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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(23)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: March 4, 2008

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively authorizing in-kind services for the Grand Re-opening of the Historic Virginia Key Beach Park

Resolution No. R-260-08

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Carlos A. Gimenez.

R. A. Cuevas, Jr.
County Attorney

RAC/up

/

MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro and Members, Board of County Commissioners

DATE: March 4, 2008

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(23)

Please note any items checked.

_____ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised

_____ 6 weeks required between first reading and public hearing

_____ 4 weeks notification to municipal officials required prior to public hearing

_____ Decreases revenues or increases expenditures without balancing budget

_____ Budget required

_____ Statement of fiscal impact required

_____ Bid waiver requiring County Manager's written recommendation

_____ Ordinance creating a new board requires detailed County Manager's report for public hearing

_____ Housekeeping item (no policy decision required)

_____ No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(23)
03-04-08

RESOLUTION NO. **R-260-08**

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE TRANSIT AGENCY FOR THE FEBRUARY 23, 2008 GRAND RE-OPENING OF HISTORIC VIRGINIA KEY BEACH PARK "PARADISE RENEWED" SPONSORED BY THE CITY OF MIAMI, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED $2,970.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the City of Miami has requested in-kind services from the Miami-Dade Transit Agency for the February 23, 2008 Grand Re-opening of Historic Virginia Key Beach Park "Paradise Renewed" event in an amount not to exceed $2,970.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the purpose of the Grand Re-opening of Historic Virginia Key Beach Park "Paradise Renewed" event is to showcase the newly renovated venue, illuminate and honor the cultural and ecological history of a memorable tropical paradise; and

WHEREAS, the City of Miami is a not-for-profit organization; and

WHEREAS, the Grand Re-opening of Historic Virginia Key Beach Park "Paradise Renewed" event is a major event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and $2,970.00 of the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Transit Agency for the February 23, 2008

Grand Re-opening of Historic Virginia Key Beach Park "Paradise Renewed" event in an amount not to exceed $2,970.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Carlos A. Gimenez and offered by Commissioner **Joe A. Martinez**, who moved its adoption. The motion was seconded by Commissioner **Sally A. Heyman** and upon being put to a vote, the vote was as follows:

Bruno A. Barreiro, Chairman **aye**
Barbara J. Jordan, Vice-Chairwoman **aye**

Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Carlos A. Gimenez	**aye**	Sally A. Heyman	**aye**
Joe A. Martinez	**aye**	Dennis C. Moss	**aye**
Dorrin D. Rolle	**aye**	Natacha Seijas	**aye**
Katy Sorenson	**absent**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 4th day of March, 2008. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Kay Sullivan**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

MR

Monica Rizo

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☑ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: Virginia Key Beach Park Trust

2. Applicant Status: (Select one of the choices below)

   - ☑ Not-For-Profit or Tax Exempt
   - ☐ For-Profit
   - ☑ Local Government or Public Entity
   - ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Kechi Okpala
   Event Coordinator, 4020 Virginia Beach Drive, 305-960-4618, 305-960-4620
   Kolspale@miamigov.com

4. Specify fee waiver or in-kind service requested (quantity, if applicable): 3 shuttle buses

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
   Paradise Renewed: Virginia Key Beach Park Trust presents the Grand Re-Opening of Historic Virginia Key Beach Park
   Saturday February 23, 2008
   10a - 8pm
   Live Performance by Jeffery Osbourne; Free Admission

6. Please select ALL that apply to event:

   - ☑ Economic Development: Event supports vitality or growth of the local economy
   - ☑ Youth/Education: Event benefits youth of any age and/or offers educational benefits
   - ☑ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
   - ☑ Arts and Culture: Event supports music, theatre, literature, art or culture
   - ☑ Environmental: Event benefits environmental concerns or promotes conservation
   - ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): 4020 Virginia Beach Drive Miami, FL 33149

8. Description of regional or local impact:

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): February 23, 2008
Set up: 8am / Breakdown: Midnight
Event Time: 1pm-9pm

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable):

11. Expected number of participants and estimated attendance (per day, if applicable): 5,000

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed):

I hereby certify that all the statements made in this application are true and correct.

Kiki Okpala
Signature of Authorized Representative

1/15/08
Date

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DEPARTMENT OF REVENUE

Consumer's Certificate of Exemption

DR-14
R. 01/02

Issued Pursuant to Chapter 212, Florida Statutes

Certificate Number	Effective Date	Expiration Date	Exemption Category
23-08-330380-54C	10/30/02	10/30/07	MUNICIPAL GOVERNMENT

This certifies that

CITY OF MIAMI
444 SW 2ND AVE
MIAMI FL 33130

TAX ID 65-1118022 St. Unemp ID 9980134-0

is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.

DEPARTMENT OF REVENUE

Important Information for Exempt Organizations

DR-14
R. 01/02

1. You must provide all vendors and suppliers with an exemption certificate before making tax-exempt purchases. See Rule 12A-1.039, Florida Administrative Code (FAC).

2. Your *Consumer's Certificate of Exemption* is to be used solely by your organization for your organization's customary nonprofit activities.

3. Purchases made by an individual on behalf of the organization are taxable, even if the individual will be reimbursed by the organization.

4. This exemption applies only to purchases your organization makes. The sale or lease to others by your organization of tangible personal property, sleeping accommodations or other real property is taxable. Your organization must register, and collect and remit sales and use tax on such taxable transactions. Note: Churches are exempt from this requirement except when they are the lessor of real property (Rule 12A-1.070, FAC).

5. It is a criminal offense to fraudulently present this certificate to evade the payment of sales tax. Under no circumstances should this certificate be used for the personal benefit of any individual. Violators will be liable for payment of the sales tax plus a penalty of 200% of the tax, and may be subject to conviction of a third degree felony. Any violation will necessitate the revocation of this certificate.

6. If you have questions regarding your exemption certificate, please contact the Exemption Unit of Central Registration at 850-487-4130. The mailing address is 5050 West Tennessee Street, Tallahassee, FL 32399-0100.

CONTACT: David S. Friedman
Marketing/Media Director
305.960.4606/960.4620 fax
dfriedman@miamigov.com

FOR IMMEDIATE RELEASE

Miami's 'Old Colored Beach' Restored—Reopens for Everyone

Miami's 'old colored beach' – Virginia Key Beach Park will hold its re-augural celebrations and official grand reopening dedication ceremonies on the February 22-24, 2008 weekend (Friday-Sunday, in closing out Black History Month) – an exciting line-up of gala events for the whole family – a natural tourist attraction, with headline entertainment, sandcastles, car show, old school party, salsa, reggae, historical experiences, ecological fantasy, and a breathtaking view of a tropical paradise.

Virginia Key Beach Park is conveniently situated between the glistening beach of Miami's Biscayne Bay and the bustling Brickell financial district. The park encompasses 82.5 lush acres of windswept beaches, landmark structures and the most unobstructed views of nature found anywhere in Miami-Dade County, Florida.

Although only accessible by boat from a downtown dock on the Miami River, "Virginia Beach, a Dade County Park for the exclusive use of Negroes," was opened on August 1, 1945. In 1982, the City of Miami closed Virginia Key Beach Park, citing the high cost of maintenance and operations. The park had basically remained closed until 1999, when a group of citizens called the Virginia Key Beach Park Civil Rights Task Force was established in response to plans of private development of the historic property. The restoration process began.

In August 2002, Virginia Key Beach Park was placed on the National Register of Historic Places.

This reopening of the newly renovated venue will celebrate, illuminate and honor the cultural and ecological history of a memorable tropical paradise – renewed. Virginia Key, in its hey-day, was the preeminent gathering place for all social classes living, visiting or, even, performing among the various marginalized communities of the segregated era.

That was then...this is now. **Friday morning, February 22, 2008 begins** with the vibrant sounds of Caribbean inspired music and a nostalgic opening day parade while the public tours the Historic Zone and the mock museum. Dignitaries, local leaders and the community will gather for the public dedication and ribbon-cutting ceremony on the spot where the new museum-cultural center will soon break ground. Kids may then get onboard the newly re-commissioned 'Biscayne Virginia Rickenbacker Central' miniature railroad and there will be plenty of old-time favorites to go around like authentic corn dogs, popcorn, refreshing Nehi sodas and other nostalgic treats.

(MORE)

Among all the activities, the day is sure to end with an 'Old School Party' complete with 'bobby socks,' happy hour, social mixers and hoola-hoops.

Saturday, February 23, 2008 is 'Family Super Fest Day' filled with continuous entertainment, food and craft vendors, morning sounds of glory, live jazz and a headline entertainer, along with local Miami artists – reggae, pop, rock, country, salsa, hip-hop, rhythm & blues. Add to the mix, a vintage car display, clowns, acrobats, magicians, storytellers, historians, mouth watering taste selections, boardwalk through the wetlands, exciting contests with prizes, commemorative gifts, picnic blankets, authentic lifeguards from yesteryears, real live drum line and step show, and the day becomes a true family extravaganza.

Sunday, February 24, 2008, is the day to experience 'Paradise Renewed' – kick back and independently enjoy all the wonderful amenities that Historic Virginia Key Beach Park has to offer. Explore the barrier island's eco-friendly flora and fauna; view the restored historical structures; attach a hammock between two palm trees and just admire the scenic shoreline, cook up a family barbecue on the grill; or spread out a scrumptious luncheon at one of the many picnic areas. The public can rejuvenate their spirits, luxuriate in the natural beauty and, simply, bask in the lush open spaces of this recreational facility.

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For more information about the February re-opening weekend festivities, please contact David S. Friedman, Marketing Director at dfriedman@miamigov.com or 305.960.4606.

Virginia Key Beach Park Trust. 4020 Virginia Beach Drive. Miami, Florida 33149

Virginia Key Beach Park
Miami's 'Old Colored Beach' Grand Reopening-Restoration
February 22.23.24.2008
Closing out Black History Month
4020 Virginia Beach Drive (Key Biscayne)
Miami, Florida 33149

Historic Virginia Key Beach Park, once called 'Bears Cut', was frequented in the early 1900's by Black settlers arriving on the island by ferry from a dock at the end of Fifth Street, in downtown Miami. Established on August 1, 1945 as 'The Colored Beach' this site immediately became a spot for social gatherings sacred to Black residents who made weekly trips to enjoy amenities such as the carousel, the dancing pavilion or the mini-train that would run through the enormous park. During this era, there was a lack of beach facilities for Blacks and this 1000-acre barrier island characterized by a unique and fragile natural environment, served as the recreational location for those who wanted to bask in the splendor of the sun and ocean. Former City of Miami Commissioner, M. Athalie Range was instrumental, together with the Virginia Key Beach Park Trust, in adding this remarkable landmark to the National Register of Historic Places in June 2002.

4020 Virginia Key Beach Drive Miami, Florida 33149 305.960.4600 www.VirginiaKeyBeachPark.net

Virginia Key Beach Park Trust &
City of Miami Cultural Arts and Entertainment

present

Paradise Renewed:

THE GRAND RE-OPENING OF HISTORIC VIRGINIA KEY BEACH PARK

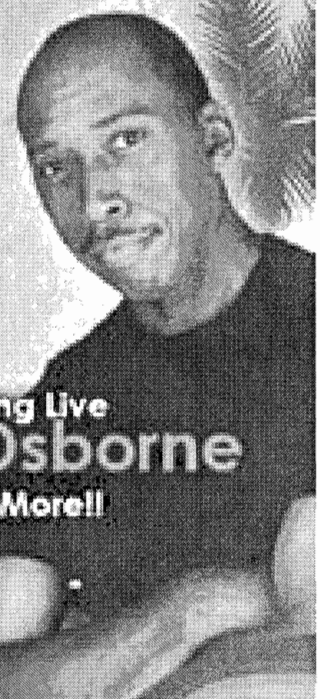
Saturday, February 23, 2008
1pm-9pm

Enjoy Great Food & Fun Activities

FREE ADMISSION,
FREE PARKING

For vending inquiries or more information call
305-960-4600

www. VirginiaKeyBeachPark.net



Performing Live
Jeffery Osborne
& Many Morell

MIAMI SEAQUARIUM

Supported by:

Celebrate with Us!

THE GRAND RE-OPENING OF
HISTORIC VIRGINIA KEY BEACH PARK

Family Fest Day

SATURDAY, FEBRUARY 23, 2008
1PM-9PM

HISTORIC VIRGINIA KEY BEACH PARK
4020 Virginia Beach Drive
Miami, FL 33149

Directions

FROM NORTH:
Take I-95 South to exit 1a Rickenbacker Causeway
Bear left to toll booth
Go through toll booth
Make Left turn at second traffic light

FROM SOUTH:
Take US-1 to Brickell Ave
Bear right to toll booth
Go through toll booth
Make Left turn at second traffic light

For More Information call 305-960-4600 or log on to
www.VirginiaKeyBeachPark.net

Virginia Key Beach Park Trust

Historic Virginia Key Beach Park

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Date:12/27/07

Aerial Photography, Inc. 954-568-0484

Event Budget for Historic Virginia Key Beach Park Grand Re-Opening

Expenses	DOS	COM	VKBPT	Sponsorships
Total Estimated Expenses	$ 6,800.00	$ 35,000.00	$ 55,675.00	$
Friday, November 22, 2008 Inaugural Event				
Catering--(Food & Beverages based on 200 guests)			$ 4,000.00	
Décor, Tables , Chairs, Linen			$ 7,500.00	
Staffing, servers and waiters, etc.	$ 800.00			
Entertainment			$6,000.00	
Press Stage, Light & Sound, Film			$3,800.00	
Museum Lawn Signage & Fencing				
City of Miami Services (Police, Fire, Solid Waste)				
Saturday, November 23, 2008 Family Fun Day				
Event Lawn Staging, Lighting, Sound			$ 18,500.00	
Feature Event Entertainment (Provided by COM)		$ 35,000.00		
Park Décor (Banners, Flags, Lighted Palm Trees, Beach Balls)				
Tents, Tables, Chairs (Vendors Alley)			$ 3,800.00	
Children's Play Area			$ 5,000.00	
DJ Services (DJ LP Walsh)			$ 500.00	
Bahamian Junkanoo			$ 1,575.00	
Local Entertainment			$5,000.00	
Portable Toilets				
Touring Golf Karts				
City of Miami Services (Police, Fire, Solid Waste)				
Carousel Museum Exhibit	$ 6,000.00			
Marketing Department Expenses				
Markekting & Promotions (Radio, Print, Online, TV)			TBA	
Printing: Flyers, Posters, Invitations, Signage, Program Book			TBA	
Certificates, Plaques, Trophies			TBA	
Media Buys & Advertising			TBA	
In-Kind Services & Sponsorships (Charge to DOS Grant)	TBA			

Tentative Budget As of 11/17/2007 Prepared by Kechi Okpala, Special Events Dept.

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Memorandum

MIAMI-DADE COUNTY

Date: March 4, 2008

To: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: Countywide In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization City of Miami, Virginia Key Beach Park Trust for the grand re-opening of the historic Virginia Key Beach Park "Paradise Renewed" event held on February 23, 2008.

In-kind services have been requested in an amount not to exceed $2,970 from the Miami-Dade Transit Agency for transportations services (3 shuttle buses). This event will be funded from the countywide in-kind reserve fund.

In FY 2007-08, the City of Miami, Virginia Key Beach Park Trust has received $5,000 from District 1 discretionary reserve and $2,000 from District 3 discretionary reserve.

Inkind5808