



# **MIAMI-DADE COUNTY FINAL OFFICIAL MINUTES Recreation and Cultural Affairs Committee**

## **Board of County Commissioners**

Stephen P. Clark Government Center  
Commission Chamber  
111 NW 1<sup>st</sup> Street  
Miami, Florida 33128

### **Meeting Date:**

October 5, 2007  
2:00 P.M. Commission Chambers

### **Prepared by:**

Harvey Ruvin, Clerk  
Board of County Commissioners

Kay Madry Sullivan, Director  
Clerk of the Board Division

### **Reporter:**

Zorana Gainer, Commission Reporter  
(305) 375-3570





Stephen P. Clark  
Government Center  
111 N.W. 1st Street  
Miami, FL 33128

## FINAL OFFICIAL

### Meeting Minutes

#### Recreation & Cultural Affairs Committee

Javier D. Souto (10) Chair; Dennis C. Moss (9) Vice Chair; Commissioners Audrey M. Edmonson (3), Barbara J. Jordan (1), Katy Sorenson (8), and Dorrin D. Rolle (2)

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Friday, October 5, 2007

2:00 PM

COMMISSION CHAMBERS

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**Members Present:** Audrey M. Edmonson, Dennis C. Moss, Katy Sorenson, Javier D. Souto.

**Members Absent:** None.

**Members Late:** None.

**Members Excused:** Barbara J. Jordan, Dorrin Rolle.

**Members Absent County Business:** None.

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#### 1 MINUTES PREPARED BY:

**Report:** *Zorana Gainer, Commission Reporter*  
305-375-3570

#### 1A INVOCATION

#### 1B PLEDGE OF ALLEGIANCE

#### 1C ROLL CALL

**Report:** *The following Staff Members were present:*

*~Assistant County Manager Alex Munoz  
~Assistant County Attorney Wilfredo Ferrer  
~Deputy Clerks Judy Marsh and Zorana Gainer*

*Chairman Souto announced that due to the lack of a quorum, Committee members would only consider reports and non-voting items.*

#### 1D SPECIAL PRESENTATIONS

#### 1E PUBLIC HEARING

**1F DISCUSSION MATTERS**

1F1

**072911 Discussion Item Sen. Javier D. Souto**  
 CARNIVAL CENTER'S CEO'S FORTY-TWO (42)%  
 PERCENT SALARY INCREASE

*Forwarded to the BCC by BCC  
 Chairperson due to lack of a  
 quorum*

**2 COUNTY COMMISSION**

2A

**072868 Resolution Bruno A. Barreiro**  
 RESOLUTION RETROACTIVELY AUTHORIZING IN-  
 KIND SERVICES FROM THE MIAMI-DADE PARK AND  
 RECREATION DEPARTMENT FOR THE MAY 1, 2007  
 FLORIDA ALLIANCE PRO-LEGALIZATION AND  
 IMMIGRATION REFORM CARAVAN AND RALLY  
 SPONSORED BY HISPANIC COALITION CORP., A NOT-  
 FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO  
 EXCEED \$1,306.00 TO BE FUNDED FROM THE  
 COUNTYWIDE IN-KIND RESERVE FUND

*Carried over Due to Lack of a  
 Quorum*

**Report:** *Chairman Souto asked staff to prepare the  
 appropriate memorandum requesting that the  
 County Commission's Chairman Bruno A.  
 Barreiro waive the Committee's rules and allow  
 the foregoing proposed resolution be heard at the  
 October 16, 2007 County Commission meeting.*

2B

**072869 Resolution Rebeca Sosa**  
 RESOLUTION RETROACTIVELY AUTHORIZING IN-  
 KIND SERVICES FROM THE MIAMI-DADE PARK AND  
 RECREATION DEPARTMENT FOR THE JUNE 8 AND 29,  
 2007, JULY 13, 2007, AND AUGUST 3, 2007 SUMMER  
 CAMP FIELD TRIP OUTINGS TO CRANDON PARK  
 SPONSORED BY THE CITY OF WEST MIAMI, A NOT-  
 FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO  
 EXCEED \$495.00 TO BE FUNDED FROM THE DISTRICT  
 6 IN-KIND RESERVE FUND

*Carried over Due to Lack of a  
 Quorum*

2C

**072876 Resolution Audrey M. Edmonson**

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE APRIL 8, 2007 EASTER COMMUNITY CELEBRATION SPONSORED BY MIAMI BETHANY COMMUNITY SERVICES, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$3,450.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

*Carried over Due to Lack of a Quorum*

2D

**072838 Resolution Dennis C. Moss**

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE APRIL 15, 2007 NATIONAL VOLUNTEER WEEK FAMILY PICNIC SPONSORED BY NATIONAL VOLUNTEER WEEK COMMITTEE OF DADE COUNTY, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$300.00 TO BE FUNDED FROM THE DISTRICT 9 IN-KIND RESERVE FUND

*Carried over Due to Lack of a Quorum*

**3 DEPARTMENTS**

3A

**072766 Change Orders**

CHANGE ORDER FOR KENDALE LAKES PROTOTYPE BRANCH LIBRARY - PROJECT NO: W60170; CONTRACT NO: W60170; PROJECT LOCATION: KENDALE DRIVE BETWEEN SW 152ND AVENUE AND SW 153RD AVENUE (General Services Administration Department)

*Forwarded to the BCC by BCC Chairperson due to lack of a quorum*

**Report:** *Chairman Souto asked staff to prepare the appropriate memorandum requesting that the County Commission's Chairman Bruno A. Barreiro waive the Committee's rules and allow the foregoing proposed Change Order be heard at the October 16, 2007 County Commission meeting.*

3B

**072899 Resolution**

RESOLUTION AUTHORIZING THE COUNTY MAYOR TO EXECUTE A LEASE AGREEMENT BETWEEN MIAMI-DADE COUNTY AND THE CITY OF MIAMI PROVIDING FOR THE LEASE OF EIGHT CITY OF MIAMI PARCELS TO BE USED AS MIAMI-DADE PUBLIC LIBRARY SYSTEM FACILITIES; AUTHORIZING THE COUNTY MAYOR TO EXECUTE ALL CONTRACTS, AGREEMENTS AND AMENDMENTS; AND AUTHORIZING THE COUNTY MAYOR TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN (Library Department)

*Forwarded to the BCC by BCC Chairperson due to lack of a quorum*

**Report:** *Chairman Souto asked staff to prepare the appropriate memorandum requesting that the County Commission's Chairman Bruno A. Barreiro waive the Committee's rules and allow the foregoing proposed resolution be heard at the October 16, 2007 County Commission meeting.*

3C

**072900 Resolution**

RESOLUTION AUTHORIZING THE EXECUTION OF AN INTERLOCAL AGREEMENT WITH THE TOWN OF MIAMI LAKES FOR THE CONVEYANCE OF MIAMI LAKES SPECIAL TAX DISTRICT PARKS EXCLUDING MIAMI LAKES WEST PARK P-74 AND AUTHORIZING THE COUNTY MAYOR OR HIS DESIGNEE TO EXECUTE A COUNTY DEED FOR SAME TO THE TOWN OF MIAMI LAKES (Park & Recreation Department)

*Carried over Due to Lack of a Quorum*

3D

**072795 Resolution**

RESOLUTION AUTHORIZING THE EXECUTION OF A SUBGRANT AGREEMENT IN AN AMOUNT NOT TO EXCEED \$640,867 WITH THE TOWN OF CUTLER BAY TO TRANSFER A GRANT FROM THE SAFE NEIGHBORHOOD PARKS BOND PROGRAM FOR IMPROVEMENTS AT CUTLER RIDGE PARK AND CUTLER RIDGE POOL (Park & Recreation Department)

*Carried over Due to Lack of a Quorum*

3E

**073003 Change Orders**

CHANGE ORDER FOR CONSTRUCTION OF THE NEW PROTOTYPE BRANCH LIBRARY (INTERNATIONAL MALL) - PROJECT NO: W50197; CONTRACT NO: W50197; PROJECT LOCATION: 1275 NW 107TH AVENUE, MIAMI, FL 33172 (General Services Administration Department)

*Forwarded to the BCC by BCC Chairperson due to lack of a quorum*

**Report:** *Chairman Souto asked staff to prepare the appropriate memorandum requesting that the County Commission's Chairman Bruno A. Barreiro waive the Committee's rules and allow the foregoing proposed resolution be heard at the October 16, 2007 County Commission meeting.*

**4 COUNTY MANAGER**

4A

**072856 Resolution**

RESOLUTION AUTHORIZING ALLOCATION OF SAFE NEIGHBORHOOD PARKS RECAPTURED FUNDING TO SPECIFIC ENTITIES FOR SPECIFIC PARK PROJECTS AND AUTHORIZING THE COUNTY MANAGER TO NEGOTIATE AND EXPEDITE EXECUTION OF RELATED GRANT AGREEMENTS (County Manager)

*Carried over Due to Lack of a Quorum*

4B

**072857 Resolution**

RESOLUTION AUTHORIZING ALLOCATION OF SAFE NEIGHBORHOOD PARKS DISCRETIONARY FUNDING AND PRE-AGREEMENT LAND ACQUISITION FUNDING TO SPECIFIC ENTITIES FOR SPECIFIC PARK PROJECTS AND AUTHORIZING THE COUNTY MANAGER TO NEGOTIATE AND EXPEDITE EXECUTION OF RELATED GRANT AGREEMENTS AND TO EXERCISE PROVISIONS THEREIN (County Manager)

*Carried over Due to Lack of a Quorum*

**5 COUNTY ATTORNEY****6 CLERK OF THE BOARD**

6A

**072775 Report**

APPROVAL OF COMMISSION COMMITTEE MINUTES  
FOR THE AUGUST 13, 2007 RECREATION AND  
CULTURAL AFFAIRS BUDGET WORKSHOP  
COMMITTEE MEETING (Clerk of the Board)

*Carried over Due to Lack of a  
Quorum*

6B

**072858 Report**

APPROVAL OF COMMISSION COMMITTEE MINUTES  
FOR THE SEPTEMBER 10, 2007 RECREATION AND  
CULTURAL AFFAIR COMMITTEE MEETING (Clerk of  
the Board)

*Carried over Due to Lack of a  
Quorum*

**7 REPORTS**

7A

**072826 Report**

REPORT ON UPCOMING SPECIAL EVENTS, OPENINGS  
AND GROUNDBREAKING CEREMONIES (County  
Manager)

*Report Received*

7B

**072912 Report****REPORT ON THE STATUS OF THE CARNIVAL CENTER**  
(County Manager)**Report Received**

**Report:** *County Attorney Wilfredo Ferrer read the foregoing report into the record.*

*Assistant County Manager Alex Munoz advised Committee members that a written status report had been provided to each committee member and that Mr. Michael Hardy, President, Performing Arts Center (PAC), was present to provide a brief status report.*

*Mr. Hardy said the PAC had saved approximately \$100,000 in occupancy costs over the past fiscal year, he noted adjustments to the cooling system had lowered utility costs.*

*Mr. Hardy pointed out that the PAC's second season opened the weekend of October 5, 2007 with the Brazilian Dance Company, a Jazz program, and 12 different performances. He said 450 parking spaces were added directly across the street from the PAC and the valet parking activities were streamlined, which would make parking more convenient for PAC patrons. Mr. Hardy said on the busiest nights, valet parking was cleared within half an hour after the show.*

*Commissioner Edmonson commended Mr. Hardy on the many different advertisement methods used for the performance "Stomp." She noted that the PAC should continue utilizing the same type of advertising for its future shows.*

*Mr. Hardy explained that the new advertisement methods were implemented by the PAC's new Advertising Director and that every Sunday large PAC advertisements with Miami-Dade County's logo and up-coming events would be featured in The Miami Herald on a full quarter page ad.*

*In response to Commissioner Sorenson's inquiry regarding monthly revenues, expenditures, and projected ticket sales, which were overestimated, Mr. Hardy explained that the ticket sales number only reflected the ticket sales for "Carnival Center Presents" shows, and did not reflect the ticket sales for resident company shows or all other users of the PAC. He noted "Carnival Center Presents" shows were reduced by 50% after the*

*first season, resulting in less ticket sales and expenses, which added money to the budget.*

*Commissioner Sorenson asked Mr. Hardy to explain facility charge backs.*

*Mr. Hardy explained that facility charge backs included box office revenue and service charges, when direct costs were incurred the costs were charged back for special events or special clean up after events, these items were not budgeted, and facility charge backs were recouped by expense incurred.*

*In response to Commissioner Sorenson's question regarding the \$1.5 million debt service payment, Mr. Hardy explained that the County Manager had requested, via written memoranda, a full detailed plan by October 15, 2007. He noted that the cash flow should hold up as projected, and in April or May 2008, the payment should be made to the County.*

*Responding to Chairman Souto's inquiry regarding PAC advertising at the airport, Mr. Hardy stated that he met with the Aviation Department's Director of Advertising who provided him with a schedule, which allowed the PAC to utilize the Airport's CNN internal television network. He also noted the schedule extended 30 and 60 second advertisement spots on the network. Mr. Hardy said he was awaiting the specifications on the size and cost of the permanent signs, and explained that the PAC had an agreement with the Aviation Department, which allowed the PAC to utilize backlit sign boxes and install the signs at no charge, provided the PAC produced its own signs. Mr. Hardy said the PAC staff was in the process of determining the cost of producing the signs.*

*Chairman Souto asked Assistant County Manager Munoz to work with Mr. Hardy to include PAC Advertising in Community Periodicals in an effort to reach all communities.*

7C

**072917 Report**ORAL REPORT RE: MONTHLY UPDATE ON THE MIAMI  
INTERNATIONAL AGRITECH & LIVESTOCK EXPO**Report Received**

**Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

*Mr. Jack Kardys, Interim Director, Miami-Dade Parks & Recreation Department (MDPR) gave a brief report regarding the Miami International Agritech and Livestock Expo.*

*Mr. Kardys noted that the Miami International Agritech and Livestock Expo (MIALE) was scheduled for May 9th through 11th of 2008 at the Ronald Regan Equestrian Center at Tropical Park. He stated the show was an event highlighting and strengthening Miami-Dade County in regional economy in terms of Agritech businesses and the cattle industry. He noted this Exposition would bring together the interests of the agricultural community.*

*Mr. Kardys explained that the cattle show component of the event would feature "best in breed" of specific classes of cattle, an open class award, "best in breed" in open class, and an overall event champion. He noted the cattle show would also feature displays and demonstrations related to cattle breeding, showing, ranching and the large animal veterinarian field as well.*

*Mr. Kardys stated the following groups/agencies were involved in the Exposition:*

- ~4H Club*
- ~Future Partners of America*
- ~University of Florida's Institute of Food & Agricultural Sciences*
- ~National Cattleman's Association*
- ~The Florida Cattleman's Association*
- ~The Florida Department of Agriculture*
- ~The Paso Fino Horse Association*
- ~The Florida Reining Horse Association*
- ~The Western Horse Association*
- ~The Florida Nurserymen & Growers Association*
- ~The Florida Wildlife Conservation Commission*

*Mr. Kardys noted that Mr. Kelvin Moreno, Consultant, MDPR, was the MIALE's Program Coordinator and that he would travel to Kansas City, Missouri to promote the event. Mr. Kardys*

*stated that the in-house committee would be expanded to include representatives from the Greater Miami Visitors Bureau.*

*Mr. Kardys said that the MIALE's entertainment committee had created and planned some interesting displays and activities for event patrons, such as:*

- ~ice cream making exhibits*
- ~cow milking exhibits*
- ~butter sculptures*
- ~cheese making and tasting booths*
- ~cow chip throwing contests*
- ~little Ms. & Mr. cow person contests*
- ~a Latin karaoke contest and*
- ~speed milking contests*

*Mr. Kardys noted there would also be entertainment, including Venezuelan, Peruvian, Columbian, and Cuban Music.*

*Mr. Kardys said they were also working with the following sponsors of the event:*

- ~MacArthur Dairy*
- ~Cold Stone Creamery*
- ~South Dade*
- ~Sterling Pharmaceuticals*
- ~Gateway Computers*
- ~Ben & Jerry's Ice Cream*
- ~Winn Dixie*
- ~Miccosukee Tribe of South Florida*

*Mr. Kardys expressed appreciation to Committee members for providing funding and supporting the event.*

*Chairman Souto said the Community would benefit from the event and suggested that Mr. Kardys invite all Miami-Dade County Commissioners.*

*Chairman Souto expressed concern regarding the May 9th through 11th, 2008 events schedule. He suggested changing the dates to May 14th through 18th. He noted that a large Brazilian show would be held the weekend of May 14th through 18th and that people traveling through Miami could attend this event.*

*Concerning Chairman Souto's proposal to change the date of the MIALE; Mr. Kardys explained that Miami-Dade County owned the venue where the event would take place and that he would review*

*the feasibility of changing the date of the event.*

*In response to Commissioner Sorenson's inquiry as to whether Mr. Charles LaPradd Agricultural Manager, Miami-Dade County was involved in planning the event, Mr. Kardys explained that Mr. LaPradd, was on the committee and was involved in all aspects of planning this event.*

7D

**072918 Resolution**ORAL REPORT RE: PARKS DEPARTMENT ON FINAL  
BUDGET REDUCTIONS, ADJUSTMENTS OR DELETIONS**Report Received**

**Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

*Assistant County Manager Munoz explained that Mr. Kardys would provide an update on significant budget issues.*

*Mr. Kardys expressed appreciation to Committee members for the restoration of \$3.35 million toward Miami-Dade Parks and Recreation Department (MDPR). He said the funding level for the Unincorporated Municipal Service Area (UMSA) portion of grounds maintenance, which was \$1.2 million and 14 positions were restored. Additionally, Mr. Kardys stated the funding levels for Parks were restored as follows:*

- ~Arts in the Park was restored to \$296,000;*
- ~Park security was restored to \$1.3 million and 21 positions;*
- ~Facility maintenance on the UMSA was restored to \$323,000*
- ~Beach maintenance was restored to \$280,000 and 5 full time positions;*
- ~Zoo Marketing was restored to 1,000; and*
- ~and the funding to Tropical Estates Pool was restored.*

*Mr. Kardys noted his plan was to streamline MDPR Department's functions and to make them as efficient as possible, starting with efforts to explore the available options for securing equipment. He said he would be reallocating resources to create a balance, and noted he had contacted representatives from the Department of Corrections regarding the possibility of using prisoners to assist maintenance crews with tasks. Mr. Kardys noted he would contact several civic groups and organizations to adopt parks in an effort to reinvigorate the Adopt-A-Park Program, and noted he was in the process of exploring the use of more community service workers and volunteers both individual and group volunteers. He noted the MDPR Department would be very aggressive with fundraising this year and with maximizing the use of funds raised. Mr. Kardys noted fee based initiatives and programming were explored, and pointed out that MDPR Department*

*was moving toward as much in house work as possible, especially on capital projects.*

*In response to Commissioner Sorenson's inquiry as to whether any funding had been restored to Deering Estate, Mr. Kardys stated that he would follow up on her inquiry.*

*With regard to Commissioner Sorenson's concern regarding Deering Estate's preliminary competitive bid for an on-site restaurant, Mr. Kardys' response was that a study regarding zoning was currently in progress for this project.*

*Chairman Souto asked Mr. Kardys to come up with more marketing ideas for parks and encouraged committee members to do the same.*

7E

**072919 Report**

ORAL REPORT RE: UPDATE BY THE CULTURAL AFFAIRS DEPARTMENT ON PROGRESS WITH ART IN PUBLIC PLACES ISSUES

**Report Received**

**Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

*Mr. Michael Spring, Director, Cultural Affairs Department, provided a brief report regarding the Art in Public Places (APP) Department, which he noted was recently merged into the Cultural Affairs Department.*

*Mr. Spring stated the transfer of the APP Department occurred days ago and the Audit and Management Services Department was completing its report regarding the APP's art collection. Mr. Spring said he was reviewing ongoing projects to maintain the momentum of projects underway through APP. Mr. Spring indicated that he and staff were promoting the results of the APP Program and educating the community regarding the value of having public art in the community. He said he and staff were committed to resolving inventory issues and having a reliable, accurate, and routinely inventoried collection for the APP annually. Additionally, Mr. Spring noted, condition reports would be conducted on all art pieces within the APP collection to keep tally of any restoration or maintenance pieces needed.*

*Mr. Spring expressed appreciation to Chairman Souto and his staff for working with him and to staff for offering to work on changes to the ordinance to establish a maintenance fund for the APP.*

*Mr. Spring stated he had met with Commissioner Heyman who had done an enormous amount of work regarding the APP issues, and that she was committed to assisting the APP Department with whatever was needed to get the collection back in order.*

*Mr. Spring pointed out that the goal was to have a program which exceeded national standards of accountability, access and artistic excellence; and that he would be happy to return monthly to provide a progress report regarding the APP. In closing, Mr. Spring expressed appreciation to all Committee members for their support.*

*Chairman Souto asked Mr. Spring to develop a list which identified the most significant pieces of art work within the art in public places collection as well as the location of each piece.*

*Responding to Chairman Souto's previous request, Mr. Spring said he felt Chairman Souto's idea was great, and that he had asked the APP staff to create a brochure to highlight the best pieces within the collection. He said he and staff would attempt to expedite building public awareness regarding APP.*

*Chairman Souto suggested Mr. Spring develop tours and invite the media to some of the sites where the significant APP pieces were on display.*

7F

**073004 Report****MUSEUM PARK COMPETITIVE SELECTION PROCESS**  
(County Manager)**Report Received**

**Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

*Assistant County Manager Alex Munoz noted that Committee members had received a written report. He stated that the General Obligation Bond (GOB) program included \$100 million of funding for the Museum of Art and \$175 million of funding for the Museum of Science. He noted a Memorandum of Understanding (MOU) between the City of Miami, Miami-Dade County, and the Museums for the placement of those museums in Bicentennial Park was being worked on. The City had been handling the planning and design process of the park itself; that the Museums were working with the County and were responsible for construction. The City of Miami had begun planning and designing and the report included their selections for consultants, Mr. Munoz noted. He said no GOB funds had been spent and the Museum of Art was the sole funding source for all of the early work. In conclusion, Mr. Munoz noted he anticipated that the MOU would be finalized and submitted for consideration within the next 2 months.*

*Commissioner Sorenson expressed her excitement that this project was moving forward and noted concerns that the Miami Art Museum, which was not county-funded, should be energy efficient and follow environmental designs.*

*Mr. Terence Riley, Director, Miami Art Museum (MAM), responded to Commissioner Sorenson's concerns, noting that a key consultant with great experience was working on different ways to make the art museum energy efficient and environmentally friendly. He stated that this would be the "greenest" art museum in the world.*

*Ms. Jillian Thomas, Director, Miami Museum of Science and Planetarium, stated the Museum was committed to delivering a "green" energy efficient building and every aspect of it would be a part of the Museum's educational environmental message.*

**8 ADJOURNMENT**

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Javier D. Souto, Chair