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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM Agenda Item No. 8(C)(1)

TO: Honorable Chairman Joe A. Martinez and Members, Board of County Commissioners

DATE: October 2, 2012

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution approving the re-appointment of Mayor Mattie Herrera Bower, Commissioner Michelle Spence-Jones, George M. Cozonis and Olga M. Ramudo four (4) members to the Tourist Development Council including waiving term limits where applicable by a 2/3 vote

Resolution No. R-773-12

This items differs from the original version as stated in the Mayor's memorandum.

The accompanying resolution was prepared by the Department of Cultural Affairs and placed on the agenda at the request of Prime Sponsor Commissioner Dennis C. Moss.

for

R. A. Cuevas, Jr.
County Attorney

RAC/cp

Memorandum

MIAMI-DADE COUNTY

Date: October 2, 2012

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Recommendation of Tourist Development Council Board Appointment

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This substitute item differs from the original in that it adresses Section 2-11.38.2 of the Code of Miami-Dade County that requires that no board member shall serve for more than eight (8) consecutive years on a board unless waived by a two-thirds (2/3) vote of the members present of the Board of County Commissioners and acknowledges that in order to reappoint members Mayor Mattie Herrera Bower and George M. Cozonis to another term, the Board of County Commissioners needs to waive these term limits by a two-thirds (2/3) vote.

RECOMMENDATION

It is recommended that the Board adopt the attached resolution approving the re-appointment of Mayor Mattie Herrera Bower, Commissioner Michelle Spence-Jones, George M. Cozonis and Olga M. Ramudo to the Tourist Development Council including waiving term limits where applicable by a 2/3 vote.

BACKGROUND

On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28 pursuant to State Statute No. 125.0104, establishing the Tourist Development Council (TDC). The Ordinance and Statute specify that the TDC is a nine (9) member volunteer board that includes: a County Commissioner, who is appointed by the chair of the governing Board of the County; two (2) elected municipal officials, at least one of whom must be from the most populous municipality in the County; three (3) owners or operators of motels, hotels, or other tourist accommodations in the County and subject to the tourist development tax; and three (3) persons involved in the tourist industry and have verifiably demonstrated interest in the tourist development of Miami-Dade County but who are not owners or operators of motels, hotels, or other tourist accommodations in the County and are subject to the tourist development tax.

Further, all members of the TDC must be electors of the County and shall serve staggered terms of four years as determined in the appointing resolution. As a result of four (4) anticipated vacancies on the TDC Board due to the expiration of current terms, a public nominations process was implemented to fill these positions. These positions require: two (2) elected municipal officials, at least one of whom shall be from the most populous municipality in the County; one (1) owner or operator of motels, hotels or other tourist accommodations in the County and subject to the tourist development tax; and one (1) person who is involved in the tourist industry and has a demonstrated interest in tourist development, but is not an owner or operator of motels, hotels, or other tourist accommodations in the County and subject to the tax.

In response to the advertisement for nominations, credentials of eligible candidates for the TDC were submitted and reviewed by the Tourist Development Council Nominating Committee. Present at the meeting were: Commissioner Dennis C. Moss, Chairperson, Tourist Development Council; Rolando Aedo, Senior Vice-President, Greater Miami Convention and Visitors Bureau; and Commissioner Stuart Blumberg, City of North Bay Village. Based on a thorough review of qualifications, the Tourist Development Council Nominating Committee unanimously voted to recommend these candidates to fill these vacancies on the TDC Board: Mayor Matti Herrera-Bower, Commissioner Michelle Spence-Jones, George M. Cozonis, and Olga M. Ramudo. On May 16, 2012, the Tourist Development Council met and voted unanimously to recommend these candidates to the Board of County Commissioners.

In accordance with Section 2-11.38.2 of the Code of Miami-Dade County, no board member shall serve for more than eight (8) consecutive years on a board unless waived by a two-thirds (2/3) vote of the members present of the Board of County Commissioners. As a result of the applicable term limits, staff respectfully requests that the Board of County Commissioners waives these term limits in order to reappoint members Mayor Mattie Herrera Bower and George M. Cozonis to another term.

Attached are the biographies summarizing the extensive experience of these nominees in the tourism industry and a chart specifically identifying their professional or civic affiliations and their designated terms.

Senior Advisor to the Mayor

MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: October 2, 2012

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 8(C)(1)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Manager's report for public hearing**

_____ **No committee review**

✓ **Applicable legislation requires more than a majority vote (i.e., 2/3's ✓, 3/5's ____, unanimous_____) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 8(C)(1)
10-2-12

RESOLUTION NO. R-773-12

RESOLUTION APPROVING THE RE-APPOINTMENT OF MAYOR MATTIE HERRERA BOWER, COMMISSISONER MICHELLE SPENCE-JONES, GEORGE M. COZONIS AND OLGA M. RAMUDO FOUR (4) MEMBERS TO THE TOURIST DEVELOPMENT COUNCIL INCLUDING WAIVING TERM LIMITS WHERE APPLICABLE BY A 2/3 VOTE

WHEREAS, On April 4, 1978, the Board of County Commissioners adopted Ordinance No. 78-28, establishing the Tourist Development Council; and

WHEREAS, the Ordinance directs that each member shall be appointed by resolution of the Board of County Commissioners; and

WHEREAS, the Ordinance and section 125.0104 of the Florida Statutes specify that the Tourist Development Council shall be composed of 9 members, including a County Commissioner, who is appointed by the chair of the governing Board of the County, two (2) elected municipal officials, three (3) owners or operators of motels, hotels, or other tourist accommodations in the county and subject to the tourist development tax and three (3) persons involved in the tourist industry but who are not owners or operators of motels, hotels or other tourist accommodations in the County subject to the tourist development tax; and

WHEREAS, the Ordinance specifies that all members of the Council must be electors of the County; and

WHEREAS, the Ordinance specifies that Council members shall serve staggered terms of four years as determined in the appointing resolution; and

WHEREAS, the Ordinance specifies that any member of the Council who ceases to be a qualified elector of Miami-Dade County shall immediately forfeit his or her office and the County Commission shall fill the vacancy created thereby by appointment; and

WHEREAS, the Statute specifies that there shall be at least one elected municipal official from the most populous municipality in the county and the County Commission shall fill this seat thereby by appointment; and

WHEREAS, the Tourist Development Council board recommends that Mayor Mattie Herrera Bower, Commissioner Michelle Spence-Jones, George M. Cozonis and Olga M. Ramudo be reappointed to the Council; and

>>**WHEREAS**, in accordance with Section 2-11.38.2 of the Code of Miami-Dade County, no board member shall serve for more than eight (8) consecutive years on a board unless waived by a two-thirds (2/3) vote of the members present of the Board of County Commissioners; and

WHEREAS, because of the applicable term limits in order to reappoint members Mayor Mattie Herrera Bower and George M. Cozonis to another term the Board of County Commissioners needs to waive these term limits,<<[1]

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that the Board approves >>the reappointment of the following four members to the Tourism Development Council:

1) By a 2/3 vote, Mattie Herrera Bower, Elected Municipal Official, term 03/12 - 03/16;
2) By a 2/3 vote, George Cozonis, Tourism Industry, term 03/12 - 03/16;

[1] The differences between the substitute and the original item are indicated as follows: Words stricken through and/or [[double bracketed]] shall be deleted, words underscored and/or >>double arrowed<< are added.

3) Michelle Spence-Jones, Elected Municipal Official, term 3/12-3/16; and

4) Olga M. Ramudo, Tourism Industry, term 3/12-3/16. <<

~~[[NAME/AFFILIATION TERM~~

~~(Month/Year)~~

~~Mattie Herrera Bower 03/12 – 03/16~~
~~— Elected Municipal Official~~

~~Michelle Spence-Jones 03/12 – 03/16~~
~~— Elected Municipal Official~~

~~George M. Cozonis 03/12 – 03/16~~
~~— Involved in the Tourist Industry~~

~~Olga M. Ramudo 03/12 – 03/16~~
~~— Involved in the Tourist Industry]]~~

The foregoing resolution was offered by Commissioner **Dennis C. Moss**, who moved its adoption. The motion was seconded by Commissioner **Joe A. Martinez** and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman			**nay**
Audrey M. Edmonson, Vice Chairwoman			**aye**
Bruno A. Barreiro	**aye**	Lynda Bell	**aye**
Esteban L. Bovo, Jr.	**absent**	Jose "Pepe" Diaz	**absent**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Jean Monestime	**aye**	Dennis C. Moss	**aye**
Rebeca Sosa	**aye**	Sen. Javier D. Souto	**absent**
Xavier L. Suarez	**absent**		

The Chairperson thereupon declared the resolution duly passed and adopted this 2nd day of October, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. D.F.

Daniel Frastai

FY 2011-2012
Miami-Dade County Tourist Development Council

TDC Board Members:

MEMBERS	AFFILIATION	TITLE	Term
	Elected Municipal Officials		
Matti Herrera Bower*	City of Miami Beach	Mayor	03/12 – 03/16
Michelle Spence-Jones*	City of Miami	Commissioner	03/12 – 03/16
	Owners/Operators of Hotels or other Tourist Accommodations		
George M. Cozonis*	W Hotel	General Manager	03/12 – 03/16
Gene Prescott	Biltmore Coral Gables	President	03/10 – 03/14
Miguel Waldo	Ramada Florida City	General Manager	01/12 – 01/14
	Involved in Tourist Industry		
Stuart L. Blumberg	Tourism Educator / Consultant	Educator / Consultant	03/10 – 03/14
William Perry	World Wide Concessions	Partner/Owner	03/10 – 03/14
Olga Ramudo*	Express Travel of Miami, Inc.	CEO / President	03/12 – 03/16
	Chairperson		
Commissioner Dennis C. Moss	Miami-Dade County Commissioner	Vice Chairman	01/11 - 01/14

Recommended Candidates*

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GEORGE M. COZONIS

Nine Island Avenue, 1503
Miami Beach, FL 33139

(305) 467-1464
gcozonis@hotmail.com

EMPLOYMENT HISTORY

W South Beach — Miami Beach, Florida
General Manager – August 2009 until present

W Retreat & Spa Vieques Island — Puerto Rico
General Manager, Pre-opening, Task Force – February 2009 until August 2009

The Atlantic Resort & Spa — Fort Lauderdale, Florida
General Manager – August 2008 until January 2009

Sonesta Bayfront Hotel Coconut Grove — Miami, Florida
Vice President & General Manager – April 2004 until August 2008

Omni Houston — Houston, Texas
General Manager – 2001 to 2004

Omni Colonnade — Miami - Coral Gables, Florida
General Manager – 1994 to 2001

Omni at Independence Park — Philadelphia, Pennsylvania
General Manager - 1993

Omni Park Central — New York, New York
Resident Manager – 1992 to 1993

Regional Controller – 1989 to 1992

Accounting Manager/ Budget Manager – 1986 to 1989

Front Desk Manager – 1985 to 1986

Omni Parker House — Boston, Massachusetts
Assistant Front Office Manager - 1985

Assistant Executive Housekeeper and Laundry Manager- 1984 to 1985

Management Trainee – 1983 to 1984

EDUCATION

CORNELL UNIVERSITY - 1993 — Ithaca, New York

- General Managers' Program.

OMNI HOTELS — Durham, New Hampshire

- Fast Track Management Development Program

NEW ENGLAND CENTER FOR CONTINUING EDUCATION - 1989 — Durham, New Hampshire

- Stradex International Markstat Seminar

UNIVERSITY OF NEW HAMPSHIRE - 1983 — Durham, New Hampshire

- Bachelor of Science in Hotel Administration, Cum Laude; highest grade point average in graduating class.
- Eta Sigma Delta, Hotel Administration National Honor Society; Chapter President.

COMMUNITY LEADERSHIP POSITIONS

Present

- Chair, Visitor Industry Council
- Board of Directors, Greater Miami Conventions and Visitors Bureau
- Executive Committee, Greater Miami Convention and Visitors Bureau

Recent

- Appointed, in October 2007, by City of Miami Commissioner Mark Sarnoff, to serve on the Coconut Grove Business Improvement Committee.
- Appointed, in 2006, by the Miami Dade County Board of Commissioners to serve on the Tourism Development Council (TDC) until 2011. The TDC appropriates grants, funded by hotel occupancy taxes, to special events. It is comprised of one County Commissioner, one City of Miami Commissioner, the Mayor of Miami Beach, the President and CEO of the Greater Miami Conventions and Visitors Bureau, the President and CEO of the Greater Miami and the Beaches Hotel Association and five business leaders.
- Served for nearly ten years on the Board of Directors of the Greater Miami & the Beaches Hotel Association, including on its Executive Committee in 1999 and 2000.
- Spearheaded and coordinated annual Coconut Grove summer marketing campaign, funded by hotels and public monies.
- Served on the Board of Directors of the Visitor Industry Council (VIC), since 1995, with the exceptions of 2001-2004. The VIC is an organization that raises funds for and awards scholarships to individuals of African descent for studies in hotel and restaurant management.
- Board of Directors of the Coconut Grove Chamber of Commerce.
- Fort Lauderdale Beach Business Improvement District
- Serving a fourth term on the Board of Directors of Nine Island Avenue Condominium Association. Has served as Secretary, Treasurer and is currently Vice President.

COMMUNITY LEADERSHIP POSITIONS (CONTINUED)

Past

- Board of Directors, Hotel & Motel Association of Greater Houston
- Board of Directors, Florida Hotel & Motel Association
- Board of Directors, Coral Gables Community Foundation
- Rotary Club of Coral Gables
- Coral Gables Cultural Affairs Council
- Vice-Chair, Board of Directors, Coral Gables International Festival of Craft Arts
- Guest Lecturer, New York University
- Guest Lecturer, Conrad Hilton School of Hotel Management, University of Houston
- Guest Lecturer, Florida International University School of Hospitality Management
- Guest Lecturer, Miami Dade College School of Tourism

INTERSESTS

Cooking, photography, cycling, swimming, hiking, fitness, reading, fine arts, history, current affairs.

LANGUAGES

Fluent in English, French, Greek; conversational Spanish.

Olga M. Ramudo

Express Travel

President & CEO

After years of being a stay at home mother, Olga Ramudo decided to venture into the travel business by becoming an independent contractor for a small travel agency. Partnering with her sister and a best friend, that part time job took them further when they decided to start their own business in 1989.

Specializing in the Hispanic market and with a strong commitment to community involvement and customer service, Express Travel became one of the top ten travel agencies in Miami, later expanding its reach to the State of Florida as well as offering services all over the world.

Olga Ramudo has conspicuously pioneered and led the charge to not only promote and grow the South Florida tourism industry, but also has provided an outstanding public role model as a successful women owned business who has always found the time to serve the South Florida community and her industry through leadership appointments on numerous local, state and international organizations. She has been a prominent tourism community leader for over 20 years and has volunteered for leadership positions on hundreds of local events, which have resulted in millions of dollars of economic impact and new jobs for South Florida's local and State tourism. Additionally, Olga has donated her time and experience to many organizations serving on committees to promote bilingual education in order to maintain the "Gateway of the Americas" designation for South Florida.

Express Travel has received numerous awards and recognitions throughout the years. Some of these are: ranked among the largest Hispanic companies in the nation in 2011 and one of the 100 fastest growing Hispanic Companies in 2008 as reported by Hispanic Business Magazine; included as one of the largest minority businesses in Dade County by the Greater Miami Chamber of Commerce and listed among the largest women owned business in South Florida by the South Florida Business Journal. Express Travel ranked number sixth fastest growing Hispanic company in the nation in 2007 as reported by Hispanic Trends Magazine and one of the fastest growing companies in South Florida in 2011 as listed by the South Florida Business Journal. The Academy of Hospitality and Tourism recognized Express Travel in the Meetings and Business Tourism category in 2007.

Olga Ramudo has also been recognized as one of the top influential women business leaders in Miami Dade County by Camacol (Latin Chamber of Commerce and listed as one of the "Best of Miami 2007" by Miami Today in recognition for promoting international trade. Owit of Florida bestowed her with the 2008 International Business Woman of the Year award and most recently the American Society of Travel Agents paid tribute to Olga at their annual gala dinner by bestowing her with the national advocacy award in recognition of her significant contribution on behalf of the travel agency community before federal state and local governments as well as recognizing her as travel agent of the year for 2011 .

On January or 2012, the Secretary of Commerce appointed Olga Ramudo to the U. S. Travel and Tourism Board. This board advises the Secretary of Commerce on matters relating to the travel and tourism industry in the United States.

Olga Ramudo sits on the Board of Directors of the Greater Miami Chamber of Commerce, Camacol (Latin Chamber of Commerce) and Ana G. Mendez University of Puerto Rico. Miami's Board of County Commissioners appointed Olga to Dade County's Tourism Development Council. Olga chairs the International Global Linkage Committee for the Greater Miami Chamber of commerce as well as the joint Hispanic initiatives committee for ASTA (American Society of Travel Agents) and NTA (National Tour Association)

Express Travel is comprised of corporate, leisure, groups and meetings, cruise and study abroad departments.

Olga studied in Puerto Rico and has two grown sons, Luis and Daniel.

www.expresstravelus.com

RESOLUTION NO. 2012-27876

A RESOLUTION OF THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPOINTING MAYOR MATTI HERRERA BOWER TO THE MIAMI-DADE COUNTY TOURIST DEVELOPMENT COUNCIL FOR THE JANUARY 2012-JANUARY 2016 TERM.

WHEREAS, the Miami-Dade County Tourist Development Council provides support to promote Miami-Dade County as a tourist destination by sponsoring tourist oriented cultural events, tourist related activities, and television origination projects; and

WHEREAS, the City of Miami Beach's representative on the Miami-Dade County Tourist Development Council for the City of Miami Beach through January 2012 was Mayor Matti Herrera Bower; and

WHEREAS, the term of the City of Miami Beach representative on the Miami Dade County Tourist Development Council has expired and a new reappointment is necessary to be made by the Miami Beach City Commission; and

WHEREAS, it is the best interest of the City of Miami Beach to reappoint Mayor Matti Herrera Bower as the City of Miami Beach's representative to the Miami-Dade County Tourist Development Council.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that Mayor Matti Hererrera Bower is hereby reappointed to serve on the Miami-Dade Tourist Development Council for the four year term of January 2012 through January 2016.

PASSED and ADOPTED this 21st day of March, 2012.

Matti H. Bower
MAYOR
Matti Herrera Bower

ATTEST:

Robert Parcher
CITY CLERK
Robert Parcher

MIAMI BEACH INCORPORATED MARCH 26th 1915

APPROVED AS TO FORM & LANGUAGE & FOR EXECUTION
CITY ATTORNEY 3/19/12 DATE

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City of Miami

Legislation

Resolution: R-11-0439

City Hall
3500 Pan American Drive
Miami, FL 33133
www.miamigov.com

File Number: 11-00832

Final Action Date: 10/13/2011

A RESOLUTION OF THE MIAMI CITY COMMISSION APPOINTING THE MAYOR AND MEMBERS OF THE MIAMI CITY COMMISSION AS CHAIRPERSONS, VICE-CHAIRPERSONS AND/OR MEMBERS ON VARIOUS TRUSTS, AUTHORITIES, BOARDS, COMMITTEES AND AGENCIES FOR TERMS AS DESIGNATED HEREIN.

APPOINTED AS CHAIRPERSON:

Commissioner Carollo of the Bayfront Park Management Trust

Commissioner Sarnoff of the Downtown Development Authority

Commissioner Spence-Jones of the Commercial Solid Waste Management Advisory Committee

Commissioner Suarez of the Midtown Community Redevelopment Agency

Commissioner Sarnoff of the Omni Community Redevelopment Agency

Commissioner Spence-Jones of the Southeast Overtown/Park West Community Redevelopment Agency

APPOINTED AS VICE CHAIRPERSON:

Commissioner Carollo of the Mayor's International Council

Commissioner Gort of the Midtown Community Redevelopment Agency

Commissioner Suarez of the Miami Sports and Exhibition Authority

Commissioner Suarez of the Omni Community Redevelopment Agency

Commissioner Gort of the Southeast Overtown/Park West Community Redevelopment Agency

APPOINTED AS MEMBER:

Commissioner Suarez of the Greater Miami Convention and Visitors Bureau

Commissioner Spence-Jones of the Metropolitan Planning Organization (MPO)

Commissioner Suarez of the Miami-Dade County League of Cities

Commissioner Spence-Jones of the Miami-Dade County Tourist Development Council

Commissioner Carollo of the Miami River Commission

BE IT RESOLVED BY THE COMMISSION OF THE CITY OF MIAMI, FLORIDA:

Section 1. The City of Miami elected officials, as listed above, are hereby appointed to serve on the designated City trusts, authorities, boards, committees or agencies for terms ending June 9, 2012.

Footnotes:

Board appointments are administrative acts which do not require the Mayor's signature nor the City Attorney's review and approval.