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OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(1)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: May 19, 2015

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution urging Florida International University Metropolitan Center to conduct an analysis and to prepare a report, at no cost to the County, examining the feasibility of establishing a community-based prosperity strategy for Miami-Dade County based on certain nationally recognized strategies
Resolution No. R-454-15

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Daniella Levine Cava.

R. A. Cuevas, Jr.
County Attorney

RAC/smm

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: May 19, 2015

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SUBJECT: Agenda Item No. 11(A)(1)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

✓ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(1)
5-19-15

RESOLUTION NO. R-454-15

RESOLUTION URGING FLORIDA INTERNATIONAL UNIVERSITY METROPOLITAN CENTER TO CONDUCT AN ANALYSIS AND TO PREPARE A REPORT, AT NO COST TO THE COUNTY, EXAMINING THE FEASIBILITY OF ESTABLISHING A COMMUNITY-BASED PROSPERITY STRATEGY FOR MIAMI-DADE COUNTY BASED ON CERTAIN NATIONALLY RECOGNIZED STRATEGIES

WHEREAS, recent data shows there is higher income inequality and a poverty rate in Miami-Dade County (the "County") than the rest of the United States; and

WHEREAS, according to the County's Department of Regulatory and Economic Resources Division of Planning's (the "Department") 2014 data, there is a greater disparity in household income in the County with the average household income being 35 percent of median income as opposed to the overall average household income throughout the country, which is 48 percent of median income; and

WHEREAS, despite the ongoing economic recovery, poverty rates are also not decreasing countywide; and

WHEREAS, the people most affected by poverty in the County include: children (under 18 years), residents 65 years and over, residents with low educational attainment (especially less than a high school degree), families with a single female householder, Blacks, recent immigrants who are more likely to not be naturalized citizens, and part-time workers; and

WHEREAS, according to the Department's 2013 data, nearly one of every three county residents living in poverty is under 18 years old, while one of every seven is 65 years and over; and

WHEREAS, those over age 65 are much more likely to face poverty in the County than in the rest of the state or country, i.e. this age group suffers a poverty rate of 20.6 percent in the County compared to 10.2 percent and 9.5 percent in Florida and the United States, respectively; and

WHEREAS, the Board of County Commissioners (the "Board") recognizes that income inequality and poverty harm individuals and the County at large by creating a divide in our community; and

WHEREAS, such income inequality and high poverty rates place our residents and community in jeopardy and also place a burden on the County's limited resources, which are used to provide services to the neediest in our community; and

WHEREAS, the Board believes that in order to combat income inequality and high poverty rates in the County, there is a need to support community-based prosperity strategies, which bolster the ability of communities and individuals to become economically independent, increase asset ownership, anchor jobs locally, expand the provision of public services, and ensure local economic stability is of great benefit to the County and its residents; and

WHEREAS, effective strategies to achieve this goal require rethinking present policies, redirecting resources, breaking old boundaries, and forging new alliances; and

WHEREAS, in contrast to traditional economic development strategies that use local resources to attract outside investment, a community-based prosperity strategy leverages local resources to generate local equity and community supported initiatives; and

WHEREAS, there is a growing number of distinct nationally recognized community-based prosperity strategies that state and local governments can implement as a matter of policy; and

WHEREAS, for instance, the County can prioritize how public dollars are spent by directing such dollars first to local businesses that have a commitment to remaining in the County and employing local residents; and

WHEREAS, two ways that the County can assist these local businesses are by (1) supporting social enterprise incubators and accelerators that create jobs and employment opportunities for people facing the greatest barriers to work, such as young people who have dropped out of school, people who have been in prison or homeless, and those who live with mental health disabilities; and (2) supporting worker cooperatives, which provide quality goods and services to areas that have been shunned by traditional businesses and that invest in local communities by employing local residents; and

WHEREAS, other ways that the County can assist are by adopting a labor peace ordinance, which incentivizes employers who grant organizing concessions to unions in exchange for unions waiving certain federal rights, such as strikes, pickets, and other disruptions at the workplace; and

WHEREAS, the County can also enter into community benefits agreements with developers of large scale capital projects and other community-based groups to ensure that such projects create opportunities for local workers and communities; and

WHEREAS, the County can also assist in facilitating and encouraging local non-profit institutions like hospitals and universities to buy their goods and services from locally owned businesses; and

WHEREAS, the County can also develop and support "Bank On" initiatives, which bring unbanked and underbanked individuals into the mainstream financial system through

interventions that are low cost and responsive to the needs of both consumers and providers of basic financial services; and

WHEREAS, the County can also adopt responsible banking ordinances to encourage local financial institutions to increase responsible lending, investments, and financial services in low-income and minority communities; and

WHEREAS, another option is through the creation of community land trusts that are designed to support permanent affordable housing; and

WHEREAS, local governments can also invest in the futures of our neediest children by supporting the creation of children's savings accounts programs, which establish long-term asset-building accounts for children as early as birth and that are allowed to grow over each child's lifetime; and

WHEREAS, this Board is interested in implementing some if not all of these community-based prosperity strategies; and

WHEREAS, this Board is interested in receiving a report on the before-mentioned community-based prosperity strategies (the "Report"); and

WHEREAS, Florida International University Metropolitan Center (the "University") expressed a desire to conduct an analysis and to prepare the Report for the County,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Incorporates and adopts the foregoing recitals as if fully set forth herein.

Section 2. Urges the University to conduct an analysis and prepare a Report, at no cost to the County, that examines the feasibility of establishing a community-based prosperity strategy for Miami-Dade County. This Board requests that the University include in the Report

information pertaining to nationally recognized community-based prosperity strategies that focus on (a) leveraging of public dollars to support social enterprise incubators and accelerators; (b) supporting worker cooperatives as an economic development strategy; (c) supporting permanent affordability in housing through the creation of a community land trust; (d) the creation of a children's savings accounts program; and (e) other promising strategies that may be identified by the University. The Board further requests that the University provide examples of successful community-based prosperity strategies implemented by other local governments nationally and the impediments of establishing any of the before-mentioned strategies. In preparation of the Report, the Board requests that the University also review resources developed by such groups as the Brookings Institute, Community-Wealth.org and Democracy Collaborative. Upon receipt of the Report from the University, the County Mayor or the County Mayor's designee shall provide the Report to this Board within 90 days of the effective date of this resolution and shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65. The Report shall also be placed on the agenda of the Chairman's Council for Economic Prosperity.

Section 3. Directs the Clerk of the Board to transmit a certified copy of this resolution to the President of the University and Dr. Howard Frank, Director of the University's Metropolitan Center and Professor of Public Administration.

The Prime Sponsor of the foregoing resolution is Commissioner Daniella Levine Cava. It was offered by Commissioner **Daniella Levine Cava**, who moved its adoption. The motion was seconded by Commissioner **Rebeca Sosa** and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman			**aye**
Esteban L. Bovo, Jr., Vice Chairman			**aye**
Bruno A. Barreiro	**aye**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**absent**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Dennis C. Moss	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**absent**
Juan C. Zapata	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 19th day of May, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: *Christopher Agrippa*
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Terrence A. Smith