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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

Memorandum

MIAMI-DADE COUNTY

Date: July 20, 2010

To: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

From: George M. Burgess County Manager

Agenda Item No. 3(P)(1)(A)

Resolution No. R-794-10

Subject: Resolution Authorizing Acceptance and Expenditure of a Grant from the John S. and James L. Knight Foundation

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RECOMMENDATION

It is recommended that the Board of County Commissioners accept a grant from the John S. and James L. Knight Foundation's 2009 Knight Arts Challenge to the Miami-Dade County Department of Cultural Affairs in the amount of $20,000 for the period of December 1, 2009 through December 31, 2011 in support of the CultureClassifieds.com initiative.

SCOPE

The impact of this agenda item is countywide.

FISCAL IMPACT/FUNDING SOURCE

The source of funding for this grant is from the John S. and James L. Knight Foundation's 2009 Knight Arts Challenge. The Department of Cultural Affairs will provide the required $1:$1 match for the grant through its FY2009-2010 Departmental proprietary revenues. Accordingly, the grant will be matched with $20,000 in administrative and programmatic expenses funded through the County's FY2009-2010 budget for the Department.

TRACK RECORD/MONITOR

The Department of Cultural Affairs has an excellent track record for creating and implementing projects in partnership with and with the support of the John S. and James L. Knight Foundation. Michael Spring, Director of the Miami-Dade County Department of Cultural Affairs, is responsible for monitoring the contract on behalf of the Department.

BACKGROUND

The Miami-Dade County Department of Cultural Affairs' CultureClassifieds.com proposal was selected as one of 45 FY2009 Knight Arts Challenge awardees, out of a total applicant pool of more than 1,500. FY2009 is the second year of the Knight Arts Challenge, which offers $20 million over five years in matching grant money to the best and most innovative ideas to advance the arts in South Florida.

CultureClassifieds.com will provide free classifieds postings to the local arts community. CultureClassifieds.com will extend the strategies of collaboration and of sharing industry resources through a familiar, trusted and widely used online source, while promoting availability and cross utilization of equipment, venues, personnel and technical assistance. Local cultural organizations, artists and supporters will be able to post opportunities, goods and services, thereby connecting with and to valuable resources, including materials, equipment, volunteers, jobs, technical assistance, professional development and training.

Assistant County Manager

MEMORANDUM
(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: July 20, 2010

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 3(P)(1)(A)

Please note any items checked.

_____ "3-Day Rule" for committees applicable if raised

_____ 6 weeks required between first reading and public hearing

_____ 4 weeks notification to municipal officials required prior to public hearing

_____ Decreases revenues or increases expenditures without balancing budget

_____ Budget required

_____ Statement of fiscal impact required

_____ Ordinance creating a new board requires detailed County Manager's report for public hearing

✓ No committee review

_____ Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve

_____ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(P)(1)(A)
7-20-10

RESOLUTION NO. R-794-10

RESOLUTION AUTHORIZING THE ACCEPTANCE AND EXPENDITURE OF A GRANT IN THE AMOUNT OF $20,000 FROM THE JOHN S. AND JAMES L. KNIGHT FOUNDATION'S FY2009 KNIGHT ARTS CHALLENGE AND AUTHORIZING THE COUNTY MAYOR OR MAYOR'S DESIGNEE TO RECEIVE AND EXPEND FUNDS

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board authorizes the County Mayor or Mayor's designee to receive and expend funds from the John S. and James L. Knight Foundation in the amount of $20,000 for the period of December 1, 2009 through December 31, 2011 in support of the Miami-Dade County Department of Cultural Affairs' CultureClassifieds.com initiative that will enable the local arts community to post and exchange opportunities, goods and services, including materials, equipment, volunteers, jobs, technical assistance, professional development and training, free of charge; to expend any and all monies received for the purposes described in the funding request; to receive and expend future funds should they become available under this or a similar Knight program for this purpose; to file and execute any necessary amendments to the agreement for and on behalf of Miami-Dade County; and to exercise amendments, modifications, renewal, cancellation and termination clauses of any contracts and agreements on behalf of Miami-Dade County, Florida.

The foregoing resolution was offered by Commissioner Barbara J. Jordan, who moved its adoption. The motion was seconded by Commissioner Dennis C. Moss and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman aye
Jose "Pepe" Diaz, Vice-Chairman absent

Bruno A. Barreiro	aye	Audrey M. Edmonson	aye
Carlos A. Gimenez	aye	Sally A. Heyman	absent
Barbara J. Jordan	aye	Joe A. Martinez	aye
Dorrin D. Rolle	aye	Natacha Seijas	aye
Katy Sorenson	aye	Rebeca Sosa	absent
Sen. Javier D. Souto	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 20th day of July, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: DIANE COLLINS
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Stephen Stieglitz

John S. and James L.
Knight Foundation

ALBERTO IBARGÜEN
President and CEO

January 26, 2010

Mr. Michael Spring
Director
Miami-Dade County Department of Cultural Affairs
111 NW 1st St # 625
Miami, FL 33128-1976

Dear Mr. Spring:

The Trustees of the John S. and James L. Knight Foundation have approved a $20,000 grant to Miami-Dade County Department of Cultural Affairs. Congratulations.

The grant is to be used to facilitate the exchange of ideas and goods by creating an online cultural classifieds service where artists post openings and workshops and goods for sale or donation.

The terms and conditions of this grant are contained in the attached grant agreement. Grant payment according to the terms outlined will be released within 60 days of Knight Foundation receiving the signed agreement. A self-addressed envelope to return the signed agreement is enclosed for your convenience.

Before you take steps to publicize this grant, please review our communications resources and guidelines at www.knightcommunications.org.

This grant is tangible recognition of your services to Miami, a Knight community. Thank you.

Sincerely,

AI:sg
Enclosures

C: Stuart Kennedy
Javier Soto

200 South Biscayne Boulevard, Suite 3300 Miami, Florida 33131-2349
(305) 908-2601 www.knightfoundation.org

JOHN S. AND JAMES L. KNIGHT FOUNDATION
GRANT AGREEMENT

Grantee: Miami-Dade County Department of Cultural Affairs

Grant number: 2009-0186

Approval date: June 8, 2009

Grant Amount: $20,000 over one year

Terms: December 1, 2009 to December 31, 2011

Purpose: To facilitate the exchange of ideas and goods by creating an online cultural classifieds service where artists post openings and workshops and goods for sale or donation.

Grant Activities: The Miami-Dade County Department of Cultural Affairs will establish 'CultureClassifieds' to serve the local arts community by offering free classified postings. Local cultural organizations, artists and supporters will be able to find or post job openings, auditions, internships and volunteer opportunities. This dedicated platform will offer listings to buy, sell, loan or donate equipment and materials needed by artists and cultural groups, ranging from computers and office supplies to theater lighting and sound equipment. Services such as finding a grants writer or consultant will be listed. Notices will be posted for cultural activities including workshops, classes, arts conferences and professional development opportunities. This project will also serve as a pilot for a nationally replicable model. The majority of Knight Foundation funding will launch a marketing campaign to promote awareness and usage by arts groups, artists, their audiences and supporters of this pilot. A portion of the funding will be dedicated to purchasing an online classifieds software system, web hosting and graphic design services.

Marketing professionals will give this site an identity and broadly market the use of 'CultureClassifieds' to the local cultural and business communities through a targeted campaign including online advertising, social networking and other traditional media such as direct mail, media placements, etc. The 'CultureClassifieds' site will be featured on the Department of Cultural Affairs Web site (www.miamidadearts.org), promoted in targeted e-mail to Miami's cultural community and disseminated through other online forums, blogs, news groups and networking sites like Facebook, Twitter and Linkedin.

Anticipated Outcomes: It is Knight Foundation's understanding that the following description accurately represents your organization's expectations for the outcomes of the funded project. It also is Knight Foundation's understanding that your organization agrees that the results described below are appropriate and achievable and represent the terms against which your organization will judge the success of the project.

- Connect local arts groups and artists with resources, including materials, equipment, volunteers, jobs, technical assistance and professional development opportunities.
- Facilitate the strategies of collaboration and of sharing industry resources through a familiar, trusted and widely used online source.
- Promote cross utilization of equipment, venues, personnel and technical assistance.