OFFICIAL FILE COPY
CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

# MEMORANDUM

Agenda Item No. 11(A)(34)

**TO:** Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

**DATE:** January 21, 2015

**FROM:** R. A. Cuevas, Jr.
County Attorney

**SUBJECT:** Resolution directing the Mayor to prepare a Request for Proposals to provide free Wireless High Fidelity (Wi-Fi) internet service at Miami International Airport
Resolution No. R-66-15

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Juan C. Zapata.

R. A. Cuevas, Jr.
County Attorney

RAC/smm

# MEMORANDUM
**(Revised)**

**TO:** Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

**DATE:** January 21, 2015

**FROM:** R. A. Cuevas, Jr.
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(34)

**Please note any items checked.**

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

✓ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____ ) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(34)
1-21-15

RESOLUTION NO. R-66-15

RESOLUTION DIRECTING THE MAYOR OR MAYOR'S DESIGNEE TO PREPARE A REQUEST FOR PROPOSALS TO PROVIDE FREE WIRELESS HIGH FIDELITY (WI-FI) INTERNET SERVICE AT MIAMI INTERNATIONAL AIRPORT

**WHEREAS,** on May 6, 2008, the Board of County Commissioners of Miami-Dade County (the "Board") adopted Resolution No. R-461-08 awarding a non-exclusive licensing agreement to Electronic Media Systems, Inc. ("EMS"), a local Miami firm, to provide Wireless High Fidelity ("Wi-Fi") internet service at the Miami International Airport ("MIA"); and

**WHEREAS,** on October 21, 2013, the Miami-Dade Aviation Department ("MDAD") granted its consent to the acquisition of EMS by Boingo Wireless Inc. ("Boingo") and the non-exclusive license agreement to provide Wi-Fi was assigned to Boingo (the "Existing License Agreement"); and

**WHEREAS,** the Existing License Agreement expires in June 2015; and

**WHEREAS,** MIA currently charges $4.95 for the first 30 minutes of wireless internet access or $7.95 for 24 continuous hours of wireless internet access; and

**WHEREAS,** according to a July 2013 survey conducted by the Global Gateway Alliance, 15 of the 20 largest airports in the country provide free Wi-Fi; and

**WHEREAS,** it is necessary that the County commence the preparations for the June 2015 expiration of the Existing License Agreement as early as possible in order to maximize sponsorship and advertising opportunities as well as to attract qualified proposers; and

**WHEREAS,** this Board desires to direct the Mayor or Mayor's designee to prepare a request for proposals ("RFP") for the selection of a vendor or vendors to provide free Wi-Fi at MIA following the expiration of the Existing License Agreement; and

**WHEREAS,** this Board further desires that the RFP may consider including provisions and allowances for advertising and sponsorship opportunities in order to generate revenue and reduce reliance on the annual MDAD operating budget,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA,** that:

Section 1. The Mayor or Mayor's designee is hereby directed to prepare and submit to this Board for approval a proposed Request for Proposals inviting interested vendors to submit proposals to provide free user end Wireless High Fidelity internet service at Miami International Airport.

Section 2. The Mayor or Mayor's designee is hereby directed to prepare the necessary Request for Proposals documents and to present them to this Board for approval within thirty days of the effective date of this Resolution. The Request for Proposals shall at a minimum include a free basic user end connection that operates at the fastest speed when compared to other airports that offer free wireless high fidelity internet service and contains an option to pay for upgraded premium services. The Request for Proposal may contain provisions and allowances for advertising and sponsorship opportunities in order to generate revenue and reduce reliance on the annual operating budget of Miami-Dade Aviation Department.

The Prime Sponsor of the foregoing resolution is Commissioner Juan C. Zapata. It was offered by Commissioner **Esteban L. Bovo, Jr.**, who moved its adoption. The motion was seconded by Commissioner **Rebeca Sosa** and upon being put to a vote, the vote was as follows:

| | | | |
|---|---|---|---|
| Jean Monestime, Chairman | | | **aye** |
| Esteban L. Bovo, Jr., Vice Chairman | | | **aye** |
| Bruno A. Barreiro | **aye** | Daniella Levine Cava | **aye** |
| Jose "Pepe" Diaz | **aye** | Audrey M. Edmonson | **absent** |
| Sally A. Heyman | **absent** | Barbara J. Jordan | **aye** |
| Dennis C. Moss | **aye** | Rebeca Sosa | **aye** |
| Sen. Javier D. Souto | **aye** | Xavier L. Suarez | **aye** |
| Juan C. Zapata | **aye** | | |

The Chairperson thereupon declared the resolution duly passed and adopted this 21st day of January, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA

BY ITS BOARD OF
COUNTYCOMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Suzanne Villano-Charif

5