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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

Memorandum

MIAMI-DADE COUNTY

Date: July 21, 2009

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Agenda Item No. 9(A)(4)

Resolution No. R-960-09

Subject: Recommendation of Tourist Development Council Board Appointment

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RECOMMENDATION

It is recommended that the Board adopt the attached resolution approving the appointment of Rex R. Oleson to the Tourist Development Council for the balance of a two-year term expiring in November 2010.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 pursuant to State Statute No. 125.0104, establishing the Tourist Development Council (TDC). The Ordinance and Statute specify that the TDC is a nine (9) member volunteer board that includes: a County Commissioner, who is appointed by the chair of the governing Board of the County; two (2) elected municipal officials, at least one of whom must be from the most populous municipality in the County; three (3) owners or operators of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax; and three (3) persons involved in the tourist industry and have verifiably demonstrated interest in the tourist development of Miami-Dade County but who are not owners or operators of motels, hotels, or other tourist accommodations in the County and are subject to the tourist development tax.

Further, all members of the TDC must be electors of the County and shall serve staggered terms of four years as determined in the appointing resolution. As a result of a vacancy on the TDC Board due to a member moving outside of Miami-Dade County, a public nomination process was implemented to fill the balance of a two-year term expiring in November 2010. The vacant seat requires an individual that is an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax.

In response to the advertisement for nominations, the credentials of an eligible candidate for the TDC were submitted and reviewed by the TDC Nomination Committee. Present at the meeting were: Commissioner Jose "Pepe" Diaz, Chairperson, Tourist Development Council and William Talbert, III, President & CEO, Greater Miami Convention and Visitors Bureau. Based on a thorough review of qualifications, the TDC Nomination Committee selected the recommended candidate, Rex R. Oleson, and unanimously voted to recommend this candidate to the Board of County Commissioners to fill this vacancy on the TDC Board. On April 16, 2009, the TDC met and endorsed this recommendation.

Attached is Mr. Oleson's biography summarizing his extensive experience in the tourism industry and a chart specifically identifying his professional or civic affiliation and designated term.

Alex Muñoz
Assistant County Manager

FY 2008-2009
Miami-Dade County Tourist Development Council

TDC Board Members:

MEMBERS	AFFILIATION	TITLE	Term
Elected Municipal Officials			
Mayor Matti Herrera Bower	City of Miami Beach	Mayor	01/08 – 01/10
Commissioner Michelle Spence-Jones	City of Miami	Commissioner	06/08 – 12/09
Owners/Operators of Hotels or other Tourist Accommodations			
Stuart L. Blumberg	Greater Miami & The Beaches Hotel Association	President/CEO	12/05 – 12/09
Juan Carlos Palacios	Hilton Hotel Corporation – Embassy Suites Hotel Miami	General Manager	06/08 – 12/09
Rex. R. Oleson*	Redland Hotel	Owner/General Manager	05/09 – 11/10
Involved in Tourist Industry			
Carmen Corvos-Roig	South Florida Carnival Cruise Line	Business Development Director	01/08 – 01/10
William Perry, III	World Wide Concessions	Partner/Owner	12/05 – 12/09
Olga M. Ramudo	Express Travel of Miami, Inc.	President/CEO	01/08 – 01/10
Chairperson			
Commissioner Jose "Pepe" Diaz	Miami-Dade County Commissioner	Commissioner	02/07 - 02/11

* Recommended candidate

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Rex R. Oleson
Born: August 16, 1949
Married / 4 Children / 8 Grandchildren
State Certified General Contractor Since 1987
Member of US Air Force from September 1969 - March 1976

General Information:

Mr. Oleson has been a resident of the Greater Homestead area since 1976 and became certified by the State of Florida as a General Contractor in 1987. Although he is licensed and qualified to build anything from townhomes or retail centers to high-rises and hospitals, he seems to have found his niche doing commercial renovations, specializing in projects requiring great attention to detail, coordination and timing. Historic projects, renovations to properties open for business during construction and hospital upgrades are routine for him.

Rex is also involved in the community. Listed below are the civic organizations he is or has been a member of;

Homestead Historic Preservation Board (Past Chairman)
Homestead Main Street Program (Past Chairman, Design Committee)
Rotary Club of Homestead (Past President)
Art South-Board of Directors
Homestead/Florida City Chamber of Commerce (Board Member)
City of Homestead Community Image Advisory Board

Listed below are some of the projects Mr. Oleson has completed;

2000 Historic Seminole Theater
Façade Renovations. Includes Historic Correct windows and doors, painting etc.

2001 Historic Redland Hotel:
Renovations to 1904 historic hotel. Had been closed in 1995 for 250 code violations. Removed all interior framing and improvements that had been done over the years. Refurbished existing building to current codes to include 13 rooms with private baths, restaurant seating for 40, private meeting room and pub. Addition of 1400sq.ft of kitchen to service restaurant.

Projects for Baptist Health South Florida:
16620-4056 Ultra Sound Renovations – Leonard Wilcox / 2006
16620-5058-Womens Ctr. 2 Lakes Pavilion – Gina Romano / 07-08
16620-5022 / NICU Level III – Gina Romano / 07-08
16635-6801-DR. Hosp Emergency .Dept. / Joaquin Fardales / 08
16650-5005/ Mariners Hot Water Distribution / Leonard Wilcox / 07
16620-5051-Radiology Room #1-Imaging / Gina Romano /06-07

This should give you an idea of the type of work that Rex does. If you would like letters of reference or contacts for any of the above projects, do not hesitate to contact his office.

MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: July 21, 2009

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 9(A)(4)

Please note any items checked.

_____ **"4-Day Rule" ("3-Day Rule" for committees) applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Bid waiver requiring County Mayor's written recommendation**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **Housekeeping item (no policy decision required)**

_____ **No committee review**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 9(A)(4)
7-21-09

RESOLUTION NO. **R-960-09**

RESOLUTION APPROVING THE APPOINTMENT OF ONE (1) MEMBER TO THE TOURIST DEVELOPMENT COUNCIL

WHEREAS, On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28, establishing the Tourist Development Council; and

WHEREAS, the Ordinance directs that each member shall be appointed by resolution of the Board of County Commissioners; and

WHEREAS, the Ordinance specifies that the Tourist Development Council shall be composed of 9 members, including a County Commissioner, who is appointed by the chair of the governing Board of the County, two (2) elected municipal officials, three (3) owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tourist development tax and three (3) persons involved in the tourist industry but who are not owners or operators of motels, hotels or other tourist accommodations in the County subject to the tourist development tax; and

WHEREAS, the Ordinance specifies that all members of the Council must be electors of the County; and

WHEREAS, the Ordinance specifies that Council members shall serve staggered terms of four years as determined in the appointing resolution; and

WHEREAS, the Ordinance specifies that any member of the Council who ceases to be a qualified elector of Dade County shall immediately forfeit his or her office and the County Commission shall fill the vacancy created thereby by appointment; and

WHEREAS, the Tourist Development Council board recommends that Rex R. Oleson be appointed to the Council,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the Board approves the appointment of one (1) member to the Tourist Development Council as follows:

NAME/AFFILIATION	TERM (Month/Year)
Rex R. Oleson Owner/Operator of Hotels or other Tourist Accommodations	06/09 – 11/10

The foregoing resolution was offered by Commissioner **Sally A. Heyman**, who moved its adoption. The motion was seconded by Commissioner **Katy Sorenson** and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman **aye**
Jose "Pepe" Diaz, Vice-Chairman **aye**

Bruno A. Barreiro	**aye**	Audrey M. Edmonson	**aye**
Carlos A. Gimenez	**aye**	Sally A. Heyman	**aye**
Barbara J. Jordan	**aye**	Joe A. Martinez	**aye**
Dorrin D. Rolle	**aye**	Natacha Seijas	**aye**
Katy Sorenson	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of July, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **DIANE COLLINS**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Stephen Stieglitz