

MEMORANDUM

Agenda Item No. 11(A)(22)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

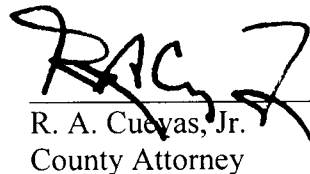
DATE: May 4, 2010

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the January 18, 2010
"King Zone Youth and
Family Festival"

Resolution No. R-540-10

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Audrey M. Edmonson.



R. A. Cuevas, Jr.
County Attorney

RAC/up



MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

DATE: May 4, 2010

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A) (22)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Manager's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(22)
5-4-10

RESOLUTION NO. R-540-10

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE JANUARY 18, 2010 "KING ZONE YOUTH AND FAMILY FESTIVAL" SPONSORED BY DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$13,500.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 3 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, Dr. Martin Luther King, Jr., Parade and Committee, Inc. has requested in-kind services from the Miami-Dade Park and Recreation Department for the January 18, 2010 "King Zone Youth and Family Festival" in an amount not to exceed \$13,500.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "King Zone Youth and Family Festival" is a multicultural event celebrating the birthday of Dr. King; and

WHEREAS, Dr. Martin Luther King, Jr., Parade and Committee, Inc. is a not-for-profit organization; and

WHEREAS, the "King Zone Youth and Family Festival" is a district event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and \$13,500.00 of the in-kind services shall be funded from the unspent balance of the District 3 FY 2008-09 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department for the

January 18, 2010 "King Zone Youth and Family Festival" in an amount not to exceed \$13,500.00 to be funded from the unspent balance of the District 3 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Audrey M. Edmonson. It was offered by Commissioner **Dorrin D. Rolle**, who moved its adoption. The motion was seconded by Commissioner **Dennis C. Moss** and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman	aye	Audrey M. Edmonson	aye
Jose "Pepe" Diaz, Vice-Chairman	absent	Sally A. Heyman	absent
Bruno A. Barreiro	aye	Joe A. Martinez	aye
Carlos A. Gimenez	aye	Natacha Seijas	aye
Barbara J. Jordan	aye	Rebeca Sosa	aye
Dorrin D. Rolle	aye		
Katy Sorenson	aye		
Sen. Javier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 4th day of May, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



By: **DIANE COLLINS**
Deputy Clerk

Approved by County Attorney as to form and legal sufficiency.

Gks

Gerald K. Sanchez

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

Parks-
13,500

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

Commissioner sponsoring event Commissioner Audrey Edmonson
1. Full legal name of the requesting organization: Dr. Martin Luther King Parade and Festival Committee, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): _____

Dr. Preston W. Marshall,
PO Box 510406, Miami, FL 33151 - Ph-(305)773-4043
Fax-(305)835-7684, email-pwmghast@bellsouth.net

4. Specify fee waiver or in-kind service requested (quantify, if applicable): (1) Large, (1) Medium, (1) Small Show mobile, medium Sound System,
3 Generators, 85 KW, 70 KW, 25 KW, 4 Electrical
Distribution PARCELS

Edmon
③

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): _____

King Zone Youth and Family Festival -
 National Dr. Martin Luther King Day - Holiday Festival
 Multicultural event celebrating the birthday of
 Dr. King, featuring children's trust area with African -
 American Trans-Action Museum on Civil Rights Cultural Stage
 with Puppets, Theater, African Folk Revue, Storytelling, Gospel Stage
 by WMBM Radio, Urban Stage by WEDR, Cox Radio
 Non Profit Booths: All Children's Trust, NAACP, Census,
 Food vendors and concessions.

6. Please select ALL that apply to event

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): MIX Memorial Park
6101 NW 32nd Ct - District 2/3

8. Description of regional or local impact: 1000 jobs
Outgrowth of MLK Parade serving Estimated
10,000 - 50,000 people - Promoted Internationally -
50 vendors, 100 non profits represented - All Children's Trust
250 Artists/Talent - Police, Fire, Rescue, Park
employees - 100 personnel - Marketed through
Cox Radio + WMBM - Over 45 million outreach

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):
Set-up - 8am - Noon - Breakdown - 6pm - 8pm.
WEDR - schedule 1pm - 5:30pm - WMBM -
Schedule - 2pm - 5pm - Cultural Stage
AND Exhibit - 2pm - 5:30pm

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): see enclosed

11. Expected number of participants and estimated attendance (per day, if applicable): participants - 300
attendance - 10,000 - 50,000

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): enclosed

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

Date

FACTS

Event: King Zone Youth and Family Festival

Date: January 18, 2010

Time: 1:00pm - 6:00pm-

Type of Event-Festival-

Location- Martin Luther King Park, 6101 NW 32ND Ct., the Historic MLK Boulevard.

Check-in

Vendor Arrivals: 10:00 AM

Performers- one hour before scheduled performance*Must leave Green Room after performance.

South End of the Park

Entrance through security gates South end entrance on 32nd Ct.

Parking Pass must be placed on windows or car will be towed.

Parking around the circle at South End entrance on 32nd Court.

Green room open for performers **only** in park building.

We will provide tent, 1 table and 2 chairs for South end participants.

Delivery Info-

8am-9am Christina's Party Rental

11am- Dodge City- Alex

11am-Noon- Kinad with Bus Museum

1pm-1:30pm- Sugar and Spice

2:30pm-Ba Saidou-African Heritage Cultural Arts Center

The Children's Trust

The Children's Trust - Step in Time Children's Area- Storytelling and MLK and Florida 1 Exhibit by Kinad, Inc.

Bounce Houses, Train rides, Rock Climbing, Cotton Candy, Popcorn, etc.

Cultural Stage- Sugar and Spice Puppet Theater, Drumming Performance, MLK history contest, and more!

Stage Schedule

- 12:00-5:00 PM-
- 2:00-PM- Kinad Inc. MLK History Contests, Games, Prizes
- 2:30 PM- Sugar and Spice Puppet, Clowns, Magician
- 4:00 PM- African Heritage Revue-Dance, Drumming, Poetry, Storytelling
- 5:00 PM- Ba Saidou Drumming-
- Stage Shut down -5:30 PM

COX RADIO/NORTH STAGE SCHEDULE

LEARN EM (Leon) 1:00pm
LIL One- 1:10pm
MENACE- 1:20pm
SLICK (POMPANO)- 1:40pm
CUTTA MAN- 1:50pm
ELEGANCE 2:00pm
MIKE BLISS SNS (Lex) 2:10pm
SHONIE SNS (Lex) 2:15pm
RICH KIDD 2:25pm
LEGACY 2:35pm
VETO(Y.D.)2:40
PHYLISSIA (M Gardens and Liberty City) 2:45PM
Charles Reed (M Gardens and Liberty City)2:55PM
MYRTLE GROVE TALIBAN 3:05PM
JIMMY DADE 3:10PM
FELLA 3:20PM
ICEBERG 3:30PM
REGGIE CASHFLOW (Elusive ent) 3:40pm
PICCALO 3:50pm
Suthin Boy
J.R The Prince
BIZZLE SNS (Lex) 4:00pm
UNDA SURVELLIENCE 4:10pm
Srt8 drop records 4:20pm
FLO-RIDA (Poe Boy) 4:30pm (poeboy showcase)
BRIANNA (Poe Boy)
BRISCO (Poe Boy)
Mista Mac (poeboy)
BILLY BLUE 5:15pm (poeboy showcase)
(HEADLINER)
Ace hood/Dj Khaled 5:20pm
TRIPLE C'S/RICK ROSS (Mayback Music group) 5:30pm-6pm

99JAMZ DJ'S

Dj Nasty
Dj Griot
Mike B
DJ Ice
Lil Bear

REPORT TIME: 12:30PM

Budget -MLK Parade and Festivities Committee, Inc. /I

King Zone Youth and Family Festival FY 2009/2010

Revenue		Cash	In-Kind	Source
Vendors (\$100 @ x 50)	Public	\$5,000.00		
County		\$5,000.00	\$50,000.00	PFR, Parks and Rec Equip, MDT Children's Trust
Foundation		\$10,000.00	\$50,000.00	WEDR, WMBM, Dodge City African Heritage Culf, Arts
Corporate/Private		\$20,000.00	\$105,000.00	
Sub Total				
Total Revenue		\$125,000.00		
Expenses		Cash	In-Kind	Source
Production		\$5,000.00	\$2,000.00	
Talent/Dae Jays (6)		\$5,000.00	\$35,000.00	
Sound, Stages		\$5,000.00	\$5,000.00	
Marketing & PR		\$1,000.00	\$10,000.00	WEDR, WMBM, MDT
Museum		\$2,000.00	\$1,000.00	
Equip, Rental/Chil. Area		\$1,000.00	\$1,000.00	
Talent/Chil. Area		\$1,000.00	\$1,000.00	
Equipment Rental-Tables, chairs, linens		\$3,500.00		
Insurance/Permits			\$50,000.00	Police, Fire, Rescue, Parks
Parks and Rec/PFR		\$1,500.00		Stages (3) Generators (3) Electrical (4)
Portalets				Sound (1) Grandstands (2)
Sub Total		\$20,000.00	\$105,000.00	
Total		\$125,000.00		

MLK FESTIVAL 2008

Stage-Cox Radio

Bleachers

32ND CT.

60TH STREET

32ND AVE

MIAMI DADE PARKS BUILDING

Bathroom

Bathroom

Greenroom

Children's Trust Banner
Bayfront Park
Showmobile

20 x 40 Tent

MIAMI DADE COUNTY
RESOURCE CENTER

Humans

Access to
59th St.
To WME
Stage

Access
&
Parking

The Children's Trust
"Step in Time"
Children's Zone

Booth /
Children's Trust
Banner
10x16

Kinad Museum

FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS



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Detail by Entity Name

Florida Non Profit Corporation

DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC.

Filing Information

Document Number N07076
 FEI/EIN Number N/A
 Date Filed 01/11/1985
 State FL
 Status ACTIVE
 Last Event AMENDMENT
 Event Date Filed 07/02/1997
 Event Effective Date NONE

Principal Address

%PRESTON W. MARSHALL, JR.
 900 N.W. 85 ST
 MIAMI FL 33150

Mailing Address

%PRESTON W. MARSHALL, JR.
 900 N.W. 85 ST
 MIAMI FL 33150

Registered Agent Name & Address

MARSHALL, PRESTON W., JR.
 900 N.W. 85 ST.
 MIAMI FL 33150 US

Officer/Director Detail

Name & Address

Title PD

MARSHALL, PRESTON W., JR
 900 N.W. 85 ST.
 MIAMI FL 33150 US

Title RS


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Memorandum



Date: May 4, 2010

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: District Specific In-Kind Reserve Request Recommendation

Recommendation

The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a not-for-profit organization, Dr. Martin Luther King, JR., Parade and Festivities Committee, Inc., for their "King Zone Youth and Family Festival" event held on January 18, 2010.

In-kind services have been requested in an amount not to exceed \$13,500 from the Miami-Dade Park and Recreation Department for the use of three (3) show mobiles, sound system, three (3) generators and four (4) electrical panels. This event will be funded from the unspent balance of the District 3 FY 2008-09 in-kind reserve fund.

In FY 2009-10, Dr. Martin Luther King, JR., Parade and Festivities Committee, Inc., received \$50,000 from the Office of the Chair Division Pool.

Inkind03610