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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 3(A)(1)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: November 3, 2015

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Resolution retroactively authorizing in-kind services for the October 3, 2015 "Celebrate Orgullo Festival"

Resolution No. R-957-15

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Bruno A. Barreiro.

Abigail Price-Williams
County Attorney

APW/smm

MEMORANDUM
(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: November 3, 2015

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 3(A)(1)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Statement of social equity required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

✓ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

✓ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(1)
11-3-15

RESOLUTION NO. R-957-15

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE PARKS, RECREATION AND OPEN SPACES DEPARTMENT FOR THE OCTOBER 3, 2015 "CELEBRATE ORGULLO FESTIVAL" SPONSORED BY THE UNITY COALITION/COALICION UNIDA, INC. IN AN AMOUNT NOT TO EXCEED $1,750.00 TO BE FUNDED FROM THE BALANCE OF THE DISTRICT 5 FY 2014-15 IN-KIND RESERVE FUND

WHEREAS, the Unity Coalition/Coalicion Unida, Inc., has requested in-kind services from the Parks, Recreation and Open Spaces Department for the October 3, 2015 "Celebrate ORGULLO Festival" event in an amount not to exceed $1,750.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "Celebrate ORGULLO Festival" fosters better understanding, tolerance and community building by showcasing the talents, culture and heritage associated with the South Florida LGBT community; and

WHEREAS, Unity Coalition/Coalicion Unida, Inc. is a not-for-profit organization; and

WHEREAS, the "Celebrate ORGULLO Festival" is a major event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and $1,750.00 of the in-kind services shall be funded from the balance of the District 5 FY 2014-15 In-Kind Reserve funds,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Parks, Recreation and Open Spaces Department for the October 3, 2015 "Celebrate ORGULLO Festival" event sponsored by Unity Coalition/Coalicion Unida, Inc. in an amount not to exceed $1,750.00 to be funded from the balance of the District 5 FY 2014-15 In-Kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Bruno A. Barreiro. It was offered by Commissioner **Barbara J. Jordan**, who moved its adoption. The motion was seconded by Commissioner **Xavier L. Suarez** and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman **aye**
Esteban L. Bovo, Jr., Vice Chairman **aye**

Bruno A. Barreiro	**absent**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Dennis C. Moss	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**aye**
Juan C. Zapata	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of November, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. GKS

Gerald K. Sanchez

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☒ Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

****Note: Event budget must be included for "Special" and "Major" event types.****

Commissioner sponsoring event: Commissioner Bruno Barreiro

1. Full legal name of the requesting organization: Unity Coalition | Coalicion Unida, Inc.

2. Applicant Status: (Select one of the choices below)

   - ☒ Not-For-Profit or Tax Exempt
   - ☐ For-Profit
   - ☐ Local Government or Public Entity
   - ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

   HERB SOSA
   831 Ninth Street, Miami Beach, Florida 33139
   herb@unitycoalition.org 786-271-6982

4. Specify fee waiver or in-kind service requested (quantify, if applicable): In-kind use of 26' portable show stage.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

5th annual Celebrate ORGULLO - Hispanic LGBT Pride Festival & Carnaval
Saturday, October 3, 2015 at MUSEUM PARK.

Celebrating the culture, talents & heritage of the hospanic LGBT community.
Event is free & open to all, 10am to 9pm.

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☒ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☒ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☒ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☒ Environmental: Event benefits environmental concerns or promotes conservation
- ☒ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)):

MUSEUM PARK - 1075 Biscayne Boulevard, Miami Beach Florida 33131

8. Description of regional or local impact:

Celebrate ORGULLO, now in its 5th year, fosters better understanding, tolerance and community building - by showcasing the talents, culutre and heritage associated with the SO Fla Hispanic LGBT community. This not only stimulates social conciousness and betterment, but is a huge economic engine for local & tourism dollars.

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):

Celebrate ORGULLO set up of all tents, stages & related equipment is being coordinated with the City of Miami Parks Trust dept., for LOAD IN of Friday, Oct 2, 4pmto9pm, and TAKE DOWN on Saturday, Oct 3, 9pm to 11pm.

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): Full event footprint is within the boundaries of MUSEUM PARK, and no road closures or traffic rerouting is NOT applicable.

11. Expected number of participants and estimated attendance (per day, if applicable): 10,000

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): See attached.

I hereby certify that all the statements made in this application are true and correct.

Signature of Authorized Representative

July 29, 2015
Date

DETAILED PROJECT BUDGET
Celebrate ORGULLO Festival 2015
Unity Coalition | Coalicion Unida, Inc.

ADMINISTRATIVE

MANAGEMENT: ALL Personnel are 100% volunteer – No salaries associated with this project.

ARTISTIC

Payments for PERFORMERS at ORGULLO Carnval (Oct 3, 2015) – Iris Chacon, Giovanny Falchetti, EnVee, Karina Iglesias, Rych Niel, Richie Rosario, Lady M, Jessica Lane, Adora, Shanaya, Justice Divine, Gay Men's Chorus, Pride Steel Band, ...

	Cash	$ 6,000
	InKind	$20,000

TECHNICAL EMPLOYEES & SERVICES

We are paying a SET FEE to the Miami Parks Trust for:

Equipment Rental (Tents, tables, chairs, stages)	Cash	$11,500
Space Rental (Museum Park)		$ 7,000
Parking		$ 1336
Sanitation		$ 2926
Police		$ 1840
Fire/Rescue		$ 2300
Security		$ 300
Garbage pick up		$ 1550

SOUND/LIGHTING Equipment & Personnel

We use SoundMasters, LLC – Jorge Lobo for all	Cash	$10,500

INSURANCE

Casswood Insurance – Dori Liability, personal injury, etc.	Cash	$ 1000.

MARKETING, ADVERTISING & PUBLICITY

Miami Herald & El Nuevo Herald (1-1/2 page)	InKind	$10,000
COMCAST NBC (250+ TV spots – 3 sec)	InKind	$30,000
EDGE Media Network (ads in 18 national markets – online)	InKind	$30,000
AMBIENTE Magazine (Spanish, English & Portuguese – online)	InKind	$20,000
HotSpots & Genre Latino Magazines (online & print)	InKind	$20,000
CityBash GROUP – P.R. agency of record	Cash	$ 500
	InKind	$ 100
Program Printing (HotSpots Media)	Cash	$ 1,200
	InKind	$ 1000

TRAVEL

Bringing artists & writers to town for Carnaval	Cash	$ 2,500

SUPPLIES	Cash	$ 1000

OFFICE RENTAL & UTILITIES

We receive DONATED office space & all related costs from QUEST Workspaces at 777 Brickell Avenue, Suite 500, Miami	InKind	**$ 5,000**

REFRESHMENTS

For Carnaval Volunteers & artists (Sodas, Water, etc)	Cash	**$ 3000**

MIAMI-DADE PARKS

SHOWMOBILES, STAGES, BLEACHERS, AND SOUND PRODUCTION

(305) 226-8315 Ext. 224/(305) 553-8511 (Fax)

EQUIPMENT (S) CONFIRMATION FORM

ORGANIZATION/AGENCY: UNITY COALITION|COALICION UNIDA, INC.

EQUIPMENT REQUESTED: 26' PORTABLE EVENTS STAGE

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Comm. Barreiro

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY):

BILLING ADDRESS/ZIP CODE:

NAME/TITLE OF THE EVENT: UC|CU's Celebrate ORGULLO Festival

ADDRESS OF EVENT: 1075 BISCAYNE BOULEVARD, MIAMI – MUSEUM PARK

TODAY'S DATE: JULY 29, 2015

DATE (S) & TIME OF EVENT: SAT., OCT 3, 2015 – 10AMTO9PM

SET-UP TIME & DAY: FRIDAY, OCT 2, 2015 3PM

TAKE-DOWN & DAY: SUNDAY, OCT 4, 2015 10AM

CONTACT PERSON/PHONE: HERB SOSA – 786-271-6982

AT SITE CONTACT/CELL PHONE#: HERB SOSA – OR - KEN WILCOX 786-359-7991

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc.
AS PER HERB SOSA ON SITE.

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. **We also understand that the total fee is to be remitted (15) fifteen working days before the event.**

*Fee: $1750

*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Signature: Dennis Beaman #5

Agency/Group: BCC District 5

CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED ½ (HALF) OF RENTAL FEE. ***There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.**

Late equipment arrivals, please call (786) 236-7926

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONS

Detail by Entity Name

Florida Not For Profit Corporation

UNITY COALITION/COALICION UNIDA, INC.

Filing Information

Document Number	N08000008427
FEI/EIN Number	26-3327254
Date Filed	09/09/2008
State	FL
Status	ACTIVE
Last Event	AMENDMENT
Event Date Filed	11/28/2011
Event Effective Date	NONE

Principal Address

831 9TH STREET
MIAMI BEACH, FL 33139

Changed: 01/17/2010

Mailing Address

831 9TH STREET
MIAMI BEACH, FL 33139

Changed: 01/17/2010

Registered Agent Name & Address

SOSA, HERB
831 9TH ST
MIAMI BEACH, FL 33139

Name Changed: 08/05/2009

Address Changed: 08/05/2009

Officer/Director Detail

Name & Address

Title P

SOSA, HERIBERTO
831 9TH STREET
MIAMI BEACH, FL 33139

Title T

Wilcox, Kenneth
1228 West Avenue
614
Miami Beach, FL 33135

Annual Reports

Report Year	Filed Date
2013	04/17/2013
2014	01/09/2014
2015	01/09/2015

Document Images

01/09/2015 -- ANNUAL REPORT	View image in PDF format
01/09/2014 -- ANNUAL REPORT	View image in PDF format
04/17/2013 -- ANNUAL REPORT	View image in PDF format
06/11/2012 -- ANNUAL REPORT	View image in PDF format
11/28/2011 -- Amendment	View image in PDF format
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01/17/2010 -- ANNUAL REPORT	View image in PDF format
08/05/2009 -- Reg. Agent Change	View image in PDF format
05/01/2009 -- ANNUAL REPORT	View image in PDF format
10/17/2008 -- Amendment	View image in PDF format
09/09/2008 -- Domestic Non-Profit	View image in PDF format

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State of Florida, Department of State

Memorandum

MIAMI-DADE COUNTY

Date: November 3, 2015

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: District Specific In-Kind Request

A waiver for in-kind services has been requested by the Unity Coalition/Coalicion Unida, Inc. for their "Celebrate ORGULLO Festival" event to be held on October 3, 2015.

In-kind services have been requested in the amount of $1,750.00 from the Parks, Recreation and Open Spaces Department for the use of a 26' portable show stage. This event will be funded from the balance of District 5 FY 2014-15 In-Kind Reserve Fund.

Edward Marquez
Deputy Mayor

Inkind01542