Street, Miami) where Harley riders will assemble on Saturday, March 31<sup>st</sup> from 3:00 to 4:00pm and then ride to the Peterson's Harley-Davidson South Store (19825 South Dixie Hwy, Miami) for the VIP event.

**We are seeking the following in-kind services from Miami-Dade County to support our event:**

- **Police escort from Chapter 2 at the Dorsey House to the Peterson's South Store, Timeline: 4:00 pm to 5:00 pm**

**Proposed Route:**

**Start at Chapter 2 – 250 NW 9<sup>th</sup> Street. I95 South to Peterson's Harley South – 19825 S. Dixie Hwy.**

**The Women's Alliance  
Page 2**

We are anticipating approximately 100 motorcycle riders to participate in our run to The Dorsey House and Chapter 2. We will confirm final numbers once our online registration for the program is complete. We will also be registering riders at each of our regular bike night events in the North and in the South of the County. This will ensure an organized and well-coordinated charitable event. We will continue to keep your office informed of any changes and/or updates as they occur.

Again, we honor and thank you for the incredible work you have done to help improve your District and the lives of its residents.

Thank you for your consideration of this request. If you should have any further questions please do not hesitate to contact me at 305-495-7254.

Sincerely,

Nicole Wild  
Executive Director  
The Women's Alliance  
Chapter 2 at The Dorsey House  
250 NW 9<sup>th</sup> Street  
Miami, Florida 33136  
nwild@bellsouth.net

CC: George Burgess, Miami-Dade County Manager  
Sgt. John McLaughlin, Miami-Dade County, Police Chief  
Robert Parker, Director, Miami-Dade County Police  
Linda Peterson, Peterson's Harley-Davidson  
Lieutenant Daniel Dominguez, City of Miami Police, Special Events  
Division

The Passion Run	
March 31, 2007 Budget	
Fundraising Goal = \$40,000*	
* Estimated amount needed to build the TigerTail Motorcycle for The Women's Alliance and Chapter 2 to be given away to raise \$1.0 mil for transitioning women	
<b>Revenue</b>	<b>TWA (300 PAX)</b>
<b>Ticket Sales</b>	
100 @ \$175 per person	17,500.00
100 couples @ \$300 per couple = total 200 pax	30,000.00
150 @ \$175 per person	
150 couples @ \$300 per couple = total 300 pax	
Donations/Not Attending	500.00
Silent Auction of Celebrity Bandanas and Local Iter	10,000.00
Sponsorships	20,000.00
	78,000.00
<b>Expenses</b>	
<b>Catering</b>	
Gusto's Restaurant = \$20 + per person	6,000.00
Bar	
Bacardi Bars	In-kind
3 additional regular bars	In-kind
Contingency for mixers and water	900.00
Event Set-Up	15,000.00
Event Décor	
State	
Big Screen	
Dance Floor	
Couches	
Servers	
Silent Auction Set-Up	
Event security	In-kind
Additional bathrooms	In-kind
TV Screens	In-kind
Entertainment	
Band for 1969 themed music	3,000.00
Marketing/Advertising	
Invitations	2,500.00

Billboards	In-kind	
Postage	In-kind	
Signage	1,000.00	
Promotion - Ch2 Water	1,000.00	Sponsored by LISC
Promotion - ear plugs	250.00	
Online sign-up	In-kind	
Event Photography	400.00	
Silent Auction		
Display of Celebrity Bandanas	1,000.00	
Chapter 2 Pre-Event		
Refreshments and Entertainment	0.00	
City of Miami	0.00	In-kind support for police coverage at Chapter 2 \$1,000
Miami-Dade County	0.00	In-kind support for police escort for run - \$4,000
Holtzman and McKey	0.00	Pro Bono
Travel	1,000.00	
Contingency	1,500.00	
Sub Total Expenses	33,550.00	
Net Profit	44,450.00	

**Green, Delores (OSBM)**

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**From:** Daker, Richard F. (MDPD)  
**Sent:** Wednesday, April 04, 2007 8:28 AM  
**To:** Windmiller, Susan R. (MDPD); Green, Delores (OSBM)  
**Subject:** Women's Alliance Motorcycle Run

Good Morning Ladies, The cost for the Women's Alliance Motorcycle Run was \$3,086.36. Also, Is MDPD assistance to Miami Beach on Memorial Day Weekend a line item budget or a BCC resolution?

*Sergeant R. F. Daker  
Miami-Dade Police Department  
Special Events Unit  
1519 NW 79 Avenue  
Miami, FL 33126  
Office: 305-468-1210  
Fax: 305-470-1735*

4/6/2007

15

# Memorandum



**Date:** June 5, 2007

**To:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**From:** George J. Burgos  
County Manager

**Subject:** District Specific In-Kind Reserve Request Recommendation

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The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for the funding of this request.

## Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization The Women's Alliance for their Passion Run held on March 31, 2007.

In-kind services have been requested in an amount not to exceed \$3,086.36 from the Miami-Dade Police Department for police services. This event will be funded from the District 3 in-kind reserve fund.

In FY 2006-07 the Women's Alliance has not received any County funding for this event.

Inkind07107