

## MEMORANDUM

Agenda Item No. 11(A)(17)

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**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** February 4, 2014

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution directing Mayor to  
report to the Board on the  
advisability and feasibility of  
bringing Formula One and  
Formula E racing to downtown  
Miami  
Resolution No. R-146-14

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Juan C. Zapata.

  
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R. A. Cuevas, Jr.  
County Attorney

RAC/smm



# MEMORANDUM

(Revised)

**TO:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**DATE:** February 4, 2014

**FROM:**   
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County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor

Agenda Item No. 11(A)(17)

Veto \_\_\_\_\_

2-4-14

Override \_\_\_\_\_

RESOLUTION NO.    R-146-14

RESOLUTION DIRECTING MAYOR OR MAYOR'S  
DESIGNEE TO REPORT TO THE BOARD ON THE  
ADVISABILITY AND FEASIBILITY OF BRINGING  
FORMULA ONE AND FORMULA E RACING TO  
DOWNTOWN MIAMI

**WHEREAS**, Formula One, also known as Formula 1 or F1, is the highest class of single-seat auto racing sanctioned by the Fédération Internationale de l'Automobile ("FIA"); and

**WHEREAS**, the Formula One season consists of a series of races known as Grands Prix, which are held in an increasing number of locations throughout the world; and

**WHEREAS**, Formula One racing is extremely popular throughout the world, and hosting a Grand Prix event can bring economic benefits to the host area, including but not limited to job creation and increased tourism; and

**WHEREAS**, it has been estimated that a Grand Prix event can attract over 300,000 visitors, with the average out-of-state visitor spending \$1,500 per day; and

**WHEREAS**, it has been estimated that a Grand Prix event can result in hiring more than 3,000 temporary jobs, in addition to the full-time jobs created by hosting such an event; and

**WHEREAS**, a Grand Prix race is broadcast to an estimated 30 million viewers, and each event's coverage results in an estimated \$200 million in commercial advertising; and

**WHEREAS**, the Fédération Internationale de l'Automobile has created Formula E, a new racing championship featuring electric Formula cars, which is scheduled to commence in September of 2014; and

**WHEREAS**, the first season of Formula E races will be held in ten leading cities across the world, including Los Angeles, London, and Beijing; and

**WHEREAS**, Formula E is expected to help focus international attention on green technology, and to attract the attention of a new generation of racing fans; and

**WHEREAS**, downtown Miami has successfully hosted other open-wheel racing leagues in the recent past; and

**WHEREAS**, the Board is committed to sponsoring sporting events that will enhance the local economy and bring international attention to Miami-Dade County; and

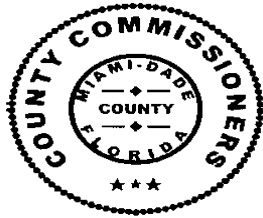
**WHEREAS**, any efforts to bring Formula One and Formula E racing to downtown Miami should involve other important stakeholders such as the City of Miami,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board directs the Mayor or Mayor’s designee to report on the advisability and feasibility of bringing Formula One and Formula E racing to downtown Miami. Such report shall be transmitted directly to the members of this Board by memorandum within 90 days of the effective date of this resolution.

The Prime Sponsor of the foregoing resolution is Commissioner Juan C. Zapata. It was offered by Commissioner **Juan C. Zapata**, who moved its adoption. The motion was seconded by Commissioner **Audrey M. Edmonson** and upon being put to a vote, the vote was as follows:

	Rebeca Sosa, Chairwoman	<b>aye</b>
	Lynda Bell, Vice Chair	<b>aye</b>
Bruno A. Barreiro	<b>aye</b>	Esteban L. Bovo, Jr. <b>aye</b>
Jose "Pepe" Diaz	<b>absent</b>	Audrey M. Edmonson <b>aye</b>
Sally A. Heyman	<b>aye</b>	Barbara J. Jordan <b>aye</b>
Jean Monestime	<b>aye</b>	Dennis C. Moss <b>aye</b>
Sen. Javier D. Souto	<b>aye</b>	Xavier L. Suarez <b>aye</b>
Juan C. Zapata	<b>aye</b>	

The Chairperson thereupon declared the resolution duly passed and adopted this 4<sup>th</sup> day of February, 2014. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.



MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

A handwritten signature in cursive script, appearing to read "Jorge", is written over a horizontal line.

Jorge Martinez-Esteve