

MEMORANDUM

Agenda Item No. 5(A)

TO: Honorable Chairman Esteban L. Bovo, Jr.
and Members, Board of County Commissioners

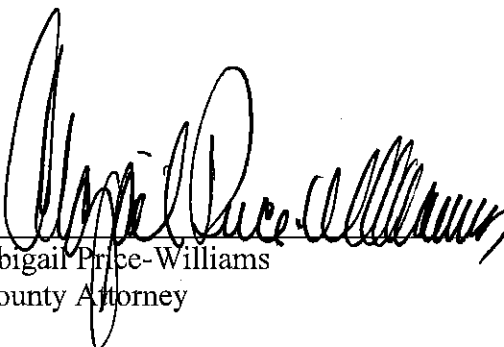
DATE: April 18, 2017

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Resolution renaming the Jackson
South Community Hospital the
"Jackson South Medical Center"

Resolution No. R-408-17

The accompanying resolution was prepared and placed on the agenda at the request of Co-Prime Sponsors Commissioner Daniella Levine Cava and Commissioner Dennis C. Moss.



Abigail Price-Williams
County Attorney

APW/lmp



MEMORANDUM

(Revised)

TO: Honorable Chairman Esteban L. Bovo, Jr.
and Members, Board of County Commissioners

DATE: April 18, 2017

FROM: Abigail Price-Williams
County Attorney

SUBJECT: Agenda Item No. 5(A)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous ____) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Agenda Item No. 5(A)

Veto _____

4-18-17

Override _____

RESOLUTION NO. R-408-17

RESOLUTION RENAMING THE JACKSON SOUTH
COMMUNITY HOSPITAL THE "JACKSON SOUTH MEDICAL
CENTER"

WHEREAS, the Jackson South Community Hospital is a designated facility of the Public Health Trust of Miami-Dade County, Florida (the "Public Health Trust"); and

WHEREAS, the Jackson South Community Hospital provides a wide array of medical services to the citizens of Miami-Dade County; and

WHEREAS, the recommended name change is consistent with the Public Health Trust's strategic plan to standardize naming conventions and grow the appearance and visibility of its services; and

WHEREAS, as noted by the Public Health Trust, Jackson Memorial and Jackson North have "Medical Center" in their name; and

WHEREAS, on February 2, 2017, the Board of Trustees of the Public Health Trust adopted Resolution No. PHT 02/17-006, a copy of which is attached to this Resolution, urging this Board to rename the Jackson South Community Hospital to the "Jackson South Medical Center" in order to provide continuity in the brand for all three County hospitals; and

WHEREAS, this Board wishes to rename the Jackson South Community Hospital the "Jackson South Medical Center"; and

WHEREAS, Rule 9.02 of the Board's Rules of Procedure provides that resolutions regarding proposed naming, renaming or codesignation of Miami-Dade County facilities or property shall be sponsored by the district commissioner where the facility or property is located; and

WHEREAS, the facility to be renamed is located in County Commission District Eight,
NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board:

Section 1. Having considered this matter at a public hearing, renames the Jackson South Community Hospital the “Jackson South Medical Center”.

Section 2. Directs the Public Health Trust to revise all references to the Jackson South Community Hospital to the “Jackson South Medical Center” and to install any necessary signage reflecting the new name.

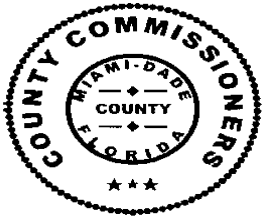
The Co-Prime Sponsors of the foregoing resolution are Commissioner Daniella Levine Cava and Commissioner Dennis C. Moss. It was offered by Commissioner **Daniella Levine Cava** who moved its adoption. The motion was seconded by Commissioner **Dennis C. Moss** and upon being put to a vote, the vote was as follows:

	Esteban L. Bovo, Jr., Chairman	aye	
	Audrey M. Edmonson, Vice Chairwoman	aye	
Bruno A. Barreiro	aye	Daniella Levine Cava	aye
Jose "Pepe" Diaz	aye	Sally A. Heyman	aye
Barbara J. Jordan	absent	Joe A. Martinez	aye
Jean Monestime	aye	Dennis C. Moss	aye
Rebeca Sosa	aye	Sen. Javier D. Souto	absent
Xavier L. Suarez	aye		

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of April, 2017. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK



By: **Christopher Agrippa**
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency. *ES*

Eugene Shy, Jr.
Christopher C. Kokoruda



Miracles made daily.

TO: Joe Arriola, Chairman
and Members, Public Health Trust Board of Trustees

FROM: Carlos A. Migoya, President and Chief Executive Officer
Jackson Health System

DATE: February 2, 2017

RE: Facility Naming: Jackson South Medical Center

Recommendation

Staff recommends that the Public Health Trust Board of Trustees urge the Miami-Dade Board of County Commissioners to rename Jackson South Community Hospital as Jackson South Medical Center and, if approved, direct the President and CEO to take all necessary action to implement the new name.

Scope

The proposed name would apply to the facility currently known as Jackson South Community Hospital.

Fiscal Impact

Updated signage and other relevant material would have an estimated fiscal impact of \$25,000 to \$50,000. Funds would be reprogrammed within the approved FY 2017 operating budget.

Track Record & Monitor

Naming and branding for Jackson Health System facilities is overseen by Matthew I. Pinzur, vice president, strategic communication.

Background

One of Jackson's positive differentiators in the Miami-Dade County market is a countywide presence, with diverse facilities all attached to Jackson's near-universal brand recognition. As the range of facilities expands – now encompassing inpatient hospitals, outpatient clinics, urgent care centers, and more – standardization of naming conventions support consumers' and other stakeholders' familiarity with our services. Because both the Jackson Memorial and Jackson North campuses use the "medical center" designation, staff recommends standardizing Jackson South using the same terminology.

The Board of County Commissioners reserves exclusive authority over the names of buildings.

RESOLUTION NO. PHT 02/17 – 006

RESOLUTION URGING THE MIAMI-DADE COUNTY BOARD OF COUNTY COMMISSIONERS TO RENAME JACKSON SOUTH COMMUNITY HOSPITAL AS “THE JACKSON SOUTH MEDICAL CENTER” AND AUTHORIZING THE PRESIDENT OF THE PUBLIC HEALTH TRUST, OR HIS DESIGNEE, TO SEEK APPROVAL OF SAME

(Carlos A. Migoya, President and Chief Executive Officer, Jackson Health System)

WHEREAS, the Jackson South Community Hospital is a designated facility of the Public Health Trust (“Trust”); and

WHEREAS, the naming, renaming or co-designation of Miami-Dade County facilities, including Trust-designated facilities, requires the approval of the Board of County Commissioners of Miami-Dade County (the “County Commission”); and

WHEREAS, as more fully set forth in the attached memo incorporated herein, it is determined to be in the best interest of the Trust that the designated facilities currently known as Jackson South Community Hospital be renamed as “Jackson South Medical Center.”

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA, that this Board hereby urges the County Commission to rename Jackson South Community Hospital as “Jackson South Medical Center” and, if approved by the County Commission, authorizes the President and Chief Executive Officer of the Trust, or his designee, to take any necessary or appropriate action to implement the naming.

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Public Health Trust Board of Trustees
February 2, 2017

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The foregoing resolution was offered by Walter T. Richardson and the motion was seconded by William J. Heffernan as follows:

Joe Arriola	Absent
Representative Bryan Avila	Aye
William J. Heffernan	Aye
Mojdeh L. Khaghan	Aye
Irene Lipof	Aye
Rev. Walter T. Richardson, Ph.D.	Aye
Robert Zarco	Aye

The Chairperson thereupon declared the resolution duly passed and adopted this 2nd day of February 2017.

PUBLIC HEALTH TRUST OF MIAMI-DADE COUNTY, FLORIDA

BY: _____

Irene Lipof
Irene Lipof, Secretary

Approved by the Miami-Dade County Attorney's Office as to form
and legal sufficiency _____