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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(23)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: September 10, 2010

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution retroactively authorizing in-kind services for the June 11, 2010 "3rd Annual Sunny Isles Beach Offshore Challenge"

Resolution No. R-910-10

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman.

R. A. Cuevas, Jr.
County Attorney

RAC/up

MEMORANDUM

(Revised)

TO: Honorable Chairman Dennis C. Moss and Members, Board of County Commissioners

DATE: September 10, 2010

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(23)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

✓ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(23)
9-10-10

RESOLUTION NO. R-910-10

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE JUNE 11, 2010 "3RD ANNUAL SUNNY ISLES BEACH OFFSHORE CHALLENGE" SPONSORED BY OFFSHORE EVENTS, LLC., A FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED $1,300.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 4 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, Offshore Events, LLC has requested in-kind services from the Miami-Dade Park and Recreation Department for the June 11, 2010 "3rd Annual Sunny Isles Beach Offshore Challenge" in an amount not to exceed $1,300.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "3rd Annual Sunny Isles Beach Offshore Challenge" is an all-day outdoor powerboat race which gives Miami-Dade County international exposure; and

WHEREAS, Offshore Events, LLC. is a for-profit organization; and

WHEREAS, the "3rd Annual Sunny Isles Beach Offshore Challenge" is a district event, as that term is defined on the attached Fee Waiver/In-kind Service Application, and $1,300.00 of the in-kind services shall be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department for the June 11, 2010 "3rd Annual Sunny Isles Beach Offshore Challenge" in an amount not to exceed

$1,300.00 to be funded from the unspent balance of the District 4 FY 2008-09 In-kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman. It was offered by Commissioner **Dorrin D. Rolle**, who moved its adoption. The motion was seconded by Commissioner **Sally A. Heyman** and upon being put to a vote, the vote was as follows:

Dennis C. Moss, Chairman **aye**
Jose "Pepe" Diaz, Vice-Chairman **aye**

Bruno A. Barreiro	**aye**	Audrey M. Edmonson	**aye**
Carlos A. Gimenez	**aye**	Sally A. Heyman	**aye**
Barbara J. Jordan	**aye**	Joe A. Martinez	**aye**
Dorrin D. Rolle	**aye**	Natacha Seijas	**aye**
Katy Sorenson	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 10th day of September, 2010. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **DIANE COLLINS**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. GKS

Gerald K. Sanchez

Memorandum

MIAMI-DADE COUNTY

Date: September 10, 2010

To: Honorable Chairman Dennis C. Moss
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

Subject: District Specific In-Kind Reserve Request Recommendation

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Recommendation

The Office of Strategic Business Management (OSBM) reviewed the attached in-kind request and recommends this item move forward to the Board of County Commissioners for consideration. The district specific in-kind reserve balance allows for funding of this request.

Background

A retroactive waiver for in-kind services has been requested by a for-profit organization, Offshore Events, LLC., for their "3rd Annual Sunny Isles Beach Offshore Challenge" event held on June 11, 2010.

In-kind services have been requested in an amount not to exceed $1,300 from the Miami-Dade Park and Recreation Department for the use of a small showmobile. This event will be funded from the unspent balance of the District 4 FY 2008-09 in-kind reserve fund.

In FY 2009-10, Offshore Events, LLC. received no funding for this event.

Inkind06010

MIAMI-DADE PARKS

SHOWMOBILES, STAGES, BLEACHERS, AND SOUND PRODUCTION

(305) 226-8315 Ext. 224/(305) 553-8511 (Fax)

EQUIPMENT (S) CONFIRMATION FORM

ORGANIZATION/AGENCY: Offshore Events, LLC

EQUIPMENT REQUESTED: Show mobile

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Brad Schoenwald

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY):

BILLING ADDRESS/ZIP CODE: 6905 W. Broward Blvd, Plantation, FL 33317

NAME/TITLE OF THE EVENT: Sunny Isles Beach Offshore Powerboat Challenge

ADDRESS OF EVENT:

TODAY'S DATE: May 25, 2010 DATE (S) & TIME OF EVENT: Friday, June 11, 2010

SET-UP TIME & DAY: 7:00 Am - June 11

TAKE-DOWN TIME & DAY: 7:00 Am June 12

CONTACT PERSON/PHONE: Brad Schoenwald - 954.500.9080

AT SITE CONTACT/CELL PHONE#: Cherie Schoenwald 954-873-0027

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc.

Already submitted in site map.

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. **We also understand that the total fee is to be remitted (15) fifteen working days before the event.**

*Fee: 1300 Signature: Cherie Schoenwald

*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Agency/Group:

CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED ½ (HALF) OF RENTAL FEE. *There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.

Late equipment arrivals, please call (786) 236-7926

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☒ Special Event* - Event with expected attendance of less than 6,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☐ Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

****Note: Event budget must be included for "Special" and "Major" event types.****

Commissioner sponsoring event _____

1. Full legal name of the requesting organization: OFFshore Events, LLC.

2. Applicant Status: (Select one of the choices below)

- ☐ Not-For-Profit or Tax Exempt
- ☒ For-Profit
- ☐ Local Government or Public Entity
- ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):
Brad Schoenwald ~~1905~~ 7475 NW 4th St. Plantation, FL 33317 954-560-9080, FAX: 954-797-7251
email: OFFshoreevents1@aol.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): $2600.00 For Large Show Mobile (Large STAGE REQUESTED TO USE FOR BAND + AWARDS ceremony). * Any IN-KIND SERVICES that CAN BE provided would be greatly Appreciated

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 2

(5.) Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
"3RD Annual Sunny Isles Beach Offshore Challenge"
June 10-13, 2010
Offshore Powerboat Races
Bring Offshore Racing back to Miami

(6.) Please select ALL that apply to event:

- ☐ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☐ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☒ Sports and Athletics: Event supports/promotes organized sports or recreational participation

(7.) Physical address of event venues (please specify Commission District(s)):
Haulover Park + Marina
18100 Collins North Miami

8. Description of regional or local impact: International exposure through Television, Radio, Web-stream, National TV Series through "Geico Racing" to commence broadcasting event repeatedly from November 2010 + on.

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calender, if applicable):
~~See Attached~~ Schedule of events was sent already.

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 3

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): ~~See Attached~~ See details Already submitted prior to this Application to include "Site map."

11. Expected number of participants and estimated attendance (per day, if applicable): 140 participants / 5,000 spectators per da

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): $125,000 Budget / $82,000 in resources

I hereby certify that all the statements made in this application are true and correct.

Cherie Schoenwald
Signature of Authorized Representative

6-1-10
Date

Detail by Entity Name

Florida Limited Liability Company

OFFSHORE EVENTS LLC

Filing Information

Document Number	L08000111815
FEI/EIN Number	263824861
Date Filed	12/08/2008
State	FL
Status	ACTIVE
Effective Date	12/04/2008
Last Event	REINSTATEMENT
Event Date Filed	10/16/2009
Event Effective Date	NONE

Principal Address

6905 WEST BROWARD BLVD STE 109
PLANTATION FL 33317

Changed 10/16/2009

Mailing Address

6905 WEST BROWARD BLVD STE 109
PLANTATION FL 33317

Changed 10/16/2009

Registered Agent Name & Address

SCHOENWALD, BRAD
6905 WEST BROWARD BLVD STE 109
PLANTATION FL 33317 US

Name Changed: 10/16/2009

Address Changed: 10/16/2009

Manager/Member Detail

Name & Address

Title MGRM

SCHOENWALD, BRAD A
6905 WEST BROWARD BLVD STE 109
PLANTATION FL 33317

Title MGR

GOLDMAN, LARRY
12050 NE 14TH AVE

Rodriguez, Nadia (OSBM)

From: Byrnes, Timothy (MDPR)
Sent: Thursday, June 03, 2010 8:35 PM
To: Rodriguez, Nadia (OSBM)
Subject: RE: Offshore Events

Nadia,
Showmobile small, one day charge $1,300.00.
Tim

Tim Byrnes, Tropical Park/Trail Glades Range/Showmobile Service Area Manager
Miami-Dade County Park and Recreation Department
Tropical Park 7900 SW 40th Street, Miami, FL 33155
305-226-8315 Phone, 305-553-8511 Fax
www.miamidade.gov/parks
"Delivering Excellence Every Day"

From: Rodriguez, Nadia (OSBM)
Sent: Thursday, June 03, 2010 12:03 PM
To: Byrnes, Timothy (MDPR)
Subject: Offshore Events

Tim,

I spoke to Margot and Dist 4 is approving a one day rental for the showmobile. Please forward the estimate for the June 11 event. Thanks.

Nadia L. Rodriguez
Office of Strategic Business Management
111 NW 1 St, 22nd Floor
Miami, Fl 33128
Tel: (305) 375-4183

Rodriguez, Nadia (OSBM)

From: Hodgson, Alfrieda (DIST2)
Sent: Wednesday, June 09, 2010 5:15 PM
To: Rodriguez, Nadia (OSBM)

Good Afternoon Nadia,

Sgt. Fariss or Sgt. Daker needs to hear from you, confirming that they will be paid. It's a total of 4 officers and 1 Sgt. Not to exceed $5,000.00. Sorry for all the back and forth.

Thanks for everything and have a great and safe trip.

Alfrieda Hodgson
Office of Commissioner Dorrin D. Rolle
District 2