



**MEMORANDUM**

Agenda Item No. 11(A)(4)

---

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** July 7, 2011

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution establishing County policy to fund Orange Bowl Committee for next three prospective fiscal years to support its efforts to continue membership in the College Football Bowl Championship Series, subject to annual appropriation by the Board; and directing County Mayor or to negotiate and execute funding agreement for such purposes

Resolution No. R-562-11

---

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Jose "Pepe" Diaz and Co-Sponsor Commissioner Barbara J. Jordan.

\_\_\_\_\_  
R. A. Cuevas, Jr.  
County Attorney

RAC/cp



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** July 7, 2011

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(4)

**Please note any items checked.**

- "3-Day Rule" for committees applicable if raised**
- 6 weeks required between first reading and public hearing**
- 4 weeks notification to municipal officials required prior to public hearing**
- Decreases revenues or increases expenditures without balancing budget**
- Budget required**
- Statement of fiscal impact required**
- Ordinance creating a new board requires detailed County Manager's report for public hearing**
- No committee review**
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve**
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(4)  
7-7-11

RESOLUTION NO.                     R-562-11                    

RESOLUTION ESTABLISHING COUNTY POLICY TO FUND ORANGE BOWL COMMITTEE FOR NEXT THREE PROSPECTIVE FISCAL YEARS TO SUPPORT ITS EFFORTS TO CONTINUE MEMBERSHIP IN THE COLLEGE FOOTBALL BOWL CHAMPIONSHIP SERIES, SUBJECT TO ANNUAL APPROPRIATION BY THE BOARD; AND DIRECTING COUNTY MAYOR OR MAYOR'S DESIGNEE TO NEGOTIATE AND EXECUTE FUNDING AGREEMENT FOR SUCH PURPOSES

**WHEREAS**, the Orange Bowl Game has been a tradition for the Greater Miami area and College Football for the past 77 years and is recognized as one of the America's premier sporting events; and

**WHEREAS**, the Orange Bowl Game and Festival is a major countywide event of significant economic impact that provides a strong economic return to Miami-Dade County; and

**WHEREAS**, for the past 10 years, the Board of County Commissioners (the "Board") has supported the Orange Bowl and its selection as one of only four such Bowl games in the country to participate in the Bowl Championship Series ("BCS") and host the College Football Championship game once every four years; and

**WHEREAS**, in its National Championship year of the BCS, the Orange Bowl Committee hosts both the Orange Bowl Game and the College Football National Championship game, thereby increasing the economic benefit and impact for Miami-Dade County in the year in which the Orange Bowl hosts the College Football National Championship game; and

**WHEREAS**, the Board's support of the Orange Bowl is an important part of an overall funding strategy for the Orange Bowl Committee, involving Orange Bowl Committee cash reserves, corporate sponsorships, and local support that enables the Orange Bowl Committee to show strong local support and funding to compete in BCS negotiations; and

**WHEREAS**, the Orange Bowl is facing increasingly strong competition for participation in the BCS from the cities of Atlanta, Jacksonville and Dallas; and

**WHEREAS**, this Board desires to provide funding to the Orange Bowl Committee during the next three (3) fiscal years, beginning in fiscal year 2011-2012 through fiscal year 2013-2014, in a total amount not to exceed \$1.2 million, to be funded in the amount of 800,000 in cash from the Countywide General Fund (\$150,000 for each annual Orange Bowl game and \$350,000 for the 2013 College Football National Championship Game) and \$400,000 of in-kind services (\$100,000 per game for four games) from the Miami-Dade Police Department ("MDPD") and the Miami-Dade Fire Rescue Department ("MDFR"), subject to annual appropriation by the Board; and

**WHEREAS**, such funds, if appropriated, shall be disbursed as follows: \$150,000 in cash and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2011-2012; \$500,000 in cash and up to \$200,000 in in-kind services from MDPD and MDFR in fiscal year 2012-2013; and \$150,000 in cash and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2013-2014; and

**WHEREAS**, the County Mayor or Mayor's designee shall negotiate and execute a funding agreement with the Orange Bowl Committee, after approval by the County Attorney's Office,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:**

Section 1. The recitals contained in the foregoing "WHEREAS" clauses are incorporated as part of this Resolution.

Section 2. It shall be the policy of this Board to fund the Orange Bowl Committee in an amount not to exceed \$1.2 million for the next three prospective fiscal years in support of its efforts to continue membership in the College Football Bowl Championship Series as follows: \$150,000 in cash from the Countywide General Fund and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2011-2012; \$500,000 in cash from the Countywide General Fund and up to \$200,000 in in-kind services from MDPD and MDFR in fiscal year 2012-2013; and \$150,000 in cash from the Countywide General Fund and up to \$100,000 in in-kind services from MDPD and MDFR in fiscal year 2013-2014, all subject to annual appropriation by this Board.

Section 3. The County Mayor or Mayor's designee is hereby directed to negotiate and execute the appropriate funding agreement with the Orange Bowl Committee to accomplish the purposes set forth herein, after approval of the form of the agreement by the County Attorney's Office.

The Prime Sponsor of the foregoing resolution is Commissioner Jose "Pepe" Diaz, and the Co-Sponsor is Commissioner Barbara J. Jordan. It was offered by

Commissioner **Dennis C. Moss**, who moved its adoption. The motion was seconded by Commissioner **Audrey Edmonson** and upon being put to a vote, the vote was as follows:

	Joe A. Martinez, Chairman	<b>aye</b>
	Audrey M. Edmonson, Vice Chairwoman	<b>aye</b>
Bruno A. Barreiro	<b>aye</b>	Lynda Bell
Esteban L. Bovo, Jr.	<b>aye</b>	Jose "Pepe" Diaz
Sally A. Heyman	<b>absent</b>	Barbara J. Jordan
Jean Monestime	<b>aye</b>	Dennis C. Moss
Rebeca Sosa	<b>aye</b>	Sen. Javier D. Souto
Xavier L. Suarez	<b>absent</b>	

The Chairperson thereupon declared the resolution duly passed and adopted this 7<sup>th</sup> day of July, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA  
 BY ITS BOARD OF  
 COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**  
 Deputy Clerk

Approved by County Attorney as  
 to form and legal sufficiency.

Monica Rizo

6