

## MEMORANDUM

Agenda Item No. 11(A)(17)

**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**DATE:** September 1, 2015

**FROM:** R. A. Cuevas, Jr.  
County Attorney

**SUBJECT:** Resolution urging the Florida Legislature to enact legislation that would attract film and television production projects to this state, including Miami-Dade County; preliminarily identifying this issue as a critical County priority for the 2016 session; urging the Florida Association of Counties to identify this issue as one of its priorities for the 2016 session

Resolution No. R-743-15

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Rebeca Sosa.



R. A. Cuevas, Jr.  
County Attorney

RAC/jls



# MEMORANDUM

(Revised)

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and Members, Board of County Commissioners

**DATE:** September 1, 2015

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R. A. Cuevas, Jr.  
County Attorney

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Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor

Agenda Item No. 11(A)(17)

Veto \_\_\_\_\_

9-1-15

Override \_\_\_\_\_

RESOLUTION NO. R-743-15

RESOLUTION URGING THE FLORIDA LEGISLATURE TO ENACT LEGISLATION THAT WOULD ATTRACT FILM AND TELEVISION PRODUCTION PROJECTS TO THIS STATE, INCLUDING MIAMI-DADE COUNTY; PRELIMINARILY IDENTIFYING THIS ISSUE AS A CRITICAL COUNTY PRIORITY FOR THE 2016 SESSION; URGING THE FLORIDA ASSOCIATION OF COUNTIES TO IDENTIFY THIS ISSUE AS ONE OF ITS PRIORITIES FOR THE 2016 SESSION

**WHEREAS**, the film and television industry has been an engine of economic growth and a source of job creation for Miami-Dade County and the State of Florida for decades; and

**WHEREAS**, in 2010, to retain the production already in place and attract additional projects to this state, the Florida Legislature enacted Chapter 2010-147, Laws of Florida (Senate Bill 1752), which created the Florida Entertainment Industry Financial Incentive Program, codified as section 288.1254, Florida Statutes; and

**WHEREAS**, the Florida Entertainment Industry Financial Incentive Program offered tax credits to qualifying film, television and other entertainment industry projects to attract business to and create jobs in the state ; and

**WHEREAS**, during Fiscal Year 2010-2011 the entertainment industry accounted for more than \$380 million of direct spending in Miami-Dade County; and

**WHEREAS**, direct spending includes, but is not limited to, expenditures by the entertainment industry on hotels, car and truck rentals, food, laundry services, groceries, clothing, furniture, security, portable air conditioning rentals, telephone system rentals, flooring, cleaning, coffee and water services, electronics rentals, dumpster rentals, exterminators, florists, locksmiths, makeup supplies, payroll services, printing services, shipping services, storage, and local cast and crew; and

**WHEREAS**, the amount of direct spending in Miami-Dade County by the entertainment industry increased by approximately \$500 million during the four year period in which the Florida Entertainment Industry Financial Incentive Program was funded; and

**WHEREAS**, currently, no funding remains available under Florida's Entertainment Industry Financial Incentive Program and there exists no other state program to attract film and television production to Florida; and

**WHEREAS**, since the funding was depleted, Miami-Dade County and the State of Florida have been operating at a competitive disadvantage to the roughly 40 states that have programs to attract film, television, commercials and other production companies to their state; and

**WHEREAS**, at its height in 2010-2011, direct spending by the entertainment industry in Miami-Dade County was more than double the current amount; and

**WHEREAS**, businesses and individuals working in industries related to film production are relocating out of Miami-Dade County and the State of Florida to states that are committed to attracting the entertainment industry; and

**WHEREAS**, in the last two years there has been a 24 percent reduction in the membership of IATSE local 477, the largest technical union that services the film and entertainment industry; and

**WHEREAS**, this Board would like to strongly encourage the Florida Legislature to make a long-term commitment to provide funding to attract film, television and entertainment projects to this state, including Miami-Dade County, to help create opportunities for economic development and job creation resulting from such productions; and

**WHEREAS**, this Board would like to preliminarily identify attracting film and television production projects to this state, including Miami-Dade County, as one of Miami-Dade County's critical priorities for the 2016 session and also urge the Florida Association of Counties to identify this issue as one of its critical priorities for the 2016 session,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Urges the Florida Legislature to enact legislation that would attract film and television production projects to this state, including Miami-Dade County.

**Section 2.** Preliminarily identifies the issue set forth in Section 1 above as a critical County priority for the 2016 state legislative session.

**Section 3.** Urges the Florida Association of Counties to include attracting film and entertainment production to this state as one of its critical priorities for the 2016 session.

**Section 4.** Directs the Clerk of the Board to transmit a certified copy of this resolution to the Governor, Senate President, House Speaker, the Chair and Members of the Miami-Dade State Legislative Delegation and the Executive Director of the Florida Association of Counties.

**Section 5.** Directs the County's state lobbyists to advocate for the passage of the legislation as set forth in Section 1 above, and authorizes and directs the Office of Intergovernmental Affairs to include this item in the 2016 State Legislative Package when it is presented to the Board and to preliminarily identify this item as a critical priority when the Board determines priorities for the 2016 session as provided in Resolution No. R-764-13.

The Prime Sponsor of the foregoing resolution is Commissioner Rebeca Sosa. It was offered by Commissioner **Rebeca Sosa**, who moved its adoption. The motion was seconded by Commissioner **Daniella Levine Cava** and upon being put to a vote, the vote was as follows:

	Jean Monestime, Chairman	aye	
	Esteban L. Bovo, Jr., Vice Chairman	aye	
Bruno A. Barreiro	aye	Daniella Levine Cava	aye
Jose "Pepe" Diaz	aye	Audrey M. Edmonson	aye
Sally A. Heyman	absent	Barbara J. Jordan	aye
Dennis C. Moss	aye	Rebeca Sosa	aye
Sen. Javier D. Souto	aye	Xavier L. Suarez	aye
Juan C. Zapata	absent		

The Chairperson thereupon declared the resolution duly passed and adopted this 1<sup>st</sup> day of September, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.



MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency. MP

Matthew Papkin

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