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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

# Memorandum

MIAMI-DADE COUNTY

Agenda Item No. 3(P)(1)(B)

**Date:** December 4, 2007

**To:** Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

**From:** George M. Burgess
County Manager

R-1272-07

**Subject:** To Receive and Expend Funds from the Florida Department of State 2007 – 2008 Discipline Based Grant Program on behalf of the South Florida Cultural Consortium in the Amount of $6,101

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## RECOMMENDATION

It is recommended that the Board of County Commissioners approve the attached resolution which authorizes the County Manager to receive and expend funds from the State of Florida Division of Cultural Affairs in the amount of $6,101 for FY2007-2008 to the South Florida Cultural Consortium, c/o Miami-Dade County Department of Cultural Affairs. The contract is for the period commencing July 1, 2007 – June 30, 2008.

## SCOPE

The South Florida Cultural Consortium provides services countywide and across the South Florida region to cultural organizations and artists.

## FISCAL IMPACT/FUNDING SOURCE

The source of funding for this grant is the State of Florida. This grant is to be matched by existing resources from the five participating county arts councils' current budgets that are committed to the FY2007-08 budget for the South Florida Cultural Consortium, an alliance of the local arts agencies of Broward, Martin, Miami-Dade, Monroe and Palm Beach counties. Miami-Dade County's total cash match for South Florida Cultural Consortium activities in FY2007-2008 is $106,000 from the Department of Cultural Affairs' annual budget, authorized through the FY2007-08 Miami-Dade County Budget Ordinance.

## TRACK RECORD/MONITOR

The South Florida Cultural Consortium has a track record for fulfilling its contractual obligations and satisfying all of the programmatic requirements of its State grants. Michael Spring, Director of the Miami-Dade County Department of Cultural Affairs and Chairman of the South Florida Cultural Consortium, is responsible for monitoring the Consortium's compliance with the provisions of its grant contract with the State.

## BACKGROUND

The South Florida Cultural Consortium, a coalition of the arts councils of Martin, Palm Beach, Broward, Miami-Dade and Monroe Counties, has been awarded a Discipline Based Grant through the State of Florida Division of Cultural Affairs in FY2007-2008 to support its coordinated regional programs. The Consortium, established in 1985 by interlocal agreement among the participating counties, has been engaged steadily in developing resources, conceptualizing and implementing programs for the benefit of the region's cultural development, and expanding audiences throughout South Florida. In accordance with the interlocal agreement, Miami-Dade County, through its Department of Cultural Affairs, serves as fiscal and administrative agent for the South Florida Cultural Consortium.

Since its inception, the Consortium has designed and implemented manifold innovative projects. Representative examples include: coordinating a grants program to encourage regional touring by resident arts and cultural organizations which emphasizes providing services to and developing audiences in underserved counties, thereby providing increased, high quality, cultural, educational experiences for youth in underserved areas and increased performance opportunities for arts groups; establishing and maintaining the largest individual artists' fellowship program in the nation offered by a local arts agency; developing a comprehensive regional advertising initiative that incorporates print and broadcast media, collateral materials and publications, public information dissemination, market research, economic impact assessments, etc.; providing intensive, professional development, skill-building workshops and seminars for artists and administrators, utilizing national faculty; organizing an interactive series of workshops and technical seminars geared toward affecting long term changes in our education system by targeting those responsible for causing change (education administrators, parents, artists/arts professionals, discipline teachers, art teachers), and exposing them to ideas that will impact on the curricular decisions made for new directions for South Florida; and spearheading a statewide cultural tourism campaign in collaboration with local convention and visitors bureaus, the Florida Department of Tourism, and Visit Florida: FLA/USA. State grant funds are budgeted to offset a portion of the expenses associated with the Consortium's marketing, outreach and professional development 2007-2008.

The Consortium has been recognized nationally and statewide as a model for interagency/intercounty, regional cooperation and collaboration. It was awarded the South Florida Regional Resource Center's (SFRRC) Regional Governance Award, and its programs have received funding support from the National Endowment for the Arts, the State of Florida Division of Cultural Affairs and the private sector.

Assistant County Manager

# MEMORANDUM
(Revised)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: December 4, 2007

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 3(P)(1)(B)

**Please note any items checked.**

_____ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Bid waiver requiring County Manager's written recommendation**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **Housekeeping item (no policy decision required)**

✓ **No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(P)(1)(B)
12-04-07

RESOLUTION NO. R-1272-07

RESOLUTION AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO RECEIVE AND EXPEND FUNDS FROM THE STATE OF FLORIDA DEPARTMENT OF STATE DIVISION OF CULTURAL AFFAIRS DISCIPLINE BASED GRANTS PROGRAM IN THE AMOUNT OF $6,101 FOR FY2007 – 2008 ON BEHALF OF THE SOUTH FLORIDA CULTURAL CONSORTIUM, C/O MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS; AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO EXECUTE SUCH CONTRACTS AND AGREEMENTS AS REQUIRED; AND TO APPLY FOR, RECEIVE AND EXPEND FUTURE FUNDS SHOULD THEY BECOME AVAILABLE UNDER THIS OR A SIMILAR STATE PROGRAM FOR THIS PURPOSE

**WHEREAS**, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board authorizes the County Mayor or his designee to receive and expend funds from the Florida Department of State Division of Cultural Affairs Discipline Based Grants Program in the amount of $6,101 on behalf of the South Florida Cultural Consortium, c/o the Miami-Dade County Department of Cultural Affairs for the period July 1, 2007 through June 30, 2008 to accomplish its annual programs on behalf of the five-county region in order to expand and diversify audiences and improve cultural programs throughout South Florida; to expend any and all monies received for the purposes described in the funding request; to apply for, receive and expend future funds should they become available under this or a similar State program for this purpose; to file and execute any necessary amendments to the agreement for and on behalf of Miami-Dade County; and to exercise amendments, modifications, renewal, cancellation and termination clauses of any contracts and agreements on behalf of Miami-Dade County, Florida.

The foregoing resolution was offered by Commissioner **Jose "Pepe" Diaz**, who moved its adoption. The motion was seconded by Commissioner **Joe A. Martinez** and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman **aye**
Barbara J. Jordan, Vice-Chairwoman **aye**

| | | | |
|---|---|---|---|
| Jose "Pepe" Diaz | **aye** | Audrey M. Edmonson | **aye** |
| Carlos A. Gimenez | **aye** | Sally A. Heyman | **absent** |
| Joe A. Martinez | **aye** | Dennis C. Moss | **aye** |
| Dorrin D. Rolle | **aye** | Natacha Seijas | **aye** |
| Katy Sorenson | **absent** | Rebeca Sosa | **aye** |
| Sen. Javier D. Souto | **absent** | | |

The Chairperson thereupon declared the resolution duly passed and adopted this 4th day of December, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF COUNTY
COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Kay Sullivan**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Stephen Stieglitz

STATE OF FLORIDA
**DEPARTMENT OF STATE**
DIVISION OF CULTURAL AFFAIRS

**CHARLIE CRIST**
*Governor*

**KURT S. BROWNING**
*Secretary of State*

August 1, 2007

Ms. Deborah Margol
Miami-Dade County Department of Cultural Affairs
South Florida Cultural Consortium
111 Northwest First Street, Suite 625
Miami, FL 33128

Dear Ms. Margol: Grant Number: 08-0554

It is an honor to notify you that Multidisciplinary Grant Number 08-0554 has been awarded to you in the amount of $6,101. This grant is to support the project entitled "General Program Support," as outlined in Attachments A and B, with a starting date of 7/1/2007 and an ending date of 6/30/2008. This project must be executed within the limits of the budget and in accordance with the project dates and description as submitted in the attachments or as affected by an approved grant amendment request.

Please sign the original and two copies of this letter along with the Assurance of Compliance and Signature Authorization Forms, and return the copies of each to this office within 60 days of the date of this letter. This Grant Award Agreement consists of the following documents:

A. The signed and dated Award Letter
B. The signed and dated Assurance of Compliance and Signature Form
C. The Addendum to the 2007-2008 Grant Award Agreement
D. The Florida Single Audit Act Addendum, with Exhibit 1.

Please note that in the event of State revenue shortfall, the amount of the grant award will be reduced accordingly. Your signature acknowledges that you have entered into a grant award agreement assuring compliance with the attached Addendum, which contains the special terms and administrative requirements applicable to your organization as grantee.

Congratulations on receiving this grant and for your continued support of the arts in Florida.

Sincerely,

Kurt S.Browning
Secretary of State

KSB/ib
Enclosures

SIGNED: _____
(Authorizing Official appearing on the Assurance of Compliance and Signature Authorization Form-#1)

ATTEST: _____
(Other Authorizing Official-#2)

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**FLORIDA ~ STATE OF THE ARTS**
500 South Bronough Street • Tallahassee, Florida 32399
Phone: (850) 245-6470 • Persons with Disabilities: Dial Florida Relay at 711
FAX: Grants Services (850) 245-6497 • Director's Office (850) 245-6492
**www.florida-arts.org**

# Grant Proposal Summary

Attachment A

For the upcoming grant period, identify the goal(s) and specific objectives of the program, then provide an overview of the methods that will be used to meet the goal(s) and objectives. Finally, outline your process for evaluation.

## GOALS:

The programs and activities of the South Florida Cultural Consortium (SFCC) are conceived and implemented specifically to advance the following regional common goals:

- to ***extend opportunities*** for artists and arts organizations throughout the five-county region;
- to ***strengthen the regional arts*** community;
- to ***serve audiences better*** and/or increase participation in cultural activities; and
- to ***enhance educational and life-long learning*** experiences for South Florida residents

## OBJECTIVES:

The objectives of the SFCC's programs, which have demonstrated direct, positive impacts and effects on the cultural development in the region, are as follows:

- **Professional Development and Training for Artists and Arts Professionals** – to help South Florida's "young" cultural community build capacity and stability, while continuously enhancing the artistic product;
- **Regional Marketing and Promotion** – to maximize the economies of joint marketing and advertising for the benefit of the region's cultural assets, to reach the broadest possible audiences, and to build relationships that integrate and market cultural products as part of the region's overall promotion and image development;
- **Regional Arts Education and Outreach Initiatives** – to enable first-rate arts experiences to be available to underserved populations throughout the region, while providing earned income for artists and arts groups;
- **Regional Advocacy and Consensus-building on Arts Issues** – to raise awareness of and to engage civic, political and business leadership in advancing the arts as part of the agenda for regional advancement.

## METHODS:

To accomplish these goals and objectives, the SFCC employs the following strategies:

- **Professional Development and Training** – coordinate technical assistance workshops for artists and arts organizations, and provide professional advancement for individual artists to recognize and promote the quality of the growing creative community of artists living and working in South Florida.
- **Regional Marketing and Promotion** – create promotional campaigns and marketing vehicles to build awareness of and earned revenue for the cultural resources in the region
- **Regional Arts Education and Outreach Initiatives** – The Regional Arts Education Touring Program (program suspended due to lack of funds) is designed to provide excellent artistic performances and educational experiences for students and audiences that cannot regularly or easily access such programs.
- **Regional Advocacy and Consensus-building on Arts Issues** – work with regional, civic, business and political organizations to raise awareness of cultural issues across industries, and to incorporate the cultural agenda as an integral part of regional development efforts.

## EVALUATION OUTLINE:

Methods of evaluation include::

- **Feedback and written evaluations** following professional development workshops, seminars, and conferences
- **Monitoring and assessment** of marketing initiatives
- **Critical reviews** of the Visual and Media Artists Fellowships winners' exhibition, and other media and leadership assessments of current programs, services and activities
- **Continuous Board review and oversight**

* Please attach a proposed season schedule or calendar if appropriate.

# Grant Proposal Budget — Attachment B

See Glossary in guidelines for all terms used in this budget. Round amounts to the dollar - do not show cents. Double check arithmetic. **This budget must balance.**

## EXPENSES

| | STATE GRANT | CASH MATCH | IN-KIND CONTRIBUTIONS* |
|---|---|---|---|
| Personnel - Administrative | $0.00 | $0.00 | $40,000.00 |
| Personnel - Artistic | $0.00 | $0.00 | $0.00 |
| Personnel - Technical / Production | $0.00 | $0.00 | $0.00 |
| Outside Artistic Fees & Services | $0.00 | $25,000.00 | $0.00 |
| Outside Other Fees & Services | $6,101.00 | $69,899.00 | $0.00 |
| Space Rental / Rent or Mortgage | $0.00 | $0.00 | $3,500.00 |
| Travel | $0.00 | $5,000.00 | $0.00 |
| Marketing | $0.00 | $2,000.00 | $36,600.00 |
| Remaining Operating Expenses | $0.00 | $150,000.00 | $0.00 |
| A. TOTAL EXPENSES (Grant/Cash Match) | $6,101.00 | $251,899.00 | |
| B. TOTAL IN-KIND CONTRIBUTIONS* | | | $80,100.00 |
| C. TOTAL PROPOSAL COSTS (Total of State Grant, Cash Match, + In-Kind) | | **$338,100.00** | |

* In-kind contributions may not exceed 25 percent of the proposal costs.

## INCOME

| | CASH INCOME |
|---|---|
| Admissions | $0.00 |
| Contracted Services Revenue | $0.00 |
| Other Revenue | $0.00 |
| Corporate Support | $0.00 |
| Foundation Support | $0.00 |
| Other Private Support | $0.00 |
| Government Support - Federal | $0.00 |
| Government Support - State/Regional (Do not include grant request) | $0.00 |
| Government Support - Local/County | $251,899.00 |
| Applicant Cash (savings, reserves, etc.) | $0.00 |
| D. CASH INCOME | $251,899.00 |
| E. GRANT AMOUNT REQUESTED | $6,101.00 |
| F. TOTAL CASH INCOME (D + E) | $258,000.00 |
| G. TOTAL IN-KIND CONTRIBUTIONS (Repeat amount listed in B) | $80,100.00 |
| H. TOTAL PROJECT INCOME (Must equal C) | **$338,100.00** |
| I. PERCENT OF TOTAL PROJECT (Box C) REQUESTED FROM STATE: | 0.0180449571 % |

Revised 6/03