

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(9)
09-04-07

**OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY**

RESOLUTION NO. R-995-07

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT AGENCY FOR THE JULY 21-24, 2007 2007 NCLR ANNUAL CONFERENCE AND LATINO EXPO USA SPONSORED BY THE NATIONAL COUNCIL OF LA RAZA, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$31,376.10 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the National Council of La Raza has requested in-kind services from the Miami-Dade Transit Agency for the July 21-24, 2007 NCLR Annual Conference and Latino Expo USA in an amount not to exceed \$31,376.10 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the purpose of the NCLR Annual Conference and Latino Expo USA is to provide a forum for people to become familiar with on-going and emerging issues in the Hispanic community and to generate partnerships between the Hispanic community based organizations, institutions, other organizations and companies; and

WHEREAS, the National Council of La Raza is a not-for-profit organization; and

WHEREAS, the NCLR Annual Conference and Latino Expo USA is a major event, as defined in the attached Fee Waiver/In-kind Service Application and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Agency for the June 21-24, 2007

NCLR Annual Conference and Latino Expo USA event in an amount not to exceed \$31,376.10 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Chairman Bruno A. Barreiro and Commissioner Audrey M. Edmonson and offered by Commissioner Jose "Pepe" Diaz who moved its adoption. The motion was seconded by Commissioner Joe A. Martinez and upon being put to a vote, the vote was as follows:

	Bruno A. Barreiro, Chairman	aye		
	Barbara J. Jordan, Vice-Chairwoman	aye		
Jose "Pepe" Diaz	aye	Audrey M. Edmonson	aye	
Carlos A. Gimenez	aye	Sally A. Heyman	absent	
Joe A. Martinez	aye	Dennis C. Moss	aye	
Dorrian D. Rolle	aye	Natacha Seijas	aye	
Katy Sorenson	aye	Rebeca Sosa	aye	
Sen. Javier D. Souto	aye			

The Chairperson thereupon declared the resolution duly passed and adopted this 4th day September, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **KAY SULLIVAN**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.
Monica Rizo

MEMORANDUM

Agenda Item No. 11(A)(9)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: September 4, 2007

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the 2007 NCLR Annual
Conference and Latino Expo
USA

The accompanying resolution was prepared and placed on the agenda at the request of Chairman Bruno A. Barreiro and Commissioner Audrey M. Edmonson.



R. A. Cuevas, Jr.
County Attorney

RAC/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: September 4, 2007

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(9)

Please note any items checked.

"4-Day Rule" ("3-Day Rule" for committees) applicable if raised

6 weeks required between first reading and public hearing

4 weeks notification to municipal officials required prior to public hearing

Decreases revenues or increases expenditures without balancing budget

Budget required

Statement of fiscal impact required

Bid waiver requiring County Manager's written recommendation

Ordinance creating a new board requires detailed County Manager's report for public hearing

Housekeeping item (no policy decision required)

No committee review

**MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: National Council of La Raza (NCLR)

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): _____
**Delia de la Vara, Vice President, NCLR; 202-776-1739-phone, 202-318-0715-fax, ddelavara@nclr.org,
1126 16th Street, NW Suite 600, Washington, DC 20036**

4. Specify fee waiver or in-kind service requested (quantify, if applicable): _____
In-kind transportation service requested to transport Conference delegates from Miami hotels (Radisson and Marriot on Biscayne Blvd.) to the Miami Beach Convention Center. A full request schedule is attached. _____

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): _____
See attached- Appendix A

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

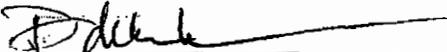
MIAMI-DADE COUNTY



FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): _____
The event venues are: Miami Beach Convention Center located at 1907 Convention Center Drive, Miami Beach, FL 33139 (Dist. 5)
We are requesting transportation for our Conference delegates from the MBCC to the two hotels in Miami:
Radisson Miami located at 1601 Biscayne Blvd, Miami, FL 33132 and (Dist. 3)
Miami Marriott located at 1633 North Bayshore Drive, Miami, FL 33132 (Dist. 3)
And from the two Miami hotels to the evening venues:
Sunday, 7/22-Carnival Center for the Performing Arts, Knight Concert Hall, 1444 Biscayne Blvd., Miami, FL 33132 (Dist. 3) and
Monday, 7/23-Bongo's Cuban Café, 601 Biscayne Blvd., Miami, FL 33132 (Dist. 3)
8. Description of regional or local impact: _____
See attached- Appendix A
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): _____
See attached-Appendix B
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): _____
See attached-Appendix C
11. Expected number of participants and estimated attendance (per day, if applicable):
NCLR expects to receive about 4,500-5,000 conference registrants and 15,000-19,000 Expo Hall attendees.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): _____
See attached-Appendix D

I hereby certify that all the statements made in this application are true and correct.


Signature of Authorized Representative

6/4/07
Date

**Miami-Dade County
Fee Waiver/In-Kind Services Application**

APPENDIX A

Responses to Questions

5. Event Description:

The 2007 NCLR Annual Conference and Latino Expo USA will take place July 21-24, at the Miami Beach Convention Center. For nearly 30 years, the NCLR Annual Conference has represented the largest and most important gathering of the nation's most influential individuals, organizations, institutions, and companies working with the Hispanic community. Conference provides a forum for people to learn about ongoing and emerging issues in the Hispanic community, connect with key community leaders, and generate partnerships with Hispanic community based organizations.

The NCLR Annual Conference consists of four days of the most on-point and cutting-edge workshops addressing critical issues in the Hispanic community, five key meal events before an audience of nearly 2,000, and presentations from speakers of national and international prominence. Conference attracts 4,500-5,000 registered attendees from around the country. It also features special events connecting communities around a specific program or issue, such as the Diabetes Dash, Helen Rodríguez-Trías Health Reception, and Education Training Institutes, and is known for delivering top-notch talent, giving attendees exposure to star performances, and creating lasting memories.

A significant feature of the Conference is Latino Expo USA. Latino Expo USA is a truly unique venue where over 250 companies, agencies, and organizations can build and enhance their relationship with Latino consumers, the fastest growing market with a reputation for brand loyalty. The last time NCLR was in Miami, our Expo received its peak attendance attracting 19,500 people from the greater Miami-Dade area. Since the traffic for the Expo is primarily from the local area, special emphasis in our community outreach work in Miami-Dade is spent in securing exhibitors from local nonprofit organizations, local government agencies, and local small businesses.

Conference and Latino Expo USA attract broad media exposure of NCLR events, speakers, sessions, performers, and attendees from local and national outlets such as *CNN*, *The LA Times*, *The Washington Post*, and the *Sun-Sentinel* of Florida with coverage in Spanish and English.

NCLR connects with key constituencies around issue-related sponsorships (community development, education, health, workforce, NCLR Affiliates, and VIP guests). NCLR's national reputation for integrity, credibility, and impact associate you with a community partner of proven leadership, capacity, and impact in the Hispanic community.

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8. Description of regional or local impact:

The NCLR Conference and Latino Expo has been a critical component to showcase and demonstrate the work of NCLR, its partners, Hispanic leadership, and the many friends and supporters who are working to improve opportunities for Latinos and other underserved communities. While NCLR is a national organization, our foundation is built on a network of nearly 300 local community based organizations. Through the Conference and Expo, we take the opportunity to reinforce our mission by having an impact on the local community. Several efforts we are proud of include:

- The Latino Expo USA is FREE to all attendees. The Expo includes a Health Fair and Homeownership Fair providing free services to families who attend, such as health screenings, credit counseling, etc.
- Direct Outreach to:
 - o Community organizations beginning in April to personally engage local community leaders and nonprofit organizations in the planning and outreach for the Conference and Latino Expo USA.
 - o University and college groups to promote and engage participants for our Youth Leadership program at the Conference
 - o Engage Health organizations to encourage participation in the expo hall and promotion of their services
 - o Engage Housing organizations to encourage participation in the expo hall and promotion of their services
 - o Engage small Latino-owned businesses to encourage participation in the expo hall and promotion of their services
- Using local businesses for conference related services where possible: printing, t-shirts, diabetes dash coordination,

**Miami-Dade County
Fee Waiver/In-Kind Services Application**

APPENDIX B

Daily/Hourly Event Schedule

**2007 NCLR Annual Conference
FULL MASTER SCHEDULE**
as of 06/05/07
July 18-24, 2007

TIME	EVEN	LOCATION
Wednesday, July 18, 2007		
8:00 am - 5:00 pm	Room Set-Up	
1:00 pm - 5:00 pm	Expo Floor Mark-Up	
Thursday, July 19, 2007		
8:00 am - 8:00 pm	Exhibitor Move-In	MBCC
Friday, July 20, 2007		
8:00 am - 5:00 pm	Room Set-Up	MBCC
8:00 am - 12:00 pm	Sponsor/Exhibitor & Lideres Registration	MBCC
8:00 am - 8:00 pm	Exhibitor Move-In	MBCC
9:00 - 11:00 a.m.	PepsiCo Meeting	Marriott, Bal Harbor
11:00 am - Noon	Press Conference: NCLR Annual Conference	MBCC
Noon - 5:00 pm	Affiliate Council Meeting	Radisson, ALTO
Noon - 5:00 pm	Registration	MBCC
1:00 - 11:00 pm	Lideres Summit	Marriott
8:00 - 11:00 pm	Lideres DJ and Dance	Marriott, Salon's A-E
Saturday, July 21, 2007		
5:00 a.m. - 7:00 a.m.	Diabetes Dash Set Up	MBCC
7:00 a.m. - 8:00 a.m.	Diabetes Dash (pending)	MBCC-Beach
8:00 am - 5:00 pm	Registration	MBCC
9:00 - 10:30 a.m.	NCLR Workshops	MBCC
10:00 am - 3:00 pm	NALEO/NCLR Naturalization Application Processing Worksho	MBCC
10:15- 10:30 am	Latino Expo USA Opening Ceremony & Ribbon Cutting	MBCC
10:30 am - 3:00 pm	NCLR CINExpo	MBCC
10:30 am - 6:00 pm	Latino Expo USA & Health/Homeownership Fairs	MBCC
12:30 - 2:30 pm	National Affiliate Luncheon	MBCC
5:00 - 8:00 pm	Lideres Summit	Radisson
8:30 pm - 8:30 pm	Welcome Reception	Radisson
Sunday, July 22, 2007		
8:00 am - 5:00 pm	Registration	MBCC
9:00 am - 10:30 am	NCLR Workshops	MBCC
10:30 am - 6:00 pm	Latino Expo USA & Health/Homeownership Fairs	MBCC
10:30 am - 3:00 pm	NCLR CINExpo	MBCC
11:00 am - 1:00 pm	Latinas Brunch	MBCC
Noon - 1:30 pm	Spanish Language Workshop	MBCC
1:30 - 3:30 pm	NCLR Regional Affiliate Caucuses	MBCC
1:45- 3:15 pm	Spanish Language Workshop	MBCC
2:30 - 4:30 pm	Entertainment Stage @ Expo	MBCC
3:00 - 3:30 pm	Town Hall Meet & Greet, Invite Only	MBCC
3:30 - 5:00 pm	Town Hall- Health	MBCC
5:00 -7:30 pm	Helen Rodriguez Trias Health Reception	Radisson
5:00 - 6:30 pm	Lideres Summit	
5:30 - 7:30 pm	Chil Reception in Honor of RY	Radisson

2007 NCLR Annual Conference
FULL MASTER SCHEDULE
as of 06/05/07
July 18-24, 2007

TIME	EVENT	LOCATION
5:30 - 7:00 pm	Citigroup (Affiliate Meet and Greet)	Marriott
6:00 - 8:00 pm	Education Reception	Radisson
6:00 - 8:00 pm	HE & HO Fairs MOVE OUT	MBCC
8:00 - 10:30 p.m.	Noche de Concierto	Center
Monday, July 23, 2007		
7:30 am - 8:00 am	Coffee Starter	MBCC
8:00 am - 5:00 pm	Registration	MBCC
8:00 am - 8:30 am	Lideres Morning Check-in & Breakfast	MBCC
8:30 am - 10:00 am	NCLR Workshops	MBCC
9:30 - 11:30 am	Latino Expo USA	MBCC
10:30 am - Noon	National Affiliate Forum	MBCC
12:30 - 2:30 pm	General Session Luncheon	MBCC
2:30 - 5:00 pm	Latino Expo USA	MBCC
3:00 - 3:30 pm	Town Hall Meet and Greet Invite-Only	MBCC
3:30 pm - 5:00 pm	Town Hall	MBCC
5:00 - 6:00 pm	Lideres Summit	
6:00 - 8:00 pm	OHTLI-- Mexican Embassy Reception	Marriott
6:00 - 8:00 pm	Loews	Radisson
7:00 - 9:00 pm	Corazon Ministries	Marriott
8:00- Midnight	Lideres Dance	Radisson
8:00 - 11:00 pm	Evening Event	Bongo's Cuban Café
Tuesday, July 24, 2007		
7:30 - 8:00 am	Coffee Starter	MBCC
8:00 am - 5:00 pm	Expo MOVE OUT	MBCC
8:00 am - 1:00 pm	Registration MOVE-OUT	MBCC
8:30 - 10:00 am	NCLR Workshops	MBCC
9:00 am - 1:00 pm	Registration	MBCC
10:30 am - Noon	NCLR Workshops	MBCC
12:30 - 2:30 pm	General Session Luncheon	MBCC
3:00 - 3:30 pm	Town Hall Meet & Greet, Invite Only	MBCC
3:30 - 5:00 pm	Town Hall	MBCC
5:00 - 6:00 pm	Lideres Closing Session	
6:00 - 7:00 pm	President's Reception	MBCC
7:30 - 10:00 pm	Awards Gala/Dinner	MBCC
10:30 pm - 1:00 am	Post Awards Dance	MBCC

**Miami-Dade County
Fee Waiver/In-Kind Services Application**

APPENDIX C

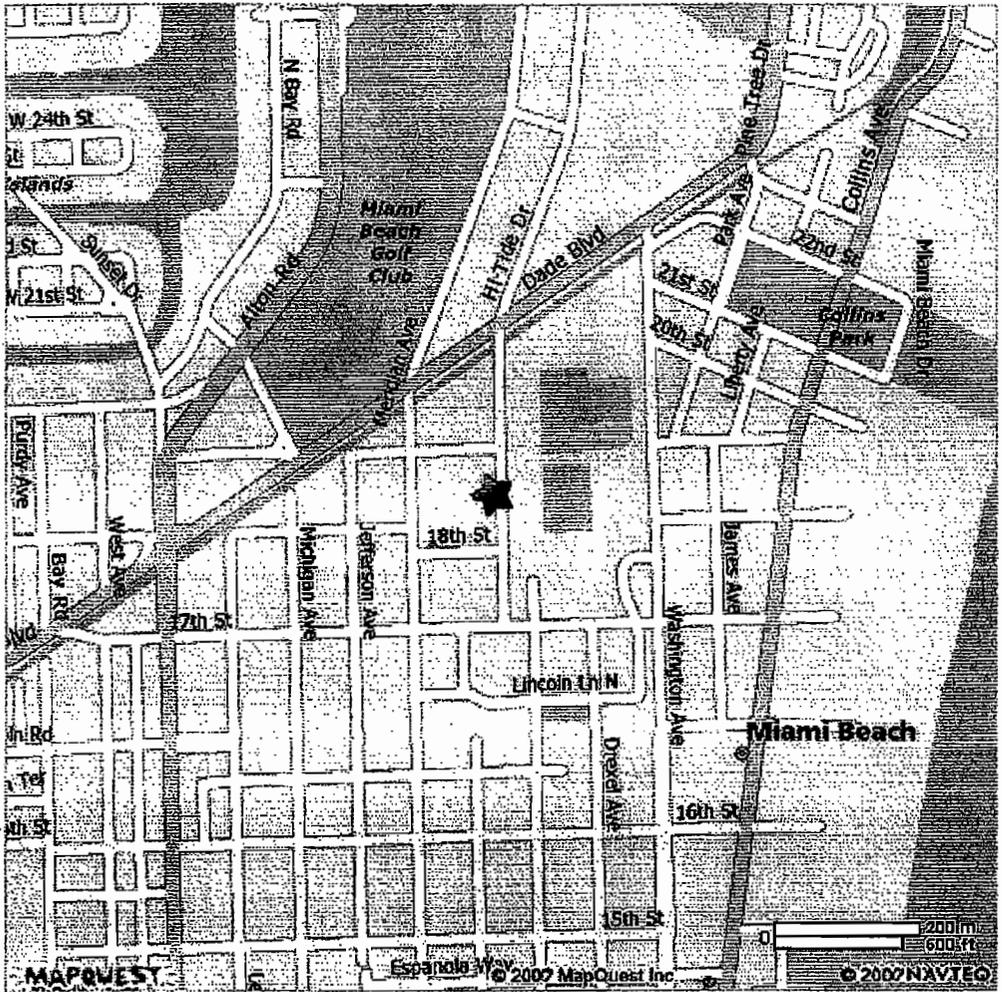
Description of Event Venues-Maps

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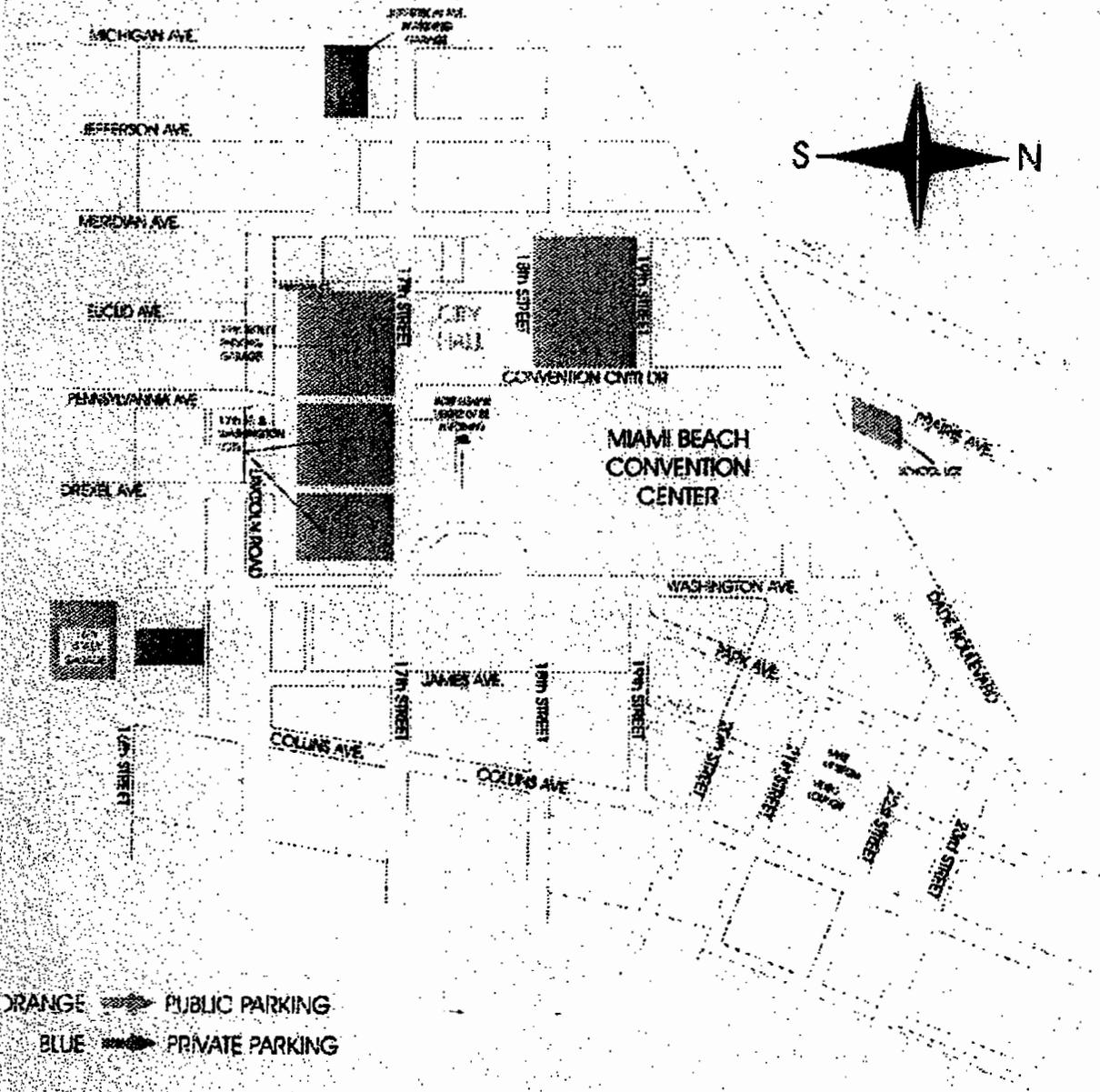
MIAMI BEACH CONVENTION CENTER
★ 1907 Convention Center Dr
Miami Beach, FL 33139-1820, US

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Available Parking Garages & Lots

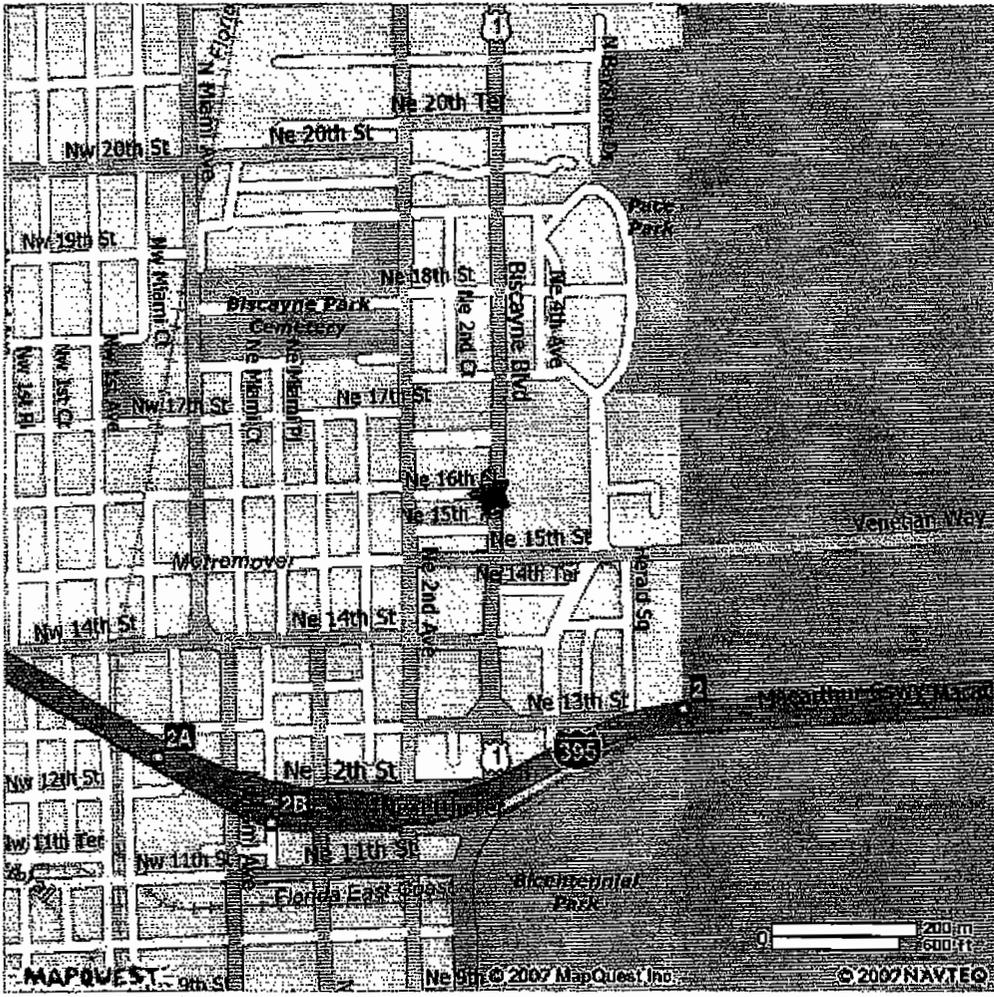


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RADISSON MIAMI
★ **1601 Biscayne Blvd**
Miami, FL 33132-1207, US

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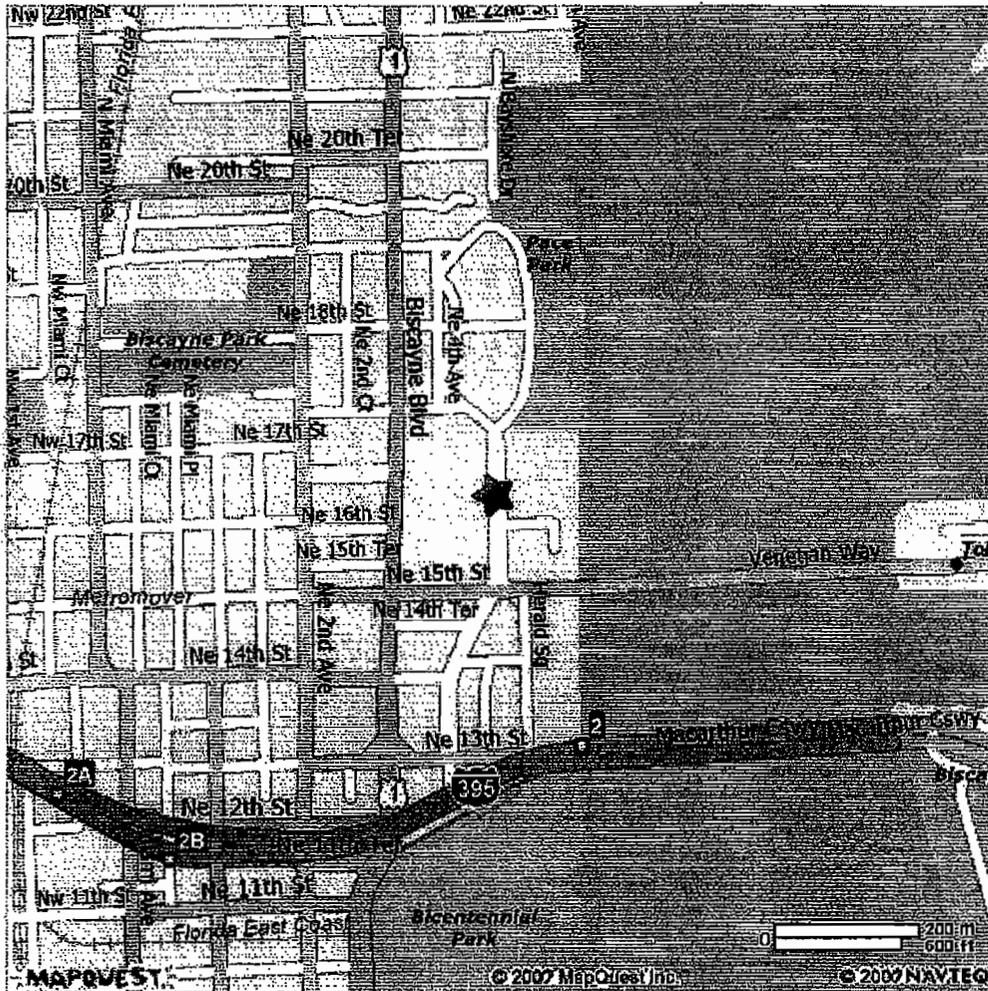
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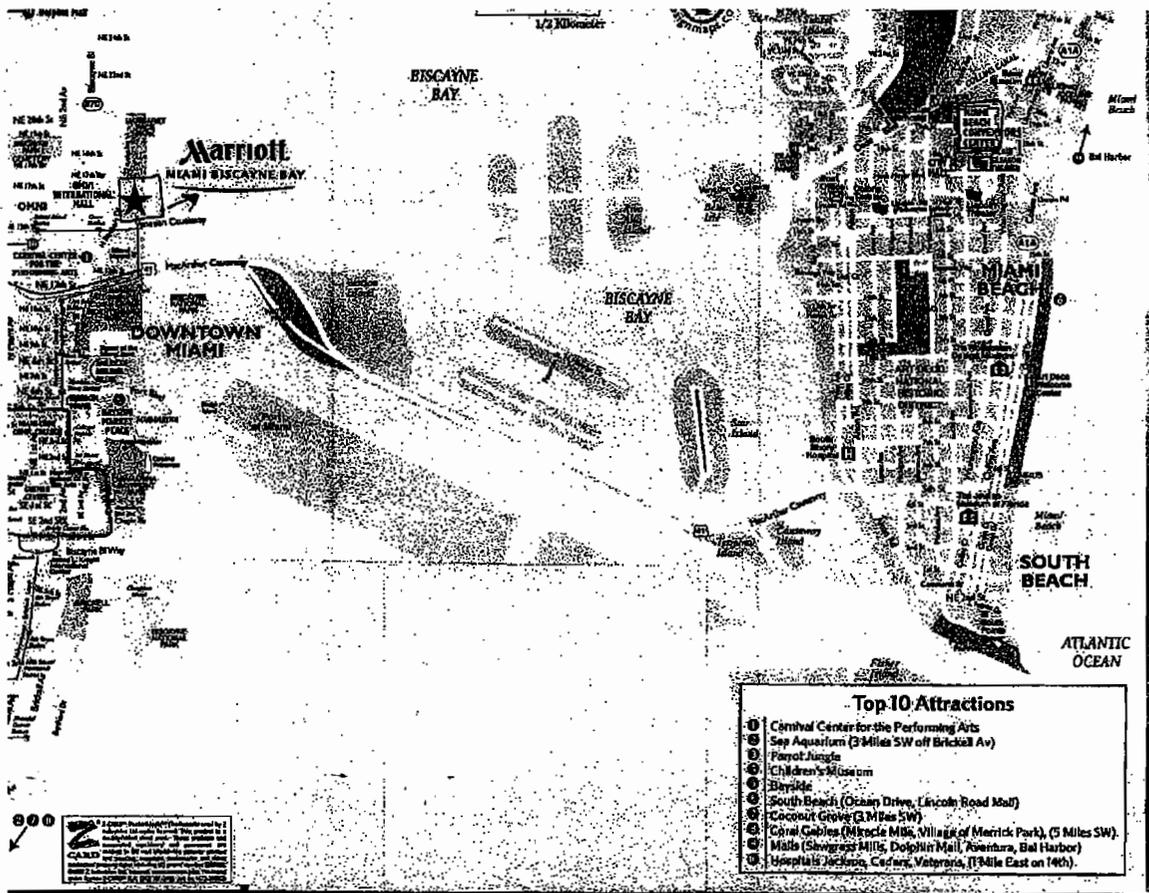
MIAMI MARRIOTT
★ 1633 N Bayshore Dr
Miami, FL 33132-1215, US

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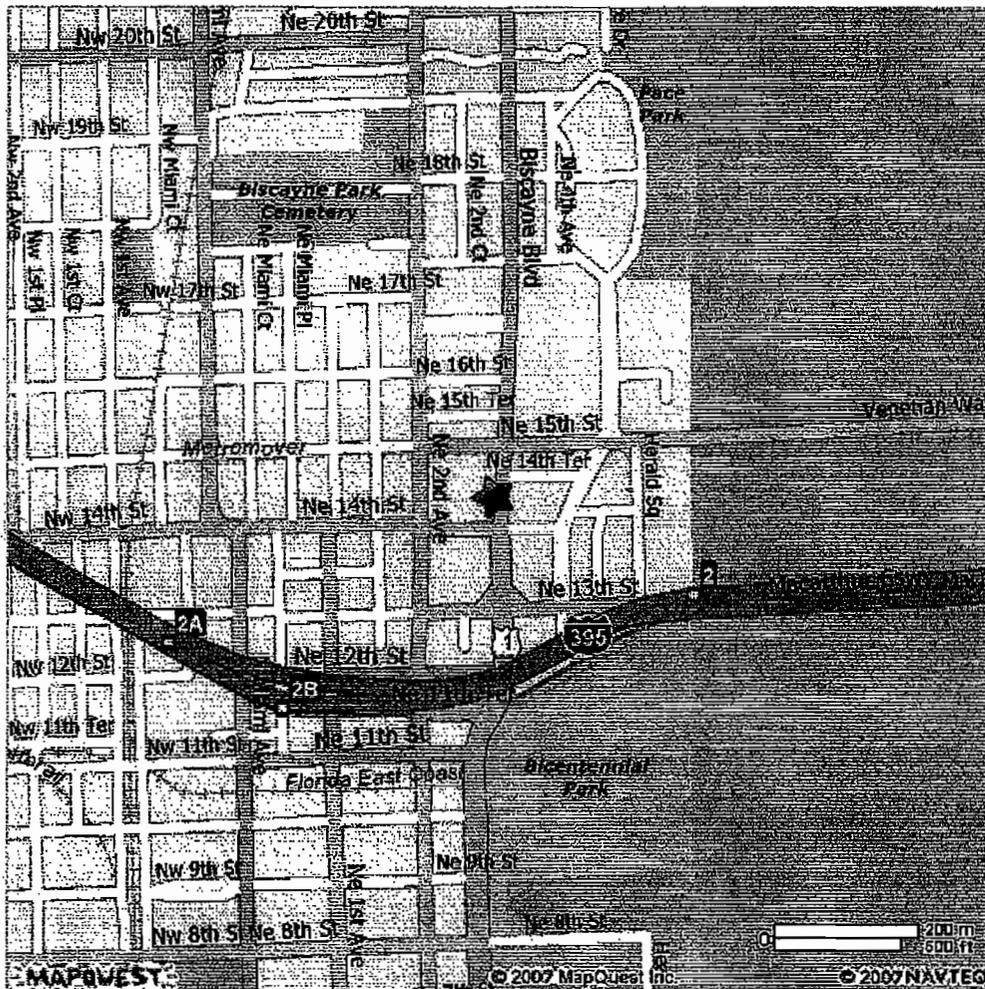
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MAPQUEST

CARNIVAL CENTER FOR THE PERFORMING ARTS
★ **1444 Biscayne Blvd**
Miami, FL 33132-1430, US



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BONGO'S CUBAN CAFE
★ 601 Biscayne Blvd
Miami, FL 33132-1801, US

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**Miami-Dade County
Fee Waiver/In-Kind Services Application**

APPENDIX D

Itemized Budget

**2007 NCLR Annual Conference
July 21-24
Miami, FL**

Salaries and Fringe

15 full time staff + benefits
Misc Staff-temp, local travel

Total SNF \$ 1,013,000

Consultants Services

Total CS \$ 26,000

Travel Air, hotel, per diem-Staff
Air, hotel, per diem-Guests (entertainment/speakers/awardees)

Total Travel \$ 26,000

Catering 5 Meal events for 1800-2000 people
Staff/Crew/Entertainment Meals
Misc event f/b, private meetings staff offices, etc.
Lideres Program Catering

Total Events \$ 278,000

Services Decorator - Exhibits Contractor
Utility- Electrical/Telephone on site
Convention Center Rental
Registration/Housing Contractor
Registration Temps staaffing
Radios
Entertainment Fees (fees, costs assoc-ground transp, etc.)
Photographer (Pre, on site photog, b-roll, post printing)
AV - Production
Security
EMT Services
Equipment Rental (Copiers, Faxes, Computers, Etc.)
Ribbons, Wrist Bands, Staff t-shirts, Awards, and Misc.
Music Liscensing
Attendee Bags & Badges
Printing-Design
Lideres Program
Diabetes Dash
Legal Fees

Total Services \$ 752,000

Direct Costs Space/Facilities
Stationery and Supplies
Telephone - Local, LD, Cell, Internet
Postage & Shipping
Reproductions
Equipment Costs, Rental, Maintenance
Other

Total Direct Costs \$ 383,000

Total \$ 2,653,000

Revenues - Projected

Sponsorships, Advertising, Exhibits, Registrations \$ 2,700,000
*Any additional surplus revenue will offset the final costs of the event. Surplus remaining after that goes back to NCLR as unrestricted revenue.

The National Council of la Raza (NCLR) is a national Hispanic civil rights and advocacy organization. Through a network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas - assets/investments, civil rights, immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local levels to advance opportunities for individuals and families.

NCLR has an annual budget of \$23M to cover operations and programs related to delivering services to our affiliate organizations and advocacy on behalf of the U.S. Hispanic community.

**Miami-Dade County
Fee Waiver/In-Kind Services Application**

APPENDIX E

Additional Items

- IRS, Letter of Tax Exempt Status
- NCLR Conference Transportation Summary

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: ~~MAR 12 1998~~

NATIONAL COUNCIL OF LA RAZA
1111 19TH ST NW STE 1000
WASHINGTON, DC 20036-3603

Employer Identification Number:

86-0212873

DIN:

202063035

Contact Person:

BERT W DEVANTIER

ID# 31399

Contact Telephone Number:

(877) 829-5500

Our Letter Dated:

May 1968

Addendum Applies:

No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-BE, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in-person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

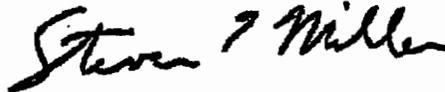
Letter 1050 (DO/CG)

NATIONAL COUNCIL OF LA RAZA

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Steven T. Miller
Director, Exempt Organizations

Letter 1050 (DO/CG)



Janet Murguía, President

National Office
Raul Yzaguirre Building
1126 16th Street, N.W.
Washington, DC 20036
Phone: 202.785.1670
Fax: 202.776.1792
www.nclr.org

2007 NCLR Annual Conference
Stronger Communities. Stronger America.
July 21-24, Miami, FL

CONFERENCE TRANSPORTATION

Contact: Delia de la Vara
NCLR, Vice President
202-776-1739/ddelavara@nclr.org

SHUTTLE BUSES: In-Kind/Transportation company TBD

Summary

NCLR is seeking support, assistance, and guidance in providing transportation to our conference delegates from the host hotels in Miami to the Miami Beach Convention Center and from the hotels to our evening venues in Miami.

In recent years (2003, 2004, 2006), the host city of the NCLR Annual Conference covered our conference delegate transportation. Last year, the City of LA covered the cost of transportation for delegates from the hotel to the convention center. In other cities we've been to, the city has worked with us to transport delegates from hotel to convention center and to evening offsite events.

Overview of needs

- Transportation needed Friday, July 20 through Tuesday, July 24
- Transportation for Conference delegates from host hotels in Miami to the Miami Beach Convention Center and to Evening Event venues in Miami.
- Estimated passenger delivery – approximately 1,000 people. (Conference Delegate room block is 700 rooms. Estimate 1.5 people per room to transport.)
- There are peak and non-peak hours. Generally, peak is in the AM to arrive to the Convention Center in time for morning sessions starting at 9:00 a.m., after luncheon program 2:30 p.m., and after Town Hall Program 5:00 p.m.
- Included in this document: Passenger Description, Route information, Pick-Up/Drop-Off Locations, Transportation Schedule

NO SHUTTLE SERVICE WILL BE PROVIDED FROM THE LOEWS HOTEL

Regional Offices: Atlanta, Georgia • Chicago, Illinois • Los Angeles, California • New York, New York
Phoenix, Arizona • Sacramento, California • San Antonio, Texas • San Juan, Puerto Rico

LA RAZA: The Hispanic People of the New World

PASSENGERS

Passenger estimates:

We anticipate transporting approximately 1,000 people staying at our host hotels to the Convention Center Friday, July 20-Tuesday, July 24. For the Sunday evening event, we anticipate transporting approximately 600 people from the hotel to the Carnival Center. For the Monday evening event we anticipate transporting 500 people from the hotel to Bongo's. For the evening events, most will arrive in the first two hours of the event, and most will leave at the close of the event.

ROUTES

Transportation to the Convention Center:

Last year, we had two routes. One loop was from the Wilshire Hotel in downtown LA to the LA Convention Center. The other loop was from the Sheraton Downtown LA to the LA Convention Center. The City proposed this plan to ensure that our guests were able to arrive on time for sessions and not be caught up in traffic. During peak hours there were three 50 passenger buses for each route (a total of 6 in rotation). At off-peak hours there are two 50 passenger buses for each route. Friday, has limited service with a total of three 50 passenger buses servicing both routes throughout the day.

Hotels – Miami Beach Convention Center, Washington Ave. A/B Lobbies

Hotels – Carnival Center-Knight Hall (Sunday evening)

Hotels – Bongos (Monday evening)

Pick-up/Drop Off Locations:

Radisson Hotel Miami

1601 Biscayne Boulevard-Miami

Contact: Gordon Meyering, Senior Sales Manager, (305) 714-3717, GMeyering@RadissonMiami.com

Miami Marriott Biscayne Bay Hotel and Marina

1633 North Bayshore Drive-Miami

Contact: Mark Hafer, Senior Sales Manager, (305) 536-6393, Mark.hafer@marriott.com

Miami Beach Convention Center

Washington Avenue in front of A/B Lobbies

Contact: Alethea Cole Smith, Convention Services Manager

Evening Event Drop off/Pick-up Location:

Sunday July 22, 2007

8:00-10:30 p.m.

Carnival Performing Arts Center

240 NW 13th Street-Miami

Monday July 23, 2007

8:00-11:00 p.m.

Bongo's Cuban Café

601 Biscayne Blvd.-Miami

SHUTTLE SCHEDULE

**Subject to change*

Friday, July 20

7:00 a.m. – 9:00 p.m. (off peak) Convention Center

Saturday, July 21

7:00 a.m. – 10:00 a.m. (peak) Convention Center

10:00 a.m. – 4:00 p.m. (off-peak) Convention Center

4:00 p.m. – 6:00 p.m. (peak) Convention Center

*Evening event is at Radisson Hotel so no transportation needed

Sunday, July 22

7:00 a.m. – 10:00 a.m. (peak) Convention Center

10:00 a.m. – 4:00 p.m. (off-peak) Convention Center

4:00 p.m. – 6:00 p.m. (peak) Convention Center

7:00 p.m. – 11:30 p.m. (off-peak) Carnival Center-Knight Hall

Monday, July 23

7:00 a.m. – 10:00 a.m. (peak) Convention Center

10:00 a.m. – 4:00 p.m. (off-peak) Convention Center

4:00 p.m. – 6:00 p.m. (peak) Convention Center

7:00 p.m. – midnight (off-peak) Bongo's

Tuesday, July 24

7:00 a.m. – 10:00 a.m. (peak) Convention Center

10:00 a.m. – 4:00 p.m. (off-peak) Convention Center

4:00 p.m. – 8:30 p.m. (peak) Convention Center

8:30 p.m. – 1:00 a.m. (off-peak) Convention Center

TRAFFIC CONTROL

Miami Beach off duty police officers are required for bus and auto traffic control at the MBCC.

Transportation must comply with MBCC minimum requirements.

Memorandum



Date: September 4, 2007

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgos
County Manager

Subject: Countywide In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization the National Council of La Raza for their NCLR Annual Conference and Latino Expo USA held on July 21-24, 2007.

In-kind services have been requested in an amount not to exceed \$31,376.10 from the Miami-Dade Transit Agency for transportation services. This event will be funded from the countywide in-kind reserve fund.

In FY 2006-07 the National Council of Raza has not received any County funding.

Inkind10407