#### OFFICIAL FILE COPY CLERK OF THE BOARD OF COUNTY COMMISSIONERS MIAMI-DADE COUNTY, FLORIDA

### Memorandum



Date:

November 15, 2011

To:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

From:

Carlos A. Gimenez

Mayor

Resolution No. R-951-11

Agenda Item No. 8(A)(2)

Subject:

Recommendation to Reject Request for Proposals for Electronic Concierge Services

at Miami International Airport, RFP No. MDAD-01-11

#### RECOMMENDATION

It is recommended that the Board reject the one proposal received by the Miami-Dade Aviation Department (MDAD) for the Request for Proposals (RFP) for Electronic Concierge Services at Miami International Airport (MIA), RFP No. MDAD-01-11, from Electronic Media Systems, Inc. (EMS).

#### SCOPE

Miami International Airport is located primarily within Commission District Six; however, this item is countywide in nature as MIA is a regional asset.

#### FISCAL IMPACT/FUNDING SOURCE

Not applicable as this is a rejection of the sole proposal.

#### TRACK RECORD/MONITOR

Not applicable as this is a rejection of the sole proposal.

#### BACKGROUND

The RFP for Electronic Concierge Services at Miami International Airport, advertised on May 27, 2011, sought a qualified firm to develop and deploy an Electronic Concierge (mobile phone / website platforms) to maximize passenger comfort, increase revenue for the Airport, and enhance MIA's image as a customer-friendly, global air-hub and technology showcase.

The scope of services for the RFP included that the electronic concierge provider create and manage a dynamic e-commerce system capable of allowing passengers transiting through MIA to access various stores via mobile devices or a simple web browser and shop for products to be picked up at MIA on their date of travel. The entire e-commerce transaction occurs online and is based upon the passenger entering ticket information (e.g. confirmed flight number, etc.).

The selected firm was to provide information such as passenger location and directions to parking lots, airline and flight information, as well as third-party support to airport concessionaires. The provider was also to develop consistent platforms for both mobile phone and website, provide customer / airport service by relaying information to travelers about airport services, retail /concessions, airline information and directions, while providing the airport with a means to increase its ancillary revenue.

The Selection Committee met and reviewed the sole proposal submitted in response to the RFP, and heard a presentation from EMS. As the Committee determined that the Proposer had not proposed on the entire scope of services outlined in the RFP, the Committee recommended that EMS's proposal be rejected.

A new/solicitation/is/being reviewed; however, no time frame has been set for reissuance.

Deputy Mayor

TO:	Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners	DATE:	November 15, 20	11
FROM:	R. A. Cuevas, Jr. County Attorney	SUBJECT:	Agenda Item No.	8(A)(2)
P	lease note any items checked.			
	"3-Day Rule" for committees applicable is	f raised		
	6 weeks required between first reading an	d public heari	ng	
	4 weeks notification to municipal officials hearing	required prior	r to public	
	Decreases revenues or increases expenditu	ires without b	alancing budget	
	Budget required			
	Statement of fiscal impact required			
	Ordinance creating a new board requires report for public hearing	detailed Coun	ty Manager's	
	No committee review			
	Applicable legislation requires more than 3/5's, unanimous) to approve	a majority voi	te (i.e., 2/3's,	
	Current information regarding funding so balance, and available capacity (if debt is			

Approved	Mayor	Agenda Item No.	8(A)(2)
Veto		11-15-11	
Override			
	RESOLUTION NO.	R-951-11	

RESOLUTION REJECTING ALL PROPOSALS RECEIVED IN CONNECTION WITH ELECTRONIC CONCIERGE SERVICES AT MIAMI INTERNATIONAL AIRPORT, RFP NO. MDAD-01-11

WHEREAS, the Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby rejects all proposals received in connection with the Electronic Concierge Services at Miami International Airport, RFP No. MDAD 01-11.

The foregoing resolution was offered by Commissioner Rebeca Sosa
who moved its adoption. The motion was seconded by Commissioner Sally A. Heyman
and upon being put to a vote, the vote was as follows:

,	Joe A. Martin	ez, Chairman	aye
Audrey 1	M. Edmonson	, Vice Chairwoman	absent
Bruno A. Barreiro	aye	Lynda Bell	aye
Esteban L. Bovo, Jr.	aye	Jose "Pepe" Diaz	aye
Sally A. Heyman	aye	Barbara J. Jordan	aye
Jean Monestime	aye	Dennis C. Moss	aye
Rebeca Sosa	aye	Sen. Javier D. Souto	aye
Xavier L. Suarez	absent		

Agenda Item No. 8(A)(2) Page No. 2

The Chairperson thereupon declared the resolution duly passed and adopted this 15<sup>th</sup> day of November, 2011. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Deputy Clerk



Approved by County Attorney as to form and legal sufficiency.

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David M. Murray

# MIAMI-DADE COUNTY BOARD OF COUNTY COMMISSIONERS OFFICE OF THE COMMISSION AUDITOR



Legislative Notes

Agenda Item:

8A2

File Number:

112016

Date of Analysis:

October 19, 2011

#### Summary

This resolution rejects the one proposal received by the Miami-Dade Aviation Department (MDAD) for the Request for Proposals (RFP) for Electronic Concierge Services at Miami International Airport (MIA), RFP No. MDAD-01-11, from Electronic Media Systems, Inc. (EMS).

The scope of services for the RFP included that the electronic concierge provider create and manage **an e-commerce (shopping) system** capable of allowing passengers transiting through MIA to access various stores via mobile devices or a simple web browser and shop for products to be picked up at MIA on their date of travel.

A new solicitation is being reviewed; however, no time frame has been set for reissuance.

#### **Background and relevant information**

On May 6, 2008, the Board of County Commissioners, through R-461-08, awarded a **Non-Exclusive Wireless High Fidelity (WI-FI) License Agreement** to Electronic Media Systems, Inc. (EMS) to design, supply, install, operate and maintain internet service provider connectivity to MIA users via MIA's wireless network infrastructure.

The Non-Exclusive Wireless High Fidelity (WI-FI) System Provider at MIA RFP No. MDAD-01-01-06 was advertised with an issue date of November 1, 2006.

Pursuant to R-461-08, the County is being paid a monthly fee consisting of 65% of the gross revenues for the month. The County is also being paid 50% of all advertising revenues obtained from title and/or presenting sponsors and any other related advertising revenues; and the passengers are being charged \$6.95 for 24 hours of access or \$19.95 per month.

According to MDAD staff, EMS does have a separate contract with H.I. Development, the firm which manages *the MIA Hotel* for the MDAD.

In response to questions posed by the Office of the Commission Auditor, MDAD staff provided the following information:

Did this proposal include the entire airport? Yes



- Which other airports similar in size to MIA offer this service? Not to MDADs knowledge as this is a
  rather newly developing service. Contractor does have a partnership with some company doing
  similar work at a mall in Boston.
- Why did EMS submit a proposal if they already have a 5 year contract with the County for the same scope of work? Please see R-461-08. MDAD is required to put this out to bid because the scope of services is totally different and would otherwise require a bid waiver. As it turns out, EMS is unable to provide the full scope of services.
- Please let me know how is EMS performing under the 2008 contract? Please indicate if there have been any coverage issues. They are providing well under the current contract. No coverage issues.
- What's the current cost to patrons for 24 hours of internet access and monthly internet access? The 2008 contract says that passengers are charged \$6.95 for 24 hours or \$19.95 per month.
- To date, how much has the County received in gross revenues and advertising revenues from EMS?

MIA Airport (not including hotel) WI-FI Network Gross Revenue Share Summary

						· · · · · · · · · · · · · · · · · · ·	
	Rental	65%	Roaming	65%	Sponsor & Ad	50%	Gross
Period	Revenue	MDAD share	Revenue	MDAD Share	Revenue	MDAD Share	Revenue Period
2008-09	\$655,583.28	\$413,129.13	\$187,279.59	\$121,731.73	\$171,658.52	\$85,829.26	\$994,521.39
2009-10	\$627,541.67	\$407,902.09	\$258,637.08	\$168,114.10	\$499,240.64	\$249,620.32	\$1,385,419.39
2010-11	\$992,113.00	\$644,873.45	\$360,183.72	\$234,119.42	\$186,827.25	\$93,413.63	\$1,539,123.97
2011-12	\$111,540.93	\$72,501.60	\$21,499.32	\$13,974.56	\$18,072.32	\$9,036.16	\$151,112.57
Totals	\$2,366,788.88	\$1,538,406.27	\$827,599.71	\$537,939.81	\$875,798.73	\$437,899.37	\$4,070,177.32

#### See additional information in the attachments

 What areas are covered now under the 2008 contract? To design, supply, install, operate, and maintain internet service provider connectivity to Miami International Airport users via MIA's wireless network infrastructure.

#### Attachments include information on the WI-FI revenue from August 2008 through August 2011

MDAD Public WI-FI Contract-MDAD Net Revenues-Monthly

MDAD Public WI-FI Contract-MDAD Net Revenues-Cumulative

MDAD Public WI-FI Contract-MDAD Net Revenue Analysis by Source-Monthly

WI-FI Network Gross Revenues and Revenue Share Summary (not including Hotel)

WI-FI Network Gross Revenues and Revenue Share Summary (MIA Hotel)

Prepared by: Michael Amador-Gil

Revised - 10/11/2011

Revised - 10/11/2011



### Miami International Airport (not including Hotel) WiFi Network Gross Revenue and Revenue Share Summar, Revised: 10/10/11

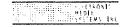
		Retail	65%	Rouning	65%	Sponsor & Ad	50%	Gross I	Revenue	MDAD Re	enue Share
Month	Time Period	Revenue	MDAD Share	Revenue	MDAD Share	Percuio	MDAD Share	Period	Cumulative	Period	Cumulative
Wionin	Tane Feriod	100,000,00	MDAD Share	110 15 11 25	MDMD Share	111111111		1 2000	<u> </u>	2.51355	CHIMINA
	August-08	\$57,286,80	\$37,236,42	\$12,980.14	\$8,404,59	\$0.00	\$0.00	\$70,216.94	\$70,216.94	\$45,641.01	\$45,641.01
2	September-08	\$51,28° 20	\$35,286,68	\$13,388.55	\$8,702,75	50.00	\$0.00	\$67,676.05	\$137,892.99	\$43,989.43	\$89,630,44
	October-08	\$53.975.30	\$35,083,95	515,593.72	\$10,135.92	\$6 de	\$0.00	\$69,569.02	\$207,462.01	\$45,219,86	\$134,850,31
4	November-08	550,296.02	\$33,147,41	\$14,045.30	\$9,129.45	\$12,793,01	\$6.396.51	\$77,834,33	\$285,296.34	\$48,673,36	\$183,523.67
5	December-08	555 505 50	\$36,078.89	\$14,724.21	\$9,570.74	827,356 72	\$13,793,36	\$97,816.92	\$383,113.26	\$59,442.99	5242,966.66
6	January-09	361.082.42	\$39,703.57	\$15,059,09	\$9,788.41	\$28,731.21	\$14,365,61	\$104,872.72	\$487,985.98	\$63,857.59	\$306,824.25
7	February-09	\$43,839,39	\$28,502,10	\$15,296 97	\$9,943.03	525,505,82	\$13,153.41	\$85,453.18	\$573,439.16	\$51,598.54	\$358,422.79
8	March-09	362,977.07	\$40,935,10	\$20,079 82	\$13,051,93	529,896,08	\$10,448.04	\$103,953.04	\$677,392.20	\$64,435.06	\$422,857.85
9	April-09	\$50,169.89	\$32,610,43	\$17,190.51	\$11,368.83	\$16,693.72	\$5,346,86	\$78,354.12	\$755,746.32	\$49,326.12	\$472,183,97
10	May-09	\$51,607,34	\$33,603,27	\$15,675.21	\$10,188.91	\$15,575,65	\$6,787.83	\$80,948.23	\$836,694.55	\$50,580.00	\$522,763.98
11	June-09	\$47,766.51	\$31.049.73	515 775 50	\$10,254.27	\$10,395,15	\$5,197,59	\$73,939.79	5910,634.34	\$46,501.59	\$569,265.56
12	July-09	\$15,087.65	529.891.58	\$17.219.87	\$11,192.92	\$20,680.13	\$10,340.07	\$83,887.05	\$994,521.39	\$51,424,56	\$620,690,13
		540,76 00 536,676,53	\$30,536,56	\$17,143,00	\$11.143.59	\$11.120.21	\$5,560.11	\$75,243.53	\$1,069,764.92	\$47,240.26	\$667,930.39
13 14	August-09 September-09	\$10,140,75	\$26,091.49	519,508.83	\$12,680.74	55.641.39	\$2,815.80	\$65,281.17	\$1,135,046.09	\$41,588.02	\$709,518.41
		\$51,750,50	\$33,667.73	\$20,746.61	\$13,485.30	\$11,108.26	\$5,704.13	\$83,951.37	\$1,218,997.46	\$52,857.15	\$762,375.56
15	October-09 November-09	\$26,037,39	\$16,924.25	\$11,949.07	\$7,766.90	\$32,919,72	\$16,459,86	\$70,906,09	\$1,289,903,55	\$41,151,00	\$803,526,56
16		\$13.248.15	\$8,611.30	S11,167 11	\$7,258.62	\$102.867.58	\$51,433.79	\$127,282,84	\$1,417,186.39	\$67,303,71	\$870,830.27
17	December-09		\$29,272.00	516,729,73	\$10,874,32	5158,835.68	\$79,417,84	S220,599,25	\$1,637,785.64	S119,564.16	\$990,394.43
18	January-10	545,033.81			\$13,266.12	\$81,462.50	\$40,731.25	S166,411.52	\$1,804,197.16	\$95,948.11	\$1,086,342.55
19	February-10	\$64,539,60	\$41,950.74 \$48,479.93	\$20,409.42 \$23,553.65	\$15,374.89	92,839,47	\$1,419.74	\$101,077.65	\$1,905,274.81	\$65,274.55	\$1,151,617.10
20	March-10	\$74,584.50			\$15,374.89	\$15,030.08	\$7,515.04	\$108,374.54	\$2,013,649.35	568,188.94	51,219,806,04
21	April-10	\$67,589.85	\$43,933.40	\$25,754,61 \$36,18** 89	\$16,740.50 \$19,622.13	\$22,572,66	\$11,286.33	\$124,442.85	\$2,138,092.20	\$77.501.95	\$1,297,307.99
22	May-10	\$11.682.30	\$46.593.50				\$13,074,92	\$120,627.85	\$2,258,720.05	\$74,485.63	\$1,371,793.62
23	June-10	\$62,613.30	\$40,698.65	531.863.72	\$20,712.07	\$26,149,83	\$14,201.53	\$121,220.73	\$2,379,940.78	\$74,533.02	\$1,446,326.63
24	July-10	\$63,196.25	\$41,142.56	\$29,521.42	\$19,188.92	528,403.0C 521,283.75	\$10,641.88	\$121,220.73	\$2,508,129,29	\$80,129.97	\$1,526,456.60
25	August-10	\$75.577.22	\$49,125,19	\$31.327.84	\$20,362.90 \$16,152.31	\$26,035.13	\$13,017.57	\$119,184.42	\$2,627.313.71	\$73,564.60	\$1,600,021.21
26	September-10	\$48,299.58	\$44,394.73	\$24.549.71		\$25,500,83	\$12,750.42	\$125,243.74	\$2,752,557.45	\$77,583.31	\$1,677,604.51
27	October-10	\$70,067.05	\$45,543,58	\$29.675.86	\$19,289.31		\$12,730.42 \$8,518.15	\$117,655.77	\$2,752,557,45	\$77,383,31	\$1,751,525.32
28	November-10	\$68,341.95	\$44,422.27	\$32,277,52	\$20,980.39	\$17,036,30 \$23,818,12	\$11,909.06	\$134,122,59	\$3,004,335.81	\$83,606.97	\$1,835,132.28
29	December-10	878,399.15	\$50,959.45	\$31,905.32	\$20,738.46		\$16,874.67	\$146,985.07	\$3,151,320.88	\$90,477.89	\$1,925,610.18
50	January-11	\$75,870,19	\$49.321.67	537.354.24	\$24,281.56 \$27,714.41	\$33,749,34	\$4,088,40	\$129,977.91	\$3,281,298,79	\$83,259,12	\$2,008,869.30
31	February-11	\$79,165,55	\$51,456.31	\$42,637,56			\$1,921.73	\$143,213.34	\$3,424,512.13	S92,512.15	\$2,101,381.45
32	March-11	\$105,568,70	\$68,489.66	554,001.18	\$22,100.77	\$3,843,46 \$2,500,30	\$1,250.15	\$109,311.10	\$3,533,823.23	\$70,677.17	52,172,058.62
33	April-11	\$\$1,408.19	\$52,915.32	\$25,402,61	\$16,511.70	52,200,20	\$3,483.75	\$129,318.24	\$3,663,141,47	\$83,011.73	\$2,255,070.35
34	May-11	\$93,106.71	\$60,519.36	\$29,244.05	\$19,008.62 \$14,349.41	55,918.63	\$2,959.32	\$125,616.54	\$3,788,758.01	\$80,762.96	\$2,335,833.31
35	June-11	597,621.83	\$63,454.23	5,22,076,02		\$11,997,09	\$5,998,55	S130.306.74	53,919,064.75	582,899.82	52,418,733.13
36	July-11	598,879,52	\$64,271.69	\$19,430,13	\$12,629.58		\$9.036,16	S151.112.57	\$4,070.177.32	\$95,512.32	\$2,514,245.45
3.7	August-11	\$111,540,93	\$72,501.60	\$21,499.32	\$13,974.56	\$18,072,32	39.030.10	3131,112.37	34.070.177.52	3754512.02	32.214.240.40
38	September-11				-	<del> </del>		-			
39	October-11	ļ	<b></b>			1				<del> </del>	
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42	January-12		ļ		<u> </u>			-		<del> </del>	
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45	April-12					-				1	
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47	June-12					1					
48	July-12							-			
								24.070.477.33		62 62 1 246 15	
[	Totals:	\$2,366,778.88	\$1.538,406.27	5827,599,71	\$537,939,81	\$875,798.73	\$437,899,37	\$4.070,177.32	<u> </u>	\$2.514,245.45	

Google Holiday Program (Periods Affected) Record High (Not including Google 2009-2010 Holiday Program anomaly)

Summary Data by Fiscal 12 Month Contract Year:

- Aller and a second	Data by Fiscar 12	Retail	65%	Romme	65%	Sponsor & Ad	50%	Gross
	Period	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Revenue Period
,	2008-2009	3645 554 28	\$413,129,13	3187,270.50	5121.731.73	3171,658,52	\$85,829,26	5994,521,39
<del>`</del>	2009-2010	\$627,541.67	\$407,902.09	\$258,657.08	\$168.114.10	\$199,240,64	\$249,620.32	\$1,385,419.39
	2010-2011	\$992,115 (61)	\$644,873.45	5360,183 72	\$234,119.42	M86.827 25	\$93.413.63	\$1,539,123.97
YTD	2011-2012	\$21157943	\$72,501.60	577 406 37	\$13,974.56	3180000	59,036.16	\$151,112.57
	2013-2013							
	Totals:	\$2,366,778.88	\$1,538,406.27	S827,599,71	\$537,939.81	\$875,798.73	\$437,899.37	\$4,070.177.32





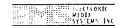
### Miami International Airport including MIA Hotel WiFi Network Gross Revenue and Revenue Share Summary Revised: 10/10/11

		Retail	65%	Roammie	65%	Sponsor & Ad	50%	Gross Revenue	MDAD Rev	enue Share
Month	Period	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Monthly Period	Monthly Period	Cumulative
1	August-08	\$61,400 66	\$39,910,43	\$13,846.50	\$9,000,23	\$0.00	\$0.00	\$75,247.16	\$48,910.65	\$48,910.65
2	September-08	\$50 155 KT	\$38,646,32	\$11,177.51	\$9,345,38	\$0.00	\$0.00	\$73,833,38	\$47,991.70	\$96,902,35
3	October-08	\$62,739.48	\$40,780.66	\$16.624.75	\$10.806.09	\$0.00	\$0.00	\$79.364.23	\$51,586.75	\$148,489.10
4	November-08	\$59,038.13	\$38,374,78	\$14,949.61	\$9.716.86	\$12,793.01	\$6.396.51	\$86,780.15	\$54,488.15	\$202,977.25
- 5	December-08	\$63,613.62	\$41.348.85	\$15,699,26	\$10.204.52	\$27,586,72	\$13,793,36	\$106,899.60	\$65,346.73	\$268,323.98
6	January-09	570,758.13	\$45,992.78	\$15,953.75	\$10,369,94	\$28,731,21	\$14.365.61	S115,443.09	\$70,728.33	\$339,052.31
7	February -09	\$53,085.01	\$34,505.39	\$16,180.00	\$10,517.00	\$26,306,82	\$13,153,41	\$95,572.03	\$58,175.80	\$397,228.10
8	March-09	\$75,131,20	\$48,835,28	521.198.01	\$13,778.71	520,896,08	\$10.448.04	\$117.225.29	\$73,062.03	\$470,290.13
9	April-09	\$60,398.14	\$39,258,79	\$18,389,50	\$12.018.18	510,693 72	\$5.346.86	\$89,581,36	\$56,623.83	\$526,913.95
10	May-09	\$66,494.11	S43.221.17	\$18,061.30	\$11.739.85	\$13.575.65	\$6,787.83	\$98,131.06	\$61,748.84	\$588,662.80
11	June-09	559,873,62	\$38.917.85	\$18,231,30	\$11.852.30	510,395.18	\$5,197.59	\$88.503.10	S55,967.74	\$644,630.53
12	July-09	\$56,819.62	\$36,932.36	\$18,898.45	\$12,283,99	\$20,680.13	\$10.340.07	\$96,397,60	\$59,556.42	\$704,186,95
13	August-09	\$57,252.55	\$37,220.66	518.493.65	\$12,020.87	\$11.120.21	\$5.560.11	\$86,876.41	\$54.801.64	\$758,988.59
14	September-09	\$49,624.35	\$32,255,83	\$20,980.90	\$13.637.59	\$5,631,59	\$2,815.80	\$76,236.84	S48,709.21	\$807,697.80
15	October-09	\$62,262.83	\$40,470.84	522,782.80	\$14,808.82	\$11.408.26	\$5,704.13	\$96,453.89	\$60,983.79	\$868,681.59
16	November-09	\$33,055.26	\$21,485.92	\$13,261.85	\$8,620.20	\$32,919.72	\$16,459.86	\$79,236.83	\$46,565.98	S915,247.57
17	December-09	\$18,988,93	\$12,342.80	\$12.057.80	\$7,837,57	5113.841.94	\$56,920.97	\$144,888.67	\$77,101,34	S992,348.91
18	January-10	\$53,824.72	\$34,986.07	\$17,653,70	\$11,474.91	\$172,196.42	\$86.098.21	\$243,674.84	\$132,559.18	\$1,124,908.10
19	February-10	\$78,207.72	\$50,835.02	\$21,512.65	\$13,983.22	587,211,37	\$43,605.69	\$186,931.74	\$108,423.93	\$1,233,332.02
20	March-10	586.61 90	\$56,301.64	\$25,080.50	\$16,302.33	\$3,086.74	\$1.543.37	S114,785.14	\$74,147.33	\$1,307,479.35
		\$78,717.54	\$51,166.40	\$27,043,85	\$17,578.50	\$16,232.94	\$8,116,47	\$121,994.33	\$76,861.37	\$1,384,340.72
21	April-10	\$82,040.69	\$53,326.45	530,772.89	\$20.002.38	\$24,455,75	\$12,227.88	\$137,269.33	\$85,556.70	\$1,469,897.43
22	May-10			\$30, 2,89 \$32,504,72	\$21,128,07	\$28.193.89	\$14,096.95	\$132,160.50	\$81,675.24	\$1,551,572.67
23	June-10	\$71.461.89	\$46,450.23	532,304, 2		530,649.68	\$15.324.84	\$133,237.66	\$82,007.03	\$1,633,579.70
24	July-10	\$72,108.56	\$46.870.56		\$19.811.62		\$13,324,84	\$133,237.66	\$82,007.03 \$87,717.60	\$1,033,379.70
25	August-10	\$85,374,53	\$55,493,44	\$31,982,54	\$20,788.65	\$22.871.00		\$130,382.54	\$80,556.20	\$1,801,853.49
26	September-10	\$77,048,15	\$50,0\$1.30	\$25,384.71	\$16,500.06	\$27,010.68	\$13,974.84		\$84,888.49	
27	October-10	\$70,530,29	\$51,694.69	\$30,145,86	\$19,594.81	\$27,197,98	\$13,598.99	\$136.874.13		\$1,886,741.98 \$1,967,269.00
28	November-10	\$76,398.11	\$49,788.77	\$33,009,52	\$21,456.19	\$18,564.13	\$9,282.07	\$128,171.76	\$80,527.02	
29	December-10	\$89,156.07	\$57,951,45	\$32,572,32	\$21.172.01	\$25,782,77	\$12,891.39	\$147,511.16	\$92,014.84	\$2,059,283.84
30	January-11	599.412.55	\$58,768.16	\$39,368,00	\$25,589,20	\$37,128.94	\$18,564.47	\$166,909.49	5102,921.83	\$2,162,205.67
31	February-11	\$89,361.76	\$58.087.09	\$44,373,15	\$28,842.55	\$9,076,11	\$4,538.21	\$142,814.32	\$91,467.85	\$2,253,673.51
32	March-11	\$119.137.52	\$77,439.58	535,044,45	\$22,778.89	\$4,215,35	\$2,107.68	\$158,397.62	\$102,326.15	S2,355,999.66
33	April-11	\$94,420,46	\$61,373.30	\$26,060.19	\$16,939.32	\$2,654.86	\$1,327.43	\$123,135,81	\$79,640.05	\$2,435,639.71
34	May-11	\$103,922.25	\$67,549.46	530.181.29	\$19,619.79	37,46108	\$3,732.04	\$141,570.62	\$90,901.29	\$2,526,541.00
35	June-11	\$107,503.69	\$69,877.40	\$22,852.24	\$14.853.96	\$6,284.1	\$3,142.09	\$136,640.10	\$87,873.44	\$2,614,414.44
36	July-11	\$109,932,52	\$71,456.14	519,995.24	\$12.996.91	\$12,672.01	\$6,336.01	\$142,599.77	\$90,789.05	\$2,705,203.49
37	August-11	\$123.312.23	\$80,152,95	\$22,268,74	\$14,474.68	\$19,184.84	\$9,592.42	\$164.765.81	\$104,220.05	S2,809,423.54
38	September-11							ļ	<u> </u>	
39	October-11									
40	November-11									
41	December-11									
						T				
***************************************	Program To Date	S2.615.381.33	\$1,699,997.86	\$846,109.88	S549.971.42	\$910,468.41	\$455,234,21	\$4,371,959.62	\$2,705.203.49	

Google Holiday Program (Periods Affected) Record High (Not including Google 2009-2010 Holiday Program anomaly)

evenue Summary	T	Retail	65° o	Roamme	65%	S&A	50%	Gross	MDAD	Period/Period
	-	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Revenue Period	Rev Share	Growth
uarterly Compara	tive Data									
FY2008-20	009-Q4	\$183.187	\$119.071	\$55,194	\$35.876	\$44.651	\$22,325	\$283,032	\$177,273	
FY2009-20	10-04	\$225,611	\$146.647	\$93,757	\$60.942	\$83,299	\$41.650	\$402,667	\$249,239	141%
FY2010-20	)11-Q4	\$321,358	\$208.883	\$73,032	\$47,471	\$26,420	\$13.210	\$420,810	\$269.564	108%
Note: FYQ	94 =May thi	ru July					-			
scal Year Compa	rative Data	(August thru	July):							
FY2008-20		\$748,807	\$486,725	\$202,512	\$131,633	\$171.659	\$85.829	\$1,122,978	5704.187	
FY2009-20	010	S744.173	\$483,712	\$272,625	\$177.206	\$536,949	\$268.474	\$1,553,746	\$929,393	132%
FY2010-20		\$1.122,401	\$729.561	\$370.973	\$241.132	\$201.861	\$100,931	\$1,695,235	\$1,071,624	115%
* FY2011-20		\$1.234.641	S802.517	\$408.070	\$265,246	\$222.048	\$111.024	\$1,864,759	\$1,178,786	110%
* FY2012-20	213	\$1,358,105	5882,769	5448.877	\$291.770	5244.252	\$122.126	\$2,051,235	\$1,296,665	11000

Forecast at 110% growth



## Miami International Airport (not including Hotel) WiFi Network Gross Revenue and Revenue Share Summary Revised: 10/10/11

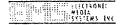
		Retail	65%	Roaming	65%	Sponsor & Ad	50%	Gross I	Revenue	MDAD Rev	enue Share
Month	Time Period	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Period	Cumulative	Period	Cumulative
1	August-08	\$57,286,80	\$37,236.42	\$12,930.14	\$8,404.59	\$0.00	\$0.00	\$70,216.94	\$70,216.94	\$45,641.01	\$45,641.01
	September-08	\$54,287.20	535.286.68	\$13,388 85	\$8,702,75	\$0.00	\$0.00	\$67,676.05	\$137,892.99	\$43,989.43	589,630.44
	October-08	\$53,975,30	\$35.083.95	\$15,593,72	\$10,135.92	\$0,00	\$0.00	\$69,569.02	\$207,462.01	\$45,219.86	\$134,850.31
4	November-08	550,996.02	S33.147.41	\$14,045,30	59,129.45	\$12,793.01	\$6.396.51	\$77,834.33	\$285,296.34	548,673.36	\$183,523.67
	December-08	955,505,99	\$36,078.89	\$14,724.21	\$9,570.74	\$27,586,72	\$13,793,36	\$97,816.92	\$383,113.26	\$59,442.99	\$242,966.66
6	January-09	\$61,082,42	\$39,703.57	\$15,059.09	\$9.788.41	\$28,731.21	\$14,365.61	\$104,872.72	\$487,985.98	\$63,857.59	\$306,824.25
	February-09	\$43,849,39	\$28,502.10	\$15,296.9	\$9.943.03	\$26,305,82	\$13,153,41	585,453.18	\$573,439.16	\$51,598.54	S358,422.79
	March-09	\$62,977,07	\$40,935,10	\$20,079.89	\$13,051.93	\$20,896,08	\$10,448.04	\$103,953.04	\$677,392.20	\$64,435.06	\$422,857.85
9	April-09	\$50,169.89	532,610.43	\$17,490.51	\$11.368.83	\$10,693,72	\$5,346.86	\$78,354.12	\$755,746.32	549,326.12	\$472,183.97
	May-09	\$51,697,34	\$33,603.27	\$15,675,24	\$10,188.91	\$13,575.65	\$6,787.83	580,948.23	5836,694.55	\$50,580.00	\$522,763.98
	June-09	\$47,765.51	531.049.73	\$15,775.80	\$10,254,27	\$10,395,18	\$5,197,59	\$73,939.79	S910,634,34	\$46,501.59	\$569,265.56
	July-09	\$45,987.05	\$29,891.58	\$17,219.87	\$11,192.92	\$20,680,13	510,340.07	\$83,887.05	S994,521.39	S51,424.56	\$620,690.13
	August-09	\$46,979,53	\$30,536.56	\$17,143.99	\$11,143,59	\$11,120,21	\$5,560.11	\$75,243.53	\$1,069,764.92	\$47,240.26	\$667.930.39
	September-09	\$40,140,75	526,091.49	\$19,508.83	\$12,680.74	\$5,631,59	\$2,815.80	\$65,281.17	\$1,135,046.09	\$41,588.02	\$709,518.41
	October-09	\$51,796,50	533,667.73	\$20,746.61	\$13,485.30	\$11,408,26	\$5,704.13	\$83,951.37	\$1,218,997.46	\$52,857.15	\$762,375.56
	November-09	\$26,037.30	\$16,924.25	\$11,949.07	\$7,766.90	\$32,919.72	\$16,459.86	\$70,906.09	\$1,289,903.55	\$41,151.00	\$803,526.56
	December-09	313.248.15	\$8,611.30	\$11,167.11	\$7,258.62	\$102,867.58	\$51,433.79	\$127,282.84	S1,417,186.39	\$67,303.71	\$870,830.27
	January-10	\$45.033.84	\$29,272.00	\$16,729.73	\$10,874,32	\$158,835.68	\$79,417.84	S220,599,25	\$1,637,785.64	S119,564.16	\$990,394.43
		\$64,539,60	\$41,950.74	\$20,409.42	\$13,266.12	\$81,462.50	\$40,731.25	S166,411.52	\$1,804,197.16	\$95,948.11	S1,086,342.55
	February-10		548,479.93	\$23,653.68	\$15,374.89	\$2.839.47	\$1,419.74	\$101,077.65	\$1,905,274.81	\$65,274.55	\$1,151,617.10
	March-10	\$74,584.50	\$43,933.40	\$25,754.61	\$16,740.50	\$15,030.08	\$7,515.04	\$108,374.54	S2,013,649.35	\$68,188.94	\$1,219,806.04
	April-10	\$67,589.85		\$30,187,89	\$19,622.13	\$22,572,66	\$11,286.33	S124,442.85	S2,138.092.20	\$77,501.95	\$1,297,307.99
	May-10	\$71.682.30	\$46,593.50			\$26,149,83	\$13,074,92	\$120,627.85	\$2,258,720.05	\$74,485.63	\$1,371,793.62
	June-10	\$62,613.30	\$40,698.65	\$31,864.72	\$20,712.07	\$28,403.06	\$14,201.53	S121,220.73	S2,379,940.78	\$74,533.02	\$1,446,326.63
	July-10	\$63,296.25	\$41,142.56	\$29,521,42	\$19,188.92	\$25,403,06	\$14,201.33	S121,220,73	S2,508,129.29	\$80,129.97	\$1,526,456.60
	August-10	\$75.577.22	\$49.125.19	\$31,327,54	\$20,362.90	\$26.035.13	\$13,017.57	5119,184.42	\$2,627,313.71	\$73,564.60	\$1,600,021.21
26	September-10	\$68,299.58	\$44,394.73	\$24,849.71	\$16,152.31	1				\$77,583.31	\$1,677,604.51
27	October-10	\$70,067.05	\$45,543.58	\$29.675.86	\$19,289.31	\$25,500.83	\$12,750.42	\$125,243.74 \$117,655,77	\$2,752,557.45	573,920.81	\$1,751,525.32
28	November-10	\$68,341,95	\$44,422.27	\$32,277,52	\$20,980.39	\$17,036,30	\$8.518.15		\$2,870,213.22	\$73,920.81 \$83,606.97	\$1,751,525.52 \$1,835,132.28
29	December-10	\$78,399,15	\$50,959.45	\$31,905,32	\$20,738.46	\$23,818.12	\$11,909.06	\$134,122.59	S3,004,335.81	\$90,477.89	\$1,925,610.18
30	January-11	\$75,879,49	\$49.321.67	\$37,356,24	\$24,281.56	\$33,749.34	\$16,874.67	\$146,985.07	\$3,151,320.88		
31	February-11	\$79,163,55	\$51.456.31	\$42,637.56	\$27,714.41	\$8,176,80	\$4,088,40	\$129,977.91	\$3,281,298.79	\$83,259.12	S2,008,869.30
32	March-11	\$105,368,70	\$68,489.66	\$34,001.18	\$22,100.77	\$3,843,46	\$1,921.73	\$143,213.34	\$3,424,512.13	592,512.15	\$2,101,381.45
33	April-11	\$81,408,19	\$52,915.32	\$25,402.61	\$16,511.70	\$2,500,30	\$1.250.15	5109,311.10	\$3,533,823.23	\$70,677.17	52,172,058.62
34	May-11	\$93,106,71	\$60,519.36	529,244,03	\$19.008.62	\$6,967,50	\$3,483.75	\$129,318.24	\$3,663,141.47	583,011.73	\$2,255,070.35
35	June-11	597,621.89	\$63,454.23	\$22,076.02	\$14,349.41	\$5,918.63	\$2,959.32	5125,616.54	\$3,788,758.01	\$80,762.96	S2,335,833.31
36	July-11	\$98,879,52	S64.271.69	\$19,430,13	\$12,629.58	\$11,997.09	\$5,998.55	\$130,306.74	\$3,919,064.75	\$82,899.82	\$2,418,733.13
3.7	August-11	\$111,540,93	\$72,501.60	\$21,499.32	\$13,974.56	\$18,072,32	\$9,036.16	S151.112.57	\$4,070,177.32	\$95,512.32	\$2,514,245.45
38	September-11		ļ			<u> </u>		-			
39	October-11					ļ					
40	November-11										
	December-11								<u> </u>		
42	January-12				1			J			
43	February-12									ļ	
44	March-12										
45	April-12										
16	May-12							ļ			
47	June-12										
48	July-12										
	Totals:	\$2,366,778.88	\$1,538,406,27	\$827,599,71	\$537,939.81	\$875,798.73	\$437,899,37	\$4.070.177.32		S2.514,245.45	

Google Holiday Program (Periods Affected) Record High (Not including Google 2009-2010 Holiday Program anomaly)

Summary Data by Fiscal 12 Month Contract Year:

		Retail	65%	Roaming	65%	Sponsor & Ad	50%	Gross
	Period	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Revenue Period
,	2008-2009	3635,583.28	\$413,129,13	\$187,279.59	\$121,731.73	\$171,658,52	\$85.829.26	5994.521_39
	2009-2010	\$627,541,67	\$407,902.09	\$258,637.08	\$168,114.10	\$499,240,64	\$249,620.32	\$1,385,419.39
	2010-2011	\$992,113,00	S644,873,45	\$360,183,72	\$234,119,42	\$186,827,25	\$93,413,63	\$1,539,123.97
YTD	2011-2012	3211.540.43	\$72,501.60	\$27,499.32	\$13,974.56	\$15.072.30	59,036.16	\$151,112.57
	2013-2013							<del> </del>
	Totals:	\$2,366,778.88	\$1,538,406.27	\$827,599,71	\$537,939.81	\$875,798.73	\$437,899.37	\$4,070.177.32





Miami International Airport including MIA Hotel
WiFi Network Gross Revenue and Revenue Share Summary
Revised: 10/10/11

	r			1	(40)	La 0.11		T		
		Retail	65%	Roaming	65%	Sponsor & Ad	50%	Gross Revenue	MDAD Rev	
Month	Period	Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Monthly Period	Monthly Period	<u>Cumulative</u>
	<u> </u>									
1.	August-08	\$61,400.66	\$39,910.43	\$13,846.50	\$9,000.23	\$0.00	\$0.00	\$75,247.16	\$48,910.65	\$48,910.65
2	September-08	359,455.87	\$38,646.32	\$14,377,51	\$9,345.38	\$0.00	\$0.00	573,833.38	\$47,991.70	S96,902.35
3	October-08	\$62,739,48	\$40,780.66	\$16,624.75	\$10,806.09	\$0.90	\$0.00	\$79,364.23	\$51,586.75	\$148,489.10
4	November-08	\$59,038,13	\$38.374.78	\$14,949.01	\$9.716.86	\$12,793.01	\$6,396.51	\$86,780.15	\$54,488.15	\$202,977.25
. 5	December-08	\$63,613.62	\$41,348.85	\$15,699,26	\$10,204.52	\$27,586,72	\$13,793.36	\$106,899.60	\$65,346.73	\$268,323.98
. 6	January-09	\$70,758.13	\$45,992.78	\$15,953.75	\$10.369.94	\$28,731,21	\$14,365.61	\$115,443.09	\$70,728.33	\$339,052.31
7	February-09	\$53,085.21	\$34,505.39	\$16,180.00	\$10,517.00	\$26,306.82	\$13,153.41	\$95,572.03	\$58,175.80	\$397,228.10
8	March-09	\$75,131,20	\$48,835.28	\$21,198.01	\$13,778,71	520,896.08	\$10,448.04	S117,225,29	\$73,062.03	\$470,290.13
9	April-09	\$60,398.14	\$39,258.79	\$18,489,50	\$12.018.18	510,693,72	\$5.346.86	\$89,581.36	\$56,623.83	\$526,913.95
10	May-09	\$66,494.11	\$43.221.17	\$18,061.30	\$11.739.85	\$13,575,65	\$6,787.83	S98,131.06	\$61,748.84	\$588,662.80
11	June-09	\$59.873 62	\$38,917.85	\$18,234,30	\$11,852.30	\$10,395,18	\$5,197,59	\$88,503.10	\$55,967.74	\$644,630.53
12	July-09	\$56,819.02	\$36,932.36	\$18,898,45	\$12,283,99	520,680.13	\$10.340.07	\$96,397.60	\$59,556.42	\$704,186,95
13	August-09	\$57,262,55	\$37,220.66	\$18,493.65	\$12,020.87	\$11,120,21	\$5,560.11	\$86,876.41	\$54.801.64	\$758,988.59
14	September-09	\$49.624.35	\$32,255,83	\$20,980.90	\$13,637.59	\$5.631.59	\$2,815.80	\$76,236.84	\$48,709.21	\$807,697.80
15	October-09	\$62,262.83	\$40,470.84	\$22,782.80	\$14,808.82	\$11,408.26	\$5,704.13	\$96,453.89	\$60,983.79	\$868,681.59
16	November-09	\$33,055.26	\$21,485.92	\$13,261.85	\$8,620.20	\$32,919.72	\$16,459.86	\$79,236.83	\$46,565.98	\$915,247.57
17	December-09	\$18,988.93	\$12.342.80	\$12.057.80	\$7,837,57	\$113,841.94	\$56,920,97	\$144,888.67	\$77,101.34	5992,348.91
18	January-10	\$53.824.72	\$34,986.07	\$17.653.70	\$11,474.91	\$172,196.42	\$86.098.21	\$243,674.84	\$132,559.18	\$1,124,908.10
	February-10	\$78,207.72	\$50,835.02	\$21,512.65	\$13,983.22	\$87,211.37	\$43,605.69	\$186,931.74	\$108,423.93	\$1,233,332.02
20	March-10	\$86,617.90	\$56,301.64	\$25,080,50	\$16,302.33	\$3,086.74	\$1.543.37	S114,785.14	\$74,147.33	\$1,307,479.35
21	April-10	\$78,717,54	\$51,166,40	\$27,043,85	\$17,578.50	\$16.232.94	\$8,116.47	\$121,994.33	\$76,861.37	\$1,384,340.72
22.	May-10	\$82.040.69	\$53,326.45	\$30,772.89	\$20,002.38	\$24,455,75	\$12,227.88	\$137,269,33	\$85,556,70	\$1,469,897.43
23	June-10	\$71.461.89	\$46,450.23	\$32,504.72	\$21,128.07	528.193.89	\$14,096,95	S132,160,50	\$81,675.24	\$1,551,572.67
24	July-10	\$72,108,56	\$46,870.56	\$30,479,42	\$19,811.62	\$30,649.68	\$15.324.84	\$133,237.66	\$82,007.03	\$1,633,579.70
25	August-10	\$85,374.53	\$55,493.44	\$31,982,54	\$20,788.65	\$22,871.00	\$11,435.50	S140,228.07	\$87,717.60	\$1,721,297.29
26		\$77.018.15	\$50,081.30	\$25,384,71	\$16.500.06	527,949.68	\$13,974.84	S130,382.54	\$80,556.20	\$1,801,853.49
	September-10		\$51,694.69	\$30,145.86	\$19,594.81	\$27,197,98	\$13,598.99	\$136,874.13	\$84,888.49	\$1,886,741.98
27	October-10	\$79,530,29				S18.564.13	\$9,282,07	S128,171.76	\$80,527.02	\$1,967,269.00
28	November-10	\$76,598.11	\$49,788.77	\$33,009.52	\$21,456.19	\$25,782,77	\$12.891.39	\$147,511.16	S92,014.84	\$2,059,283.84
29	December-10	\$89,156.07	\$57,951.45	\$32,572,32	\$21.172.01					
30	January-11	\$90,412.55	\$58,768.16	\$39,368.00	\$25,589.20	\$37.128.94	\$18,564.47	S166,909.49	\$102,921.83	\$2,162,205.67
31	February-11	\$89,361.76	\$58.087.09	\$44,373,15:	\$28,842.55	\$9,076.41	\$4,538.21	\$142,814.32	\$91,467.85	\$2,253,673.51 \$2,355,999.66
32	March-11	\$119,137,82	\$77,439.58	\$35,044.45	\$22,778.89	\$4,215.35	\$2,107.68	\$158,397.62	\$102,326.15	
33	April-11	\$94,420.46	\$61,373.30	\$26,060,49	\$16,939.32	\$2,654.86	\$1,327.43	\$123,135,81	\$79,640.05	\$2,435,639.71
34	May-11	5103:922.25	\$67,549.46	530,184.29	\$19,619.79	\$7,464.08	\$3,732.04	\$141,570.62	\$90,901.29	\$2,526,541.00
35	June-11	\$107,503,69	\$69,877.40	522,852.24	\$14,853.96	\$6.284.17	\$3,142.09	\$136,640.10	\$87,873.44	S2,614,414.44
36	July-11	\$109,932,52	\$71.456.14	\$19,995.24	\$12,996.91	512,672,01	\$6,336.01	\$142,599.77	\$90,789.05	\$2,705,203.49
37	August-11	\$123,312.23	\$80.152.95	\$22,268,74	\$14,474.68	\$19.184.84	\$9,592.42	S164,765.81	\$104,220.05	\$2,809,423.54
38	September-11									
39	October-11									
40	November-11									
41	December-11									
		<u> </u>								
	<del> </del>	, , , , , , , , , , , , , , , , , , ,	<u>                                     </u>							
	Program To Date:	\$2,615,381,33	\$1,699,997.86	\$846,109.88	\$549.971.42	\$910,468.41	\$455,234.21	\$4,371,959.62	\$2,705.203.49	

Google Holiday Program (Periods Affected) Record High (Not including Google 2009-2010 Holiday Program anomaly)

Revenue Summary / Forecast:

	to the second se	Retail	65%	Roaning	65%	S&A	50%	Gross	MDAD	Period/Period
		Revenue	MDAD Share	Revenue	MDAD Share	Revenue	MDAD Share	Revenue Period	Rev Share	Growth
uarter	ly Comparative Data			-			<u></u>			
	FY2008-2009-Q4	\$183.187	\$119,071	\$55,194	\$35,876	\$44,651	\$22,325	\$283,032	\$177,273	
	FY2009-2010-O4	\$225,611	\$146.647	\$93,757	\$60.942	\$83,299	\$41.650	\$402,667	\$249,239	141%
	FY2010-2011-Q4	\$321,358	\$208,883	\$73,032	\$47,471	\$26,420	\$13.210	\$420,810	5269,564	108%
-	Note: FYQ4 =May	hru July								
Iscal Y	ear Comparative Da	ta (August thru	July):							
	FY2008-2009	\$748,807	\$486,725	\$202,512	\$131,633	\$171,659	\$85,829	\$1,122,978	\$704,187	
	FY2009-2010	\$744.173	\$483,712	\$272,625	\$177,206	\$536,949	\$268,474	\$1,553,746	\$929,393	132%
	FY2010-2011	\$1,122,401	\$729.561	\$370,973	\$241,132	\$201,861	\$100,931	\$1,695,235	\$1,071,624	115%
*	FY2011-2012	\$1,234,641	\$802,517	\$408.070	\$265,246	\$222.048	\$111,024	\$1,864,759	\$1,178,786	110%
*	FY2012-2013	\$1,358.105	\$882,769	5448,877	5291,770	S244,252	\$122,126	\$2,051,235	\$1,296,665	110%

Forecast at 110% growth