



**MIAMI-DADE COUNTY
FINAL OFFICIAL MINUTES
Recreation, Cultural and Tourism Committee
(RCTC)**

Board of County Commissioners

Stephen P. Clark Center
Commission Chambers
111 N.W. First Street
Miami, Florida 33128

February 9, 2009
As Advertised

Harvey Ruvlin, Clerk
Board of County Commissioners

Kay Sullivan, Director
Clerk of the Board Division

Zorana Gainer, Commission Reporter
(305) 375-3570





Stephen P. Clark
Government Center
111 N.W. 1st Street
Miami, FL 33128

FINAL OFFICIAL

Meeting Minutes

Recreation, Culture & Tourism Committee

Javier D. Souto (10), Chair; Bruno A. Barreiro (5) Vice Chair; Commissioners Sally A. Heyman (4); Barbara J. Jordan (1), Katy Sorenson (8) and Rebeca Sosa (6)

Monday, February 9, 2009

2:00 PM

Commission Chambers

Members Present: Bruno A. Barreiro, Sally A. Heyman, Barbara J. Jordan, Katy Sorenson, Rebeca Sosa, Javier D. Souto.

Members Absent: None.

Members Late: None.

Members Excused: None.

Members Absent County Business: None.

1 MINUTES PREPARED BY:

Report: *Zorana Gainer, Commission Reporter,*
305-375-3570

1A INVOCATION

1B PLEDGE OF ALLEGIANCE

2A Amended

090334 Resolution Barbara J. Jordan

RESOLUTION AUTHORIZING THE CONVEYANCE OF ONE (1) PARCEL OF LAND TO THE CITY OF OPALOCKA FOR THE EXPANSION OF A PARK AND RECREATIONAL AREA IN THE MAGNOLIA NORTHSIDE NEIGHBORHOOD; AUTHORIZING THE COUNTY MAYOR TO EXECUTE A COUNTY DEED FOR SAID PURPOSE; AND AMENDING RESOLUTION NO. R-81-09 TO CORRECT COUNTY DEED TO HABITAT FOR HUMANITY [SEE ORIGINAL ITEM UNDER FILE NO. 083616]

Forwarded to BCC with a favorable recommendation with committee amendment(s)
Mover: Jordan
Seconder: Heyman
Vote: 6-0

Report: *Assistant County Attorney Terrence Smith recommended that the foregoing proposed resolution be forwarded with Committee amendments on handwritten page 3, to add the following additional "Whereas clauses" to read as follows:*

- (1) "WHEREAS, on January 22, 2009, the Board adopted Resolution No. 81-09, which authorizes the Mayor or the Mayor's designee to submit an amendment to the Opa-Locka Public Housing Development disposition application to seek the United States Department of Housing and Urban Development approval to convey the property described therein, to Habitat for Humanity without a competitive process; and*
- (2) Whereas, that resolution also approved a County Deed which is attached to said resolution as Exhibit C; and*
- (3) Whereas, the proposed County Deed inadvertently included Folio Number 08-2122-003-1690 also known as Magnolia Subdivision; and*
- (4) Whereas, this parcel of land is the same parcel of land to be conveyed to the City; and*
- (5) Whereas this Board desires to amend Resolution No. 81-09 to delete from the County Deed reference to that certain parcel of land described herein."*

In addition, Mr. Smith recommended that the following language be added at the end of the last whereas clause: "And amend Resolution No. 81-09 to delete the parcel of land described as Folio No. 08-2122-003-1690 also known as Magnolia Subdivision with the legal description."

Hearing no objection, the Committee forwarded this proposed resolution as amended.

3 PUBLIC HEARING(S)**4 DEPARTMENT**

4A

090176 Resolution

RESOLUTION AUTHORIZING APPROVAL OF NINETEEN (19) GRANT AWARDS FOR A TOTAL OF \$350,000 FROM THE FY2008-09 SUMMER ARTS & SCIENCE CAMPS FOR KIDS (SAS-C) GRANTS PROGRAM TO: ACTORS' PLAYHOUSE PRODUCTIONS, INC.; ARTS BALLET THEATRE OF FLORIDA, INC.; CORAL GABLES CONGREGATIONAL CHURCH, INC.; CREATIVE CHILDREN THERAPY, INC.; DIVA ARTS & ENTERTAINMENT, INC.; ENFAMILIA, INC.; FAIRCHILD TROPICAL BOTANIC GARDEN, INC.; GREATER MIAMI YOUTH SYMPHONY OF DADE COUNTY, FL INC.; HISTORICAL ASSOCIATION OF SOUTHERN FLORIDA, INC.; MARJORY STONEMAN DOUGLAS BISCAYNE NATURE CENTER; MIAMI LIGHT PROJECT, INC.; MIAMI STAGE COMPANY/MIAMI CHILDREN'S THEATER, INC.; MIAMI-DADE COUNTY DEPARTMENT OF PARK AND RECREATION - DIVISION OF ARTS AND CULTURE; MUSEUM OF CONTEMPORARY ART, INC. (MOCA); MUSEUM OF SCIENCE, INC. (D.B.A. MIAMI SCIENCE MUSEUM); PLAYGROUND THEATRE, INC., THE; SOUTH FLORIDA ART CENTER, INC. (D.B.A. ARTCENTER/SOUTH FLORIDA); THOMAS ARMOUR YOUTH BALLET, INC.; YOUNG MEN'S CHRISTIAN ASSOCIATION OF GREATER MIAMI, THE; AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXERCISE CANCELLATION PROVISIONS CONTAINED THEREIN (Cultural Affairs Council)

Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Sosa
Vote: 6-0

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4B

090143 Resolution

RESOLUTION AUTHORIZING THE APPROVAL OF FIFTY (50) GRANTS FOR A TOTAL OF \$195,000 FROM THE DEPARTMENT OF CULTURAL AFFAIRS FY 2008-2009 COMMUNITY GRANTS PROGRAM - SECOND QUARTER WITH ACADEMY OF PERFORMING ARTS AND ENTERTAINMENT, INC.; ARCHDIOCESE OF MIAMI, INC. FOR THE BENEFIT OF OUR LADY OF THE HOLY ROSARY CHURCH; AREA PERFORMANCE GALLERY INC.; ARTS ON THE WAY; BARRY UNIVERSITY - DEPARTMENT OF FINE ARTS; BARRY UNIVERSITY - SCHOOL OF EDUCATION; BEAUX ARTS OF THE LOWE ART MUSEUM OF THE UNIVERSITY OF MIAMI, INC.; CENTER FOR THE ADVANCEMENT OF JEWISH EDUCATION, INC.; CITY OF MIAMI - DEPARTMENT OF PARKS AND RECREATION DISABILITIES DIVISION; CITY OF MIAMI BEACH - DEPARTMENT OF TOURISM AND CULTURAL DEVELOPMENT; CITY OF SOUTH MIAMI; COMMUNITIES IN SCHOOLS OF MIAMI, INC.; COMMUNITY THEATRE OF MIAMI LAKES, INC.; CREATIVE CHILDREN THERAPY, INC.; DADE COMMUNITY FOUNDATION A/F/A FOR NEIGHBORS OF SCHENLEY PARK, INC.; DEERING ESTATE FOUNDATION, INC., THE; DR. MARTIN LUTHER KING, JR., PARADE AND FESTIVITIES COMMITTEE, INC.; DUMOND CONSERVANCY FOR PRIMATES AND TROPICAL FORESTS; EMPOWER "U" INC.; FACUNDO RIVERO PERFORMING ARTS, INC.; FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES FOR THE BENEFIT OF THE PHYSICS DEPARTMENT; FLORIDA MEMORIAL UNIVERSITY - DEPARTMENT OF VISUAL AND PERFORMING ARTS; FRIENDS OF THE JAPANESE GARDEN A/F/A FOR CIRQUE DU NOIR, INC.; GOOD HOPE EQUESTRIAN TRAINING CENTER, INC.; GOODWILL INDUSTRIES OF SOUTH FLORIDA, INC.; HAITIAN-AMERICAN YOUTH ORGANIZATION, INC.; HARMONY SCHOOL OF ART AND MUSIC, INC.; HISPANIC-AMERICAN LYRIC THEATRE, INC. A/F/A RISINGSTAR ARTIST GROUP; KIWANIS CLUB OF LITTLE HAVANA; MAD CAT THEATRE COMPANY; MIAMI DANCE PROJECT, INC.; MIAMI DOWNTOWN DEVELOPMENT AUTHORITY; MIAMI ORATORIO SOCIETY, INC., THE; MIAMI-DADE COUNTY FAIR FOUNDATION, INC.; MIAMI-DADE COUNTY PARK AND RECREATION DEPT. - REGION 4; MID EASTERN DANCE EXCHANGE, INC.; MUSTARD SEED INITIATIVE, INC., THE; RETHINK AND REUSE CENTER, INC.; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SHAKESPEARE IN THE PARK MIAMI, INC.; SOLID ROCK ENTERPRISES, INC.; SOUTH FLORIDA BOYS CHOIR, INC., THE; ST. PATRICK'S DAY COMMITTEE, INC.; TEMPLE BETH SHOLOM; TRADISYON LAKOU

Forwarded to BCC with a favorable recommendation

Mover: Sosa

Seconder: Heyman

Vote: 6-0

LAKAY, INC.; UNITED HAITIAN AMERICAN ARTISTS INC.; UNITED JEWISH GENERATIONS, INC.; WEST PERRINE COMMUNITY DEVELOPMENT CORPORATION, INC., THE; WOMEN'S INTERNATIONAL FILM & ARTS FESTIVAL, INC.; WORLD LITERACY CRUSADE OF FLORIDA, INC. AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN (Cultural Affairs Council)

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4C

083639 Resolution

RESOLUTION AUTHORIZING HISTORIC PRESERVATION AD VALOREM TAX EXEMPTION FOR THE REHABILITATION TO 3156 ROYAL PALM AVENUE, MIAMI BEACH, FLORIDA PURSUANT TO SECTION 196.1997, AND 196.1998 FLORIDA STATUTE AND SECTION 16A-18, MIAMI-DADE COUNTY CODE (Office of Historic Preservation)

Forwarded to BCC with a favorable recommendation

Mover: Heyman

Seconder: Sosa

Vote: 6-0

Report: *Commissioner Sosa expressed concerns regarding exemptions being granted for historic preservation, and asked the Department of Planning and Zoning Director to provide the committee with a fiscal analysis reflecting the total amount of tax exemptions approved from the Historic Preservation Ad Valorem Tax over the last five years including the County and other municipalities. She also asked that the analysis include the socioeconomic background of each person being approved for an exemption.*

Chairman Souto concurred with Commissioner Sosa's comments. He pointed out that he had noticed the same problem regarding issuing exemptions to persons who might not need the exemptions or to persons abusing the program.

Commissioner Sosa suggested extending the Ad Valorem Tax Exemption to unincorporated Miami-Dade and exploring the feasibility of allowing municipalities to conduct their own tax exemptions. She further suggested having a discussion to interchange ideas on this matter.

In response to Commissioner Sosa's suggestion, Assistant County Manager Alex Munoz noted that he would review the feasibility of allowing municipalities to conduct their own tax exemption within their cities. He noted that the exemptions were only granted for the portion of the property that was restored and met the historic definition. Mr. Munoz further noted the program included a ten-year monitoring period for the life of the abatement.

Commissioner Sorenson expressed concerns that builders might be committing violations. She pointed out once builders reached tax exemption status they had to adhere to a number of criteria. Commissioner Sorenson noted that an enforcement mechanism was needed to make sure that people met all the criteria to receive a tax

exemption.

Mr. Marc LaFerrier, Director, Department of Planning & Zoning, noted that he would provide the Committee with a full report regarding the fiscal analysis. He pointed out that the tax abatement applied only to those aspects of the project that related to restoration of the historic property.

In response to Commissioner Sorenson's inquiry whether a particular threshold of the property's historic significance was required to receive the exemption, Mr. LaFerrier explained that a threshold was not required, however, the tax exemption received would be equal to the amount spent on the improvement. He noted that the property owner would receive a small amount if the restoration project was small.

Chairman Souto pointed out that this program was prone to abuse and he urged staff to implement measures to prevent abuse of the program.

Hearing no further questions or comments the committee proceeded to vote.

4D

083650 Resolution

RESOLUTION AUTHORIZING HISTORIC PRESERVATION AD VALOREM TAX EXEMPTION FOR THE REHABILITATION TO 1910 COUNTRY CLUB PRADO, CORAL GABLES, FLORIDA PURSUANT TO SECTION 196.1997, AND 196.1998 FLORIDA STATUTE AND SECTION 16A-18, MIAMI-DADE COUNTY CODE (Office of Historic Preservation)

***Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Sosa
Vote: 6-0***

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4E

083656 Resolution

RESOLUTION AUTHORIZING HISTORIC PRESERVATION AD VALOREM TAX EXEMPTION FOR THE REHABILITATION TO 1101 NORTH GREENWAY DRIVE, CORAL GABLES, FLORIDA PURSUANT TO SECTION 196.1997, AND 196.1998 FLORIDA STATUTE AND SECTION 16A-18, MIAMI-DADE COUNTY CODE (Office of Historic Preservation)

*Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Sorenson
Vote: 6-0*

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4F

083658 Resolution

RESOLUTION AUTHORIZING HISTORIC PRESERVATION AD VALOREM TAX EXEMPTION FOR THE REHABILITATION TO THE PAN AMERICAN BANK OF MIAMI BUILDING, 150 S.E. 3RD AVENUE, MIAMI, FLORIDA PURSUANT TO SECTION 196.1997, AND 196.1998 FLORIDA STATUTE AND SECTION 16A-18, MIAMI-DADE COUNTY CODE (Office of Historic Preservation)

*Forwarded to BCC with a favorable recommendation
Mover: Heyman
Seconder: Sorenson
Vote: 6-0*

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4G

090069 Resolution

RESOLUTION APPROVING A MAINTENANCE AGREEMENT WITH THE CITY OF CORAL GABLES FOR A SIGN AT THE ENTRANCE OF MATHESON HAMMOCK PARK AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE THE AGREEMENT FOR AND ON BEHALF OF MIAMI-DADE COUNTY (Park & Recreation Department)

*Forwarded to BCC with a favorable recommendation
Mover: Jordan
Seconder: Sorenson
Vote: 6-0*

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing proposed resolution into the record.*

Hearing no questions or comments the committee proceeded to vote.

4H

090132 Resolution

RESOLUTION APPROVING JOINT USE AGREEMENT WITH THE SCHOOL BOARD OF MIAMI-DADE COUNTY FOR THE USE OF RON EHMANN PARK AND MIAMI KILLIAN SENIOR HIGH SCHOOL AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE SUCH (Park & Recreation Department)

Forwarded to BCC with a favorable recommendation

Mover: Heyman

Seconder: Jordan

Vote: 6-0

Report: *Assistant County Attorney Ferrer pointed out the following scrivener's error: On handwritten page one (1), in the Fiscal Impact/Funding Source section, the second sentence should read: The Park and recreation Department (MDPR) will continue to incur net operational costs of \$77,030 per year for the park.*

5 COUNTY MANAGER

5A

090212 Resolution

RESOLUTION APPROVING THE TERMS OF AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE THE SECOND BUILDING BETTER COMMUNITIES GENERAL OBLIGATION BOND GRANT AGREEMENT WITH THE MIAMI ART MUSEUM OF DADE COUNTY ASSOCIATION, INC. IN THE AMOUNT OF \$8.4 MILLION TO FUND PRE-DESIGN, PLANNING, PRELIMINARY ENGINEERING AND RELATED COSTS ASSOCIATED WITH THE DEVELOPMENT OF THE MUSEUM AT MUSEUM PARK (County Manager)

Amended

Report: *See Agenda Item 5A Amended; Legislative File no. 090336.*

5A Amended

090336 Resolution

RESOLUTION APPROVING THE TERMS OF AND AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE THE SECOND BUILDING BETTER COMMUNITIES GENERAL OBLIGATION BOND GRANT AGREEMENT WITH THE MIAMI ART MUSEUM OF DADE COUNTY ASSOCIATION, INC. IN THE AMOUNT OF \$8.4 MILLION TO FUND PRE-DESIGN, PLANNING, PRELIMINARY ENGINEERING AND RELATED COSTS ASSOCIATED WITH THE DEVELOPMENT OF THE MUSEUM AT MUSEUM PARK [SEE ORIGINAL ITEM UNDER FILE NO. 090212] (County Manager)

Forwarded to the BCC by the BCC Chairperson with favorable recommendation with committee amendments

Mover: Heyman

Seconder: Sosa

Vote: 6-0

Report: *Commissioner Heyman noted that she was in support of the foregoing proposed resolution, however she expressed concerns regarding the proposed Building Better Communities General Obligation Bond (GOB) agreement. She said that conditions needed to be met by the City of Miami and pointed out that if the proposed Miami Art Museum (MAM) was not constructed, that the unused funds be returned to the county.*

Commissioner Sosa asked Mr. George Navarrete, Assistant Director, Office of Capital Improvement, to prepare a fiscal analysis detailing each project selected and the criteria used by the City to make its selections for the development of the MAM at Bicentennial Park.

Commissioner Sorenson asked that the building design be reviewed by the architects in consultation with the engineers and that the impact of sea level rise be factored into the design.

Commissioner Sosa inquired about cost overruns on the Museum Park project.

In response to Commissioner Sosa's inquiry regarding cost overruns on the proposed MAM Project, Mr. Terry Riley, Director, MAM noted that MAM was responsible for 100% of any costs over \$100 million.

Discussion ensued regarding petroleum contamination at the subject site.

Mr. Riley noted that petroleum contamination did exist on the subject property and that environmental consultants had been hired and completed phases one and two of tests to the site.

He pointed out that additional consultants were hired to provide estimates as to whether \$2 million was enough to correct the problem.

Assistant County Attorney Monica Rizo recommended the foregoing proposed resolution be forwarded with Committee amendments to add the following language on handwritten page 16, Section 15(a) of the agreement: "If the grantee fails to complete the construction of the project after the appropriate notice and default periods all GOB funds incurred shall be reimbursed to the County."

Hearing no objection, the Committee forwarded this proposed resolution with committee amendments.

SPECIAL NOTE: Chairman Souto submitted a memorandum requesting that the Board of County Commissioners (BCC) Chairman Dennis C. Moss waive the Board's Rules and Procedures to allow the foregoing proposed resolution to be heard at the February 17, 2009 BCC meeting.

6 COUNTY ATTORNEY

7 CLERK OF THE BOARD

8 REPORTS

8A

090165 Report

ORAL REPORT RE: MARCH 2009 INTERNATIONAL
AGRICULTURE MONTHLY UPDATE (County Manager)

Report accepted
Mover: Jordan
Seconder: Sosa
Vote: 6-0

Report: *Mr. Jack Kardys, Director, Park & Recreation Department, provided a brief update regarding the 2009 Miami International Agriculture & Cattle Show. He noted that approximately 190 head of cattle was registered to participate in this year's show and he anticipated at least 100 more to be registered. Mr. Kardys said \$18,500 in cash sponsorships were contributed toward this event and advertisements were placed in all trade Journals and publications as well as in local periodicals and community newspapers. He noted the newest addition to the show was the Homestead Plant Exposition (HPE) and that 30 exposition spaces were sold for the Plant Exposition portion of the show.*

Additionally, Mr. Kardys said that the HPE was a trade show that was previously held annually at Tamiami Park, however, this year the HPE coordinated with the Miami International Agriculture & Cattle Show for the opportunity to provide retail and market products to participants of the show. He noted the largest addition to this year's show was the Ranch Tours sponsored by the Florida Cattleman's Association. The Ranch Tours consisted of a two-day tour of ranches from West Palm Beach to Kissimmee Florida. Mr. Kardys said the Ranch Tours were designed to stimulate international trade; and were specifically targeted to South American consumers and tradesmen.

Chairman Souto asked Mr. Kardys to ensure children participated in the educational portion of the Cattle Show and suggested designing and distributing T-shirts with the Cattle Show's logo to schools.

In response to Chairman Souto's suggestion regarding distributing T-shirts to school children, Mr. Kardys said that he would try to identify potential sponsors.

Hearing no further questions or comments the committee proceeded to vote.

8B

090164 Report

SOUTH MIAMI-DADE CULTURAL ARTS CENTER
STATUS REPORT (County Manager)

Report accepted
Mover: Sorenson
Seconder: Sosa
Vote: 6-0

Report: *Mr. Michael Spring, Director, Cultural Affairs Department provided a status report regarding the South Miami-Dade Cultural Arts Center.*

Commissioner Sosa inquired about the Inspector General's (IG) report regarding the South Miami-Dade Cultural Arts Center.

Commissioner Sorenson clarified that typically the IG issued the report then the department being investigated had a period to cure and respond to the issue and a final report was issued.

Mr. Spring said the IG allowed the Cultural Arts Department an opportunity to respond to the draft report they had issued and his 12 page response was incorporated as an attachment to the IG's report. He expressed his concern that certain matters and facts were not included within the IG's final report, and he sent a two page memorandum stating that the essential items to the report had been neglected in the IG's final report be added. Mr. Spring noted that it was his intent to be firm regarding placing on the record how the South Miami-Dade Cultural Arts Center project was being managed.

Commissioner Jordan expressed her concerns and asked Assistant County Attorney Wifredo Ferrer to draft the appropriate legislation providing that when the Inspector General or any monitoring department issues a report; that the final report include the department's responses to each area reflected in the report.

In response to Chairman Souto's request to visit the South Miami-Dade Cultural Arts Center site, Mr. Spring stated that he would be happy to give committee members a tour of the site.

Hearing no further questions or comments the committee proceeded to vote.

8C

083666 Report

SALE AND CONSUMPTION OF ALCOHOLIC BEVERAGES AT ADULT ATHLETIC EVENTS NOVEMBER AND DECEMBER MONTHLY REPORTS (County Manager)

Report accepted
Mover: Heyman
Seconder: Sorenson
Vote: 6-0

Report: *Assistant County Attorney Wifredo Ferrer read the foregoing report into the record.*

Hearing no questions or comments the committee proceeded to vote.

8D

090177 Report

MIAMI-DADE COUNTY PARK AND RECREATION DEPARTMENT PARK AND OPEN SPACE SYSTEM MASTER PLAN IMPLEMENTATION STRATEGY FRAMEWORK

Report accepted
Mover: Sosa
Seconder: Sorenson
Vote: 6-0

(County Manager)

Report: *Commissioner Barreiro noted that if tree canopies were a part of the Open Space Master Plan electrical wiring needed to be placed underground.*

Commissioner Sorenson concurred with Commissioner Barreiro's comments and noted that Florida Power & Light (FPL) needed to be held accountable for burying the electrical wiring.

Mr. Jack Kardys, Director, Parks & Recreation (MDPR), stated that burying wiring had been included in implementing the Comprehensive Development Master Plan. He noted MDPR had began using trees that would not grow into the existing above ground wiring.

Hearing no further questions or comments the committee proceeded to vote.

Recreation, Culture & Tourism Committee

FINAL OFFICIAL

Meeting Minutes

Monday, February 09, 2009

8E

090096 Report

SUNSET REVIEW OF COUNTY BOARDS FOR 2009-
PARK AND RECREATION CITIZENS ADVISORY
COMMITTEE (PRCAC)

Report accepted
Mover: Sosa
Seconder: Sorenson
Vote: 6-0

Report: *Assistant County Attorney Wifredo Ferrer read the
foregoing report into the record.*

*Hearing no questions or comments the committee
proceeded to vote.*

8F

090097 Report

SUNSET REVIEW OF COUNTY BOARDS FOR 2009-
KENDALE LAKES LANDSCAPE AND MAINTENANCE
SPECIAL TAXING DISTRICT ADVISORY BOARD

Report accepted
Mover: Sosa
Seconder: Sorenson
Vote: 6-0

Report: *Assistant County Attorney Wifredo Ferrer read the
foregoing report into the record.*

*Hearing no questions or comments the committee
proceeded to vote.*

8G

090047 Report

SUNSET REVIEW OF COUNTY BOARDS FOR 2009 -
FILM AND ENTERTAINMENT ADVISORY BOARD

Report accepted
Mover: Sosa
Seconder: Sorenson
Vote: 6-0

Report: *Assistant County Attorney Wifredo Ferrer read the
foregoing report into the record.*

*Hearing no questions or comments the committee
proceeded to vote.*

8H

090315 Report

ORAL REPORT BY BILL TALBERT, PRESIDENT & CEO, GREATER MIAMI CONVENTION & VISITORS BUREAU RE: TOURISM REVENUE, FORECAST OF TOURISM REVENUE AND THE ECONOMIC IMPACT OF TOURISM REVENUE (County Manager)

Report accepted
Mover: Jordan
Seconder: Sosa
Vote: 6-0

Report: *Mr. William Talbert, President & CEO, Greater Miami Convention & Visitors Bureau (GMCVB) said tourism was down due to the global recession. He noted that although Miami was resistant to the recession in the United States no one was resistant to the global recession. Mr. Talbert said business was down and pointed out that during 2007 Miami ranked number four in the country for hotel occupancy; in the month of December 2008 Miami ranked third in hotel occupancy, and rose to second in January 2009. Mr. Talbert said the GMCVB's budget was adjusted, however, this adjustment did not prevent sales and marketing efforts.*

Chairman Souto asked Mr. Talbert to provide a monthly status report regarding Miami's tourism industry; including charts and graphs with specific figures. He also asked that all seaport and airport activities be included within the monthly report.

Chairman Souto pointed out that the Miami International Agriculture and Cattle Show was scheduled for March 20, 2009 and asked Mr. Talbert to assist with promoting the show to tourists.

Assistant County Manager Alex Munoz advised Chairman Souto that Mr. Talbert did include updates and advertisements within his weekly emails.

Hearing no further questions or comments the committee proceeded to vote.

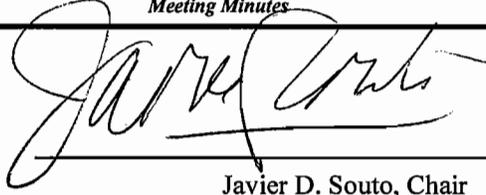
9 ADJOURNMENT

Recreation, Culture & Tourism Committee

FINAL OFFICIAL

Meeting Minutes

Monday, February 09, 2009



Javier D. Souto, Chair