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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(25)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: December 1, 2009

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution authorizing in-kind services for the January 31, 2010 "ING Miami Marathon" event

Resolution No. R-1403-09

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman.

R. A. Cuevas, Jr.
County Attorney

RAC/up

MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: December 1, 2009

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(25)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous_____) to approve**

✓ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(25)
12-1-09

RESOLUTION NO. **R-1403-09**

RESOLUTION AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE JANUARY 31, 2010 "ING MIAMI MARATHON" SPONSORED BY THE US ROAD SPORTS AND ENTERTAINMENT OF FLORIDA, LLC., A FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED $11,103.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 4 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, US Road Sports and Entertainment of Florida, LLC has requested in-kind services from the Miami-Dade Park and Recreation Department for the January 31, 2010 "ING Miami Marathon" in an amount not to exceed $11,103.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "ING Miami Marathon" attracts over 17,000 runners from fifty-two countries and will have a positive economic impact on Miami-Dade County; and

WHEREAS, this event will also benefit various charities throughout Miami-Dade County; and

WHEREAS, US Road Sports and Entertainment of Florida, LLC is a for-profit organization; and

WHEREAS, the "ING Miami Marathon" is a district event, as defined in the attached Fee Waiver/In-kind Service Application, and $11,103.00 of the in-kind services shall be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board authorizes in-

kind services from the Miami-Dade Park and Recreation Department for the January 31, 2010 "ING Miami Marathon" in an amount not to exceed $11,103.00 to be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman. It was offered by Commissioner **Barbara J. Jordan**, who moved its adoption. The motion was seconded by Commissioner **Katy Sorenson** and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman **aye**
Jose "Pepe" Diaz, Vice-Chairman **aye**

Bruno A. Barreiro	**absent**	Audrey M. Edmonson	**aye**
Carlos A. Gimenez	**aye**	Sally A. Heyman	**aye**
Joe A. Martinez	**aye**	Barbara J. Jordan	**aye**
Dorrin D. Rolle	**aye**	Natacha Seijas	**aye**
Katy Sorenson	**aye**	Rebeca Sosa	**absent**
Sen. Javier D. Souto	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 1st day of December, 2009. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **DIANE COLLINS**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. GKS

Gerald K. Sanchez

1/29

Pcc ILS - 11,103.

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax (305) 375-5168

Type of Event/Application (select one of the following):

☒ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)

☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)

☐ Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)

Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

Commissioner sponsoring event SALLY HEYMAN

1. Full legal name of the requesting organization US ROAD SPORTS & ENTERTAINMENT GROUP OF Florida

2. Applicant Status: (Select one of the choices below)

☐ Not-For-Profit or Tax Exempt
☒ For Profit
☐ Local Government or Public Entity
☐ Other (specify).

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):
ROBERT POZO, RPOZO@USROADSPORTS.COM
(C) 305-804-3442, (F) 305-278-4166
8879 SW 131 ST, MIAMI, FL 33178

4. Specify fee waiver or in-kind service requested (quantity, if applicable):
Bleacher/shawmobile rental
~~Police costs - traffic control~~

Dist 4

5/25

08-25-09 15:32 Pg: 1/3

5

Fax sent by :

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

ING Miami Marathon - January 31, 2010
Event: 8th annual ING Miami Marathon attracts over 17,000 runners from all 50 states + 52 countries to run 26.2 mile + 13.1 mile courses through Miami, Miami Beach, + Miami-Dade County. Please see www.ingmiamimarathon.com to see a list of charitable organizations we work closely with for our event to help raise money for their specific organizations

6. Please select ALL that apply to event:

- [x] Economic Development: Event supports vitality or growth of the local economy
- [x] Youth/Education: Event benefits youth of any age and/or offers educational benefits
- [x] Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- [ ] Arts and Culture: Event supports music, theatre, literature, art or culture
- [ ] Environmental: Event benefits environmental concerns or promotes conservation
- [x] Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)):

Bayfront Park - 301 Biscayne Blvd
Miami, FL 33132

8. Description of regional or local impact: This event has a $30 million economic impact to Miami-Dade County over 60% of the participants come from outside Miami-Dade County + the event draws significant worldwide media impressions

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):

Set-up: Friday 1/29/10 9AM-9pm
Breakdown: Sunday 1/31/10 1pm-7pm
race day Sunday 1/31/10 6am-12:30pm

event site layout + course map attached

~18,000 participants

~30,000 total attendance

$1.2 million

Kiley Lapointe 8/6/09

MIAMI-DADE PARKS

SHOWMOBILES, STAGES, BLEACHERS, AND SOUND PRODUCTION

(305) 226-8315 Ext. 224/(305) 553-8511 (Fax)

EQUIPMENT (S) CONFIRMATION FORM

ORGANIZATION/AGENCY: US Road Sports & Entertainment Group

EQUIPMENT REQUESTED: Showmobile Large

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Commissioner Sally Heyman, Commission District #4

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY): CCCENT010496

BILLING ADDRESS/ZIP CODE: 1100 NE 163rd Street Suite 303 North Miami Beach, FL 33162

NAME/TITLE OF THE EVENT: ING Miami Marathon & Half Marathon

ADDRESS OF EVENT: 301 Biscayne Blvd Miami, FL

TODAY'S DATE: 09/02/09

DATE (S) & TIME OF EVENT: 01/29/10 - 01/31/10

SET-UP TIME & DAY: 01/29/10 9:00 AM

TAKE-DOWN TIME & DAY: 01/31/10 2:00 PM

CONTACT PERSON/PHONE: Kiley Lapointe
AT SITE CONTACT/CELL PHONE#: (305) 278-8668

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc.

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. **We also understand that the total fee is to be remitted (15) fifteen working days before the event.**

***Fee:** $11,103.00 In-kind District #4
*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Signature: Kiley Lapointe

Agency/Group: US Road Sports & Entertainment Group

CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED ½ (HALF) OF RENTAL FEE. *There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.

Late equipment arrivals, please call (786) 236-7926

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS

Detail by Entity Name

Florida Limited Liability Company

US ROAD SPORTS AND ENTERTAINMENT OF FLORIDA LLC

Filing Information

Document Number	L07000124350
FEI/EIN Number	261581950
Date Filed	12/14/2007
State	FL
Status	ACTIVE
Last Event	LC NAME CHANGE
Event Date Filed	05/08/2009
Event Effective Date	NONE

Principal Address

8879 SW 131 STREET
MIAMI FL 33176

Changed 03/17/2008

Mailing Address

P.O. BOX 56-1081
MIAMI FL 33256

Registered Agent Name & Address

POZO, MARIA G CFO
8879 SW 131 ST
MIAMI FL 33176 US

Name Changed: 03/20/2009

Address Changed: 03/20/2009

Manager/Member Detail

Name & Address

Title MGR

LAIRD, GREGORY P
5080 SPECTRUM DRIVE, SUITE 609 EAST
ADDISON TX 75001

Memorandum

MIAMI-DADE COUNTY

Date: December 1, 2009

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: District Specific In-Kind Reserve Request Recommendation

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The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The district in-kind reserve balance allows for funding of this request.

Background

A waiver for in-kind services is being requested by a for-profit organization, US Road Sports and Entertainment of Florida, LLC, for their "ING Miami Marathon" event scheduled for January 31, 2010.

In-kind services are being requested in an amount not to exceed $11,103 from the Miami-Dade Park and Recreation Department for the use of a large show mobile. This event will be funded from the District 4 FY 2008-09 in-kind reserve fund unspent balance.

In FY 2009-10, US Road Sports and Entertainment of Florida, LLC has received no county funding for this event.

Inkind01010