

## MEMORANDUM

Amended  
Agenda Item No. 14(A)(3)

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**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** May 7, 2013

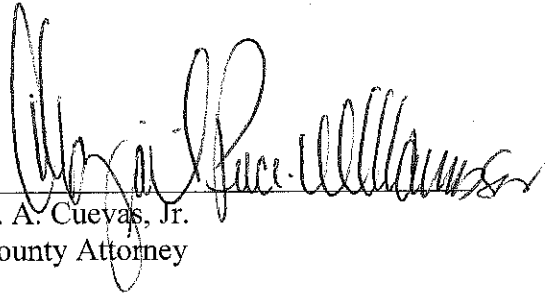
**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution supporting the South  
Florida Super Bowl Host  
Committee's bid to host Super  
Bowl L in 2016 and Super Bowl  
LI in 2017

Resolution No. R-385-13

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The accompanying resolution was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Jose "Pepe" Diaz and Vice Chair Lynda Bell, and Co-Sponsor Commissioner Sally A. Heyman.

  
R. A. Cuevas, Jr.  
County Attorney

RAC/cp



**MEMORANDUM**  
(Revised)

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and Members, Board of County Commissioners

**DATE:** May 7, 2013

**FROM:** R. A. Cuevas, Jr.  
County Attorney

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**SUBJECT:** Agenda Item No. 14(A)(3)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Amended  
Agenda Item No. 14(A)(3)  
5-7-13

RESOLUTION NO. R-385-13

RESOLUTION SUPPORTING THE SOUTH FLORIDA SUPER BOWL HOST COMMITTEE'S BID TO HOST SUPER BOWL L IN 2016 AND SUPERBOWL LI IN 2017

**WHEREAS**, South Florida has an opportunity to host the 2016 Super Bowl; and

**WHEREAS**, South Florida recently hosted Super Bowls XXIX in 1995, XXXIII in 1999, XLI in 2007, and most recently XLIV in 2010; and

**WHEREAS**, the last Super Bowl was watched by an estimated 111.3 million viewers making it the most watched television show in U.S. history; and

**WHEREAS**, our community has a proven track record of successfully hosting the Super Bowl; and

**WHEREAS**, at least 130,000 people are expected to visit the host community during the two weeks of Super Bowl festivities; and

**WHEREAS**, it is anticipated that at least 1 billion viewers around the world will focus their eyes on our community if the event is held in South Florida; and

**WHEREAS**, hosting this momentous sporting event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

**WHEREAS**, a host community is expected to generate in excess of \$400 million from the Super Bowl; and

**WHEREAS**, the Board has previously recognized the significance of hosting this event and has shown its commitment to the 1995, 1999, 2007 and 2020 games through grant funding and in-kind support of the game and its surrounding activities,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:**

**Section 1.** This Board supports the South Florida Super Bowl Committee's bid to host Super Bowl L in 2016 and Super Bowl LI in 2017 and pledges Miami-Dade County's assistance, subject to available resources, to implement yet another successful Super Bowl.

**Section 2.** This board will support the Miami-Dade County Aviation Department's commitment to cooperate with those needing special services in connection with the Super Bowl game, including arrival and departure of team charters, private planes and special fan charters.

**Section 3.** This Board will support the administration's issuance of additional temporary licenses or permits for limousines and shuttles, if needed, and in accordance with County rules and procedures.

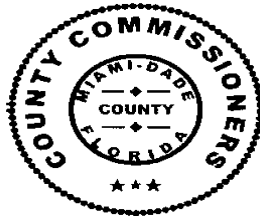
**Section 4.** This Board will support Miami-Dade County's provision of administrative support to the Host Committee in the form of loaned executives, subject to availability, and provide in-kind support as needed in preparation for Game Day.

**Section 5.** Miami-Dade County will not sponsor any Super Bowl related promotional activities during the Super Bowl period which detract from or interfere with promotional activities of the NFL in connection with the Super Bowl to the extent that there is no conflict with Miami-Dade County Code and contracts.

The Co-Prime Sponsors of the foregoing resolution are Commissioner Jose "Pepe" Diaz and Vice Chair Lynda Bell, and the Co-Sponsor is Commissioner Sally A. Heyman. It was offered by Commissioner **Lynda Bell**, who moved its adoption. The motion was seconded by Commissioner **José "Pepe" Diaz** and upon being put to a vote, the vote was as follows:

	Rebeca Sosa, Chairwoman		<b>aye</b>
	Lynda Bell, Vice Chair		<b>aye</b>
Bruno A. Barreiro	<b>aye</b>	Esteban L. Bovo, Jr.	<b>absent</b>
Jose "Pepe" Diaz	<b>aye</b>	Audrey M. Edmonson	<b>aye</b>
Sally A. Heyman	<b>aye</b>	Barbara J. Jordan	<b>aye</b>
Jean Monestime	<b>aye</b>	Dennis C. Moss	<b>aye</b>
Sen. Javier D. Souto	<b>aye</b>	Xavier L. Suarez	<b>aye</b>
Juan C. Zapata	<b>absent</b>		

The Chairperson thereupon declared the resolution duly passed and adopted this 7<sup>th</sup> day of May, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

Daniel Frastai