

# MEMORANDUM

Agenda Item No. 11(A) (33)

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**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** May 5, 2009

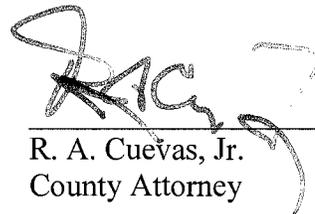
**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution retroactively  
authorizing in-kind services  
for the April 25, 2009  
"March for Babies"

**Resolution No. R-576-09**

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman, and Co-Sponsors Commissioner Joe A. Martinez, Chairman Dennis C. Moss, and Commissioner Rebeca Sosa.

  
\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/up



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Dennis C. Moss  
and Members, Board of County Commissioners

**DATE:** May 5, 2009

**FROM:**   
R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No: 11(A) (33)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Mayor's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A) (33)  
5-5-09

RESOLUTION NO. R-576-09

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT, THE MIAMI-DADE POLICE DEPARTMENT AND THE MIAMI-DADE FIRE RESCUE DEPARTMENT FOR THE APRIL 25, 2009 "MARCH FOR BABIES" SPONSORED BY THE MARCH OF DIMES FOUNDATION, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$30,994.00 TO BE FUNDED IN PART FROM THE COUNTYWIDE IN-KIND RESERVE FUND, AND IN PART FROM THE NON-AD VALOREM PORTION OF THE FIRE RESCUE DISTRICT BUDGET

**WHEREAS**, the March of Dimes Foundation, Inc. has requested in-kind services from the Miami-Dade Park and Recreation Department, the Miami-Dade Police Department and the Miami-Dade Fire Rescue Department for the April 25, 2009 "March for Babies" in an amount not to exceed \$30,994.00 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the "March for Babies" is a major event to raise money to improve the health of babies by preventing birth defects, premature births and infant mortality; and

**WHEREAS**, the March of Dimes Foundation, Inc. is a not-for-profit organization; and

**WHEREAS**, the "March for Babies" is a major event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$29,535.00 of the in-kind services shall be funded from the Countywide In-kind Reserve Fund and \$1,459.00 of the in-kind services shall be funded from the non-ad valorem portion of the Fire Rescue District In-kind Reserve Fund,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department, the Miami-

Dade Police Department and the Miami-Dade Fire Rescue Department for the April 25, 2009 "March for Babies" in an amount not to exceed \$30,994.00 to be funded in part from the Countywide In-kind Reserve Fund and in part from the non-ad valorem portion of the Fire Rescue District In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman, and the Co-Sponsors are Commissioner Joe A. Martinez, Chairman Dennis C. Moss, and Commissioner Rebeca Sosa. It was offered by Commissioner **Jose "Pepe" Diaz**, who moved its adoption. The motion was seconded by Commissioner **Carlos A. Gimenez** and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman	<b>aye</b>		
Jose "Pepe" Diaz, Vice-Chairman	<b>aye</b>		
Bruno A. Barreiro	<b>aye</b>	Audrey M. Edmonson	<b>aye</b>
Carlos A. Gimenez	<b>aye</b>	Sally A. Heyman	<b>aye</b>
Joe A. Martinez	<b>aye</b>	Barbara J. Jordan	<b>aye</b>
Dorrin D. Rolle	<b>aye</b>	Natacha Seijas	<b>aye</b>
Katy Sorenson	<b>aye</b>	Rebeca Sosa	<b>absent</b>
Sen. Javier D. Souto	<b>aye</b>		

The Chairperson thereupon declared the resolution duly passed and adopted this 5<sup>th</sup> day of May, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS  
HARVEY RUVIN, CLERK

By: **Diane Collins**  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

GKS

Gerald K. Sanchez

Review - 01/23/09  
 Police - 8,300  
 Ride - 1459  
 4/25 30,994

MIAMI-DADE COUNTY  
 FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Delores Green  
 Office of Strategic Business Management  
 111 N.W. 1st Street, Suite 2200  
 Miami, FL 33128

Phone: (305) 375-6143  
 Fax: (305) 375-6168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: MARCH of DIMES Birth Defects Foundation, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Julie Salas  
8323 NW 12 STREET SUITE 208 MIAMI, FL 33126  
W - 305-477-1192 P - 305-477-1254 E - 954-651-1998

4. Specify fee waiver or in-kind service requested (quantify, if applicable): POLICE FEES + FIRE RESUME FEES +  
CRANDON PARK FEES (SEE ATTACHED)

5. Name, date of event, description, and purpose of the event (If event is a fund-raiser, define the beneficiaries):  
MARCH for BABIES - April 25, 2009 - FUNDRAISER WALK to RAISE MONEY  
to improve the health of babies by preventing birth defects, premature birth  
and infant mortality.

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

Page 1 of 2  
 Revised: 3/16/07

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

7. Physical address of event venues (please specify Commission District(s)): Crandon Park Key Biscayne  
400 Crandon Blvd. Key Biscayne, FL 33149
8. Description of regional or local impact: This event has a local and regional impact in Miami-Dade County because of the local and national media covering the event. In addition, besides the local community participating, many out of town participants attend MARCH FOR BABIES, which puts Miami-Dade County on the map.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):  
Set up 4/24/09 8:30 am - 6:30 pm  
Clean up completed by 4/25/09 - 4:00 pm.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable):  
see attached map
11. Expected number of participants and estimated attendance (per day, if applicable): 8,000
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached list.

I hereby certify that all the statements made in this application are true and correct.

Julie E. Salas  
Signature of Authorized Representative

12/9/08  
Date

December 9, 2008

Commissioner Sally Heyman  
Miami-Dade County  
111 NW 1 Street, Suite 230  
Miami, FL 33128

March of Dimes Foundation

Miami-Dade/Monroe  
8323 N.W. 12<sup>th</sup> Street  
Suite 208  
Miami, FL 33126  
Telephone (305) 477-1192  
Fax 305-477-1254  
mavean@marchofdimes.com

marchofdimes.com/florida

Michelle Marie Arcan  
Senior Community Director

Dear Commissioner Heyman:

The March of Dimes will be holding its annual March for Babies on Saturday, April 25, 2008 at Crandon Park, Key Biscayne. We would appreciate it very much if you could be our sponsor once again and present our event at a commission meeting. Specifically, we would like to request that the Commission waive the fees for police, and Crandon Park, as it has done in previous years. This year, we would also need to include fire fees.

The mission of the March of Dimes is to prevent birth defects, premature birth, and infant mortality. As you know, birth defects are the leading cause of infant mortality in our nation. The March of Dimes is funding studies in the areas such as gene therapy and the prevention of premature labor. Its folic acid campaign is having national impact in educating women of childbearing age about this B vitamin, which helps prevent birth defects of the brain and spinal cord. In Miami-Dade County, the MomMobile, a mobile medical unit continues to provide free medical care to pregnant women of low income. It is with the funds raised at WalkAmerica that the March of Dimes is able to make sure that all these initiatives continue in order to ensure that every baby has a healthy start in life.

On behalf of the March of Dimes and the babies and mothers of this community, we are very grateful for your continued support of our mission. If you should need further information, please call me at 305-477-1192.

Sincerely,



Michelle M. Arcan  
Senior Community Director  
Miami-Dade/Monroe Division

cc: Mayor Carlos Alvarez; Pam Regula; Sergeant David Fariss

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march  of dimes

FLORIDA DEPARTMENT OF STATE  
DIVISION OF CORPORATIONS



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Events [Name History](#)

Entity Name

**Detail by Entity Name**

**Foreign Non Profit Corporation**

MARCH OF DIMES FOUNDATION INCORPORATED

**Filing Information**

Document Number 805189  
FEI Number 131846366  
Date Filed 04/03/1940  
State NY  
Status ACTIVE  
Last Event NAME CHANGE AMENDMENT  
Event Date Filed 06/21/2007  
Event Effective Date NONE

**Principal Address**

1275 MAMARONECK AVE.  
LEGAL DEPARTMENT  
WHITE PLAINS NY 10605

Changed 08/06/2007

**Mailing Address**

1275 MAMARONECK AVE.  
LEGAL DEPARTMENT  
WHITE PLAINS NY 10605

Changed 08/06/2007

**Registered Agent Name & Address**

NRAI SERVICES, INC.  
2731 EXECUTIVE PARK DRIVE  
SUITE 4  
WESTON FL 33331 US

Name Changed: 11/12/2004

Address Changed: 02/15/2005

**Officer/Director Detail**

**Name & Address**

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Title AS

BELLSEY, LISA  
1275 MAMARONECK AVE.  
WHITE PLAINS NY 10605

Title P

HOWSE, JENNIFER F.  
1275 MAMARONECK AVE.  
WHITE PLAINS NY 10605

Title T

FREEMAN, RICHARD  
1275 MAMARONECK AVE  
WHITE PLAINS NY 10605

Title AT

MULLIGAN, RICHARD  
1275 MAMARONECK AVE  
WHITE PLAINS NY 10605

Title EVP

MASSEY, JANE  
1275 MAMARONECK AVE  
WHITE PLAINS NY

Title SEC

GAINES, BRENDA  
1275 MAMARONECK AVE  
WHITE PLAINS NY 10605

**Annual Reports**

Report Year	Filed Date
2005	06/06/2005
2006	05/23/2006
2007	08/06/2007

**Document Images**

08/06/2007	-- ANNUAL REPORT	
06/21/2007	-- Name Change	
05/23/2006	-- ANNUAL REPORT	
06/06/2005	-- ANNUAL REPORT	
11/12/2004	-- Reg. Agent Change	
05/24/2004	-- ANNUAL REPORT	
04/21/2003	-- ANNUAL REPORT	
05/07/2002	-- ANNUAL REPORT	
05/23/2001	-- ANNUAL REPORT	
02/29/2000	-- ANNUAL REPORT	

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**SPECIAL EVENT BUDGET**

Detail fully the intended use, type of business and scope of operation:

**DETAILED REVENUE**

Source	Price	Total Amount of Income
TRAMS, WALKERS, SPONSORS	Donations	\$1,800,000
<b>Total Revenue:</b>		1,800,000

**DETAILED EXPENDITURES**

(Based on 2008 Walk)

Item	Total Amount of Expense	
GOLF CARTS	1,000	
tents	2,000	
tables + chairs	300	
stage/sound	7,000	
ice	1,000	
port-a-potties	4,120	
<b>Total Expenses:</b>		15,420
<b>Net Income Expected:</b>		

**DETAILED IN KIND SERVICES**

Item	Value of Contribution	
miami-dade Police	5,000	
tents	1,000	
food	3,000	
beverages	2,000	
Miami-Dade Fire	1,458.86	
<b>Total Value:</b>		12,458.86

Describe the intended use of net income generated from this special event: Grants, research, Morn mobile, improve the health of babies by preventing birth defects and infant mortality, educational programs (public & professionals).



## CRANDON PARK SPECIAL EVENT FEES



### Mission Statement

We create outstanding Recreational, Natural, and Cultural experiences to enrich you and to enhance our community for this and future generations.

### March for the Babies '09

<b>Estimated Attendance</b>		<b>10,000</b>	
	<i>Cost</i>	<i>Total</i>	
Parking cost	\$ 5.00	\$ 16,000	
Area Fees ( per person)	\$ 0.52	\$ 5,200	based on attendance

<i>Personnel</i>	<i>cost</i>	<i>#</i>	<i>Hrs</i>	<i>Cost</i>
Early Gate	\$ 27.00	1	3	\$ 81
Facility Supervisor	\$ 17.00	1	8	\$ 136
Maintenance Supervisor	\$ 28.30	1	8	\$ 226
Maintenance Operator	\$ 22.80	1	8	\$ 182
Park Service Aid	\$ 12.80	4	8	\$ 410
				\$ 1,035

<b>SUBTOTAL</b>	\$ 21,235.40
Deposit	\$ -
Park Improvement Surcharge	\$ -
Damage Deposit	\$ -
Tax Rate	0.0
Tax	\$ -
<b>TOTAL</b>	\$ 21,235.40

Total Amount Due

\$ 21,235.40

#### Waivers

Any and all waivers of fees or surcharges must be approved by a majority of the Board of County Commissioners members present, and shall be granted only if the Event Organizer can provide evidence that such fees and surcharges exact an undue burden on event guest.

#### Fee for County Services

The Event Organizer is required to fully reimburse to the Miami-Dade Parks and Recreation Department for any and all costs borne by the Department. If any department staff and/or equipment is required to assist to operate or provide maintenance for an event, the Department shall be compensated for the full cost of providing the support.

#### Park Improvement Surcharge

The Event Organizer will be responsible for remitting a per patron surcharge, the of which shall be evaluated annually and approved by the Department Director, to be reinvested in the Park and Recreation Facility hosting the Special Event to offset higher than customary deterioration of the facility.

2/2/2009 12:39 PM

**Rodriguez, Nadia (OSBM)**

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**From:** Daker, Richard F. [RDaker@mdpd.com]  
**Sent:** Wednesday, February 18, 2009 7:54 AM  
**To:** Rodriguez, Nadia (OSBM)  
**Cc:** Fariss, David W. (MDPD)  
**Subject:** RE: March of Dimes\_4/25 event

\$8,300.

You are welcome.

*Sergeant R. F. Daker  
Miami-Dade Police Department  
Special Events Unit  
1519 NW 79 Avenue  
Miami, FL 33126  
Office: 305-468-1210  
Fax: 305-470-1735*

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**From:** Rodriguez, Nadia (OSBM) [mailto:RODRINA@miamidade.gov]  
**Sent:** Tuesday, February 17, 2009 12:11 PM  
**To:** Daker, Richard F.; Antoine, Michel (MDFR); Byrnes, Timothy (MDPR)  
**Subject:** March of Dimes\_4/25 event

Please provide me with the cost estimate for the above event. Thanks.

*Nadia L. Rodriguez  
Office of Strategic Business Management  
111 NW 1 St, 22nd Floor  
Miami, FL 33128  
Tel: (305) 375-4183*

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**Rodriguez, Nadia (OSBM)**

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**From:** Rodriguez, Nadia (OSBM)  
**Sent:** Monday, March 09, 2009 10:32 AM  
**To:** Ferreiro, Maria (DIST4)  
**Subject:** march of dimes

These are the estimates for the above event:

Parks – 21,235

Police – 8,300

Fire – pending request

*Nadia L. Rodriguez  
Office of Strategic Business Management  
111 NW 1 St, 22nd Floor  
Miami, FL 33128  
Tel: (305) 375-4183*

# MIAMI-DADE FIRE RESCUE DEPARTMENT

## SPECIAL EVENTS BUREAU

9300 N.W. 41 STREET  
DORAL, FLORIDA 33178  
OFFICE (786) 331-5000 / FAX (786) 331-4435

### SPECIAL EVENTS OVERTIME ESTIMATE SHEET

Invoice Number: \_\_\_\_\_

Date: MARCH 10, 2009

Control Number: \_\_\_\_\_

Prepared By: LONIE BROWN

#### VENDOR INFORMATION

Name: <u>MARCH OF DIMES ( IN KIND SERVICES)</u>			
Billing Address: <u>8323 NW 12TH STREET, SUITE 208</u>			
City: <u>MIAMI</u>	State: <u>FL</u>	Zip Code: <u>33175</u>	
Phone Number: <u>305-477-1192</u>	Fax Number: <u>305-477-1254</u>		

#### PERSONNEL

Rank / Title	Overtime Hourly Rate	Quantity	Event Hours	Total
Chief Fire Officer	\$ 75.00			\$ -
Captain	\$ 65.00	1	6	\$ 390.00
Lieutenant	\$ 55.00			\$ -
Fire Fighter	\$ 50.00	2	6	\$ 600.00
Civilian Inspector	\$ 56.04	1	6	\$ 336.24
Beach Manager	\$ 30.25			\$ -
Lifeguard 2	\$ 26.75			\$ -
Lifeguard 1	\$ 22.75			\$ -
Civilian (Overtime Rate Only) DISPATCHER	\$ 30.00			\$ -
Personnel Total				\$ 1,326.24

#### EQUIPMENT

Type	Hourly Rate	Quantity	Event Hours	Total
Pumper	\$ 100.00			\$ -
QRV / TRT	\$ 65.00			\$ -
Rescue Truck	\$ 50.00			\$ -
Motorcycle Unit	\$ 40.00			\$ -
Rescue Cart	\$ 35.00			\$ -
Rigid Hull Inflatable Boat (RHIB)	\$ 35.00			\$ -
Personal Watercraft (PWC)	\$ 35.00			\$ -
Bicycle Unit	\$ 35.00			\$ -
Equipment Total				\$ -
Personnel Total				\$ 1,326.24
10% Administrative Fee				\$ 132.62
<b>Total Event Estimate</b>				<b>\$ 1,458.86</b>

Please make checks payable to: Board of County Commissioners

**Please note:** The Board of County Commissioners set all rates through County Administrative Order 7-33.

**NOTE:** The above costs are only an estimate for your event. Any permit related inspection costs (tents, stages, etc.) and/or other related firewatch and rescue standby related costs will be borne by the vendor. Required permit inspections must be completed before occupying or use. After hours or weekend inspections will be billed at a rate of \$50.00 per hour with a minimum 4-hour charge.

# Memorandum



**Date:** May 5, 2009

**To:** Honorable Chairman, Dennis C. Moss  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

A handwritten signature in dark ink, appearing to read "G. Burgess", written over the printed name of George M. Burgess.

**Subject:** Countywide and Fire District In-Kind Reserve Request Recommendation

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The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for this item to move forward to the Board of County Commissioners for consideration. The countywide and fire district specific in-kind reserve balances allow for the funding of this request.

## Background

A waiver for in-kind services has been requested by a not-for-profit organization the March of Dimes Foundation, Inc., for the "March for Babies" event scheduled for April 25, 2009.

In-kind services have been requested in an amount not to exceed \$21,235 from the Miami-Dade Park and Recreation Department for the use of the Crandon Park facility to include parking spaces for 3,000 cars, area fee coverage, parking attendant fees and permit application fees and \$8,300 from the Miami-Dade Police Department for personnel services and \$1,459 from the Miami-Dade Fire Rescue Department for personnel services for a total in-kind amount of \$30,994. This event will be funded in part from the countywide in-kind reserve fund and in part from the non-ad valorem in-kind reserve of the fire rescue district budget.

In FY 2008-09, the March of Dimes Foundation, Inc. has received no county funding for this event.

Inkind09609