



MEMORANDUM

Agenda Item No. 11(A)(14)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

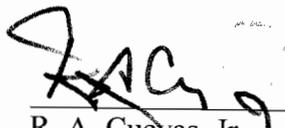
DATE: June 2, 2009

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution directing the County
Mayor or County Mayor's designee
to continue to develop and report on
plans to use text-messaging, robo-
calls, and other new technologies to
better communicate with the
residents of Miami-Dade County
Resolution No. R-741-09

At the May 12, 2009 meeting of the Government Operations Committee, this resolution was amended by the addition of the following language at the end: "No elected official's voice or name will be used in any message communicated with these technologies. The County government's use of these technologies shall not be political and shall be for informational purposes only."

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Chairman Dennis C. Moss.



R. A. Cuevas, Jr.
County Attorney

RAC/jls



MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: June 2, 2009

FROM: 
R. A. Suevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(14)

Please note any items checked.

- "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Bid waiver requiring County Mayor's written recommendation
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- Housekeeping item (no policy decision required)
- No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(14)
6-2-09

RESOLUTION NO. R-741-09

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO CONTINUE TO DEVELOP AND REPORT ON PLANS TO USE TEXT-MESSAGING, ROBO-CALLS, AND OTHER NEW TECHNOLOGIES TO BETTER COMMUNICATE WITH THE RESIDENTS OF MIAMI-DADE COUNTY

WHEREAS, new technologies, such as text-messaging and robo-calls, are available to improve communication between Miami-Dade County and the residents of the County both on a mass scale, for example for emergencies, and on a smaller scale by "narrow casting" information to groups with particular interests; and

WHEREAS, Miami-Dade County currently allows people to sign up to receive email or text messages of the County's quarterly newsletter, of reminders of the upcoming dates to put out re-cycling, or even of emergency alerts issued by the Office Of Emergency Management; and

WHEREAS, the Miami-Dade County Police Department currently makes robo-calls to alert people that a convicted sexual offender or predator has moved within a certain radius of their home, and Miami-Dade County allows people to sign up for robo-calls giving notice of when the County will be spraying for mosquitoes in their neighborhoods,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the County Mayor or County Mayor's designee and the Clerk of the Board are directed to continue to develop plans to utilize new technologies like text-messaging and robo-calls to improve communications with the residents of the County and to report to the Board of County Commissioners the timetables for implementing such plans. >>No elected official's voice or name will be used in any County

message communicated with these technologies. The County government's use of these technologies shall not be political and shall be for informational purposes only.<<¹

The Prime Sponsor of the foregoing resolution is Chairman Dennis C. Moss. It was offered by Commissioner Jose "Pepe" Diaz, who moved its adoption. The motion was seconded by Commissioner Rebeca Sosa and upon being put to a vote, the vote was as follows:

	Dennis C. Moss, Chairman	aye	
	Jose "Pepe" Diaz, Vice-Chairman	aye	
Bruno A. Barreiro	aye	Audrey M. Edmonson	aye
Carlos A. Gimenez	aye	Sally A. Heyman	aye
Barbara J. Jordan	aye	Joe A. Martinez	absent
Dorrin D. Rolle	aye	Natacha Seijas	absent
Katy Sorenson	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 2nd day of June, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



By: **DIANE COLLINS**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Thomas W. Logue

¹ Words stricken through and/or [[double bracketed]] shall be deleted. Words underscored and/or >>double arrowed<< constitute the amendment proposed. Remaining provisions are now in effect and remain unchanged.