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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 3(A)(3)

TO: Honorable Chairman Jean Monestime and Members, Board of County Commissioners

DATE: October 5, 2016

FROM: Abigail Price-Williams County Attorney

SUBJECT: Resolution retroactively authorizing in-kind services from the Parks, Recreation and Open Spaces Department for the July 15, 2016 "South Dade Solutions Summit" event sponsored by Commissioner Daniella Levine Cava in an amount not to exceed $900.00 to be funded from the balance of the District 8 FY 2015-16 In-Kind Reserve Fund

Resolution No. R-862-16

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Daniella Levine Cava.

Abigail Price-Williams
County Attorney

APW/smm

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: October 5, 2016

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 3(A)(3)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Statement of social equity required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

✓ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

✓ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 3(A)(3)
10-5-16

RESOLUTION NO. R-862-16

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE PARKS, RECREATION AND OPEN SPACES DEPARTMENT FOR THE JULY 15, 2016 "SOUTH DADE SOLUTIONS SUMMIT" EVENT SPONSORED BY COMMISSIONER DANIELLA LEVINE CAVA IN AN AMOUNT NOT TO EXCEED $900.00 TO BE FUNDED FROM THE BALANCE OF THE DISTRICT 8 FY 2015-16 IN-KIND RESERVE FUND

WHEREAS, Commissioner Daniella Levine Cava has requested in-kind services from the Parks, Recreation and Open Spaces Department for the July 15, 2016 "South Dade Solutions Summit" event in an amount not to exceed $900.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "South Dade Solutions Summit" is an interactive results-oriented workshop for the community to help develop a new plan to market South Dade's recreational and tourist amenities, quality neighborhoods and schools, and business development opportunities; and

WHEREAS, the "South Dade Solutions Summit" event is a district event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and $900.00 of the in-kind services shall be funded from the balance of the District 8 FY 2015-16 In-Kind Reserve funds,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Parks, Recreation and Open Spaces Department for the July 15, 2016 "South Dade Solutions Summit" event sponsored by Commissioner Daniella Levine Cava, in an amount not to exceed $900.00 to be funded from the balance of the District 8 FY 2015-16 In-Kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Daniella Levine Cava. It ~~was offered by Commissioner~~ **Rebeca Sosa** ~~, who moved its adoption. The motion~~ was seconded by Commissioner **José "Pepe" Diaz** and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman **aye**
Esteban L. Bovo, Jr., Vice Chairman **aye**

Bruno A. Barreiro	**aye**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**aye**
Dennis C. Moss	**aye**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**aye**
Juan C. Zapata	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 5th day of October, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: **Christopher Agrippa**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Daija Page Lifshitz

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Management and Budget
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☒ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☐ Major Event* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

Commissioner sponsoring event Daniella Levine Cava

1. Full legal name of the requesting organization: Miami-Dade County District 8

2. Applicant Status: (Select one of the choices below)

   - ☐ Not-For-Profit or Tax Exempt
   - ☐ For-Profit
   - ☒ Local Government or Public Entity
   - ☐ Other (specify): _____

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):
   Caitlin MacLaren
   305-375-5218
   caitlin@miamidade.gov

4. Specify fee waiver or in-kind service requested (quantify, if applicable): $900.00 for Parks sound equipment rental

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

South Dade Solutions Summit
July 15, 9-4pm
community meeting to develop brand for South Dade

6. Please select ALL that apply to event:

- [x] Economic Development: Event supports vitality or growth of the local economy
- [ ] Youth/Education: Event benefits youth of any age and/or offers educational benefits
- [ ] Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- [ ] Arts and Culture: Event supports music, theatre, literature, art or culture
- [ ] Environmental: Event benefits environmental concerns or promotes conservation
- [ ] Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): 10720 Caribbean Blvd
Cutler Bay, FL 33189
District 8

8. Description of regional or local impact:

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): _____

11. Expected number of participants and estimated attendance (per day, if applicable): _____

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): _____

I hereby certify that all the statements made in this application are true and correct.

Daniella Leiva Cava
Signature of Authorized Representative

7/27/2016
Date

MIAMI-DADE PARKS

SHOWMOBILES, STAGES, BLEACHERS, AND SOUND PRODUCTION

(305) 226-8315 Ext. 221/(305) 553-8511 (Fax)

EQUIPMENT (S) CONFIRMATION FORM

ORGANIZATION/AGENCY: District 8, Commissioner Daniella Levine Cava's office

EQUIPMENT REQUESTED: Small Sound System

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Commissioner Daniella Levine Cava
Commission District #8

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY):

BILLING ADDRESS/ZIP CODE: 111 NW 1 St Suite 220
Miami, FL 33128

NAME/TITLE OF THE EVENT: South Dade Solutions Summit

ADDRESS OF EVENT: 10720 Caribbean Blvd Penthouse Suite

TODAY'S DATE: 07/14/16

DATE (S) & TIME OF EVENT: 07/15/16 9AM

SET-UP TIME & DAY: 7AM 07/15/16

TAKE-DOWN & DAY: 4PM 07/15/16

CONTACT PERSON/PHONE: Mara Leventhal 917-488-2877
AT SITE CONTACT/CELL PHONE#:

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc.

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. **We also understand that the total fee is to be remitted (15) fifteen working days before the event.**

***Fee: $900.00 In-kind District #8**

*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Signature: Daniella Levine Cava
Commissioner Daniella Levine Cava

Agency/Group: Commission District #8

CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED ½ (HALF) OF RENTAL FEE. *There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.

Late equipment arrivals, please call (786) 236-7926

MIAMI-DADE COUNTY

NEWS RELEASE

miamidade.gov

For Immediate Release:
July 11, 2016

Media Contact:
Caitlin MacLaren
caitlin@miamidade.gov
786-253-8708

Rebranding effort to launch at South Dade Solutions Summit

Commissioners Daniella Levine Cava and Dennis C. Moss will host the 2nd Annual South Dade Solutions Summit on Friday, July 15th, 2016, 9-4 pm, at the Cutler Bay Town Center (10720 Caribbean Blvd. Penthouse Suite, Cutler Bay, FL 33189). Community leaders are invited to help design a new plan to effectively market South Dade's recreational and tourist amenities, quality neighborhoods and schools, and business development opportunities.

Look South! That's the mantra for the upcoming "South Dade Solutions Summit" July 15 in Cutler Bay. Commissioners Daniella Levine Cava and Dennis C. Moss are working hard to bring attention to the tremendous strengths of the South Miami-Dade region, and to create a shared brand and marketing plan that will catapult South Dade forward.

"We want the world to know that South Dade is an amazing place to live, work and play, where growth can be well-planned, smart and coordinated. We aim to locate more jobs closer to home, reduce burdensome commutes, and insure we do not sacrifice our unique assets: natural beauty, open space and strong neighborhoods," said County Commissioner Daniella Levine Cava, who has made South Dade's economic development a top priority of her next two years in office.

"Unfortunately, the treasures of South Dade are still a secret to many. Our region is filled with strong, stable neighborhoods, award-winning schools, and thriving businesses including an innovative farming sector and growing eco-tourism. The Summit will create a new marketing plan to showcase our community and grow it in a way that will be a win-win-win for residents, visitors and the local economy," adds County Commissioner Dennis C. Moss who has developed economic and community revitalization plans for the region for more than 20 years.

Businesses may not be aware of the potential to locate along soon-to-be improved transit corridors with access to a well-educated workforce, and residents of gateway communities like South Miami and Pinecrest frequently drive north for fun. The new branding and marketing plan will remind businesses and consumers to look south! South Dade is filled with new dining venues including farm-to-table offerings, and a variety of unique family-oriented activities and cultural venues. Visitors from Miami-Dade and beyond may be unaware that South Dade hosts two breath-taking National Parks, the captivating Deering Estate, new theater venues, Zoo Miami and the unique stops along the Redland Tropical Trail.

The Summit will be an interactive results-oriented workshop for community leaders to develop the unique, shared South Dade brand and a plan to effectively market it. We will be led by nationally renowned CEO of TURKEL Brands, Bruce Turkel, thanks to co-sponsor Greater Miami Convention and Visitors Bureau. Other sponsors include: Town of Cutler Bay, Homestead Hospital, Village of Palmetto Bay, Village of Pinecrest, CenterState Bank, Enterprise Florida, ChamberSOUTH and The Beacon Council.

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MIAMI-DADE COUNTY COMMISSIONER DANIELLA LEVINE CAVA DISTRICT 8
111 NW 1st Street, Suite 220
Miami, Florida 33128

Memorandum

MIAMI-DADE COUNTY

Date: October 5, 2016

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: District Specific In-Kind Request

A retroactive waiver for in-kind services has been requested by Commissioner Daniella Levine Cava for the "South Dade Solutions Summit" event held on July 15, 2016.

In-kind services have been requested in an amount not to exceed $900.00 from the Parks, Recreation, and Open Spaces Department contributing towards the utilization of one small sound system. This event will be funded from the balance of District 8 FY 2015-16 In-Kind Reserve Funds.

Edward Marquez
Deputy Mayor

Inkind01640