

**OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA**

Memorandum



Date: April 21, 2009

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

Agenda Item No. 14(A)(2)

From: George M. Burgess
County Manager

Resolution No. R-424-09

Subject: Citizens' Independent Transportation Trust Member's Request to Travel

Recommendation

It is recommended that the Board of County Commissioners (Board) approve the reimbursement of travel expenses to enable Citizens' Independent Transportation Trust (CITT) member Marilyn Smith to attend the upcoming Bus Rapid Transit Conference in Seattle, Washington, from May 3, 2009 through Wednesday, May 6, 2009.

Scope

Not applicable.

Fiscal Impact/Funding Source

Funding will be provided by the Office of the Citizens' Independent Transportation Trust's (OCITT) budget. The total impact to the Charter County Transit System Sales Surtax, which includes transportation, food, lodging, registration and other pertinent fees, is not to exceed \$3,000.00.

Track Record/Monitor

Not applicable.

Background

The Bus Rapid Transit Conference, hosted by the American Public Transportation Association (APTA), is nationally recognized as the largest and most comprehensive learning experience on the topic of bus transportation and related technologies.

To enhance their overall effectiveness as overseers of the People's Transportation Plan (PTP), it is fundamental for CITT members to be well informed on transportation related issues and industry trends. Trust member Marilyn Smith, Commission District 9 appointee, has requested to attend this conference. Pursuant to Miami-Dade County Administrative Order 6-1, authorization of travel is required by the Board of County Commissioners (BCC). The CITT approved this request at its March 24, 2009, meeting.


Assistant County Manager

Approved



Mayor

Agenda Item No. 14(A)(2)

Veto _____

4-21-09

Override _____

RESOLUTION NO. R-424-09

RESOLUTION APPROVING REIMBURSEMENT OF TRAVEL EXPENSES NOT TO EXCEED \$3,000.00 OF CHARTER COUNTY TRANSIT SYSTEM SALES SURTAX FUNDS TO ENABLE CITIZENS' INDEPENDENT TRANSPORTATION TRUST (CITT) MEMBER MARILYN SMITH TO ATTEND THE BUS RAPID TRANSIT CONFERENCE IN SEATTLE, WASHINGTON FROM MAY 3 THROUGH MAY 6, 2009

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference; and

WHEREAS, the CITT approved this item at their March 24, 2009 meeting,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board approves the expenditure of Charter County Transit System Sales Surtax funds, not to exceed \$3,000 and payable through the Office of the Citizens' Independent Transportation Trust departmental budget, to permit CITT member Marilyn Smith to attend the Bus Rapid Transit Conference, nationally recognized as the largest most comprehensive learning experience on the topic of bus transportation and related technologies, as outlined in the corresponding document in substantially the form attached hereto and made part hereof.

Resolution No. R-424-09

Agenda Item No. 14(A)(2)

Page No. 2

The foregoing resolution was offered by Commissioner **Sally A. Heyman** who moved its adoption. The motion was seconded by Commissioner **Joe A. Martinez** and upon being put to a vote, the vote was as follows:

	Dennis C. Moss, Chairman	aye	
	Jose "Pepe" Diaz, Vice-Chairman	aye	
Bruno A. Barreiro	aye	Audrey M. Edmonson	aye
Carlos A. Gimenez	aye	Sally A. Heyman	aye
Barbara J. Jordan	aye	Joe A. Martinez	aye
Dorrin D. Rolle	aye	Natacha Seijas	aye
Katy Sorenson	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of April, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



By: **Kay Sullivan**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Bruce Libhaber

Office of the
Citizens' Independent
Transportation Trust

Memo

To: The Honorable Linda Zilber, Chairperson
and Members, Citizens' Independent Transportation Trust (CITT)

From: Charles Scurr, Executive Director



cc: Ysela Llort, Assistant County Manager
Bruce Libhaber, Assistant County Attorney

Date: March 24, 2009

Re: Resolution Approving Reimbursement of Travel Expenses Not to Exceed \$3,000.00 to Permit One Member of the Citizens' Independent Transportation Trust (CITT) to Attend the Bus and Paratransit Conference in Seattle, Washington from May 3 Through May 6, 2009

The attached item was prepared by the Office of the Citizens' Independent Transportation Trust (OCITT). **The Surtax impact is not to exceed \$3,000.00.**

The Bus Rapid Transit Conference, hosted by the American Public Transportation Association (APTA), is nationally recognized as the largest and most comprehensive learning experience on the topic of bus transportation and related technologies.

To enhance their overall effectiveness as overseers of the People's Transportation Plan (PTP), it is fundamental for CITT members to be well informed on transportation related issues and industry trends. Trust member Marilyn Smith has requested to attend this conference.

Pursuant to Miami-Dade County Administrative Order 6-1, authorization of travel is required by the Board of County Commissioners (BCC). This item will be scheduled for the April 15, 2009 Transit, Infrastructure and Roads Committee (TIRC). Due to timing issues, this item will require a waiver from the Chairman of the BCC in order to be heard at the April 21, 2009 BCC meeting. This item will also require a waiver of the Mayoral veto period to help expedite the process, since the Finance Department requires at least seven (7) working days of lead time prior to any travel. If the Mayoral veto waiver is approved, the item must be submitted to the Finance Department on the same day.

This item was forwarded with a favorable recommendation at the March 12, 2009, Project and Financial Review Committee.

If you have any questions, or need additional information, please do not hesitate to contact me.

RESOLUTION NO. 09-021

RESOLUTION BY THE CITIZENS' INDEPENDENT
TRANSPORTATION TRUST APPROVING
REIMBURSEMENT OF TRAVEL EXPENSES NOT TO
EXCEED \$3,000.00 OF CHARTER COUNTY TRANSIT
SYSTEM SALES SURTAX FUNDS TO PERMIT ONE
MEMBER OF THE CITIZENS' INDEPENDENT
TRANSPORTATION TRUST (CITT) TO ATTEND THE
BUS RAPID TRANSIT CONFERENCE IN SEATTLE,
WASHINGTON FROM MAY 3 THROUGH MAY 6, 2009

WHEREAS, the CITT desires to accomplish the purposes outlined in the accompanying OCITT Executive Director's memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE CITT, that this Trust approves reimbursement of travel expenses not to exceed \$3,000.00 of Charter County Transit System Sales Surtax Funds, to permit one CITT member to attend the Bus Rapid Transit Conference in Seattle, Washington from May 3 through May 6, 2009, a nationally recognized conference, the largest most comprehensive learning experience on the topic of bus transportation and related technologies, as outlined in the corresponding document in substantially the form attached hereto and made a part hereof.

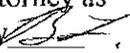
The foregoing resolution was offered by Miles E. Moss, P.E., who moved its adoption. The motion was seconded by Hon. Anna E. Ward, Ph.D. and upon being put to vote, the vote was as follows:

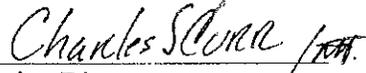
Hon. Linda Zilber, Chairperson – Aye

Harold Braynon, Jr. – Absent
Peter L. Forrest – Aye
Hon. James A. Reeder – Aye
William Sancho – Absent
Paul J. Schwiep, Esq. – Aye
Hon. Anna E. Ward, Ph.D. – Aye

David Concepcion – Aye
Miles E. Moss, P.E. – Aye
Hon. Jorge Rodriguez-Chomat – Aye
Rodney Sanders – Absent
Marilyn Smith – Absent

The Chairman thereupon declared the resolution duly passed and adopted this 24th day of March, 2009.

Approved by the County Attorney as
to form and legal sufficiency 

By: 
Executive Director

Purpose of Trip: The purpose of this trip is to attend the Bus Rapid Transit Conference in Seattle, Washington, May 3-6, 2009. This Conference is the largest and most comprehensive learning experience for bus and paratransit professionals held in North America. Over (40+) sessions, tours, seminars, general forums designed to enhance the attendee's knowledge of the transportation industry nationwide. This Conference will also provide unique networking opportunities to industry leaders and peers, which will only benefit the County as I continue to carry out my duties with the Citizens' Independent Transportation Trust.

There's Never Been a Better Time to Attend the Bus & Paratransit Conference & International Bus Roadeo/Bus Rapid Transit Conference

May 1-6, 2009 • Sheraton Seattle/Westin Seattle • Seattle, WA

Bus & Paratransit Conference & International Bus Roadeo

Join us for North America's largest and most comprehensive learning experience for bus and paratransit professionals – APTA's Bus & Paratransit Conference & International Bus Roadeo. The conference includes dozens of sessions where attendees will hear the latest information on critical topics affecting the bus and paratransit industry; technical tours providing a behind-the-scenes look at King County Metro Transit; and the ever-popular annual Bus Display and Bus Products & Services Showcase.

Bus Rapid Transit Conference

co-sponsored with

TRANSPORTATION RESEARCH BOARD
OF THE NATIONAL ACADEMIES

APTA and the Transportation Research Board (TRB) are co-sponsoring the 2009 Bus Rapid Transit (BRT) Conference in conjunction with APTA's Bus & Paratransit Conference & International Bus Roadeo. The BRT Conference concentrates on bus rapid transit issues from theory to practice, and highlights this effective, affordable alternative for providing enhanced public transportation service in urban environments. Both conferences offer you a chance to rub elbows with industry leaders and peers who can help you solve problems and operate your system more successfully.

When times get tough, organizations that thrive, stay focused —
placing more emphasis than ever on key areas such as:

- Problem Solving
- Strategy Execution
- Innovative Approaches
- Cost-effective Solutions

Turn to APTA's Bus & Paratransit Conference & International Bus Roadeo/
Bus Rapid Transit Conference for these opportunities and more. We
invite you to read this preliminary program and see for yourself how you
and your organization can benefit from attending this conference.

Register Today⁹ at www.apta.com

SEATTLE THE EMERALD CITY

A city encompassed in lush greens, sparkling blue waters and snow capped mountains Seattle's mild winters and cool summers make it the ideal destination. Seattle boasts an array of unique experiences and is home to many famous brands. Visit the first Starbucks in the country, see where Nordstrom began, or stop by world famous Pike Place Market, the nation's oldest continually running farmers market where you can buy anything from fresh produce to fine art, and just about everything in between. A short way north is Pioneer Square, the city's oldest district, home to a menagerie of shops, boutiques, restaurants, and parks. And don't forget Seattle Center, built for the 1962 World's Fair, featuring many attractions including one of the city's most famous landmarks, the Space Needle.



BUS & PARATRANSIT CONFERENCE SCHEDULE AT-A-GLANCE

SATURDAY, MAY 2

- 1 - 5 p.m. Conference Registration
- 12 - 6 p.m. Committee Meetings

SUNDAY, MAY 3

- 7 a.m. - 5 p.m. International Bus Rodeo Competition
- 7:30 a.m. - 6 p.m. Conference Registration
- 7 a.m. - 4:30 p.m. Committee Meetings
- 9 a.m. - 3 p.m. TECHNICAL TOUR
- 3 - 4 p.m. This is APTA
- 4:30 - 6 p.m. OPENING GENERAL SESSION
- 6 - 7 p.m. Welcoming Reception

MONDAY, MAY 4

- 7 a.m. - 5:30 p.m. Conference Registration
- 7:30 a.m. - 2 p.m. Committee Meetings
- 8:30 - 10 a.m. GENERAL FORUM:
When the Going Gets Tough...
- 10:15 a.m. - 12 p.m. NTI Training: Understanding the ADA
- 10:30 a.m. - 12 p.m. Technical Sessions
- 10:30 a.m. - 2 p.m. BUS DISPLAY/LUNCH
- 1:30 - 5 p.m. NTI Training: Coordinated Mobility-Part 1
- 2:15 - 3:45 p.m. Technical Sessions
- 4 - 5:30 p.m. Technical Sessions
- 4 - 6:30 p.m. Committee Meetings

TUESDAY, MAY 5

- 7 a.m. - 2 p.m. Committee Meetings
- 7:30 a.m. - 5:30 p.m. Conference Registration
- 8 - 9:30 a.m. HOST FORUM: King County Metro's Efforts to
Create a Sustainable Transportation System
- 9:45 - 11:15 a.m. Technical Sessions
- 10 a.m. - 5 p.m. NTI Training: Coordinated Mobility-Part 2
- 10:30 a.m. - 2:30 p.m. BUS PRODUCTS & SERVICES
SHOWCASE/LUNCH
- 1 - 5 p.m. NTI Training
- 2 - 5 p.m. TECHNICAL TOURS
- 2:15 - 3:45 p.m. Technical Sessions
- 4 - 5:30 p.m. Technical Sessions
- 4 - 5:30 p.m. Committee Meetings
- 7 - 9:30 p.m. International Bus Rodeo Awards Banquet

WEDNESDAY, MAY 6

- 8 a.m. - 2 p.m. Conference Registration
- 8:30 - 10 a.m. Technical Sessions
- 10:15 - 11:45 a.m. Technical Sessions
- 12 - 2 p.m. CLOSING GENERAL LUNCHEON: Partnership
Strategies Help Transit Move Forward
- 2:30 - 4 p.m. Committee Meetings

CONFERENCE HIGHLIGHTS

Advance Your Knowledge in Session and Training Courses Tailored to Meet Your Areas of Interest

Select technical sessions and training courses from ten "routes" of study such as, BRT, operations, maintenance, security, sustainability, business practices, and others where you'll hear experts in the industry share best practices and effective solutions, many of which you can implement immediately.

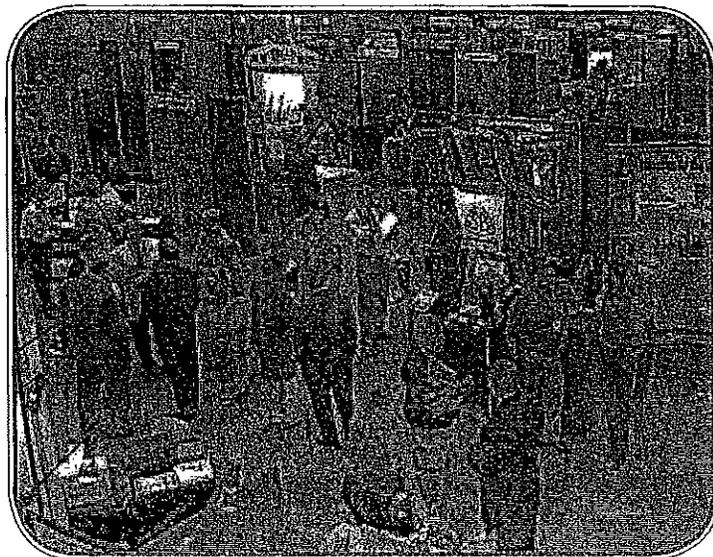
Two Specialized Training Courses by the National Transit Institute (NTI)

Take advantage of in-depth training courses offered by professional instructors. The insightful courses are offered at no charge. Course offerings include:

- Understanding the ADA
- Coordinated Mobility: A Unified Transportation Management Solution

Bus Rapid Transit Conference

Mix with industry leaders and peers at the many sessions addressing all bus rapid transit issues, from planning to operation. Learn what works and what doesn't when providing this effective, affordable public transportation alternative.



OPENING GENERAL SESSION: Public Transportation: Quality Transit -- Now

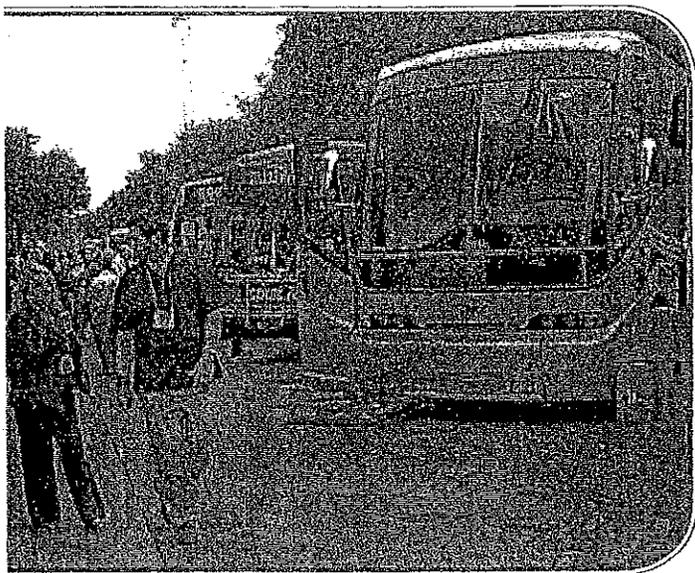
Settle in for an exciting four days as the opening general session kicks off the conference with a review of the industry's priorities and hear greetings from our conference host, King County Metro Transit.

HOST FORUM: King County Metro's Efforts to Create a Sustainable Transportation System

Hear highlights of Metro's efforts in developing hybrid transit vehicles, designing LEED-certified buildings, implementing "Clean Green" practices, and increasing market share through innovative transportation demand management programs.

GENERAL FORUM: When the Going Gets Tough...

As we go through tough times and look to the future, sometimes we need the chance to look at things with a sense of humor. Our featured speaker, Kathy Buckley, will leave you nothing short of inspired.



Bus Display

Inspect for yourself the latest fixed-route, BRT, and, paratransit vehicles. Vehicle manufacturers' representatives will be on hand to share information and answer your questions.

Bus Products & Services Showcase

Discover something new as you explore a world of options and view and inspect the latest products and services from more than 100 exhibitors all under one roof. Lunch is provided to all registered attendees.

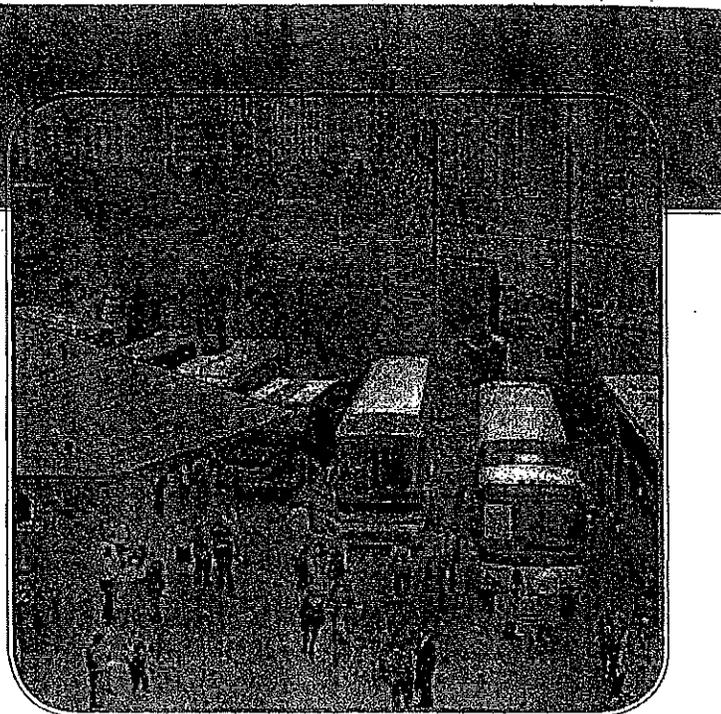
Technical Tours

Get an up-close and behind-the-scenes look at the operations of King County Metro and Community Transit. Five informative tours are on tap, including visits to:

- South Base Vehicle Maintenance Facility
- Downtown Seattle Transit Tunnel
- Transit Communications and Control Center
- Access Control Center
- Community Transit BRT Line

Welcome to Seattle Reception

Mix and mingle among your bus and paratransit peers in this lively welcoming reception that is sure to set the tone for a week of learning and networking.

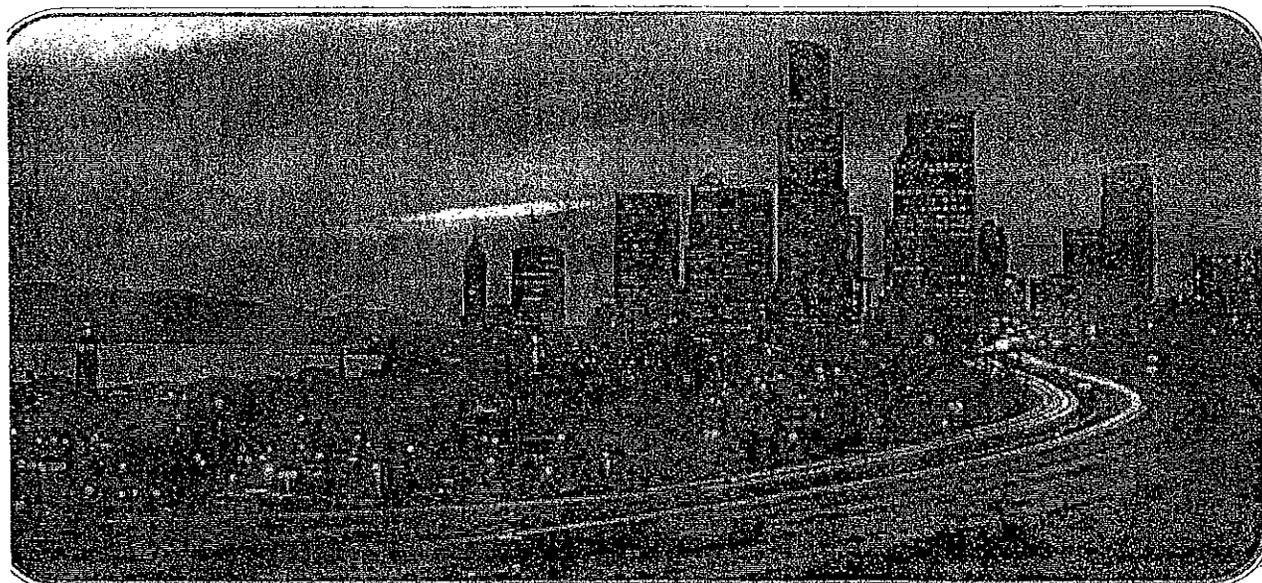


International Bus Roadeo Awards Banquet

Join the Bus Roadeo participants and their friends and guests at the Awards Banquet to recognize the "best of the best" – APTA's 2009 Roadeo champions!

CLOSING GENERAL LUNCHEON: Partnership Strategies Help Transit Move Forward

Hear stories of how transit agencies are working with partners to create outstanding public transportation services that are becoming the choice of an ever-increasing number of people who will help the regions flourish for generations to come.



INTERNATIONAL BUS ROADEO

GENERAL INFORMATION

Bus operators and mechanics from transit systems across North America participate in separate competitions, which showcase their skills in safe driving and vehicle maintenance. The Operator Competition includes events such as judgment stops, turning, and clearing obstacles. The Mechanic Competition requires skills in the identification of defects in engine, transmission, brake, and HVAC modules. The pre-trip inspection for operators and multiplex troubleshooting for mechanics are incorporated as scored events.

LOCATION & TRAVEL INFORMATION

The roadeo will be held at the King County Metro Transit Safety and Training Center. Total travel time from the Westin and Sheraton Hotels to the roadeo site is 25 minutes. King County Metro will provide round-trip-express service daily between both hotels and the roadeo site. On Saturday, the service will begin at 7 a.m. for participants. On Sunday, the service will begin at 6 a.m. for competitors and 6:30 a.m. for spectators. Limited parking is available at the roadeo site. Maps and directions will be available at the roadeo and conference registration desks.

CUSTOMER SERVICE CHALLENGE

For the fourth year, the Customer Service Challenge joins the traditional Operator and Mechanic Competitions. The event allows bus operators to test their customer service skills in some distinctive customer interface scenarios. (See page 13 for details.)

CONFERENCE SESSIONS/ TARGETED TRAINING SESSIONS

As part of the conference, not only will all traditional conference sessions and activities be open to the roadeo participants, but targeted training sessions also will be offered. These sessions will include topics such as: route planning for operators, defusing hostile situations, fitness for duty, new gadgets on the bus, troubleshooting, preparing to supervise, and balancing work and life.

QUESTIONS?

Visit the International Bus Roadeo section on www.apta.com.

ROADEO REGISTRATION: Contact APTA's Anitha Atkins at 202.496.4839 or aatkins@apta.com or Adam Martin at 202.496.4845 or amartin@apta.com.

ROADEO COMPETITION/EVENTS: Contact APTA's Saahir Brewington at 202.496.4834 or sbrewington@apta.com.

SCHEDULE AT-A-GLANCE

Roadéo activities are in the Westin Hotel, unless otherwise noted.

ROADEO COMPETITION LOCATION: King County Metro Transit Safety and Training Center, 11911 East Marginal Way South, Tukwila, WA, 98168-5122

THURSDAY, APRIL 30

2 - 6 p.m. Roadéo Registration

FRIDAY, MAY 1

1 - 6 p.m. Roadéo Registration
3:30 - 5 p.m. International Bus Roadéo Committee Meeting
6 - 8 p.m. Mechanics Orientation
6:30 - 8:30 p.m. Operators Orientation
8:30 - 9:30 p.m. Pre-Trip Inspection Refresher

SATURDAY, MAY 2

7 - 9 a.m. & 1 - 2 p.m. Roadéo Registration
8 a.m. - 5 p.m. Operators Driving Course Practice, King County Metro Transit Safety and Training Center
9 a.m. - 12 p.m. Mechanics Training
& 1 - 4 p.m.

SUNDAY, MAY 3

7 a.m. - 5 p.m. INTERNATIONAL BUS ROADEO COMPETITION
9 a.m. - 3 p.m. Technical Tour (See page 7.)
7:30 - 9 p.m. Roadéo Swap Meet and Reception (open to Roadéo registrants)

MONDAY, MAY 4

8:30 - 10 a.m. International Bus Roadéo Committee Debriefing Meeting
8:30 a.m. - 5:30 p.m. Conference Sessions/Training Sessions for Operators, Mechanics & Supervisors, Sheraton Hotel
2:15 - 3:45 p.m. Customer Service Challenge, Sheraton Hotel (See page 13.)

TUESDAY, MAY 5

8 - 11:15 a.m. Conference Sessions/Training Sessions for Operators, Mechanics & Supervisors, Sheraton Hotel
7 - 9:30 p.m. International Bus Roadéo Grand Awards Banquet, Sheraton Hotel, (See page 21.)

BRT CONFERENCE

GENERAL INFORMATION

This conference brings together transit professionals interested in planning, implementing and enhancing Bus Rapid Transit service to discuss and share information on the latest developments, technologies, and lessons learned in these areas.

APTA BUS & PARATRANSIT CONFERENCE SESSIONS

As part of the BRT Workshop, not only are all traditional conference educational sessions and activities open to registrants, but the APTA Bus and Paratransit Conference technical sessions are also offered.

REGISTRATION INFORMATION

Your fee for the entire 2009 Bus Rapid Transit Conference is \$375 per person by March 20, or \$425 per person after March 20. Non-member registration is \$725 per person. The conference registration form, hotel registration form, and program information are available on www.apta.com. Just click on the Conferences and Calendar tab and choose the 2009 Bus Rapid Transit Conference.

QUESTIONS?

Visit the Bus Rapid Transit Workshop section on www.apta.com.

CONFERENCE REGISTRATION: Contact APTA's Jemima Mawenya at 202.496.4874 or jmawenya@apta.com.

CONFERENCE PROGRAM: Contact APTA's Jeff Hiott at 202.496.4881 or jhiott@apta.com.

SCHEDULE AT-A-GLANCE

Conference activities are in the Seattle Sheraton, unless otherwise noted.

SATURDAY, MAY 2

1 - 5 p.m. Conference Registration

SUNDAY, MAY 3

7 a.m. - 5 p.m. International Bus Rodeo Competition (See page 4.)

7:30 a.m. - 6 p.m. Conference Registration

MONDAY, MAY 4

7 a.m. - 5:30 p.m. Conference Registration

7:30 - 8:30 a.m. Continental Breakfast

11 a.m. - 1 p.m. Bus Display/Lunch (Use BRT Conf. registration form to order lunch tickets.) (See page 12.)

1 - 1:30 p.m. Opening General Session

1:30 - 5 p.m. Technical Sessions

5:30 - 6:30 p.m. Reception

TUESDAY, MAY 5

7:30 a.m. - 5:30 p.m. Conference Registration

7 - 8 a.m. Continental Breakfast

8 - 11 a.m. Technical Sessions

11 a.m. - 12 p.m. Bus Products & Services Showcase (See page 18.)

12 - 1:30 p.m. Luncheon Session

2 - 5:30 p.m. Technical Tour: Community Transit BRT

7 - 9:30 p.m. International Bus Rodeo Awards

Banquet (Use BRT Conf. registration form to order tickets.) (See page 21.)

WEDNESDAY, MAY 6

7:30 a.m. - 2 p.m. Conference Registration

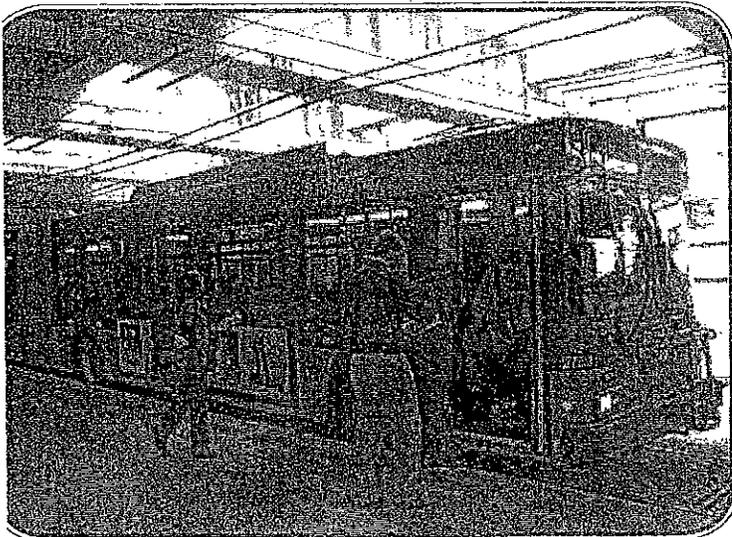
7:30 - 8:30 a.m. Continental Breakfast

8:30 a.m. - 12 p.m. Technical Sessions

12 - 1:30 p.m. Closing General Luncheon (joint with Bus & Paratransit Conf. registrants)

1:45 - 3 p.m. Technical Session

3:15 - 5:15 p.m. Closing Session



Register Today at www.apta.com.

COMMITTEE MEETINGS

The following committee meetings are being held in the Sheraton Seattle and are open to all interested APTA members.

SATURDAY, MAY 2

12 - 5 p.m.

APTA System Safety Seminar

If you have responsibilities for operations safety or safety management, then you will want to attend the annual System Safety Seminar. The interactive seminar will focus on the latest issues and resources impacting safety and emergency preparedness in transit operations and will provide an opportunity to share and learn about effective practices being developed and applied in our industry. The seminar is sponsored by APTA's Bus Safety Management Program for the benefit of all management personnel.

There is no separate registration fee required. Space is limited, so make your reservations early by contacting APTA's Bill Grizard at 202.496.4878 or bgrizard@apta.com.

1 - 3:30 p.m.

Business Member Programs Committee

3:30 - 5 p.m.

Business Member Liaison & Outreach Committee

6 p.m.

Human Resources Committee

(Dutch-treat dinner; meet in the Sheraton lobby at 5:45 p.m.)

SUNDAY, MAY 3

7 - 9:30 a.m.

Bus & Paratransit CEOs Committee

7:30 - 9 a.m.

Business Member Government Affairs Committee

8:30 - 10 a.m.

Workforce Development Subcommittee

9 - 10:30 a.m.

Business Member Business Development Committee

9 - 11 a.m.

Communications Subcommittee

10 a.m. - 12 p.m.

Subcommittee on Older Adult Transportation (Access Committee)

10 a.m. - 1:30 p.m.

Bus Safety Committee

10:30 a.m. - 12 p.m.

- Labor Relations Subcommittee
- Business Member Procurement Committee

12 - 2 p.m.

- Research & Technology Committee
- Small Operations Committee

1 - 2 p.m.

Leadership APTA Alumni Group

1 - 3 p.m.

- Marketing & Communications Committee
- Access Committee

2 - 4 p.m.

- Human Resources Committee
- Business Member Board of Governors (BMBG)
- ITS Public Transit Forum

3 - 4:30 p.m.

Systems Management/Operations Planning Subcommittee

MONDAY, MAY 4

7:15 - 8:30 a.m.

Quality Service Task Force

7:30 - 8:30 a.m.

Business Member Annual Meeting & Election of Officers

12:30 - 2 p.m.

Universal Access Subcommittee (Access Committee)

4 - 5:30 p.m.

Bus Technical Maintenance Committee

5:30 - 6:30 p.m.

Environmental Justice/Title VI Subcommittee

TUESDAY, MAY 5

7 - 8 a.m.

Land Use & Economic Development Subcommittee

7:30 - 8:30 a.m.

Bus Operations Committee

7:30 - 9 a.m.

Business Member Small Business Committee

12:30 - 2 p.m.

Regulatory Activities Subcommittee (Access Committee)

1 - 2 p.m.

Waterborne Transit Operations Committee

4 - 5:30 p.m.

Clean Propulsion & Support Technology Committee

5 - 7 p.m.

FTA National Fuel Cell Bus Program's National Fuel Cell Bus Working Group (NFCBWG)

(For more information, contact David Dilts, Northeast Advanced Vehicle Consortium, at daviddilts@navc.org.)

WEDNESDAY, MAY 6

2:30 - 4 p.m.

Bus & Paratransit Conference Planning Subcommittee



TECHNICAL TOURS

Be sure to take advantage of the variety of technical tours provided by your colleagues at King County Metro and Community Transit.

Please sign up for the tour(s) of your choice on site at the host information desk.

SUNDAY, MAY 3

South Base Operations and Vehicle Maintenance Facility

9 a.m. - 3 p.m.

King County Metro is excited to host tours at its South Base facility. One-hour, guided tours will be conducted throughout the day on Sunday, May 3. Each tour will include a visit to the South Base Operations facility and the South Base vehicle maintenance shop.

Metro is also encouraging all Rodeo participants to come over to the maintenance shop any time of the day on Sunday, May 3rd to spend one-on-one time with our technicians. Operating a fleet of 269 buses, the South Base facility runs one million miles per month using Gilligs and New Flyers, including high floor, low floor, articulated, and standard coaches.

Talk to technicians about working on hybrid-electric buses and learn from those who do it every day. Please stop by the shop; the technicians will talk CAT, Cummins, Allison, Voith, Meritor, M.A.N., Thermo-King, Vansco, Allen Bradley; anything you want ask, the floor is yours and we are excited to have you come and visit.

The walking tours depart from and return to the registration tent at the Bus Rodeo competition site. (See page 4 for site location.)

TUESDAY, MAY 5

Downtown Seattle Transit Tunnel

2 - 5 p.m.

Join King County Metro on a tour of the Downtown Seattle Transit Tunnel, which was recently retrofitted for joint bus-light rail operations beginning in 2009. The tour includes a bus ride through the 1.3-mile tunnel and a tour of behind-the-scenes facilities that support the tunnel.

The tour departs from and returns to the Seattle Convention Center.

Transit Communications and Control Center

2 - 5 p.m.

The Transit Communications and Control Center houses the communications equipment that staff uses to interact with and monitor all Metro-operated buses running on surface and tunnel routes. In the future, the building will accommodate the monitoring of Sound Transit's LINK Light Rail services operated by Metro. The facility also serves as Transit's Emergency Operations Center. The building, completed in 2007, was built with LEED Silver certification standards.

The tour departs from and returns to the Seattle Convention Center.

ACCESS Control Center

2 - 5 p.m.

ACCESS Transportation provides over 4,000 paratransit trips per day in the greater King County area with a fleet of 290 vehicles. Tour the control center and see firsthand some of the newest technologies being put to use, including automated scheduling and dispatch software integrated with Interactive Voice Response (IVR) and Mobile Data Computers (MDC).

The tour departs from and returns to the Seattle Convention Center.

Community Transit BRT Line

2 - 5:30 p.m.

Come learn what a suburban transit agency is implementing for a new BRT system. Community Transit is providing transportation to their community to highlight their BRT routes. See what alignment they have chosen, learn what they have done to create a unique brand for the new BRT line, and view a mock-up of one of their newly designed stations that was built for operator training.

The tour departs from and returns to the Seattle Convention Center.

NOTE: Tour is open to all, but BRT Conference registrants will receive priority.

Register Today at www.qpta.com

7

DAILY PROGRAM AGENDA

ABOUT THE SESSIONS AND TRAINING ROUTES

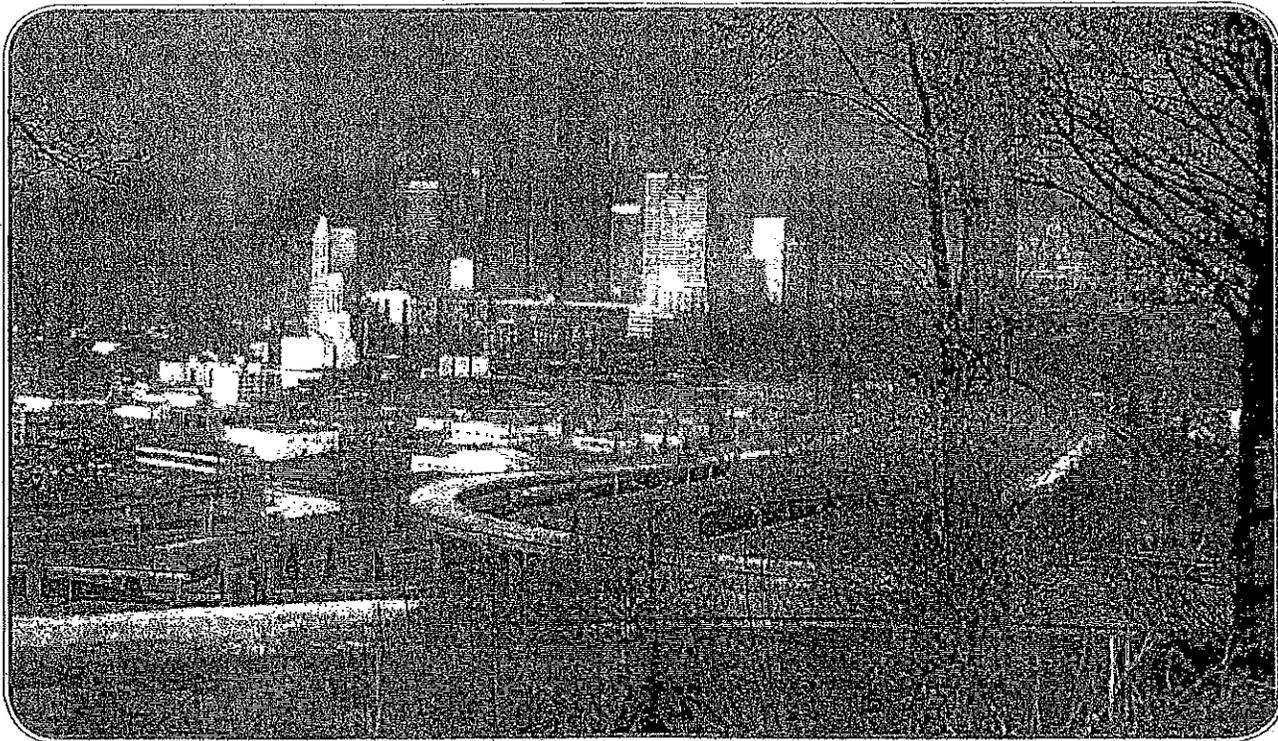
Select technical sessions and training courses from ten "routes" of study where you'll hear experts in the industry share best practices and effective solutions. Check these "signs" throughout the program to make sure you're on the right route!

-  **Bus Rapid Transit Conference**
-  **Accessibility**
-  **Service Planning & Marketing**
-  **Safety & Security**
-  **Operations/Maintenance/Management**
-  **Sustainability**
-  **Workforce Development**
-  **Business Practices**
-  **Technology**
-  **Technical & Supervisory Training**
 - Rodeo Operators & Mechanics Courses
 - National Transit Institute (NTI) Courses

National Transit Institute (NTI) Training Courses

APTA is very pleased to offer training courses delivered by NTI again this year during the conference. There is no additional fee to attend; however, you must pre-register if you plan to attend any of the courses. Please refer to pages 10 & 12 for course and registration information. Scheduled courses include:

- **Understanding the ADA**
- **Coordinated Mobility: A Unified Transportation Management Solution**



SUNDAY, MAY 3

INTERNATIONAL BUS ROADEO COMPETITION

7 a.m. - 5 p.m.

(Refer to page 4 for details.)

TECHNICAL TOUR South Base Vehicle Operations/ Maintenance Facility

9 a.m. - 3 p.m.

Refer to page 7 for tour details.

This is APTA --- Realizing the Full Potential of Membership

3 - 4 p.m.

This session will cover everything you'll want to know about getting involved in your association. The American Public Transportation Association is widely recognized as the voice of the transit industry. This session will focus on the many resources available to you as a new member. In addition, you will find out how APTA works and is governed. How can you realize the full potential of your membership? We'll answer your questions on where to start as a new or long-standing member in getting to know about, and becoming involved in, your association. APTA's success depends on participation and input from all its members.

FACILITATOR

- William W. Millar, president, APTA

OPENING GENERAL SESSION Quality Transit --- Now

4:30 - 6 p.m.

The 2009 APTA Bus & Paratransit Conference & International Bus Roadeo/BRT Conference is the premier conference for transit industry professionals pursuing comprehensive learning and networking opportunities. Our conference theme for the year, "Quality Transit --- Now," has been incorporated throughout the conference. Come and join us for this informative session as we review our industry's priorities and receive a hearty greeting from our host, King County Metro Transit.

PRESIDENT'S WELCOME

- William W. Millar, president, APTA

PRESIDING

- Beverly Scott, Ph.D., chair, APTA, and general manager, Metropolitan Atlanta Rapid Transit Authority, Atlanta, GA

WELCOMES

- Ron Sims, King County executive and board member, Sound Transit, Seattle, WA
- Kevin Desmond, general manager, King County Metro Transit, Seattle, WA

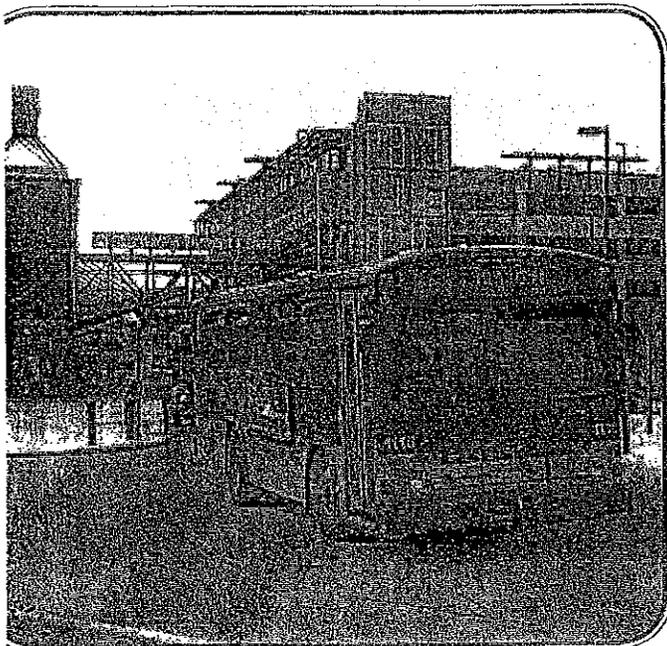
PRESENTATION OF THE 2009 BUS SAFETY AWARDS

- Joyce Eleanor, vice chair-bus & paratransit operations, APTA, and chief executive officer, Community Transit, Snohomish County, WA

WELCOMING RECEPTION

6 - 7 p.m.

Mix and mingle among your bus industry peers in this lively welcoming reception that is sure to set the tone for a week of learning and networking.



Register Today at www.apta.com



MONDAY, MAY 4

GENERAL FORUM When the Going Gets Tough...

8:30 - 10 a.m.

Making a sense of humor your armor against trying times.



Kathy Buckley

Can comedy save us from today's woes? Not exactly, but it can help us look at the future with a fresh perspective. This session will use humor to help us rise above the adversities of today for a better tomorrow. You will learn how to overcome obstacles by turning

negative situations into positive opportunities. Experience how a positive outlook can bring about positive outcomes! This session will not only prove there is light at the end of the tunnel, but also show you how to find it.

This can't miss session featuring Kathy Buckley will inspire you if not leave you completely riveted. Ms. Buckley is a five time American Comedy Award winning comedian who is hearing impaired. Her story is nothing short of an incredible life journey that is far from over. She is also a gifted award-winning actress, accomplished author, and renowned inspirational speaker who will share her story of overcoming some of the most difficult obstacles in life one can imagine, and how she met those challenges with dignity, courage, and laughter.

Ms. Buckley's presentation will be followed by Q&A.

NTI Training Understanding the ADA

10:15 a.m. - 12 p.m. (35 person limit)

This new course from NTI will help participants understand the fundamentals of the Americans with Disabilities Act (ADA) by focusing on the legal background of the ADA and paratransit operations. This workshop will look at such topics as service provisions, complementary paratransit service, enforcement and compliance, and self assessment.

TARGET AUDIENCE Persons who work with demand response services at a transit system that requires a fundamental understanding of the ADA.

CERTIFICATE OF COMPLETION awarded upon completion of the workshop.

There is no separate registration fee required, however NTI requests that you pre-register so materials may be prepared for each person. To register for the course, contact NTI's Myrna Sirleaf at 732.932.1700 ext. 228 or msirleaf@ntl.rutgers.edu, or visit NTI's web site, www.ntionline.com. Course demand is high and on-site registration will be limited to a space-and-materials-available basis, so register early.

APTA Strategic Plan: The Goals for the 2010-2014

10:30 a.m. - 12 p.m.

Brainstorming on APTA's next 5-Year Strategic Plan.

APTA's Strategic Plan sets priorities to guide the association's programs and activities. It is the guiding document for developing APTA's annual business plan and budgets, ensuring that APTA services are well focused on meeting members' needs and providing national leadership. Please join and lead the process of moving towards APTA's TransitVision 2050 by contributing your ideas on the direction for APTA for the next five years.

Making the Transit-Business Connection

10:30 a.m. - 12 p.m.

Learning how to operate at your full potential.

Even with a struggling economy and increased unemployment, the largest percentage of riders on most transit systems is still commuters going to work. This session will focus on successful strategies to develop and enhance partnerships with the private sector to encourage greater use of public transportation. Among the topics to be discussed are ways to fire up your transit commute benefit program as well as joint marketing efforts.

Mitigation Strategies for a Volatile Economy

10:30 a.m. - 12 p.m.

Everything is UP and then DOWN. How does transit cope?

Transit is providing service in a crushing economic environment. How are systems coping and what strategies are being deployed? Learn what agencies are doing to mitigate the effects of a downturn in the economy. The discussion will include strategies like fuel hedging and private company partnerships.

E Environmental Justice

10:30 a.m. - 12 p.m.

Listening to and learning from the community.

With the communities in economic distress, many public transportation systems are seeking ways to restructure service and increase fares. How are they dealing with the challenges? How are they engaging and listening to their customers and their community in order to make equitable decisions? This session will focus on these important issues. Join your colleagues for new and timely information on aspects of environmental justice and Title VI considerations in service planning and hear the latest guidance from the Federal Transit Administration.

E Succession Planning for the 21st Century — Transit Takes the Lead

10:30 a.m. - 12 p.m.

APTA Blue Ribbon Panel on Workforce Development -- plans, industry tools, and resources to advance the industry.

Succession and workforce planning are strategic business priorities transit agencies of all sizes as we move into the 21st century. Now is our moment to respond and lead our way to the future. These and related workforce needs, priorities, strategies, and partnerships are being addressed through APTA's Blue Ribbon Panel for Workforce Development. In addition, industry innovators and leaders provide insights and evidence on current state-of-the-art skills and talent management tools, career, partnerships, and recruitment programs to benefit a wide range of industry and agency needs.

T Roadeo Operators Training Ready to Drive? How to be Fit for Duty.

10:30 a.m. - 12 p.m.

Even professional drivers need to manage life issues.

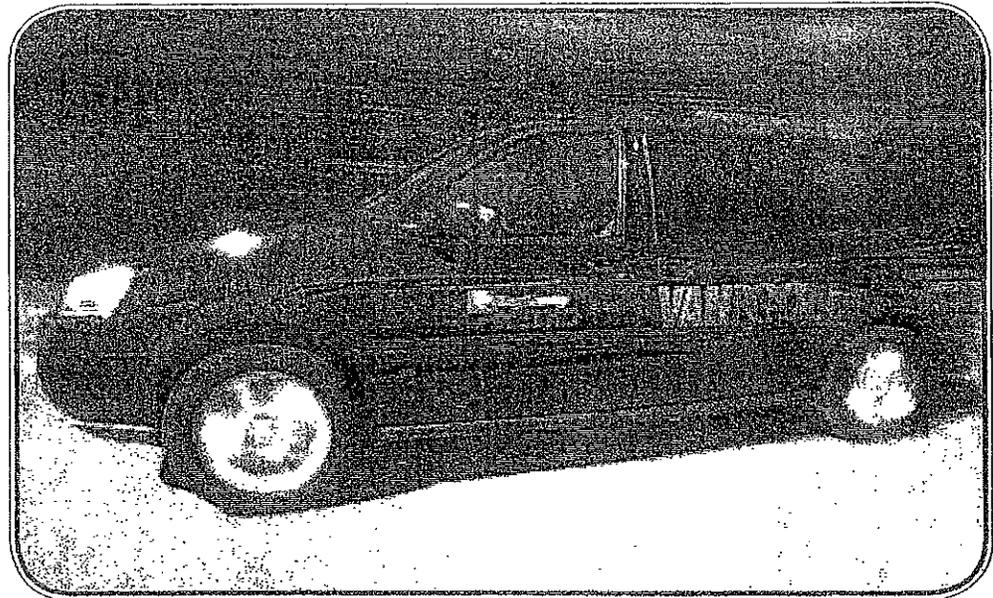
Life can interfere with your job of operating a bus. Hear about some of the work being done to reduce distractions on your vehicle, tips for staying focused, and how to manage fatigue. Join the conversation about what works and what your transit agency can do to assist in keeping operators focused and ready for work.

T Roadeo Mechanics Training What's that Gadget on my Bus and How Do I Fix It?

10:30 a.m. - 12 p.m.

New bus technology keeps showing up on the buses.

With every new bus order there is more technology. The 2010 engines will add additional components and requirements. In this session, vendors will offer glimpses of new technologies and discuss how to keep them functioning. Bring your questions and feedback for the experts to address. Be the first to be in the know about the technologies that will be showing up in your fleets.



Register Today at www.apta.com



MONDAY

BUS DISPLAY

11 a.m. - 4 p.m. (includes lunch)

Fixed-route, BRT, and paratransit vehicles will be on display for your inspection. Manufacturers' representatives will be on hand to discuss their products and answer your questions. To highlight this event, a complimentary lunch for all Bus & Paratransit Conference registrants will be hosted during the display from 12 to 2:30 p.m. Bus Rapid Transit Conference registrants are invited to attend the lunch, but must purchase a separate \$45 ticket in advance of the event by completing the "Bus Display Lunch/Additional Tickets" portion of BRT Conference Meeting Registration Form as part of your online conference registration. You also may download the registration form on www.apta.com, complete it, and fax or mail it with your payment to APTA.

In order to participate in the Bus Display, you must be an APTA member. If you wish to reserve space, please complete the Bus Display & Products & Services Showcase Reservation Form located on APTA's web site, www.apta.com, and return it to APTA with your payment no later than March 16. Reservations received after March 16 will be charged a \$200 late fee. Fees will be refunded if a written request is received at APTA post-marked no later than April 10.

REMINDER: To attend the display/luncheon, you must be registered either as a Bus & Paratransit Conference or BRT Conference attendee or a Bus Display exhibitor. The Exhibitor Registration Form is included in the exhibitor manual located on www.apta.com.

QUESTIONS? Contact APTA's Heather Rachels at 202.496.4838 or hrachels@apta.com; or Adam Martin at 202.496.4845 or amartin@apta.com.

OPENING SESSION BRT in the Pacific Northwest

1:30 - 2:30 p.m.

The Northwest gets a transit boost with BRT.

King County Transit, in Seattle, and Community Transit, in Snohomish County, are both incorporating BRT as part of their transportation mix for the Pacific Northwest. Speakers from these two systems will describe how their plans and projects are emerging to assist their communities with transit solutions.

NTI Training Coordinated Mobility: A Unified Transportation Management Solution — Part 1

1:30 - 5 p.m. (35 person limit)

This is Part 1 of a two-part course. Part 2 continues on Tuesday from 10 a.m. to 5 p.m. Participants must attend both sessions.

The customer base of transportation services has expanded greatly. Due to demographic shifts, changing job markets, increased pressure to find alternatives to the single occupancy vehicle, and suburban and exurban land use patterns, the transportation needs of the population have changed and increased.

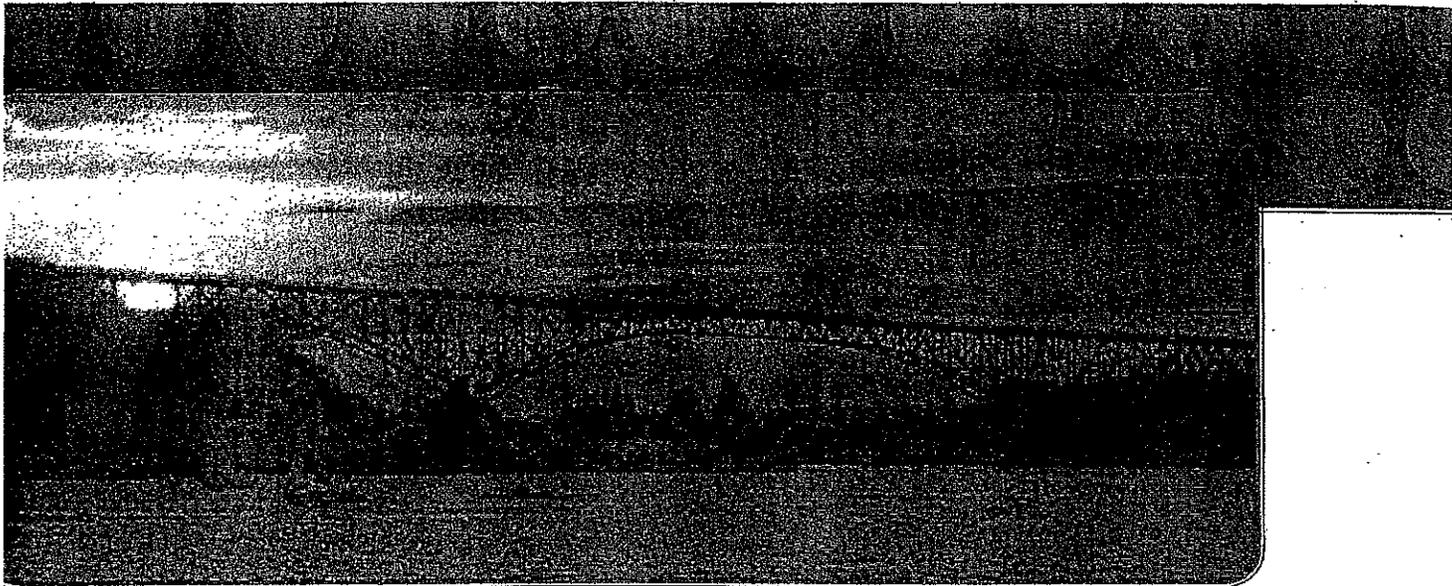
Characteristics of travelers today include people with disabilities as well as low-income individuals. These groups are interested in using more independent modes of transportation services as well as improving the current system. Transportation services are sometimes fragmented and/or duplicative creating inefficiencies for customers and extra costs for programs needing transportation. Additionally, transit services may stop at jurisdictional lines and not connect with other modes or jurisdictions.

Professionals in transportation services as well as human services have not been able to create transportation options to meet the needs of these consumer groups. It is time to put the pieces of this puzzle together to make a picture of rides for those who need them. Mobility management addresses this need in a relatively non-threatening manner for both traditional public transit and the automobile industry.

TARGET AUDIENCE Human service coordination professionals, transit providers, transit managers for all of the different services, MPOs.

CEUs 1.3 AND CERTIFICATE OF COMPLETION awarded upon completion of Parts 1 & 2 of the course.

There is no separate registration fee required; however NTI requests that you pre-register so materials may be prepared for each person. To register for the course, contact NTI's Myrna Sirleaf at 732.932.1000 ext. 228 or msirleaf@nti.rutgers.edu, or visit NTI's web site, www.ntionline.com. Course demand is high and on-site registration will be limited to a space-and-materials-available basis, so register early.



Customer Service Challenge

2:15 - 3:45 p.m.

A lively contest showcasing exemplary bus operator customer service skills.

Back by popular demand! Join us as the industry's very best bus operators face-off in a contest to test their customer service skills at this exciting and entertaining event. Come one, come all to see who walks away with the title of transit's "top ambassador!"

Keeping Transit Operators Safe

2:15 - 3:45 p.m.

Are there really practical ways to provide a safer work environment for transit operators?

Transit operators work in an environment that can often be isolated and they must rely on their personal skills when handling difficult situations. The transit industry has taken some very proactive measures to make both the physical environment of the bus more safe and secure as well as providing training that equip operators with effective skills to reduce confrontational situations. Attend this session to learn how you can make a safer environment for your operator workforce.

The Challenge of the 2010 Engine

2:15 - 3:45 p.m.

How does a 2010 engine work and how is it maintained?

The technology required to meet the 2010 engine guidelines will be challenging. This session will address what will be required to run and maintain these engines and how this new technology will affect transit agencies. The discussion will include associated technologies such as the particulate filters necessary for meeting the guidelines.

Doing Business with DBEs

2:15 - 3:45 p.m.

A session for DBEs looking for business and primes looking for qualifying DBEs.

Learn how transit agencies and primes identify and develop business relationships with disadvantaged business enterprises qualified to meet contracting goals. Find out how doing business in the bus industry is best facilitated by your APTA membership. Bus manufacturers, a DBE owner, and a procurement officer will discuss the relationship-building that leads to successes for DBEs and the rest of the industry.

Intelligent Transportation Systems

2:15 - 3:45 p.m.

How smart is your system?

ITS technology is imbedded in transit operations and systems. Intelligent deployment of intelligent technology is fundamental in taking effective advantage of these instruments. International and domestic illustrations will be presented in this session as examples of best practices.

Register Today at www.apta.com

MONDAY

Roadeo Operators Training Dispatch, There's Trouble on my Bus!

2:15 - 3:45 p.m.

Defusing hostile situations for bus operators.

Bus operators not only see the best the customers bring on the bus but also the worst. This session will focus on how to recognize potential trouble and techniques to use to defuse hostile situations. Come to this session to learn skills that can make your job as an operator safer for you and your customers. Share experiences and what worked in your situation as a professional operator.

Roadeo Mechanics Training So You Want to Win the Roadeo?

2:15 - 3:45 p.m.

Applying good troubleshooting skills will help in the roadeo (and at work!).

Teams that have good troubleshooting skills do much better in the roadeo and have an easier time diagnosing problems back in the maintenance garage. This session will focus on troubleshooting proficiency. Learn techniques to improve your approach to identifying problems.

The BRT Standards Project

2:45 - 4 p.m.

APTA Standards Program incorporates best practices for BRT.

The APTA BRT Working Group has been working on the development of BRT Recommended Practices for the past two years. Several documents are finished and ready for publication. These documents will assist future BRT projects get a helping hand in developing programs that can take advantage of lessons learned from previous efforts.

Listening Session: Mobility Services for All Americans (MSAA) Stakeholder Web Community

4 - 5:30 p.m.

The U.S. Department of Transportation Mobility Services for All Americans (MSAA) initiative recently unveiled an interactive web community (www.msaa-tmcc.org) to promote effective knowledge and information sharing on human service transportation coordination and the usage of ITS technologies. Hear the latest news, view the web community in action, and provide your input for improvement to this new venue whose ultimate goal is to become a self-sustaining, easy-to-use platform of communications among human service transportation stakeholders.

Paratransit Operations: Experience with New Policies and Practices

4 - 5:30 p.m.

Emerging policy, technology, and operational practices to control costs and improve customer service.

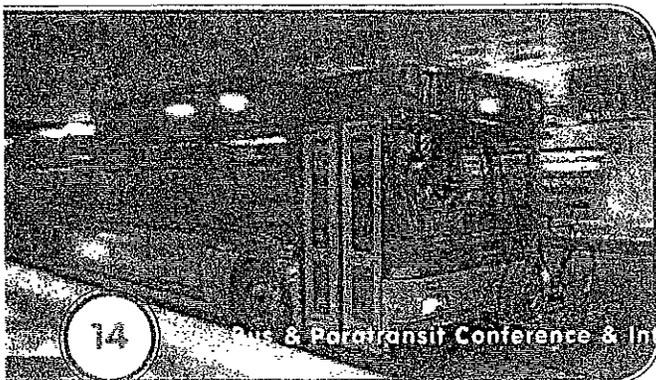
Explore "best" versus "common" paratransit operations practices with three criteria in mind: they are operationally viable, cost effective, and improve customer service. Learn how new policies can better control customer no-shows and late cancels. See how lower-cost and widely-used mobile technology such as the Blackberry, iPhone, and Tablet PC with GIS mapping can improve customer service and on-street operations.

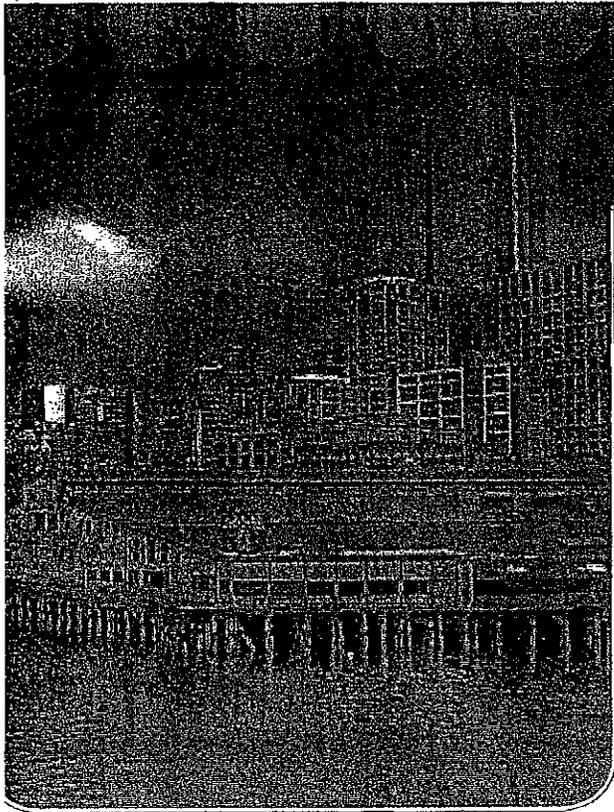
Stuff on the Bus

4 - 5:30 p.m.

Buses carry people, people carry stuff.

As ridership increases, people are choosing transit as their primary transportation. Customers are also bringing more stuff with them on the bus: skis in Utah, surfboards in California, luggage to and from airports, bikes, segways and plain old groceries. How is transit accommodating these and other stuff on the bus? Participate in a discussion about coping with this trend of transit as primary transportation.





accommodate these new efforts and is there a heavy cost in time and budget? Make sure you attend this informative session to hear from your peers who have found that commitment to quality does indeed provide a return on investment!

Roadeo Operators & Mechanics Training How Does a Transit System Work? Who Does What?

4 - 5:30 p.m.

A birds-eye view of how transit systems fit together.

So, you may know who the general manager is and you know that payroll issues your checks, but do you ever wonder who else does what in your transit organization? This session will discuss who is responsible for and how typical transit functions get done. Find out what other types of jobs exist in transit. Learn about how you fit and tips on affecting change in your organization.

The Magic Bus is Here!

4 - 5:30 p.m.

Discover how your agency or company will benefit from the new industry standard for procuring new buses.

Through the hard work of a large number of public and private sector APTA members and financial support from the FTA, the Standard Bus Procurement Guidelines have been updated with revised commercial terms and new technical specifications. Now transit agencies can utilize an updated RFP document to purchase transit buses.

This session will provide transit agency procurement and operations staff with an overview of the changes and how the new guidelines can be used. It will also be an important session for private sector OEMs and sub-suppliers to understand how they benefit from adoption of the new guidelines.

Quality Initiatives in Transit: The Return On Investment

4 - 5:30 p.m.

The economic times are tough....can we afford to put extra efforts into quality efforts?

Our customers expect quality service even when the economy is down. If we take additional steps to strengthen the quality of our services and to implement quality assurance into our operations, can we reasonably

Roadeo Operators & Mechanics Training Staying Fit to Live

4 - 5:30 p.m.

Balancing personal life and work is not an easy task.

Transit work can involve shift work, long hours, and minimal exercise. Keeping work and life in balance can be a struggle. Weight gain is common among operators and mechanics. This session will point out common pitfalls and identify strategies that can assist in maintaining a healthier life.

Accessible BRT

4:15 - 5 p.m.

Making BRT as accessible as possible for the riding public.

This session will focus on the ongoing discussion of making your BRT as accessible as possible and meeting ADA requirements. Speakers will address topics such as securement, mobility access, and level boarding. Agencies who have worked through accessibility issues with their projects will discuss what worked and what didn't.

Register Today at www.apta.com

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TUESDAY, MAY 5

HOST FORUM **Sustainability & Transit: King County Metro's Efforts to Create a Sustainable Transportation System** 8 - 9:30 a.m.

King County Metro is working to create a sustainable transportation system—one that pollutes less, consumes less imported fossil fuels, and efficiently serves the mobility needs of a growing population. Learn about Metro's operational, fleet, technology, and market development initiatives and long-standing commitment to progressive environmental policies and investments. The host session highlights Metro's efforts in developing hybrid transit vehicles, designing LEED-certified buildings, implementing "Clean Green" practices, and increasing market share through innovative transportation demand management programs.

MODERATOR

* **Kevin Desmond**, general manager, King County Metro Transit, Seattle, WA

BRT **BRT and the New Starts/ Small Starts Program** 8 - 9:30 a.m.

8 - 9:30 a.m.

Explore how your BRT project fits into this funding program.

The New Starts/Small Starts Program criteria allow BRT projects to qualify for funding. This session will discuss how to take advantage of these programs and what steps should be taken to increase the chances of a successful application.

BRT **Fitting BRT to Small & Medium Systems** 9:30 - 11 a.m.

9:30 - 11 a.m.

BRT is not just for the "big guys!"

BRT has become a successful application in many small and medium-sized communities. In this session, speakers will focus on how to apply the positive outcomes in planning and operating BRT to locations that have smaller population centers. Learn from what others have done to make their operations successful.

Accessibility: Doing it Right 9:45 - 11:15 a.m.

9:45 - 11:15 a.m.

Trading inside stories.

Lessons learned in starting work with taxi services and transitioning from one paratransit contractor to another are just two of the life experiences that service providers said they wouldn't have missed. Panelists will describe how projects can be organized better the next time and provide insights into those "first clues."

Telling Your Story to the Media 9:45 - 11:15 a.m.

9:45 - 11:15 a.m.

How to successfully deal with the media.

A media interview should be a two-way street offering an opportunity for the reporter and for you. The reporter wants information for a news story, but you want to do the interview to tell your organization's story and point of view. This session will explore how to successfully tell your story, starting with the preparation needed before an interview takes place. It will also offer advice on how to coordinate with your press officer and how to work with print, radio, and television reporters.



D Training Strategies for Optimum Performance

9:45 - 11:15 a.m.

Approaches that benefit employees and employers.

Training is critical to developing strong, capable employees needed to meet today's transit challenges. Employees are being stretched and asked to perform more and different duties. Technology has impacted all of us from driving a bus, to scheduling a route, to supervising employees who rarely come into a job site. How can we keep training effective and continue to grow our employees to meet today's transit challenges?



H Transit Data Management

9:45 - 11:15 a.m.

How valuable is the information really?

We are all awash in data. Modern transit operations and management systems are producing massive amounts of information which can be either useful or paralyzing.

There are methods to address data management which are specific to the transit environment. This session will look at these methods to help transit agencies successfully manage data to ensure optimal use of information.

T Roadeo Operators Training Who Planned this Route, Anyway?

9:45 - 11:15 a.m.

Service planning for bus operators.

Route planning is a balancing act between delivering good service and the constraints of the transit system. This session will discuss how routes are planned and how bus operators can add valuable input to developing good service for the customers.

T Roadeo Mechanics Training Is There Life After Being a Bus Mechanic?

9:45 - 11:15 a.m.

Tips on preparing for a trainer or supervisor position.

Great mechanics don't necessarily become great trainers or supervisors. Other skills are needed to successfully move into those positions. This session will focus on what skills are needed and how to develop them in preparation for moving to a new position.

T NTI Training Coordinated Mobility: A Unified Transportation Management Solution -- Part 2

10 a.m. - 5 p.m. (35 person limit)

This is Part 2 of a two-part course. Part 1 is on Monday from 1:30 to 5 p.m. Participants must attend both sessions.

Refer to page 12 for course and registration details.

TUESDAY

BUS PRODUCTS & SERVICES SHOWCASE

10:30 a.m. - 2 p.m. (includes lunch)

Many business members' bus products and services are showcased at the 2009 Bus Products & Services Showcase. Registrants can view the products and obtain information relating to the bus products and services on display. Expert personnel are on hand to answer your questions as you inspect what's new and innovative in the world of bus equipment and services.

In order to participate in the showcase, you must be an APTA member. The cost is \$1,050 for each 10' x 10' booth. If you wish to reserve space, please complete the Bus Display & Products and Services Showcase Reservation Form located on APTA's web site, www.apta.com, and return it to APTA with your payment by March 16. Reservations received after March 16 will be charged a \$200 late fee. Please note that space may sell out prior to March 16, so early bookings are recommended.

REMINDER: To attend the showcase and/or lunch, you must be registered either as a Bus & Paratransit Conference or BRT Conference attendee or a Bus Display exhibitor. The Exhibitor Registration Form is included in the exhibitor manual located on www.apta.com.

QUESTIONS? Contact APTA's Heather Rachels at 202.496.4838 or hrachels@apta.com; or Adam Martin at 202.496.4845 or amartin@apta.com.

LUNCHEON SESSION BRT "Down Under"

12 - 1:30 p.m.

Australian BRT comes to Seattle.

Delegates from an Australian BRT Study Tour are joining us for the BRT Conference. They will discuss the successful implementation of BRT in Australia, and what projects and plans are on the horizon. Learn what challenges and opportunities define BRT "Down Under."

Kitsap Transit -- Best Practices in Small Operations

2 - 5 p.m. (includes travel time)

Location: Kitsap Transit, Bremerton, WA

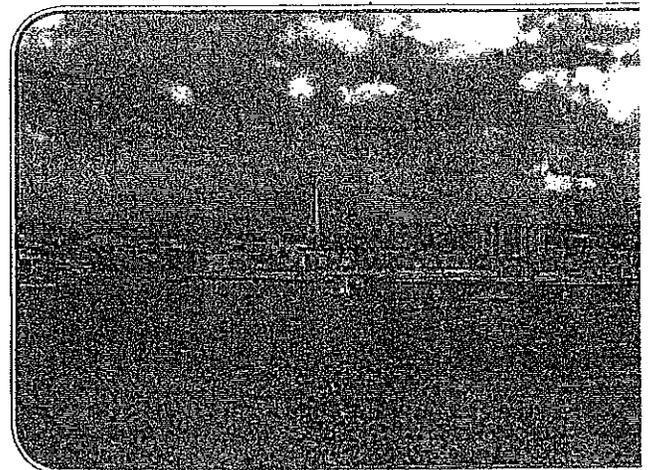
Kitsap Transit is a small operator known for its innovative edge. Whether they are working on a prototype for a fuel efficient bus (20 miles to the gallon!) or participating in downtown revitalization efforts, Kitsap Transit is always looking to stay one step ahead.

This session, geared towards small operators, will take place at Kitsap Transit in Bremerton, Washington, a ferry ride away from downtown Seattle. Come join us for this exciting session to tour the system and hear what everyone is talking about.

Participants must purchase a ferry ticket no more than 90 days (as tickets expire after 90 days) in advance, up to and including the day of the session. The cost of the ticket is \$6.70 and may be purchased online at <http://www.wsdot.wa.gov/ferries/wave2go/>. Select the Seattle/Bremerton Route - crossing time is approximately 60 minutes each way. More information to come.

Advance registration is requested. Please advise APTA's Heidi Salati at 202.496.4818 or hsalati@apta.com in advance of the conference if you plan to attend this session.

QUESTIONS? Visit the Bus & Paratransit Conference & International Bus Rodeo section on www.apta.com; or contact APTA's Heidi Salati at 202.496.4818 or hsalati@apta.com.



TECHNICAL TOURS

2 - 5 p.m.

- Downtown Seattle Transit Tunnel
- Transit Communications and Control Center
- Access Control Center

2 - 5:30 p.m.

Community Transit BRT Line

Refer to page 7 for tour details.

To What Extent is Travel Training the Answer to Rising Paratransit Costs?

2:15 - 5:30 p.m.

Session sponsored by Easter Seals Project ACTION.

This session is designed for management and supervisory staff interested in learning about the benefits of travel training services.

Whether a transportation provider uses existing or hires new personnel, contracts out to a third party, or contributes fare or in-kind services, transit systems are benefitting from the intensification development of travel training services. Speakers will focus on promising practices throughout the U.S. and abroad and address human resource issues such as salary requirements, recruitment and training, work assignments and staff capacity, and supervising off site personnel; the relationship between paratransit eligibility determination processes and travel training services; how travel

training can 1) support paratransit customers to use fixed-route for all or part of their trips and 2) support new customers to use fixed-route (and rule out paratransit) as their preferred transit mode.

Do I Have Something in My Teeth (or Soot on my Exhaust Pipe)?

2:15 - 3:45 p.m.

Buses continue to be cleaner with each advancement.

No one wants bellowing soot or dirty exhaust. We are all working towards cleaner air, and a better environment. This session will focus on what is happening with clean propulsion efforts. Hear updates on fuel cell buses, the newest data on hybrids, and what other fuel technologies are doing to reduce their footprint on the earth.

Green, Lean Jeopardy

2:15 - 3:45 p.m.

You may have watched jeopardy before but never like this!

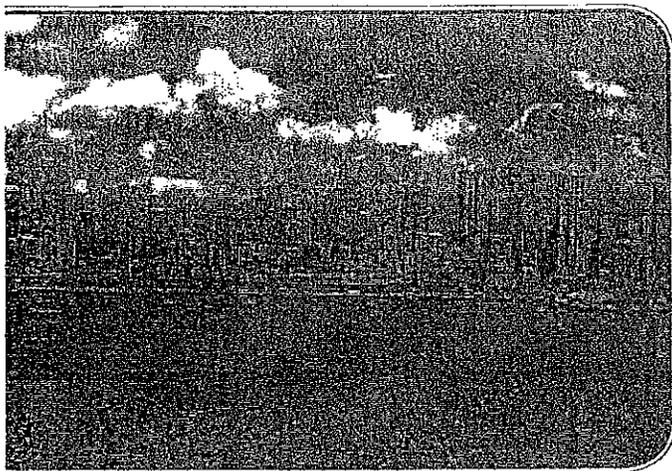
What does it really mean to be going green? And what's the most cost-beneficial way to make it happen? Who's doing what across the country? And what does it mean for transit's future? Get your answers to these questions and more as APTA members, both public and private, battle it out on the set of "Green, Lean Jeopardy!"

Operator Focus: Education, Availability, Communication

2:15 - 3:45 p.m.

Enabling a world-class operator workforce.

Front-line employees put a face on our industry. Well-trained, dedicated, readily available, and well informed operators provide the backbone for agencies to provide world class customer service leading to successful business results. Join a high-spirited session to hear agency and provider insights on high-quality operator training programs and driver best-practices. Learn how to reduce absenteeism through innovative employee availability improvement models and programs. Hear how coach operators improve communication channels, build stronger relationships with fellow operators and enhanced business practices.



Register Today at www.apta.com

TUESDAY

5 The (Brave) New World of Transit: New Ways of Doing Great Things

2:15 - 3:45 p.m.

Is your agency or company ready to compete in today's market place?

Doing business in the transit industry today is tough for both the public and the private sector. New market forces are forcing everyone to look carefully at how they do business and to make hard choices. This session will focus on the impact of strained finance and credit markets on our industry and how transit agencies and business members are responding to these new conditions. Particular emphasis will be given to actions that agencies and companies are taking to insure that our market remains competitive and strong.

H Web-based & Mobile Technology Applications

2:15 - 3:45 p.m.

Innovative applications to streamline operations.

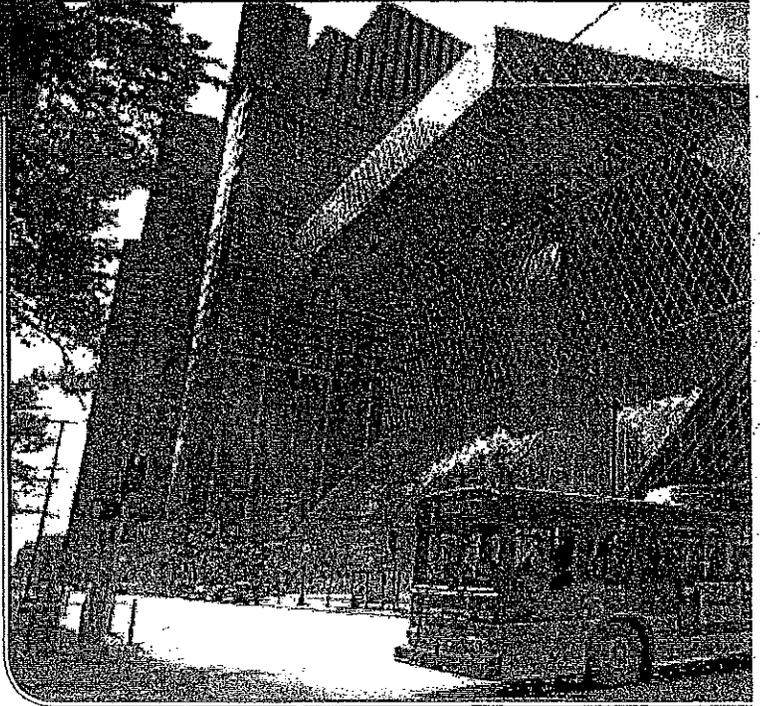
Refined web-based and mobile technology options are now available to streamline operations and provide enhanced services to transit riders. Examples of these innovative applications such as mobile devices, travel assistant devices (TAD) and the use of web-based technology are featured in this session.

Regulatory Issues in the New Administration

4 - 5:30 p.m.

An update on the issues affecting our industry.

This session will examine the status of recently enacted and pending U.S. DOT and other agency regulations that impact bus operations. Industry experts will discuss how the implementation of key new regulations have effected bus agencies across the nation, the new Administration's treatment of outstanding regulatory issues, and forecast what might be on the horizon. This session will include a particular emphasis on the Charter Bus Service, School Bus Operations, Medicare and Medicaid rules and other recently proposed regulations.



A Accessibility Consensus Standards -- What You Need to Know!

4 - 5:30 p.m.

Providing mobility options for all!

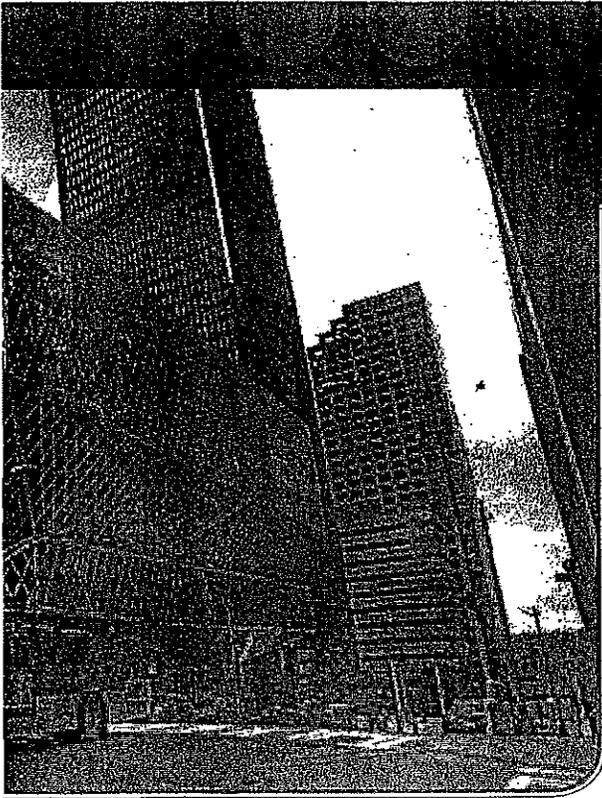
As one of APTA's newest standards programs, the Accessibility Consensus Standards Development Program has developed several recommended practices concerning fixed route stop announcements and route identifications and paratransit call centers. This session will look at the various documents that have been developed and discuss the benefits of implementation.

C Emergency Preparedness

4 - 5:30 p.m.

If a real, large-scale emergency happens in your area, how ready are you?

Over recent years, we have experienced both large scale and regional emergencies that have directly impacted transit organizations in one way or another. The key to effectively addressing an emergency is to have a practical and effective plan and to test that plan regularly. Attend this session to learn about the emergency preparedness tools that are available to help you build or strengthen your own emergency preparedness plan.



D Confronting New Operational Models

4 - 5:30 p.m.

Operational challenges of meeting demands require new thinking about old problems.

Transit is thinking differently these days. Service is becoming more specialized. There is service with special adaptations requested by employers. Transit is purchasing segmented fleets to meet varying service types which confound the spare ratio requirements. We are using buses differently. Be a part of this discussion about operational solutions that might work where you live.

APTA INTERNATIONAL BUS ROADEO AWARDS BANQUET

7 - 9:30 p.m. (tickets required)

Join the Bus Rodeo participants and their friends and guests at the Awards Banquet to recognize the "best of the best" — APTA's 2009 Rodeo champions!

TICKETS

BUS & PARATRANSIT CONFERENCE AND BUS RAPID TRANSIT CONFERENCE REGISTRANTS: Tickets for the Awards Banquet are not included in the conference registration fee, but may be purchased in advance at a cost of \$75 each by completing the "Bus Rodeo Awards

Banquet Tickets" portion of the Meeting Registration Form as part of your online conference registration. You also may download the registration form on www.apta.com, complete it, and fax or mail it with your payment to APTA.

ROADEO PARTICIPANTS: As part of the registration fee, each rodeo participant receives a banquet ticket as well as second ticket for a registered guest. Additional tickets must be purchased in advance of the rodeo at a cost of \$75 each. Please complete the Bus Rodeo Awards Banquet Additional Ticket Form included in the rodeo registration packet, or download it from www.apta.com and fax or mail it with your payment to APTA.

SEATING

BUS & PARATRANSIT CONFERENCE AND BUS RAPID

TRANSIT CONFERENCE REGISTRANTS: If you wish to sit with your rodeo team members, please indicate this by checking the "File my invitation(s) with my Rodeo Team's Registration Packet" box in the "Bus Rodeo Awards Banquet Tickets" portion of the Meeting Registration Form. This will assure that you will be assigned seating at your team's table(s). If you do not check this box, your invitation will be filed with your bus conference registration packet.

Invitations filed with your bus conference registration packet must be exchanged for a valid ticket at the banquet invitation exchange desk in the APTA registration area in the Sheraton Hotel from 2:30 p.m., Saturday, May 2 through 12 p.m., Tuesday, May 5. At that time you may select your table on a first-come, first-served basis. If you wish to sit with guests and friends, you must exchange all invitations at the same time.

ROADEO PARTICIPANTS: Rodeo teams must take their banquet invitations and exchange them for assigned seating at the APTA rodeo registration desk in the Westin Hotel from 2 p.m., Thursday, April 30 through 2 p.m., Saturday, May 2; and at the Sheraton Hotel from 2:30 p.m., Saturday, May 2 until 12 p.m., Tuesday, May 5 at the banquet invitation exchange desk in the APTA registration area. The entire team, and any bus conference registrants whose tickets are filed with the team, will be given a choice of seats together on a first-come, first-served basis.

QUESTIONS? Contact APTA's Anitha Atkins at 202.496.4839 or aatkins@apta.com; or Saahir Brewington at 202.496.4834 or sbrewington@apta.com.

Register Today at www.apta.com.

WEDNESDAY, MAY 6

BRT Enabling Technologies

8:30 - 10 a.m.

You might not need these technologies to have a successful BRT application, but they sure help.

There are many technologies that can assist with operating a BRT system. Some agencies have deployed Vehicle Guidance, Transit Signal Priority, and ITS technologies with good results and some have learned some valuable lessons. This session will provide clues to how technologies can enhance the BRT experience and what provides the biggest bang for the buck.

Transportation Options for Older Adults: Best New Programs

8:30 - 10 a.m.

Blazing new trails along the old path from driving a car directly to paratransit.

With the increasing proportion of seniors in transit service areas, managers are learning more about transportation alternatives that appeal to this burgeoning market. What services do older adults want and use? How and when is best to reach out to them? Come hear about a host of options offered by leading organizations, how they work, and how they are funded.

Managing "At Risk" Driving Behavior

8:30 - 10 a.m.

Does anyone really have effective methods and tools to manage this problem?

There are more challenges for our bus operators today than ever before. Increased traffic congestion, road rage, and demanding customers are examples of the problems bus operators must effectively manage while driving, and can cause bus operators to display more at-risk behaviors. Join us in this informative session to see excellent examples of how video and positive reinforcement solutions help to curb this problem and provide our industry with safer, more focused drivers.

Maintenance Facility Design -- Sizing it Right

8:30 - 10 a.m.

Are you planning a new bus maintenance facility, but not sure if it's sized to meet your current and future needs?

Time and money is lost due to poor planning and designing new bus maintenance facilities. A working group in APTA's Bus Standards Program has developed guidance for transit agencies and designers to determine the space needs of a new facility, an outline to ensure all elements for a new facility are considered, as well as other useful documents for bus maintenance facilities. Come learn what new guidance and tools are available to assist transit agencies and designers in planning and designing new bus maintenance facilities.

Making Riding the Bus a Pleasant Experience

8:30 - 10 a.m.

Making the passenger experience as positive as possible is critical in keeping people riding.

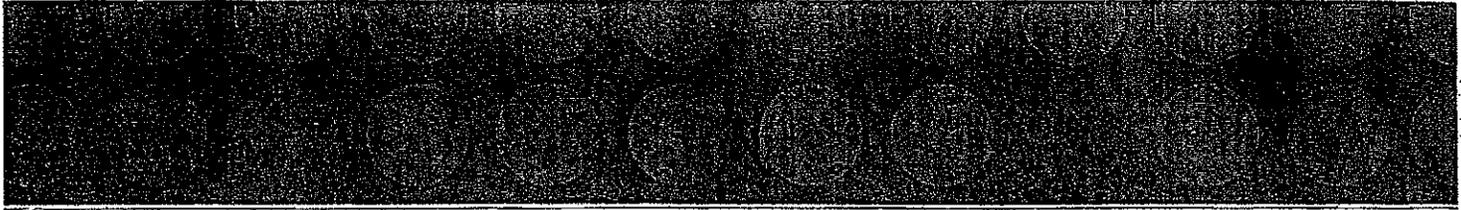
This session will address passenger environment issues. Advancements have been made in heating and cooling, noise mitigation, lighting and shelter design and maintenance. Speakers in this session will present some of these new technologies and talk about how to implement them for the best outcome.

Measuring Success When Making a Commitment to Sustainability

8:30 - 10 a.m.

Tools for becoming a more sustainable, cost-effective bus operation.

Hear examples and practices from APTA Sustainability Commitment signatories that could work for your bus system. What are the methodologies that are going to make your organization's commitment to sustainability a success, what do you measure and how do you determine progress? This session focuses on the methodologies and tools that help bus transit measure their environmental footprint, conserve energy, and become a more sustainable and cost effective operation.



11 Revolutionizing Tomorrow's Workforce: Case Studies on Leading Methods, Tools, and Programs

8:30 - 10 a.m.

Lead using these examples.

The transit industry's success needs keen leadership, innovative methods, robust toolkits and advanced resources to effectively lead and develop our industry's workforce. Case study approaches highlight this session: new thought leadership models that transform management/employee relations; expanded uses of web-based tools and instructional models that benefit both a new generation of workers and the bottom line; strategic mentoring programs that develop and retain the best of our workforce to benefit future needs.

BRT The Right Vehicle for BRT

10:15 - 11:45 a.m.

How does the type of vehicle factor into BRT success?

Many BRT projects are choosing hybrids or other advanced technology vehicles to provide service. Vehicle and vehicle design can impact the service delivery. The discussion at this session will center on what factors impact vehicle choice and what benefits may accompany the selections that are made.

B Ridership Successes

10:15 - 11:45 a.m.

Discover methods to increase and maintain ridership in these unpredictable times.

Gas prices are falling and unemployment is rising, but public transit ridership is at record levels. Learn about programs, initiatives, and strategies transit agencies from across the country are implementing to build and retain ridership in these volatile times.

5 Build an Effective Safety Culture in Transit Organizations

10:15 - 11:45 a.m.

Is there a connection between effective safety cultures and organization success and cost reductions?

An effective safety culture in any transit organization is vital to its continued success in providing safe transportation. A proactive and successful safety culture must be embedded in all employees of the organization and supported by its top management. Some excellent examples of how an effective safety culture is built and the results achieved from employees working together to lead and support safety in all facets of their jobs are showcased at this session.

D Count the Ways of Delivering Good Transit Service

10:15 - 11:45 a.m.

Non-traditional operational practices are growing.

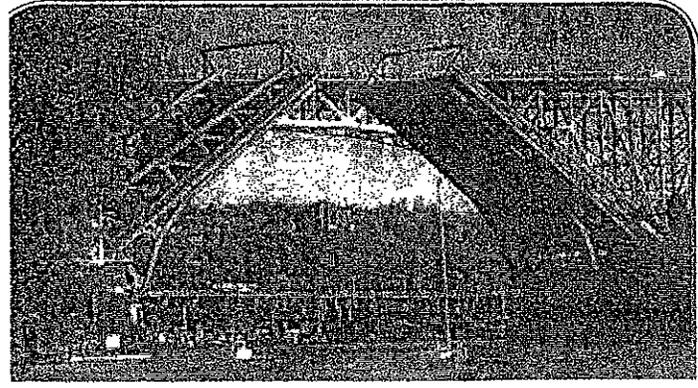
There are lots of ways to deliver good transit service beyond the traditional fixed and demand response bus service. Several agencies are having good results using non-traditional operations practices such as rideshare and vanpools. Speakers will talk about the success of these methodologies and make recommendations about implementing similar service in other locations.

6 The Cost of Doing Business

10:15 - 11:45 a.m.

Cause and effect of procurement proposals.

Is responding to proposals costly or just the cost of doing business? Hear from the supplier's side what is involved in responding to a request from a property and the cost associated with it. Find out where that cost is absorbed - usually in the cost to the property! Also, hear from the property side why the various proposal requirements are in place. In this session we will discuss the cost of requirements contained in a proposal and ways to streamline and lessen the financial burden on suppliers resulting in more submissions and a lower cost solution for the agency.



Register Today at www.apta.com

WEDNESDAY

Building Sustainable Communities with Partnerships

10:15 - 11:45 a.m.

Effective ways to link transit service with development for great results.

Public transportation plays an important role in shaping and building sustainable communities that are pedestrian and bike friendly and helping to promote better access to and around station stops and facilities. Yet transit may not have as much interaction with county and city governments responsible for local land use planning. Developing good partnerships with the community planning entities is essential for achieving results. This session will focus on community based planning and partnerships to overcome barriers and make transit and land use linkages that achieve greater access and transit use by pedestrian, bike, and the elderly users.

Moving Mobility Management Forward

10:15 - 11:45 a.m.

How to create and maintain a successful mobility management program.

Mobility management is a strategic approach to managing a coordinated community-wide transportation network with multiple operating partners. With new technologies, mobility management can offer a single point of customer access to multiple travel modes while lowering the costs of providing service.

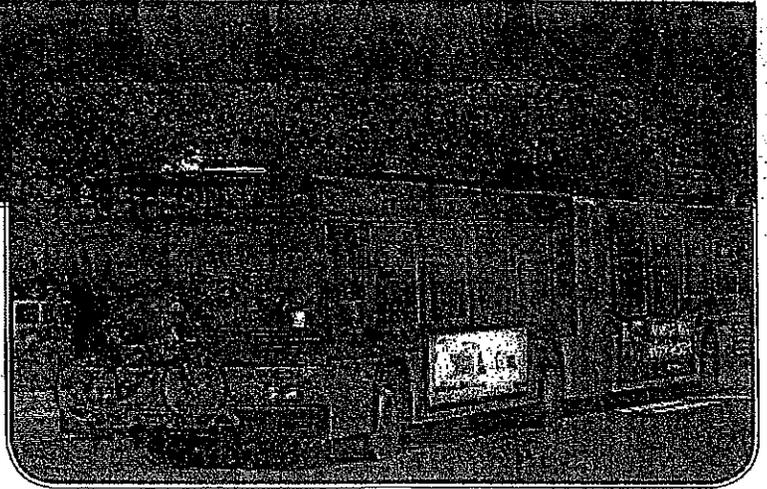
Hear from mobility managers and other experts on new and existing mobility management programs; and get the latest information as APTA continues to advance its mobility management strategic plan by providing information, training opportunities, and technical resources to help implement mobility management in your community.

CAD/AVL 101

10:15 - 11:45 a.m.

Getting to the basics.

Computer Aided Dispatch/Automated Vehicle Location Systems (CAD/AVL) have revolutionized transit operations and management. This is an opportune time to see where we are with this continuously evolving set of technologies.



CLOSING GENERAL LUNCHEON Partnership Strategies Help Transit Move Forward

12 - 2 p.m.

Transit agencies are teaming up with local partners, including cities and businesses, to achieve success in improving mobility throughout the nation. These partnerships help transit agencies build support for their goals, leverage financial resources, remove barriers, and find new ways of working together. Hear stories of how transit agencies are working with partners to create outstanding public transportation services that are becoming the choice of an ever-increasing number of people who will help their regions flourish for generations to come.

BRT, Land Use, and Ridership

1:45 - 3 p.m.

How can successful land use impact your ridership?

Studies and reports have been written to show that proper land use and planning can grow your ridership. Come learn how BRT can lead to successful transit oriented developments (TODs), which will increase ridership, development dollars, and a higher tax base.

CLOSING SESSION BRT: What in the World?

3:15 - 5:15 p.m.

What else can we learn from North American and international BRT programs?

BRT has been successfully implemented in various locations around the world. The BRT Conference will close with a taste of what our world neighbors have done to build successful and highly used BRT systems, while having to focus on their unique environments.

GENERAL INFORMATION

Bus & Paratransit Conference and Bus Rapid Transit Conference Registration Desk

Admission to all scheduled activities requires a name badge. Please register and pick up your badge upon arrival. The registration desk, located in the Sheraton Seattle Hotel & Towers, will be open the following times:

Saturday, May 2	1 a.m. – 5 p.m.
Sunday, May 3	7:30 a.m. – 6 p.m.
Monday, May 4	7 a.m. – 5:30 a.m.
Tuesday, May 5	7:30 a.m. – 5:30 p.m.
Wednesday, May 6	8 a.m. – 2 p.m.

Lanyards compliments of Motor Coach
Industries, Inc.

Dress Code

To enhance the down-to-work nature and purpose of the conference, the organizing committee encourages a casual dress code at all events.

Transportation from SeaTac Airport

Public transportation is available from SeaTac Airport to downtown Seattle and other destinations within King County.

Information on traveling to or from SeaTac Airport can be found at <http://transit.metrokc.gov/>. Click on the Regional Trip Planner link to get specific route information.

At the airport, the bus stop for King County Metro is located on the south end of the baggage claim level. With your back to the baggage claim carousels, you will be looking outside at the parking garage. Simply go outside, turn right and walk to the end of the baggage claim area until you get to the Metro bus stop labeled Bay 2. This applies regardless of which airline you use.

From Bay 2, take Metro Transit route 194 to downtown Seattle. On weekdays 8 a.m. to 6 p.m., the bus leaves at 15 minute intervals and gets you to downtown Seattle in about 30 minutes. The 194 leaves Seatac 6:08 a.m. to 9:14 p.m. weekdays; 6:30 a.m. to 8:58p.m. on Saturdays; and 6:30 a.m. to 7:30 p.m. on Sundays.

If you are staying at the Sheraton or Westin Hotels, get off at Westlake Center station when the 194 operates in the downtown Transit Tunnel (weekdays 5 a.m. to 7 p.m.). Weeknights and weekends, the route 194 travels on the surface streets in downtown. The bus stop nearest the Sheraton and Westin Hotels is on 4th Avenue between Pike and Pine Street at Westlake Plaza.

If Metro's bus service doesn't work for your schedule, just follow the signs to the Ground Transportation desk located on the 3rd floor of the parking garage at the airport. You'll have your choice of Shuttle Express service, Gray Line Downtown Airporter Service, taxi cabs, and limousines.

Metro's Accessible Bus and Van Services

Metro is committed to providing King County residents and visitors with valued transportation services, and our services extend to customers with special needs due to age or disabilities. Metro provides Access Transportation paratransit service for qualified customers, and 100% of Metro buses are accessible. We offer accessible online trip planning and a variety of accessible means to interact and use our services.

The best way to initiate receiving paratransit service while in King County as a visitor is to contact the Metro Accessible Services office at 206.263.3113 at least 30 days in advance. People who are registered for paratransit with their home agency can have that agency fax their current paratransit eligibility status to our office at 206.205.6490 at least 30 days before they visit King County. They should call to confirm receipt of the fax at 206.263.3113.

For more information about Metro's Accessible Services and eligibility requirements, visit Metro's web site at <http://transit.metrokc.gov/tops/accessible/accessvan.html>.

QUESTIONS? Contact King County Metro's Tricia Barbachan at 206.205.6496 or tricia.barbachan@kingcounty.gov.

GENERAL INFORMATION

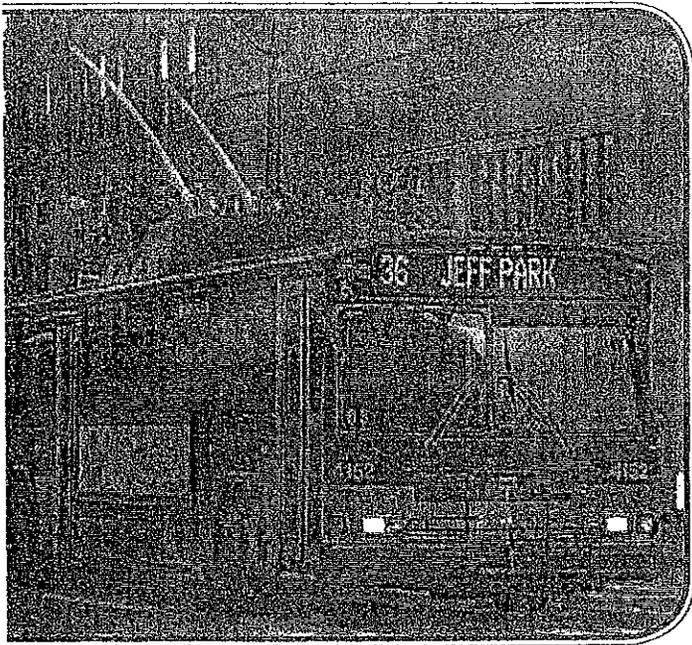
Host Information Desk

King County Metro Transit will have general information desks in the APTA registration area in the Sheraton & Westin Hotels. King County Metro staff will be available to answer questions you may have regarding local sites, restaurants, social and cultural activities, and to provide transportation information and maps. The host information desk will be open the same hours as the APTA registration desk.

When you register for the conference, you'll receive a complimentary transit pass good for all King County Metro Transit services during the conference. There are plenty of fun things to see and do in Seattle. Check out your conference registration materials for a special brochure about popular destinations and activities.

Discounted Baseball Tickets

APTA has arranged for discounted tickets to two Mariners games. The games are Saturday, May 2 at 6:10 p.m. against the Oakland A's (\$27) and Monday, May 4 at 7:10 p.m. against the Texas Rangers (\$25). You can purchase the tickets through the link posted on the Bus & Paratransit Conference & International Bus Roadeo page on APTA's web site, www.apta.com.



Bridging the Gap: The Next Generation

Encouraging student involvement at APTA's conferences and meetings is an important goal.

EAPTA's Blue Ribbon Panel on Workforce Development has embraced the need to prepare the next generation of leaders within the public transportation industry. New this year, students at local colleges and universities are invited to attend and are encouraged to participate in the conference programming.

Students can:

- showcase current research through oral or poster presentations
- participate in the International Bus Roadeo
- attend technical /training sessions

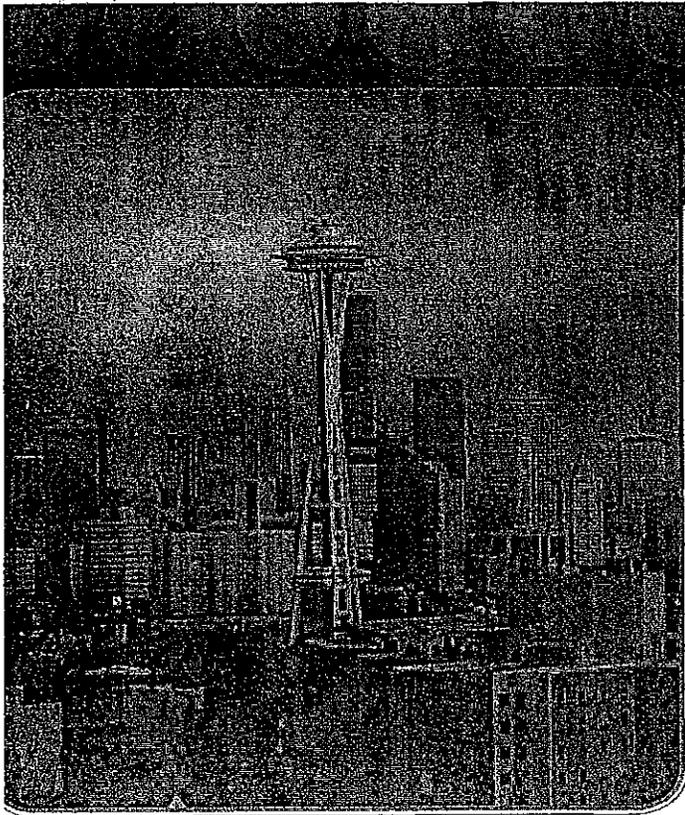
The conference offers many opportunities for students to network and interact with industry professionals, participate in educational sessions, hear from industry experts, and browse the bus products and services on display. This also allows APTA members to network, market, and recruit the next generation into the public transportation industry.

Complementary student registration includes admission to the educational/technical sessions, the International Bus Roadeo, and the technical tours.

To be eligible, the student must:

- Be currently enrolled in a college or university
- Present his or her current student ID when registering on site for the conference

QUESTIONS? Contact APTA's Starleeta Gaddis at 202.496.4338 or sgaddis@apta.com.



Business Member Resource Room

APTA's business members are hosting a networking and resource room during the conference for conversation and connections. The resource room is the place to discuss procurement opportunities, learn about APTA's resources that can help you do business, and to enhance relationships and partnerships that can lead to new business opportunities.

The resource room will be open Monday through Wednesday during the conference. Public agency procurement officials and procurement officials from APTA's vehicle manufacturers, major suppliers, and A/E firm members have been invited to participate in the resource room. It's a great place to learn about upcoming business opportunities and how to reach the people who make procurement decisions at public agencies. It's also a great opportunity to discuss contracting and teaming opportunities with APTA private sector members.

Business members will be present to talk about how they have maximized their return on their investment in APTA membership and how their bottom-line benefited from being an active member in APTA. Mark your calendar to stop by the Business Member Resource Room while you are in Seattle!

APTA Sponsorship Program

Sponsor any of these specific events, either partially or exclusively:

- Final Program
- Conference Tote Bags
- Conference Proceedings
- Bus Display Luncheon
- Products & Services Showcase Luncheon
- Opening General Session
- Monday General Forum
- Technical Sessions
- Continental Breakfasts
- Closing General Luncheon/Session
- Bus Roadeo Awards Banquet
- Bus Roadeo Luncheon
- Bus Roadeo Reception/Swap Meet

Contribute to the General Sponsorship Fund and be listed in the final conference program.

QUESTIONS? Contact APTA's Heather Rachels at 202.496.4838 or hrachels@apta.com.

Program Changes

APTA reserves the exclusive right to make program changes at any time.

APTA'S VISION STATEMENT

Be the leading force in advancing public transportation.

APTA'S MISSION STATEMENT

To strengthen and improve public transportation, APTA serves and leads its diverse membership through advocacy, innovation, and information sharing.

APTA'S POLICY ON DIVERSITY

APTA recognizes the importance of diversity for conference topics and speakers and is committed to increasing the awareness of its membership on diversity issues. APTA welcomes ideas and suggestions on how to strengthen its efforts to meet these important diversity objectives.

Register Today at www.apta.com

REGISTRATION

REGISTRATION

BUS & PARATRANSIT CONFERENCE MEMBER

REGISTRATION: Your fee for the entire 2009 Bus & Paratransit Conference is \$525 if registration is received by APTA on or before March 20. After March 20 the registration fee is \$575.

BRT CONFERENCE MEMBER REGISTRATION: Your fee for the entire 2009 Bus Rapid Transit Conference is \$375 if registration is received by APTA on or before March 20. After March 20 the registration fee is \$425.

BUS & PARATRANSIT AND BRT CONFERENCES NON-MEMBER REGISTRATION: Non-members may attend for a special introductory fee, which is the late registration fee plus \$300 (applied to dues if you join APTA within three months). Call APTA's Membership Department at 202.496.4800 for details.

Important Dates

Early Fee Deadline -- March 20

Refund Deadline -- April 3

Deadline for Name on the Registration List -- April 21

Pre-registration Deadline -- April 29

Registration fees will be refunded if APTA receives your request in writing and post-marked no later than April 3. A \$50 handling fee will be withheld. There will be no refunds after the April 3 deadline. You may transfer your registration fee at any time without penalty to another person in your organization attending the 2009 Bus & Paratransit Conference or the 2009 Bus Rapid Transit Conference.

ROOM RESERVATION INFORMATION

Visit the Conferences & Calendar section at www.apta.com. Visit the Conferences & Calendar section at www.apta.com to obtain a copy of the Hotel Reservation Form. Please read the following information before completing and returning your form to the APTA Housing Office.

You must be registered for either the Bus & Paratransit Conference or the BRT Conference **before** you can make your hotel reservation. Your room reservation is subject to cancellation if you are not registered for either conference. **THE SHERATON HOTEL WILL NOT ACCEPT RESERVATION CALLS OR FORMS DIRECTLY.** You **must** make your room reservation through APTA's Housing Office either online, or by phone or fax.

1. Your reservation must be received by APTA's Housing Office by March 27. After March 27, room availability will be extremely limited and reservations will be accepted on a space-and-rate available basis. Please remember the room block can sell out before this cut-off date.
2. All reservation requests require a deposit of \$250 per room. Reservations will not be processed without a deposit. Payment may be made by credit card or check, payable to the APTA Housing Office. Your credit card will be charged the deposit immediately, and will appear on your hotel room account at check in. Credit card charges may not be changed to another card once the initial charge has been processed. All reservations are guaranteed for late arrival.
3. All cancellations, date, or name changes **must** be made through APTA's Housing Office, not the Sheraton Hotel. Deposits are non-refundable after March 27. Failure to check in on your scheduled date of arrival will result in the loss of your deposit and cancellation of your room. Also, be sure to confirm your departure date as there is a \$75 fee for early departure.

QUESTIONS?

Visit www.apta.com.

BUS & PARATRANSIT AND BRT CONFERENCES REGISTRATION: Contact APTA's Jemima Mawenya at 202.496.4874 or jmawenya@apta.com.

STUDENT REGISTRATION: Contact APTA's Starleeta Gaddis at 202.496.4338 or sgaddis@apta.com.

BUS & PARATRANSIT PROGRAM: Contact APTA's Heidi Salati at 202.496.4818 or hsalati@apta.com.

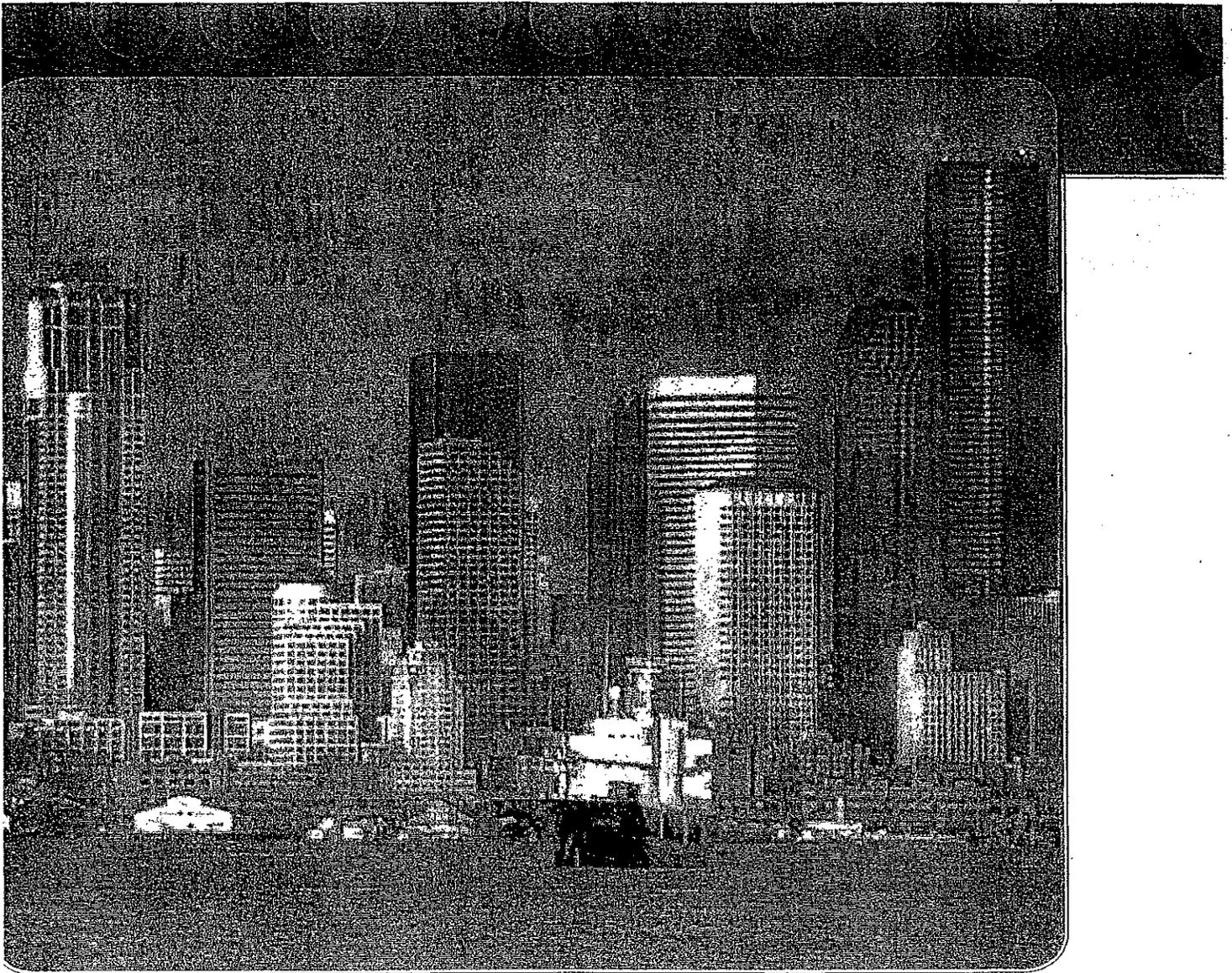
BRT PROGRAM: Contact APTA's Jeff Hiott at 202.496.4881 or jhiott@apta.com.

BUS DISPLAY AND PRODUCTS & SERVICES SHOWCASE: Contact APTA's Heather Rachels at 202.496.4838 or hrachels@apta.com; or Adam Martin at 202.496.4845 or amartin@apta.com.

INTERNATIONAL BUS ROADEO

REGISTRATION: Contact APTA's Anitha Atkins at 202.496.4839 or aatkins@apta.com.

COMPETITION/EVENTS: Contact APTA's Saahir Brewington at 202.495.4834 or sbrewington@apta.com.



THREE WAYS TO REGISTER



ONLINE

Visit the Conferences & Calendar section at www.apta.com.



Choose the 2009 Bus & Paratransit Conference & International Bus Roadeo or 2009 Bus Rapid Transit Conference; click on "Registration Online" and follow the instructions.



Your registrations will not be processed without payment.

FAX

Visit the Conferences & Calendar section at www.apta.com.

Choose the 2009 Bus & Paratransit Conference & International Bus Roadeo or 2009 Bus Rapid Transit Conference; go to "Registration," print a copy of the Meeting Registration Form, and fax your completed form to APTA's Meetings Department at 202.496.4331.

MAIL

Visit the Conferences & Calendar section at www.apta.com.

Choose the 2009 Bus & Paratransit Conference & International Bus Roadeo or 2009 Bus Rapid Transit; go to "Registration," print a copy of the Meeting Registration Form, and mail your completed form to APTA's Meeting Department, 1666 K Street, NW, Suite 1400, Washington, DC 20006.

Register Today at www.apta.com

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