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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM Agenda Item No. 11(A)(24)

TO: Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners

DATE: July 7, 2011

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution setting policy for Miami-Dade County, whereby the Commissioner Auditor shall provide a Tourism Impact Statement on all legislative matters before the County Commission; and the Office of Intergovernmental Affairs shall track bills in the Florida Legislature for potential impact on Miami-Dade County Tourism

Resolution No. R-581-11

This item was amended at the 6-13-2011 Recreation and Cultural Affairs Committee to limit the type of legislative items that require a Tourism Impact Statement. Specifically, as revised, the Commission Auditor shall provide a Tourism Impact Statement on only those legislative matters coming before the Board for approval that may positively or negatively impact Miami-Dade County Tourism.

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Senator Javier D. Souto.

R. A. Cuevas, Jr.
County Attorney

RAC/cp

RESO.2078

MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners

DATE: July 7, 2011

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Agenda Item No. 11(A)(24)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(24)
7-7-11

RESOLUTION NO. R-581-11

RESOLUTION SETTING POLICY FOR MIAMI-DADE COUNTY, WHEREBY THE COMMISSIONER AUDITOR SHALL PROVIDE A TOURISM IMPACT STATEMENT ON CERTAIN LEGISLATIVE MATTERS BEFORE THE COUNTY COMMISSION; AND THE OFFICE OF INTERGOVERNMENTAL AFFAIRS SHALL TRACK BILLS IN THE FLORIDA LEGISLATURE FOR POTENTIAL IMPACT ON MIAMI-DADE COUNTY TOURISM

WHEREAS, Miami-Dade County is one of the country's top tourist destinations; and

WHEREAS, approximately 11.9 million visitors stayed at least one night in Miami-Dade County in 2009, according to the Greater Miami Convention and Visitor's Bureau (the "Bureau"); and

WHEREAS, according to the Bureau, these visitors spent approximately $16.6 billion in direct expenditures in 2009; and

WHEREAS, the tourism industry plays a critical role in the health and vitality of Miami-Dade County's economy, and as such should be overseen with great care; and

WHEREAS, any matter that may negative negatively impact the image of Miami-Dade County or deter visitors from coming to our hotels, beaches or other attractions, or in any way harm the local tourist industry should be considered to be of critical importance and, as such, be heard by the Board of County Commissioners (the "Board") and appropriate action taken, as soon as the Board becomes aware of the matter; and

WHEREBY, the Board must be made aware of such vital matters in a timely manner, so as to provide ample opportunity for well informed decision-making,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The Commissioner Auditor shall provide a Tourism Impact Statement on [[~~all~~]][1] >>those<< legislative matters coming before the Board for approval, if the item [[~~will~~]] >>may<< positively or negatively impact Miami-Dade County tourism. Such Tourism Impact Statement shall detail: (a) the nature of the matter or event that could impact Miami-Dade County's tourism industry, including background information regarding its origin and reach; (b) whether the matter poses a likely positive or negative effect on Miami-Dade County's tourism; and (c) any other relevant information which would assist the Board in its analysis and decision making in connection with the matter.

Section 2. The Miami-Dade County Office of Intergovernmental Affairs shall track all bills in the Florida Legislature that could have a positive or negative impact on Miami-Dade County tourism and submit a report to the Board. Such report shall detail: (a) the bill's sponsor; (b) an analysis of the bill, including a summary of all relevant sections, the current state of the law that the bill is intending to address, and the effect of the proposed changes on Miami-Dade County tourism; (c) the potential fiscal impact on Miami-Dade County; and (d) the bill's likelihood of passage.

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[1] **Committee amendments are indicated as follows: words double stricken through and/or [[double bracketed]] shall be deleted, words double underlined and/or >>double arrowed<< constitute the amendment proposed.**

The Prime Sponsor of the foregoing resolution is Senator Javier D. Souto. It was offered by Commissioner **Sally A. Heyman**, who moved its adoption. The motion was seconded by Commissioner **Jose "Pepe" Diaz** and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman			aye
Audrey M. Edmonson, Vice Chairwoman			aye
Bruno A. Barreiro	absent	Lynda Bell	absent
Esteban L. Bovo, Jr.	aye	Jose "Pepe" Diaz	aye
Sally A. Heyman	aye	Barbara J. Jordan	aye
Jean Monestime	aye	Dennis C. Moss	aye
Rebeca Sosa	aye	Sen. Javier D. Souto	aye
Xavier L. Suarez	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of July, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Martin W. Sybblis

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