

MEMORANDUM

Agenda Item No. 11(A)(7)

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**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**DATE:** November 6, 2007

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution directing the  
County Manager to develop  
an educational campaign to  
promote awareness to  
prevent death and injury  
to children resulting from  
vehicle backover incidents

R-1243-07

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The accompanying resolution was prepared and placed on the agenda at the request of  
Commissioner Joe A. Martinez and Commissioner Jose "Pepe" Diaz.

  
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R. A. Cuevas, Jr.  
County Attorney

RAC/dcp



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Bruno A. Barreiro  
and Members, Board of County Commissioners

**DATE:** November 6, 2007

**FROM:**   
R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(7)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Manager's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(7)  
11-06-07

RESOLUTION NO. R-1243-07

RESOLUTION DIRECTING THE COUNTY MANAGER TO DEVELOP AND IMPLEMENT AN EDUCATIONAL CAMPAIGN TO PROMOTE AWARENESS IN MIAMI-DADE COUNTY RELATING TO PREVENTING DEATH AND INJURY TO CHILDREN RESULTING FROM VEHICLE BACKOVER INCIDENTS

**WHEREAS**, since 2001, it is estimated that more than 1,000 children have died and more than 9,160 children have been treated in hospital emergency rooms due to vehicle incidents that are not related to crashes; and

**WHEREAS**, it is estimated that approximately 50 children per day are hit by vehicles backing up in the U.S., with 2 children per day dying from such incidents; and

**WHEREAS**, these incidents often involve driveway backovers, according to the Emergency Nurses Association; and

**WHEREAS**, as vehicles have grown bigger over time, so too has the incidents of backover accidents involving children; and

**WHEREAS**, many popular vehicles, especially trucks and SUVs, have large blind spots, allowing even the most attentive driver to overlook a child that might be behind the vehicle; and

**WHEREAS**, an informational campaign could assist in increasing public awareness and reducing the number of backing incidents that occur,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Directs the County Manager to develop and implement an educational campaign to promote awareness in Miami-Dade County related to preventing death and injury to children resulting from vehicle backover incidents.

**Section 2.** Directs the County Manager to report back to this Board on the development and implementation of the educational campaign within sixty (60) days.

The foregoing resolution was sponsored by Commissioner Joe A. Martinez and Commissioner Jose "Pepe" Diaz and offered by Commissioner Jose "Pepe" Diaz, who moved its adoption. The motion was seconded by Commissioner Rebeca Sosa and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman	aye		
Barbara J. Jordan, Vice-Chairwoman	absent		
Jose "Pepe" Diaz	aye	Audrey M. Edmonson	aye
Carlos A. Gimenez	aye	Sally A. Heyman	aye
Joe A. Martinez	aye	Dennis C. Moss	aye
Dorin D. Rolle	aye	Natacha Seijas	aye
Katy Sorenson	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	absent		

The Chairperson thereupon declared the resolution duly passed and adopted this 6<sup>th</sup> day of November, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

**KAY SULLIVAN**

Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

Jess M. McCarty

