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CLERK OF THE BOARD
OF COUNTY COMMISSIONERS
MIAMI-DADE COUNTY, FLORIDA

MEMORANDUM

Agenda Item No. 11(A)(26)

TO: Honorable Chairman Jean Monestime and Members, Board of County Commissioners

DATE: November 1, 2016

FROM: Abigail Price-Williams County Attorney

SUBJECT: Resolution directing the County Mayor to study the creation of a Miami-Dade County radio broadcasting service to provide information to the people of Miami-Dade County regarding, among other things, legislation and services that affect the citizens of the County and directing the County Mayor to present a report to the Board containing a proposal to create such service or other appropriate recommendation

Resolution No. R-1062-16

This item was amended at the 10-11-16 Strategic Planning & Government Operations Committee to include a directive to the County Mayor or County Mayor's designee to study whether other non-traditional means of communicating with the public, such as podcasting, may enhance any potential radio broadcast service offered by the County.

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Senator Javier D. Souto.

Abigail Price-Williams
County Attorney

APW/lmp

MEMORANDUM

(Revised)

TO: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

DATE: November 1, 2016

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 11(A)(26)

Please note any items checked.

_____ **"3-Day Rule" for committees applicable if raised**

_____ **6 weeks required between first reading and public hearing**

_____ **4 weeks notification to municipal officials required prior to public hearing**

_____ **Decreases revenues or increases expenditures without balancing budget**

_____ **Budget required**

_____ **Statement of fiscal impact required**

_____ **Statement of social equity required**

_____ **Ordinance creating a new board requires detailed County Mayor's report for public hearing**

_____ **No committee review**

_____ **Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous _____) to approve**

_____ **Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required**

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 11(A)(26)
11-1-16

RESOLUTION NO. R-1062-16

RESOLUTION DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO STUDY THE CREATION OF A MIAMI-DADE COUNTY RADIO BROADCASTING SERVICE TO PROVIDE INFORMATION TO THE PEOPLE OF MIAMI-DADE COUNTY REGARDING, AMONG OTHER THINGS, LEGISLATION AND SERVICES THAT AFFECT THE CITIZENS OF THE COUNTY AND DIRECTING THE COUNTY MAYOR TO PRESENT A REPORT TO THE BOARD CONTAINING A PROPOSAL TO CREATE SUCH SERVICE OR OTHER APPROPRIATE RECOMMENDATION

WHEREAS, Miami-Dade TV televises a 24 hours a day, seven days a week government programming network carried by all cable TV systems in Miami-Dade County; and

WHEREAS, Miami-Dade TV televises live coverage of meetings of the Board of County Commissioners and its committees, as well as provides residents with a wide variety of informational and educational programming about government programs and services, public safety, arts, culture, emergency services and the environment; and

WHEREAS, the creation of a similar County radio station as an extension of Miami-Dade TV could result in the transmission of County meetings and provide news and important County information to a broader number of Miami-Dade County residents who may not have access to a television; and

WHEREAS, the creation of a Miami-Dade County radio broadcasting service would require the County to obtain a radio broadcasting license from the Federal Communications Commission and construct radio broadcast facilities or contract with a third party to provide such operations; and

WHEREAS, this Board desires to study the best method of establishing a County radio station, the costs associated with establishing a radio station and the benefits a radio station will bring to the community,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:

Section 1. The County Mayor or County Mayor's designee is directed to study the creation of a Miami-Dade County radio station including: (1) the best method of creating a County radio broadcasting service to provide information to the people of Miami-Dade County regarding, among other things, legislation and services; (2) whether it is more beneficial to own a radio broadcasting license or use a third-party license and facilities; (3) the costs of establishing and operating a County radio broadcasting station; [[~~and~~]][1] (4) the benefits of operating a County radio broadcasting station >>; and (5) whether other non-traditional means of communicating with the public, such as podcasting, may enhance any potential radio service<<.

Section 2. The County Mayor or County Mayor's designee shall provide a report to this Board detailing the results of such study and shall recommend either a proposal to establish a County radio broadcast station or other such appropriate recommendations not later than 120 days following the effective date of this resolution. The completed report and recommendations shall be placed on an agenda of the Board pursuant to Ordinance No. 14-65.

The Prime Sponsor of the foregoing resolution is Commissioner Javier D. Souto. It was offered by Commissioner **Esteban L. Bovo, Jr.**, who moved its adoption. The motion was seconded by Commissioner **Rebeca Sosa** and upon being put to a vote, the vote was as follows:

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[1] Committee amendments are indicated as follows: Words stricken through and/or [[bracketed]] are deleted, words underlined and/or >>double arrowed<< are added.

Jean Monestime, Chairman	**aye**		
Esteban L. Bovo, Jr., Vice Chairman	**aye**		
Bruno A. Barreiro	**absent**	Daniella Levine Cava	**aye**
Jose "Pepe" Diaz	**aye**	Audrey M. Edmonson	**aye**
Sally A. Heyman	**aye**	Barbara J. Jordan	**absent**
Dennis C. Moss	**absent**	Rebeca Sosa	**aye**
Sen. Javier D. Souto	**aye**	Xavier L. Suarez	**absent**
Juan C. Zapata	**aye**		

The Chairperson thereupon declared the resolution duly passed and adopted this 1st day of November, 2016. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: Christopher Agrippa
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

Oren Rosenthal