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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(11)

TO: Honorable Chairman Jean Monestime and Members, Board of County Commissioners

DATE: April 5, 2016

FROM: Abigail Price-Williams County Attorney

SUBJECT: Resolution directing the Mayor to organize and hold a "Winery Familiarization Tour," in conjunction with the Greater Miami Convention and Visitor Bureau, to highlight opportunities, including agritourism opportunities, that are available to the winery industry in Miami-Dade County, and to provide a report

Resolution No. R-295-16

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Dennis C. Moss, and Co-Sponsors Commissioner Jose "Pepe" Diaz, Commissioner Audrey M. Edmonson, Commissioner Rebeca Sosa and Commissioner Xavier L. Suarez.

Abigail Price-Williams
County Attorney

APW/smm

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: April 5, 2016

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 11(A)(11)

Please note any items checked.

_____ "3-Day Rule" for committees applicable if raised

_____ 6 weeks required between first reading and public hearing

_____ 4 weeks notification to municipal officials required prior to public hearing

_____ Decreases revenues or increases expenditures without balancing budget

_____ Budget required

_____ Statement of fiscal impact required

_____ Statement of social equity required

_____ Ordinance creating a new board requires detailed County Mayor's report for public hearing

_____ No committee review

_____ Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve

_____ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(11)
4-5-16

RESOLUTION NO. R-295-16

RESOLUTION DIRECTING THE MAYOR OR DESIGNEE TO ORGANIZE AND HOLD A "WINERY FAMILIARIZATION TOUR," IN CONJUNCTION WITH THE GREATER MIAMI CONVENTION AND VISITOR BUREAU, TO HIGHLIGHT OPPORTUNITIES, INCLUDING AGRITOURISM OPPORTUNITIES, THAT ARE AVAILABLE TO THE WINERY INDUSTRY IN MIAMI-DADE COUNTY, AND TO PROVIDE A REPORT

WHEREAS, this Board has adopted more than 10 agricultural-related ordinances since 2009 with the purpose of expanding the activities allowed in the Agricultural (AU) Zoning District; and

WHEREAS, those ordinances also addressed changing conditions in agricultural areas, particularly those areas designated Agriculture on the Comprehensive Development Master Plan (CDMP) Land Use Plan Map; and

WHEREAS, in October of 2014, this Board adopted a CDMP amendment revising the policies pertaining to Agriculture in the CDMP's Land Use Element in order to, among other things, promote ecotourism and agritourism, as well as to allow wineries to utilize imported products for winemaking; and

WHEREAS, on October 6, 2015, this Board adopted Ordinance No. 15-115 amending the County's Zoning Code to reflect the October 2014 CDMP amendment and to promote and allow greater flexibility for ecotourism and agritourism in the AU Zoning District; and

WHEREAS, Ordinance No. 15-115 eliminated and liberalized some of the County's zoning regulations related to bed and breakfast establishments in the AU District, as well as to farm-related wineries so that such establishments will have greater flexibility in how they operate; and

WHEREAS, these recent changes to the County's Code present new opportunities related to agritourism for the winery industry in South Florida; and

WHEREAS, one way to highlight these opportunities and increase awareness of the wineries in Miami-Dade County would be for the County to organize and hold a Winery Familiarization Tour; and

WHEREAS, a "Familiarization Tour" typically involves hosting tour operators, travel agents, travel media, and other industry insiders in an effort to create awareness of opportunities and experiences surrounding an industry or location, or to increase product knowledge and/or destination knowledge; and

WHEREAS, this Board now wishes to direct the administration to organize and hold a "Winery Familiarization Tour" in conjunction with the Greater Miami Convention and Visitors Bureau, and other appropriate entities, to increase awareness about the wineries in Miami-Dade County and the agritourism opportunities available,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board directs the Mayor or designee to organize and hold a "Winery Familiarization Tour" in conjunction with the Greater Miami Convention and Visitors Bureau to highlight opportunities, including agritourism opportunities, that are available to the winery industry in Miami-Dade County, and to provide a report detailing a plan of action. The Mayor or designee shall provide the report to this Board within 60 days of the effective date of this resolution and shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65.

The Prime Sponsor of the foregoing resolution is Commissioner Dennis C. Moss, and the Co-Sponsors are Commissioner Jose "Pepe" Diaz, Commissioner Audrey M. Edmonson, Commissioner Rebeca Sosa and Commissioner Xavier L. Suarez. It was offered by Commissioner **Rebeca Sosa**, who moved its adoption. The motion was seconded by Commissioner **Xavier L. Suarez** and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman **aye**
Esteban L. Bovo, Jr., Vice Chairman **aye**

Bruno A. Barreiro	**absent**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Dennis C. Moss	**absent**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**absent**	Xavier L. Suarez	**aye**
Juan C. Zapata	**absent**		

The Chairperson thereupon declared the resolution duly passed and adopted this 5th day of April, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

James Eddie Kirtley