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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 3(A)(9)

TO: Honorable Chairwoman Rebeca Sosa and Members, Board of County Commissioners

DATE: October 7, 2014

FROM: R. A. Cuevas, Jr. County Attorney

SUBJECT: Resolution retroactively authorizing in-kind for the October 4, 2014 "Celebrate ORGULLO Festival" event
Resolution No. R-843-14

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Sally A. Heyman.

R. A. Cuevas, Jr.
County Attorney

RAC/lmp

MEMORANDUM

(Revised)

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: October 7, 2014

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 3(A)(9).

Please note any items checked.

_____	"3-Day Rule" for committees applicable if raised
_____	6 weeks required between first reading and public hearing
_____	4 weeks notification to municipal officials required prior to public hearing
_____	Decreases revenues or increases expenditures without balancing budget
_____	Budget required
_____	Statement of fiscal impact required
_____	Ordinance creating a new board requires detailed County Mayor's report for public hearing
✓	No committee review
_____	Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve
✓	Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(9)
10-7-14

RESOLUTION NO. R-843-14

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARKS, RECREATION AND OPEN SPACES DEPARTMENT FOR THE OCTOBER 4, 2014 "CELEBRATE ORGULLO FESTIVAL" SPONSORED BY THE UNITY COALITION/COALICION UNIDA, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED $790.00 TO BE FUNDED FROM THE BALANCE OF THE DISTRICT 4 FY 2013-14 IN-KIND RESERVE FUND

WHEREAS, the Unity Coalition/Coalicion Unida, Inc. has requested in-kind services from the Miami-Dade Parks, Recreation and Open Spaces Department for the October 4, 2014 "Celebrate ORGULLO Festival" in an amount not to exceed $790.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "Celebrate ORGULLO Festival" is a celebration that showcases Hispanic heritage during Hispanic Heritage Month and Lesbian, Gay, Bisexual and Transgender ("LGBT") Month; and

WHEREAS, this event is free and open to the public and a portion of the proceeds will benefit the LGBT College Scholarship Fund and programming of the Unity Coalition/Coalicion Unida, Inc.; and

WHEREAS, Unity Coalition/Coalicion Unida, Inc. is a not-for-profit organization; and

WHEREAS, the "Celebrate ORGULLO Festival" is a major event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and $790.00 of the in-kind services shall be funded from the balance of the District 4 FY 2013-14 In-Kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively

authorizes in-kind services from the Miami-Dade Parks, Recreation and Open Spaces Department for the October 4, 2014 "Celebrate ORGULLO Festival" sponsored by Unity Coalition/Coalicion Unida, Inc. in an amount not to exceed $790.00 to be funded from the balance of District 4 FY 2012-13 In-Kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Sally A. Heyman. It was offered by Commissioner **Lynda Bell**, who moved its adoption. The motion was seconded by Commissioner **Sally A. Heyman** and upon being put to a vote, the vote was as follows:

Rebeca Sosa, Chairwoman	**aye**		
Lynda Bell, Vice Chair	**aye**		
Bruno A. Barreiro	**aye**	Esteban L. Bovo, Jr.	**aye**
Jose "Pepe" Diaz	**absent**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Jean Monestime	**aye**	Dennis C. Moss	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**aye**
Juan C. Zapata	**absent**		

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of October, 2014. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: ***Christopher Agrippa***
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. GHS

Gerald K. Sanchez

SHOWMOBILES, STAGES, BLEACHERS, AND SOUND PRODUCTION
(305) 226-8315 Ext. 224/(305) 553-8511 (Fax)

EQUIPMENT (S) CONFIRMATION FORM

ORGANIZATION/AGENCY: Unity Coalition | Coalicion Unida

EQUIPMENT REQUESTED: 20'x40' stage

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Comm. Sally Heyman

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY): _____

BILLING ADDRESS/ZIP CODE: _____

NAME/TITLE OF THE EVENT: Celebrate ORGULLO Festival

ADDRESS OF EVENT: Collins Avenue & 73rd Street, Miami Beach

TODAY'S DATE: August 5, 2014

DATE (S) & TIME OF EVENT: Sat, Oct 4, 2014, noon-9pm

SET-UP TIME & DAY: Friday, Oct 3, 2014, 6pm

TAKE-DOWN TIME & DAY: Saturday, Oct 4, 2014, 10pm

CONTACT PERSON/PHONE: Herb Sosa 786-271-6982

AT SITE CONTACT/CELL PHONE#: _____

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc.
SEE ATTACHED

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. We also understand that the total fee is to be remitted (15) fifteen working days before the event.

*Fee: $ 750.00

*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Signature: Herb Sosa

Agency/Group: Unity Coalition | Coalicion Unida

CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED ½ (HALF) OF RENTAL FEE. *There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.

Late equipment arrivals, please call (786) 236-7926

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☒ Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

Commissioner sponsoring event Comm. Sally Heyman

1. Full legal name of the requesting organization: Unity Coalition | Coalicion Unida, Inc.

2. Applicant Status: (Select one of the choices below)

- ☒ Not-For-Profit or Tax Exempt
- ☐ For-Profit
- ☐ Local Government or Public Entity
- ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

HERB SOSA
831 Ninth Street, Miami Beach, Florida 33139
786-271-6982

4. Specify fee waiver or in-kind service requested (quantity, if applicable):

Comm. Sally Heyman

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):
WHAT | Started in 2011, produced by Unity Coalition | Coalición Unida, the Celebrate ORGULLO Festival Showcases Hispanic Pride during Hispanic Heritage & LGBT Pride Month - The First Event of its kind in the U.S. Unity Coalition | Coalición Unida is a Florida 501(c)3 non-profit whose focus is the Leadership, Protection & Promotion of Latino | Hispanic LGBTQ rights (lesbian, gay, bisexual, transgender, questioning) - The only organization of its kind in South Florida since 2002. We are proud to host the Annual Celebrate ORGULLO Festival, appreciate your consideration in supporting this endeavor.
FACTS |
- Saturday, October 4, 2014, 12 noon to 9pm, Collins Avenue at 73rd Street, Miami Beach
- Presenting 2 stages with local, national & int'l. artists, amazing sponsors, community partners and 70+ booths of cultural diversity...including International foods, art, street performers, face painting, carnival games, dancing and a generally great time. - The event is free and open to the public and a portion of the proceeds from the sale of food and beverages will benefit our LGBT College Scholarship Fund and year round programming of the Unity Coalition | Coalicion Unida, Inc.

6. Please select ALL that apply to event:

- [X] Economic Development: Event supports vitality or growth of the local economy
- [X] Youth/Education: Event benefits youth of any age and/or offers educational benefits
- [X] Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- [X] Arts and Culture: Event supports music, theatre, literature, art or culture
- [ ] Environmental: Event benefits environmental concerns or promotes conservation
- [ ] Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)):
Collins Avenues & 73rd Street, Miami Beach
Within Commissioner Sally Heymans district.

8. Description of regional or local impact:
- Now in its 4th successful year, Celebrate ORGULLO is a Festival of Hispanic LGBT Pride - the First Event of its kind in South Florida.
- With attendance well over 6,500 for festival day and well over 25,000 for all ORGULLO events combined for 2013...our programming, advertising, community outreach, partnership with the City of Miami Beach, sanctioned events and entertainment lineup, we completely expect our numbers to continue to significantly increase, covering demographics in every category, age, orientation, ethnic and economic bracket.
- The past 2 years we also teamed up with the Greater Miami Convention & Visitors Bureau to develop & implement a comprehensive Visitors Survey. We have also signed on with CityBash Group as our P.R. agency of record.

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):
Celebrate ORGULLO Festival runs from noon-9pm, with 2 stages and dozens of live performances, singers, dancers, folkloric presentations and international D.J.'s - culminating with a Movies Under the Stars presentation by the Miami SHort Film festival.

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See attached.

11. Expected number of participants and estimated attendance (per day, if applicable): 6,5000.+

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached.

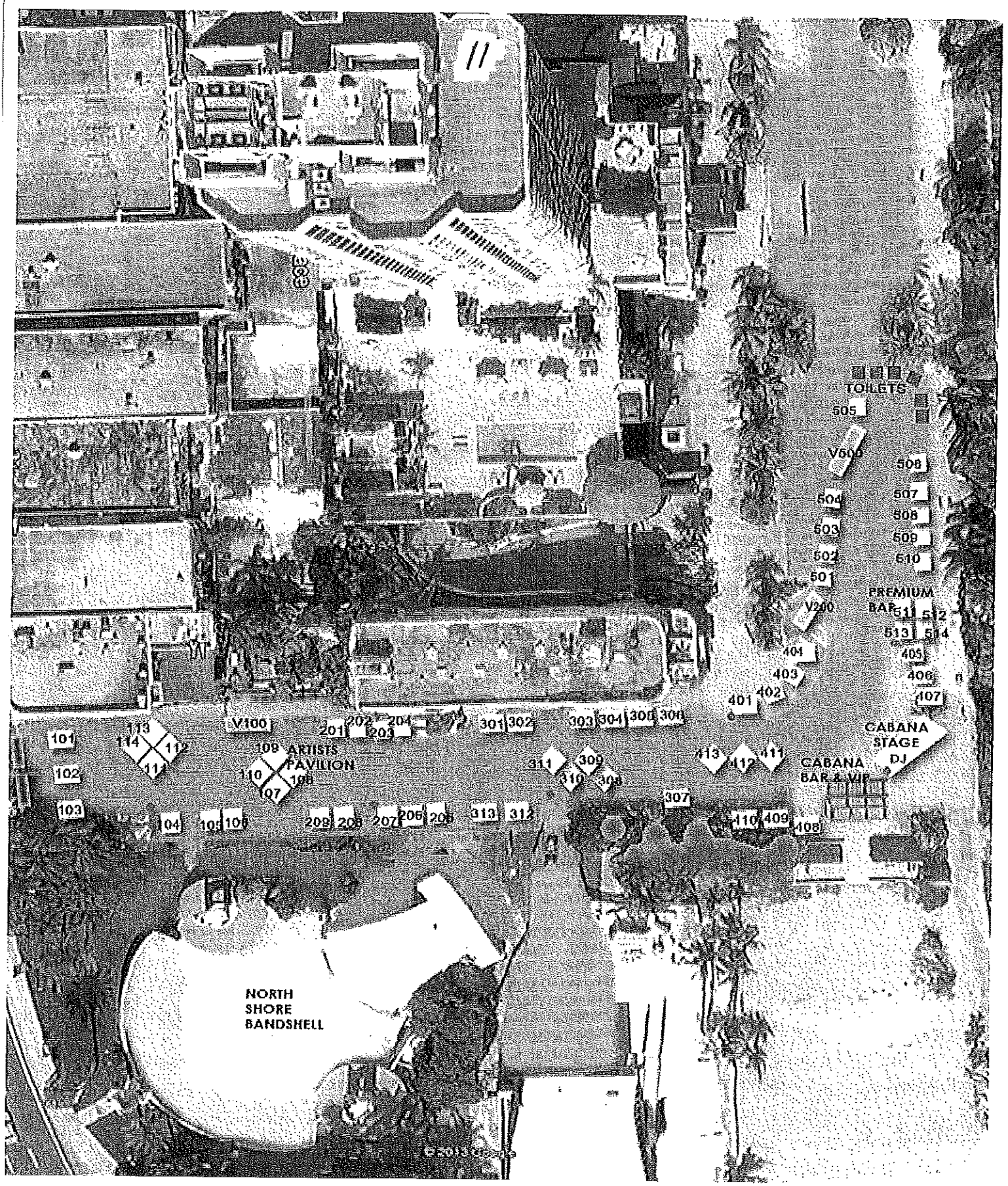
I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

Herb Sosa for Unity Coalition | Coalicion Unida, Inc.
August 5, 2014
Date

Celebrate ORGULLO BUDGET 2014			
PRODUCTION	COST		IN KIND
6100 STAGING			
Lighting	3400		
Sound	12100		
DJ Equip.	4500		
Movie Screen	2500		
Technician	5500		
Permit			
		28000	
6200 TENTS			
10x10	4100		
Tables			
Chairs			
Risers			
SunCover	2500		
		6600	
6300 SANITATION			
Toilets	860		
Garbage	3340		
Fencing	100		
Permit	200		
		4500	
6400 CITY FEES			
Police	3700		
Fire/Rescue	1500		
SpEvents	3600		
Meters	400		
		9200	
6500 PERSONNEL			
Festival Director			50,000
Entertainment Director			22500
Logistics Director			22500
Sales&Mktg Director			20000
Web Design/Maint.			3000
			118,000
6600 MARKETING			
CityBashGroup	5000		
Program Guide Book (5,000 pcs)	3500		
		8500	
6700 TALENT			
Performance	9000		
Travel	6000		
Transportation	1000		
		9000	
6800 BAR			

	Mixers	500		
	Ice	600	1100	
	Concha y Toro			8000
	Stoli			12,000
6900	LOGISITCS			
	Truck Rental	350		
	Fire Extinguishers	250		
	Printing	500		3500
	Volunteer Tshirts	500		
	Insurance	1300		
	Misc.	1100		
			4000	
7000	GayFace Art Projection Project			
	Equipment	2500		
	Production	2500		
			5000	
7100	Writers Room Pavilion			
	Equipment	2500		
	Production	2500		
8000	ADVERTISING			
	Comcast (150 PSAs)			70,000
	Herald/ElNuevo (4 - 1/4 page)			10,000
	HotSpots			7500
	GenreLatino			3500
	Ambiente			5000
	MarksList			3500
				99,500
		87900	**53710**	**194500**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NORTH
SHORE
BANDSHELL

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS

Detail by Entity Name

Florida Non Profit Corporation

UNITY COALITION/COALICION UNIDA, INC.

Filing Information

Document Number	N08000008427
FEI/EIN Number	263327254
Date Filed	09/09/2008
State	FL
Status	ACTIVE
Last Event	AMENDMENT
Event Date Filed	11/28/2011
Event Effective Date	NONE

Principal Address

831 9TH STREET
MIAMI BEACH, FL 33139

Changed: 01/17/2010

Mailing Address

831 9TH STREET
MIAMI BEACH, FL 33139

Changed: 01/17/2010

Registered Agent Name & Address

SOSA, HERB
831 9TH ST
MIAMI BEACH, FL 33139

Name Changed: 08/05/2009

Address Changed: 08/05/2009

Officer/Director Detail

Name & Address

Title P

SOSA, HERIBERTO
831 9TH STREET
MIAMI BEACH, FL 33139

12

Title T

GONZALEZ, LUIS
26 MADEIRA AVE #1
CORAL GABLES, FL 33134

Annual Reports

Report Year	Filed Date
2012	06/11/2012
2013	04/17/2013
2014	01/09/2014

Document Images

01/09/2014 -- ANNUAL REPORT	View image in PDF format
04/17/2013 -- ANNUAL REPORT	View image in PDF format
06/11/2012 -- ANNUAL REPORT	View image in PDF format
11/28/2011 -- Amendment	View image in PDF format
10/02/2011 -- REINSTATEMENT	View image in PDF format
01/17/2010 -- ANNUAL REPORT	View image in PDF format
08/05/2009 -- Reg. Agent Change	View image in PDF format
05/01/2009 -- ANNUAL REPORT	View image in PDF format
10/17/2008 -- Amendment	View image in PDF format
09/09/2008 -- Domestic Non-Profit	View image in PDF format

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13

Memorandum

MIAMI-DADE COUNTY

Date: October 7, 2014

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: District Specific In-Kind Request

A waiver for in-kind services has been requested Unity Coalition/Coalicion Unida, Inc., for the "Celebrate ORGULLO Festival" held on October 4, 2014.

In-kind services have been requested in an amount not to exceed $790 from the Parks, Recreation and Open Spaces Department for the use of a 20' x 40' stage. This event will be funded from the balance of District 4 FY 2013-14 In-Kind Reserve Fund.

Edward Marquez
Deputy Mayor

lnkind01471