



**MIAMI-DADE COUNTY  
FINAL OFFICIAL MINUTES  
Recreation, Cultural and Tourism Committee  
(RCTC)**

**Board of County Commissioners**

Stephen P. Clark Center  
Commission Chambers  
111 N.W. First Street  
Miami, Florida 33128

May 11, 2009  
As Advertised

Harvey Ruvlin, Clerk  
Board of County Commissioners

Diane Collins, Acting Division Chief  
Clerk of the Board Division

Zorana Gainer, Commission Reporter  
(305) 375-3570





Stephen P. Clark  
Government Center  
111 N.W. 1st Street  
Miami, FL 33128

## FINAL OFFICIAL

### Meeting Minutes

#### Recreation, Culture & Tourism Committee

Javier D. Souto (10), Chair; Bruno A. Barreiro (5) Vice Chair; Commissioners Sally A. Heyman (4); Barbara J. Jordan (1), Katy Sorenson (8) and Rebeca Sosa (6)

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Monday, May 11, 2009

2:00 PM

Commission Chambers

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**Members Present:** Sally A. Heyman, Barbara J. Jordan, Katy Sorenson, Rebeca Sosa, Javier D. Souto.

**Members Absent:** Bruno A. Barreiro.

**Members Late:** None.

**Members Excused:** None.

**Members Absent County Business:** None.

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#### 1 MINUTES PREPARED BY:

**Report:** *Zorana Gainer, Commission Reporter*  
305-375-3570

#### 1A INVOCATION

#### 1B PLEDGE OF ALLEGIANCE

#### 1C ROLL CALL

**Report:** *The following members were present:*

~Assistant County Manager Alex Munoz  
~Assistant County Attorney Wifredo Ferrer  
~Deputy Clerk Judy Marsh  
~Deputy Clerk Zorana Gainer

*Assistant County Attorney Ferrer noted the following change to today's (5/11) agenda: to withdraw Agenda Item 1D2.*

*It was moved by Commissioner Heyman to set today's (5/11) agenda. This motion was seconded by Commissioner Jordan and upon being put to a vote passed by a vote of 4-0 (Commissioners Barreiro and Sosa were absent).*

**1D**      **SPECIAL PRESENTATION**

1D1

**090813 Special Presentation****PARKS FOUNDATION AND ADOPT-A-PARK PROGRAM Presented**

**Report:** *Assistant County Attorney Ferrer read the foregoing special presentation into the record.*

*Mr. Jack Kardys, Director, Park & Recreation Department (MDPR), noted that he came before this committee on an annual basis to present the fund raising efforts made by MDPR and its partnerships with private sector entities. He pointed out that through the Adopt-A-Park Program MDPR raised over \$1.5 million over the last 3 years as a result of developing county/private sector partnerships.*

*Mr. George Lopez, President, Parks Foundation, expressed appreciation for the committee's support. He apprised the committee that MDPR received the Sterling Award. Mr. Lopez congratulated Mr. Kardys and his staff and noted that he was honored to work with the MDPR team that had received the Sterling Award.*

*Ms. Donna Peyton, Manager, MDPR Fundraising and Development, gave a brief Powerpoint presentation regarding the Adopt-A-Park Program. She noted the Parks Foundation was MDPR's main source of fundraising. Ms. Peyton said the Foundation reached out to the community through the Adopt-A-Park Program and through promoting Green Giving where corporations and individuals assisted with enhancing parks. She said key components of the programs included opportunities to volunteer and to get involved in projects. Ms. Peyton noted a few ongoing projects such as tree planting within parks and restoration projects on Crandon Beach. Ms. Peyton said the Parks Foundation was a great supporter of MDPR and she wanted to add the Parks Foundation's logo on signs located at park entrances to increase the awareness of the organization within the community. She said she was very proud of the Kaboom Playground Projects and the University of Miami's adoption of the Fit to Play Program. Ms. Peyton expressed appreciation to the commissioners for their support and participation and appearances at special events.*

*Chairman Souto noted the importance of not only having beautiful parks but also having safe parks.*

*Chairman Souto asked the Park & Recreation Department Director to provide members of the Committee with a report identifying where security cameras were mounted in Tropical Park and other regional parks throughout the County.*

*Commissioner Heyman asked Mr. Kardys to disseminate to the public informational advertising pamphlets regarding local parks.*

1D2

**090814 Special Presentation**

MIAMI-DADE COUNTY PARKS GOLD MEDAL  
PRESENTATION 2009

**Withdrawn**

1D3

**091417 Special Presentation**

PRESENTATION BY MIAMI-DADE POLICE  
DEPARTMENT AND PARK RANGERS ON SECURITY IN  
OUR PARKS

**Presented**

**Report:** *Assistant County Attorney Ferrer read the foregoing special presentation into the record.*

*Mr. Mike Byrd (phonetic), Miami-Dade Police Department (MDPD), Kendall Station, said that MDPD had unveiled the Mobile Operations Center (MOC) vehicles. He said these were police stations on wheels used to provide police services at various locations within the community; and he pointed out that the MOC vehicles would be used at Tropical Park as well. Mr. Byrd said that patrons of Tropical Park reported approximately one vehicle burglary per week. He said Neighborhood Resource Officers, plain clothes Officers and gang unit officers would patrol Tropical Park as well.*

*Chairman Souto asked Mr. Kardys to work with the Miami-Dade Police Department Director to have Tropical Park patrolled by mounted police officers.*

*Hearing no further questions or comments the Committee proceeded to vote.*

**1E****DISCUSSION ITEMS**

1E1

**091415 Discussion Item**

RECREATION, CULTURE AND TOURISM COMMITTEE  
2009-2010 COMMITTEE GOALS

*Presented*  
*Mover: Sosa*  
*Seconder: Jordan*  
*Vote: 5-0*  
*Absent: Barreiro*

**2 COUNTY COMMISSION**

2A

**091288 Resolution****Rebeca Sosa**

RESOLUTION CREATING TASK FORCE ON THE  
PERFORMING AND VISUAL ARTS IN MIAMI-DADE  
COUNTY; PROVIDING PURPOSE, MEMBERSHIP,  
PROCEDURES, POWERS AND DUTIES, STAFF,  
MEETINGS

*Forwarded to BCC with a favorable  
recommendation*  
*Mover: Sosa*  
*Seconder: Sorenson*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing proposed resolution into the record.*

*Commissioner Sosa expressed concern regarding  
overbuilding and suggested creating a task force  
of experts to present ideas to the committee  
regarding the sustainability of large and small  
arts programs. She also requested the fiscal  
viability of funding arts programs and  
organizations.*

*Hearing no further questions or comments the  
Committee proceeded to vote.*

**3 PUBLIC HEARING(S)****4 DEPARTMENT**

4A

**091215 Resolution**

RESOLUTION AUTHORIZING THE RETROACTIVE WAIVER OF THE ART IN PUBLIC PLACES REQUIREMENT FOR THE CITY OF SUNNY ISLES BEACH BUILDING BETTER COMMUNITIES/GENERAL OBLIGATION BOND (BBC/GOB) PROJECT-REDESIGN ACTIVE PARK; THIS ACTION ALSO REQUIRES A WAIVER OF ADMINISTRATIVE ORDER 3-11, GOVERNING THE PROCESS FOR REQUESTING WAIVERS OF THE ART IN PUBLIC PLACES REQUIREMENT (Cultural Affairs Council)

*Forwarded to BCC with a favorable recommendation*

*Mover: Heyman*

*Seconder: Sosa*

*Vote: 5-0*

*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the foregoing proposed resolution into the record.*

*Commissioner Heyman expressed concern that the county's Art in Public Places (APP) program was being terminated, however, she was excited that the program was being picked up by municipalities.*

*Commissioner Jordan noted she wanted to ensure that communities adhered to the Art in Public Places' policies. She also noted that granting waivers could give the impression that the APP program was not a priority.*

*Commissioner Sorenson expressed concern regarding the Committee repeatedly granting APP waivers and inquired why the committee should support this proposed resolution and any others requesting APP waivers.*

*In response to Commissioner Sorenson's inquiry, Ms. Deborah Margol, Deputy Director, Cultural Affairs Department, noted that the department did not want to repeat granting waivers often, however, the projects in this proposed resolution were complete and to try to assess an APP requirement would damage the projects. Ms. Margol pointed out that APP funds were normally put aside before construction of the projects.*

*Hearing no other questions or comments, the Committee proceeded to vote.*

4B

**091227 Resolution**

RESOLUTION AUTHORIZING APPROVAL OF A RETROACTIVE WAIVER OF THE ART IN PUBLIC PLACES REQUIREMENT FOR THE OVERTOWN TRANSIT VILLAGE BUILDINGS I AND II PROJECTS AND A WAIVER OF ADMINISTRATIVE ORDER 3-11, GOVERNING THE PROCESS FOR REQUESTING WAIVERS OF THE APP REQUIREMENT (Cultural Affairs Council)

*Forwarded to BCC with a favorable recommendation*

*Mover: Heyman*

*Seconder: Jordan*

*Vote: 5-0*

*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the foregoing proposed resolution into the record.*

*Hearing no questions or comments the Committee proceeded to vote.*

4C

**091261 Resolution**

RESOLUTION AUTHORIZING THE FUNDING OF THIRTY-FOUR (34) GRANTS FOR A TOTAL OF \$262,800 FROM THE FY2008-2009 SECOND QUARTER TOURIST DEVELOPMENT ROOM TAX PLAN AND SURTAX CATEGORY TO PROMOTE MIAMI-DADE COUNTY TOURISM WITH: AMERICAN PUBLIC MEDIA/CLASSICAL SOUTH FLORIDA; BACK BONE CULTURAL GROUP, INC.; CENTER FOR THE ADVANCEMENT OF JEWISH EDUCATION, INC.; CITY OF MIAMI BEACH, DEPARTMENT OF TOURISM AND CULTURAL DEVELOPMENT; CITY OF MIAMI GARDENS; CLASSICAL REVIEW, INC., THE; COCONUT GROVE CHAMBER OF COMMERCE, INC.; COUNCIL OF INTERNATIONAL FASHION DESIGNERS, INC.; DEERING ESTATE FOUNDATION, INC.; DR. MARTIN LUTHER KING, JR. PARADE & FESTIVITIES COMMITTEE, INC.; EXCEL EVENTS AND PRODUCTIONS, LLC; GOLD COAST RAILROAD MUSEUM, INC.; HISTORICAL ASSOCIATION OF SOUTHERN FLORIDA, INC.; JUNIOR ORANGE BOWL COMMITTEE, INC.; MIAMI BACH SOCIETY, INC.; MIAMI CITY BALLET, INC.; MIAMI CONTEMPORARY DANCE COMPANY; MIAMI DADE COLLEGE FOUNDATION, INC.; MIAMI LIGHT PROJECT, INC.; MIAMI SYMPHONY ORCHESTRA, INC.; MIAMI-DADE COUNTY PARK AND RECREATION DEPARTMENT (OPERATIONS REGION 4); NATIONAL FOUNDATION FOR ADVANCEMENT IN THE ARTS, INC.; NATIONAL GAY AND LESBIAN TASK FORCE FOUNDATION, INC.; NEW WORLD SYMPHONY, INC.; PERFORMING ARTS CENTER TRUST, INC. DBA THE ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY; RED CHEMISTRY, INC.; ROTARY FOUNDATION OF SOUTH MIAMI, INC.; SOUTH FLORIDA BLUEGRASS ASSOCIATION, INC.; SOUTH FLORIDA COMPOSERS ALLIANCE, INC.; ST. STEPHEN'S EPISCOPAL CHURCH, INC.; UNCONSERVATORY, INC., THE; UNITED HAITIAN AMERICAN ARTISTS, INC.; WOMEN'S INTERNATIONAL FILM & ARTS FESTIVAL, INC. AUTHORIZING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO EXECUTE GRANT AGREEMENTS FOLLOWING COUNTY ATTORNEY APPROVAL OF FORM AND LEGAL SUFFICIENCY AND TO EXERCISE THE CANCELLATION PROVISIONS CONTAINED THEREIN (Cultural Affairs Council)

*Forwarded to BCC with a favorable recommendation*

*Mover: Heyman*

*Seconder: Jordan*

*Vote: 5-0*

*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the foregoing proposed resolution into the record.*

*Hearing no questions or comments the Committee*

*proceeded to vote.*

4D

**091321 Resolution**

RESOLUTION AUTHORIZING THE GRANTING OF A CONSERVATION EASEMENT TO THE SOUTH FLORIDA WATER MANAGEMENT DISTRICT FOR THE PRESERVATION AND CONSERVATION OF LANDS IN CHAPMAN FIELD PARK (Park & Recreation Department)

*Forwarded to BCC with a favorable recommendation  
Mover: Jordan  
Seconder: Heyman  
Vote: 5-0  
Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the foregoing proposed resolution into the record.*

*Hearing no questions or comments the Committee proceeded to vote.*

4E

**091322 Resolution**

RESOLUTION APPROVING JOINT USE AGREEMENT WITH THE SCHOOL BOARD OF MIAMI-DADE COUNTY FOR THE JOINT USE OF PROPERTY, FACILITIES AND AMENITIES AT MANDARIN LAKES K-8 ACADEMY AND HOMESTEAD AIR RESERVE PARK FOR RECREATIONAL PURPOSES AND AUTHORIZING COUNTY MAYOR OR MAYOR'S DESIGNEE TO EXECUTE SUCH (Park & Recreation Department)

*Forwarded to BCC with a favorable recommendation  
Mover: Sorenson  
Seconder: Heyman  
Vote: 5-0  
Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the foregoing proposed resolution into the record.*

*Hearing no questions or comments the Committee proceeded to vote.*

**5 COUNTY MANAGER**

**6 COUNTY ATTORNEY**

**7 CLERK OF THE BOARD**

7A

**091324 Report**

CLERK'S SUMMARY OF MEETING MINUTES FOR  
RECREATION, CULTURE AND TOURISM COMMITTEE  
MEETING(S): APRIL 13, 2009 (Clerk of the Board)

*Approved*  
*Mover: Heyman*  
*Seconder: Jordan*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.*

*Hearing no questions or comments the Committee  
proceeded to vote.*

**8 REPORTS**

8A

**091349 Report**

SUNSET REVIEW OF COUNTY BOARDS FOR 2009 -  
TOURIST DEVELOPMENT COUNCIL

*Report Received*  
*Mover: Heyman*  
*Seconder: Jordan*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.*

*Hearing no questions or comments the Committee  
proceeded to vote.*

8B

**090707 Report**

SUNSET REVIEW OF COUNTY BOARDS FOR 2009 -  
MIAMI-DADE ART IN PUBLIC PLACES TRUST

*Report Received*  
*Mover: Heyman*  
*Seconder: Jordan*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.*

*Hearing no questions or comments the Committee  
proceeded to vote.*

8C

**090709 Report**SUNSET REVIEW OF COUNTY BOARDS FOR 2009 -  
LIBRARY ADVISORY BOARD*Report Received  
Mover: Heyman  
Seconder: Jordan  
Vote: 5-0  
Absent: Barreiro***Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.**Hearing no questions or comments the Committee  
proceeded to vote.*

8D

**090983 Report**SUNSET REVIEW OF COUNTY BOARDS FOR 2009-  
CULTURAL AFFAIRS COUNCIL*Report Received  
Mover: Heyman  
Seconder: Jordan  
Vote: 5-0  
Absent: Barreiro***Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.**Hearing no questions or comments the Committee  
proceeded to vote.*

8E

**091141 Report**SUNSET REVIEW OF COUNTY BOARDS FOR 2009 -  
SAFE NEIGHBORHOOD PARKS CITIZENS' OVERSIGHT  
COMMITTEE*Report Received  
Mover: Heyman  
Seconder: Jordan  
Vote: 5-0  
Absent: Barreiro***Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.**Hearing no questions or comments the Committee  
proceeded to vote.*

8F

**091351 Report**

ADRIENNE ARSHT CENTER FOR THE PERFORMING  
ARTS CENTER OF MIAMI-DADE COUNTY - MONTHLY  
STATUS REPORT (County Manager)

*Report Received*  
*Mover: Heyman*  
*Seconder: Jordan*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.*

*Hearing no questions or comments the Committee  
proceeded to vote.*

8G

**091257 Report**

SOUTH MIAMI-DADE CULTURAL ARTS CENTER  
STATUS REPORT (County Manager)

*Report Received*  
*Mover: Heyman*  
*Seconder: Sorenson*  
*Vote: 5-0*  
*Absent: Barreiro*

**Report:** *Assistant County Attorney Ferrer read the  
foregoing report into the record.*

*Hearing no questions or comments the Committee  
proceeded to vote.*

8H

**091260 Report**

ORAL REPORT RE: BICYCLE BOULEVARD PLANNING  
STUDY DISTRICTS 2 AND 3 (County Manager)

**Report Received**

**Mover: Sosa**

**Seconder: Souto**

**Vote: 4-0**

**Absent: Jordan, Barreiro**

**Report:** *Assistant County Attorney Ferrer read the foregoing report into the record.*

*Ms. Maria Nardi, Section Supervisor, Park & Recreation/Park Systems Planning, gave a brief report regarding the Bicycle Boulevard planning study for Commission Districts 2 and 3. She noted that MDPR was working in partnership with the Public Works Department and the Metropolitan Planning Organization (MPO) to develop the Bicycle Boulevard planning study. She said the main purposes for the study were to connect people to places, provide alternative methods of transportation, to create safe bicycle routes and to promote active and healthy lifestyles. Ms. Nardi said a public meeting was held on May 6, 2009, to obtain members of the community's feedback regarding opportunities and constraints. She noted the findings of the study will be transferable to other areas of the county where similar conditions existed.*

*Chairman Souto asked the Park & Recreation Department Director to submit an update with visual aids to illustrate the Bicycle Boulevard and how it integrated with the surrounding area once the study for Districts 2 and 3 was completed.*

*Hearing no further questions or comments the Committee proceeded to vote.*

81

**091335 Report**

ORAL REPORT BY BILL TALBERT, PRESIDENT & CEO, GREATER MIAMI CONVENTION & VISITORS BUREAU RE: TOURISM REVENUE, FORECAST OF TOURISM REVENUE AND THE ECONOMIC IMPACT OF TOURISM REVENUE (County Manager)

**Report Received****Mover: Sosa****Seconder: Souto****Vote: 4-0****Absent: Jordan, Barreiro**

**Report:** *Mr. Bill Talbert, President/Chief Executive Officer, Greater Miami Convention and Visitors Bureau (GMCVB), provided an update regarding travel and tourism activity. Mr. Talbert pointed out that the International POW WOW event would be held May 16th through 20th. Mr. Talbert said he met with airport staff, noting they were prepared to greet the important delegates and media from all over the world. He noted on May 7, 2009, the GMCVB held a Taxi Rally which was well received by the Taxi Drivers anticipating tourists attending the POW WOW. A Citizen's Rally was held on Monday, May 11, 2009, at the Miami Beach Convention Center to welcome the POW WOW attendees noted Mr. Talbert. He expressed appreciation to Commissioner Sosa for ensuring the road improvements surrounding the Miami Beach Convention Center were underway. Mr. Talbert noted that the GMCVB had joined Chairman Moss and the Community Image Advisory Board Bus Tour and were able to view the newly opened walkway between the Hilton Hotel and the Adrienne Arsht Center for the Performing Arts. Mr. Talbert expressed appreciation to committee members for their support of the GMCVB. □*

*Chairman Souto asked Assistant County Manger Alex Munoz to work with Mr. Talbert to develop and disseminate advertisement and promotional materials regarding the upcoming Tourism POW WOW event to Sister Cities.*

8J

**091336 Report**

ORAL REPORT RE: SEAPORT/AVIATION MONTHLY  
UPDATE ON TRAVEL ACTIVITY (County Manager)

*Report Received*

*Mover: Sosa*

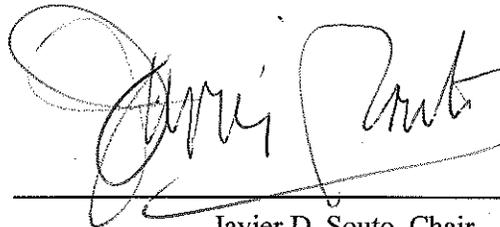
*Seconder: Souto*

*Vote: 4-0*

*Absent: Jordan, Barreiro*

**Report:** *Ms. Hydi Webb, Manager, Seaport Cruise Development, gave an update regarding Seaport travel activity. Ms. Webb said March passenger count was strong at just over 444,000 passengers with a year-to-date total of 2.36 million passengers; which represented an increase of approximately 3.7 percent from the same time last year. Ms. Webb noted the year-to-date revenue for passengers was approximately \$23 million, an increase of 1.6% from the same time last year. Ms. Webb pointed out that she had submitted a written report regarding cargo figures. She said cargo had increased by 3.2% from last year's figures.*

*Ms. Ana Sotorrio, Associate Aviation Director, Aviation Department, gave an update regarding aviation travel activity. She reported that traffic had declined during January and February 2009 and that international traffic had declined by 8% as of March. She said domestic traffic declined approximately 4% during March 2009. Ms. Sotorrio said cargo traffic had a 23% decline in international freight and a 25% decline in domestic freight; and this was the trend worldwide. Ms. Sotorrio pointed out that Cathay Pacific began service at Miami International Airport in March.*

**9 ADJOURNMENT**

Javier D. Souto, Chair



# Memorandum



**Date:** May 11, 2009

**To:** Honorable Chairperson and Members  
Recreation, Culture & Tourism Committee

**From:** George M. Burgess  
County Manager

**Subject:** Requested Changes to the  
Recreation, Culture & Tourism Committee Agenda

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## Withdrawals

1D2

090814 MIAMI-DADE COUNTY PARKS GOLD MEDAL PRESENTATION 2009

**RECEIVED**  
By the Clerk for the record.

MAY 11 2009

Item 4A  
Exhibit \_\_\_\_\_  
Meeting RCTC

**MIAMI-DADE CULTURAL AFFAIRS COUNCIL**

*CULTURAL AFFAIRS COUNCIL*

*Adolfo Henriques, Chairman*  
*Alejandro J. Aguirre*  
*Steven Alexander*  
*Xavier Cortada*  
*Luis Diaz-Ortega*  
*Evelyn Greer*  
*Alexandria J. Holloway, Ph.D.*  
*Robert J. Jensen*  
*Louis-Albert Jolivet*  
*Jorge Luis Lopez*  
*Jorge Pérez*  
*Janá Sigars-Malina, Esq.*  
*Rosa Sagrañes*  
*Monty Trainer*  
*Dwayne A. Wynn*

May 8, 2009

The Honorable Rebeca Sosa  
District 6  
Miami-Dade County Board of County Commissioners  
111 N.W. 1<sup>st</sup> Street  
Miami, FL 33128

Dear Commissioner Sosa,

Congratulations on proposing the Task Force on Performing and Visual Arts in Miami-Dade County. I appreciate your asking for my input and involvement in developing this worthwhile endeavor.

I am confident that the Task Force can help develop realistic and responsible ideas to help address the issues facing our diverse and outstanding cultural life. I look forward to our work on this important matter.

Sincerely,

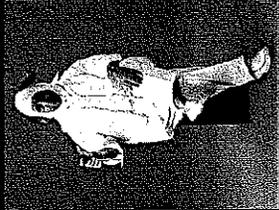


Adolfo Henriques  
Chair, Miami-Dade County Cultural Affairs Council

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Permit No. 1151



**THE HARDER  
THEY COME  
BEGINS AUGUST 29**



**SUMMER SHORTS  
MAY 26 - JUNE 21**



**FUERZA BRUTA  
BEGINS JUNE 9**



**CELIA  
BEGINS JUNE 2**



If you've already received this brochure, kindly pass along this copy to a friend.

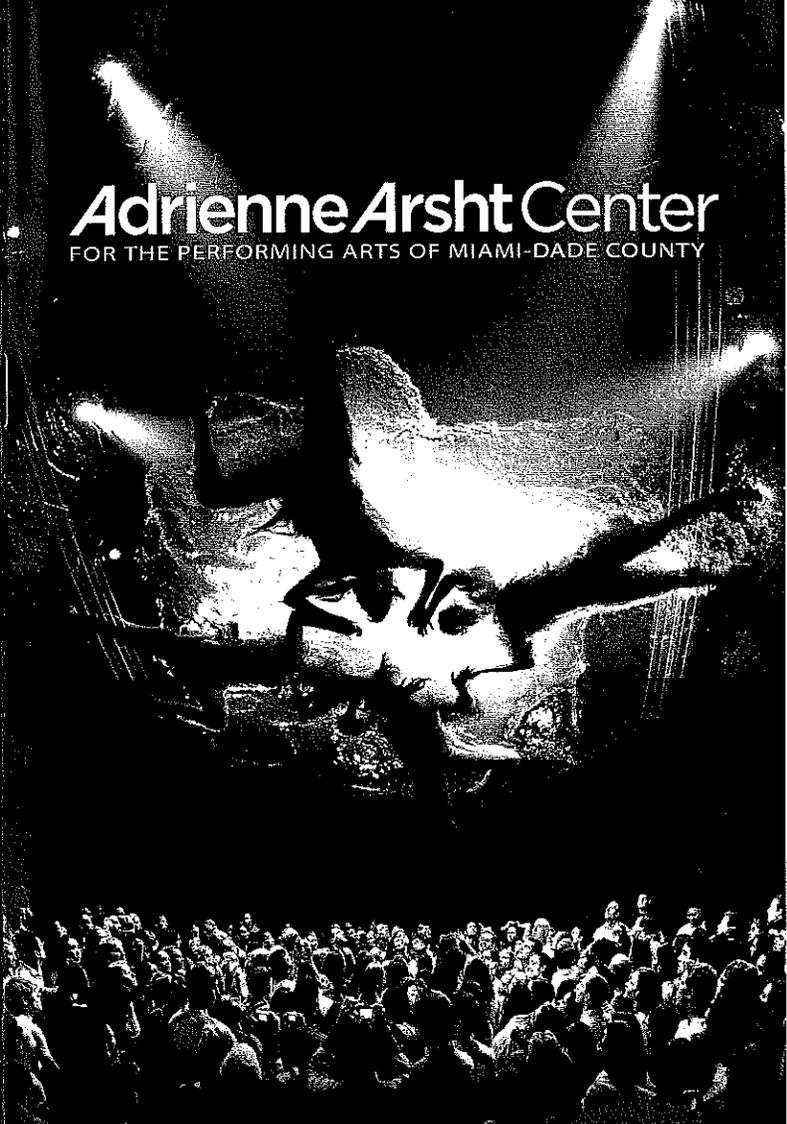
# Adrienne Arsht Center

FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY  
1330 BISCAYNE BLVD. MIAMI, FL 33132

**305.949.6722  
ARSHTCENTER.ORG**

# Adrienne Arsht Center

FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY



## SUMMER 2009

**FUERZA BRUTA - LOOK UP!  
THE HARDER THEY COME  
CELIA: THE LIFE & MUSIC OF CELIA CRUZ  
SUMMER SHORTS  
XXIV INTERNATIONAL HISPANIC THEATRE FESTIVAL**

**BECOME  
A MEMBER  
AND SAVE \$10  
ON TICKETS!**  
(see page 11)

# FUERZA

"FUERZA BRUTA IS A DAZZLING BLEND OF  
**EROTIC, HYPNOTIC, AQUATIC!**  
UNDENIABLY SPECTACULAR!" *New York Post*

"A HOLIDAY FROM THE REAL WORLD!" *The Guardian, London*

"A GRAVITY-DEFYING SPECTACULAR FROM  
THE MAKERS OF *DE LA GUARDA* THAT HAS TO BE SEEN  
TO BE BELIEVED!" *Variety*

"A SEXY, HEART-POUNGING  
**FANTASY!** NOT MANY SHOWS CAN BOAST THAT  
THEY DELIVER SOMETHING YOU'VE NEVER SEEN  
BEFORE. THIS ONE DOES!" *New York Daily News*

★★★★★

*The Times of London*  
*The Guardian*  
*The Evening Standard*  
*The Independent*  
*Time Out London*

"**MADNESS!** A TRULY ONE-OF-A-KIND DIVERSION!"  
*The Star-Ledger*

"A WORDLESS FUSION OF PHYSICAL AND VISUAL FEATS,  
PERFORMED BY A CAST OF BUFF BEAUTIES AT CLOSE  
RANGE TO THE AUDIENCE." *The New York Times*

"**FEROCIOUSLY STIMULATING!**  
AN EVENING OF JAW-DROPPING SENSATION AND AN  
EYE-POPPING ADVENTURE."

# BRUTA

Look Up!

HAVING ALREADY WOWED NEW YORK, EUROPE AND  
LATIN AMERICA, NOW IT'S MIAMI'S TURN TO BE  
**KNOCKED OUT BY THE FORCE!**

The visuals are spectacular. The effects are mind-blowing. Experience a non-stop collision  
of dynamic music, jaw-dropping acrobatics, visceral emotion and kinetic aerial imagery that  
resembles nothing less than a mash-up between a bathhouse and a late-night dance party.

*Fuerza Bruta* will transform the Lynn Wolfson Stage into an alternate universe with flying  
dancers, pumping beats, engaging dream sequences and a multi-dimensional swimming  
pool above the heads of the audience.

The experience begins the moment audiences walk in through the Center's loading dock (on  
NE 14th St. between Biscayne and NE 2nd Ave) and proceed to the *Fuerza Bruta* lounge,  
hip urban space alive with heart-pounding club music directed by Miami's best DJs and a  
signature Barton G. restaurant inspired by the show.

At show time, audiences are engulfed in a 360-degree spectacle and when the show  
reaches its spectacular finale, the visual and aural party continues in the *Fuerza Bruta*  
lounge.

*Fuerza Bruta* is an exhilarating, engaging experience that can't be missed!

Visit [fuerzabrutamiami.com](http://fuerzabrutamiami.com) for video, music and more!

#### Important Notice

The show is general admission; patrons will move around the stage throughout the length of  
the show; dress casual.

**BEGINS JUNE 9**  
**LYNN WOLFSON STAGE**  
**at the ZIFF BALLET OPERA HOUSE**

Tuesdays 7:30 PM  
Wednesdays 8:30 PM  
Thursdays 7:30 PM  
Fridays 7:30 & 10 PM  
Saturdays 7:30 & 10 PM  
Sundays 7:30 PM

No performances Saturday, July 2

**MEMBERS  
SAVE \$10**  
(see page 11)

**SN  
BN**  
ENTERTAINMENT  
*by Ziff*

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# CELIA

## THE LIFE & MUSIC OF CELIA CRUZ



**"CELIA SWINGS!"** *The Miami Herald*

**"A DAZZLING TRIBUTE!"** *Sun-Sentinel*

**"AN EXPLOSIVE MUSICAL!"** *New York Post*

**"CELIA CRUZ...MAS VIVA QUE NUNCA! ANISSA ES UNA SENSACION!"**  
*El Dia (Santa Cruz De Tenerife)*

**"WHEN ANISSA GATHERS SINGS, IT'S ALMOST A SECOND COMING! SHE HAS FOUND THE ROLE SHE WAS BORN TO PLAY!"** *Sun-Sentinel*

**She's Back!** Following a sold-out international tour, the super hot musical that had all of Miami singing and dancing last summer returns to South Florida with a hit parade of Celia's greatest songs, including "La vida es un carnaval" and "La negra tiene tumbao."

If you missed it last summer, here's another chance to discover what everyone was talking about! Or see it again and relive the astonishing life and music of the sensational salsa diva, from her humble beginnings in Cuba to international fame and fortune. With 19 sizzling musical numbers, a remarkable company of singers, dancers, and a hot band... it's almost like attending a Celia concert! Buy your tickets for this year's return production now, while you still can!

All shows are performed in Spanish while select performances contain bilingual dialogue (English and Spanish). All songs, however, are sung in Spanish during every performance.

See video preview at

**BEGINS JUNE 2  
KNIGHT CONCERT HALL**

Tuesdays	7:30 PM
Wednesdays	7:30 PM
Thursdays	7:30 PM
Fridays	7:30 PM
Saturdays	5 & 9 PM
Sundays	3 & 7 PM

Tickets: \$60, \$80, \$95, \$125 (VIP ticket includes post-performance meet-and-greet and autographed cast poster)

**MEMBERS  
SAVE \$10**  
*(see page 11)*



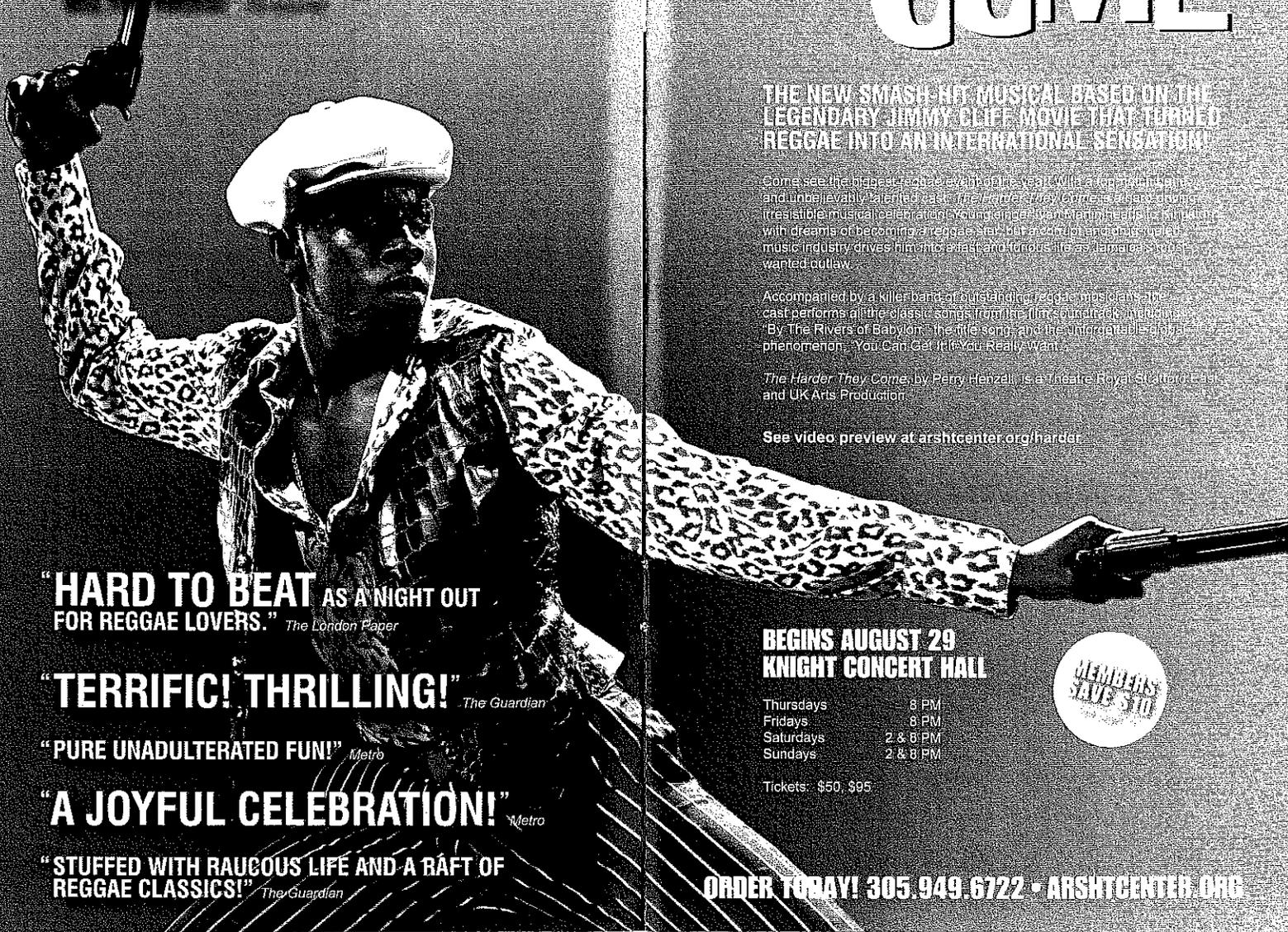
**ORDER TODAY! 305.949.6722 • ARSHTCENTER.ORG**

# A SURE FIRE SMASH-HIT!

"AN ASTONISHMENT IN EVERY WAY, AN EXHILARATING BLEEDING-AT-THE-EDGES SLICE OF JAMAICAN LIFE." *The Guardian*

"A SUPERB PRODUCTION THAT CAPTURES NOT JUST THE MOVIE'S MUSIC AND CHARACTERS, BUT ALSO, ITS SOUL!" *Evening Standard*

"A TERRIFIC NIGHT THAT BREAKS ALL THE RULES!" *The Guardian*



"HARD TO BEAT AS A NIGHT OUT FOR REGGAE LOVERS." *The London Paper*

"TERRIFIC! THRILLING!" *The Guardian*

"PURE UNADULTERATED FUN!" *Metro*

"A JOYFUL CELEBRATION!" *Metro*

"STUFFED WITH RAUCOUS LIFE AND A RAFT OF REGGAE CLASSICS!" *The Guardian*

# THE HARDER THEY COME

THE NEW SMASH-HIT MUSICAL BASED ON THE LEGENDARY JIMMY CLIFF MOVIE THAT TURNED REGGAE INTO AN INTERNATIONAL SENSATION!

Come see the biggest reggae event of the year, with a top-notch cast and unbelievably talented cast. *The Harder They Come* is a hard-hitting, irresistible musical celebration of young genius, war, man's inhumanity to man, with dreams of becoming a reggae star, but a cruel and vicious music industry drives him into a smash and notorious life as Jamaica's most wanted outlaw.

Accompanied by a killer band of just-in-time reggae musicians, the cast performs all the classic songs from the film soundtrack, including "By The Rivers of Babylon", the title song, and the unforgettable "Babylon Phenomenon", "You Can Get It If You Really Want".

*The Harder They Come* by Petry Hanzell is a Theatre Royal Stratford East and UK Arts Production.

See video preview at [arshtcenter.org/hardat](http://arshtcenter.org/hardat)

BEGINS AUGUST 29  
KNIGHT CONCERT HALL

Thursdays	8 PM
Fridays	8 PM
Saturdays	2 & 8 PM
Sundays	2 & 8 PM

Tickets: \$50, \$95



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City Theatre and Adrienne Arsht Center present

# SUMMER SHORTS



**NOW IN ITS 14TH SUMMER! FROM HILARIOUS COMEDIES TO HEARTBREAKING DRAMAS, EXPERIENCE SHORT PLAYS OF EVERY VARIETY ON EACH AND EVERY PROGRAM!**



## Signature Shorts

The series that put our festival on the map. Fast & furious fun... see 8 plays in 90 minutes!

Thursdays 8 PM  
Saturdays 7 PM  
Sundays 3 PM  
Tickets: \$42 (General Admission)  
Carnival Studio Theater  
(at the Ziff Ballet Opera House)



## undershorts

A late-night series of "quickies"... naughty, bawdy and not for the kiddies!

Fridays 10 PM  
Saturdays 10 PM  
Tickets: \$42 (General Admission)  
Carnival Studio Theater  
(at the Ziff Ballet Opera House)



## Shorts 4 Kids

Theater in bite-size morsels + music by Gyndi Valper & Lisa Loeb - with SHOW CHANGES (and adults)

**MAY 30 - JUNE 21**  
Thursdays 11 AM & 1 PM  
Fridays 11 AM & 1 PM  
Saturdays 1 PM  
Sundays 1 PM  
Tickets: \$17 (General Admission)  
Carnival Studio Theater  
(at the Ziff Ballet Opera House)

Teatro Avante, American Airlines, and Adrienne Arsht Center present

# XXIV INTERNATIONAL HISPANIC THEATRE FESTIVAL

"One of the best received theatrical events on the continent!" *Diario Las Americas*

Experience some of the best theater companies from Spain, Latin America and the U.S. at the Adrienne Arsht Center's Carnival Studio Theater and other stages throughout the city. Enjoy an award-winning festival of plays, dance and children's theater, too, the only one of its kind in the U.S.!

All performances are in Spanish.

## CARNIVAL STUDIO THEATER at the ZIFF BALLET OPERA HOUSE

**JULY 8, 9 & 10**

*De caos y deca caos* (Teatro La Candelaria - Colombia)

**JULY 11 & 12**

Title and company to be announced.

**JULY 15, 16 & 17**

*Bodas de sangre* (Blood Wedding) - (Alquibla Teatro - Spain)

**JULY 18 & 19**

Title and company to be announced.

**JULY 22, 23, 24, 25 & 26**

*Aire frio* (Cold Air / with surtitles in English) (Teatro Avante - U.S.A.)

Wednesdays 8:30 PM  
Thursdays 8:30 PM  
Fridays 8:30 PM  
Saturdays 8:30 PM  
Sundays 5:30 PM



All programs are subject to change. To receive emails with more information about these performances, sign up at [arshtcenter.org](http://arshtcenter.org) and choose the categories "Theater" or "Latin Entertainment."

**ORDER TODAY! 305.949.6722 • ARSHTCENTER.ORG**



# MEMBERS SAVE \$10 ON TICKETS\*

## SPECIAL OFFER FOR MEMBERS TO OUR 2009 SUMMER SEASON

### JOIN THE VISIONARY SOCIETY TODAY

Your membership in the Visionary Society makes it possible for the Adrienne Arsht Center to bring you world-class performances and helps support our arts education and outreach programs in the community.

When you join, you'll receive exclusive benefits and privileges, all designed to honor your membership support and enhance your experience at the Center.

Membership in the Visionary Society is now offered at a special discounted rate of just \$65 for the year!

## MEMBERSHIP LEVELS AND BENEFITS

### \$65 PARTICIPATING — SPECIAL INTRODUCTORY OFFER!

(normally \$75) - Fully tax-deductible

- \* Exclusive access to members-only ticket pre-sales
- Invitations and discounts to special events and programs, such as dance classes, seminars, and lectures
- Discounts of 15% or more at hotels and restaurants in Miami
- Adrienne Arsht Center membership card
- Free subscription to members' e-newsletter
- Public recognition on the Adrienne Arsht Center's website

### \$200 — FRIENDS AND FAMILY (Fully tax-deductible)

All the Participating benefits, plus:

- \* Access to members-only will call window at performances
- Invitations for the member household to family-friendly events
- Additional Adrienne Arsht Center membership card
- Free subscription to *In the Center* newsletter

#### GREEN ROOM SOCIETY

Join the Adrienne Arsht Center's young patrons group (ages 21-45). Add \$50 to the Friends and Family level or higher to receive:

- Green Room Society membership card
- Invitations to exclusive Green Room Society events and programs

**BECOMING A MEMBER IS EASY!**

### \$500 — SUPPORTING (\$455 is tax-deductible)

All the Friends and Family benefits, plus:

- \* Access to members-only hotline for priority box office services and member pre-sales
- One Colonnade Stone inscribed with your name or dedication
- Invitations to special receptions and cast meet-and-greet
- Advance access to reservations at the Adrienne Arsht Center's hot new restaurant opening fall 2009 (based on availability)
- Recognition in *In the Center* newsletter

### \$1,500 — CONTRIBUTING (\$1,455 is tax-deductible)

All the Supporting benefits, plus:

- \* Access to members-only Salon in both halls during all performances at the Adrienne Arsht Center
- Advance notice for annual gala celebration
- Advance ordering and seating for Center-produced series subscriptions (based on availability)
- Invitations to a VIP Opening Night event
- Recognition in *Playbill*

### \$2,500 — SUSTAINING (\$2,455 is tax-deductible)

All the Contributing benefits, plus:

- \* Ticket service charges waived for Adrienne Arsht Center Presents shows
- Invitation to annual State of the Arsht breakfast with the CEO
- Private behind-the-scenes tours
- Invitations to events with special guest speakers
- Recognition on annual donor displays
- VIP valet parking privileges (advance reservations required through the Box Office)

### \$5,000 — PRESIDENT'S CIRCLE (\$4,955 is tax-deductible)

All the Sustaining benefits, plus:

- \* Highly personalized VIP donor concierge service for all ticketing needs for Adrienne Arsht Center Presents performances
- Invitation to annual Season Preview event
- Opportunities to underwrite Center-produced shows (additional donation required)

\* Members save \$10 on selected performances of *Fuerza Bruta*, *Celia* and *The Harder They Come*. Offer is subject to availability. To obtain your membership discount code, please contact the Membership Department at 786.468.2040 or [membership@arshtcenter.org](mailto:membership@arshtcenter.org). You will need your code to receive your membership discount when ordering tickets by phone or online.

**JOIN TODAY! • 786.468.2040 • ARSHTCENTER.ORG**

# SUBSCRIBE NOW FOR

# THE 2009-2010 SEASON!

Adrienne Arsht Center and Larry Rosen present

# JAZZ ROOTS 2009-2010

A LARRY ROSEN JAZZ SERIES

NOVEMBER 6, 2009

## THE BLUES

Buddy Guy

GET ALL SIX CONCERTS STARTING AT \$150  
Subscribe now at  
arshtcenter.org/jazzroots

DECEMBER 4, 2009

## AN EVENING WITH DAVE GRUSIN

Dave Grusin, Jon Secada, Arturo Sandoval, Nestor Torres, Sammy Figueroa  
The Mancini Institute Orchestra and additional artists to be announced

JANUARY 15, 2010

## VOCALESE

The Manhattan Transfer, New York Voices and special guest Jon Hendricks

FEBRUARY 26, 2010

## JAZZ AND SOUL

Al Jarreau and Ramsey Lewis

MARCH 19, 2010

## A TRIBUTE TO FRANK SINATRA

Michael Feinstein and John Pizzarelli

APRIL 16, 2010

## PIANO LATINO

Eddie Palmieri and Michel Camillo



## VIP SUBSCRIPTIONS

BECOME A VIP SUBSCRIBER AND EXPERIENCE EACH AND EVERY ONE OF THESE JAZZ ICONS FROM THE VERY BEST SEATS IN THE HOUSE. VIP Subscribers also receive a special inaugural season CD and an invitation to an exclusive reception following every JAZZ ROOTS performance. Call 305.949.6722.

Visit [jazzroots.net](http://jazzroots.net) for videos and more information.

All programs and schedules are subject to change.

**ORDER TODAY! 305.949.6722 • ARSHTCENTER.ORG**



RRA Broadway Across America - Miami and Adrienne Arsht Center present

# BROADWAY IN MIAMI 09/10

SEE FIVE SPECTACULAR MUSICALS STARTING AT \$125  
Subscribe now at  
arshtcenter.org/broadway

OCTOBER 27 - NOVEMBER 1, 2009

## THE COLOR PURPLE

"A Roof-Raising Story of Triumph!" *AP*  
Nominated for 11 Tony Awards, including Best Musical! With a joyous score featuring gospel, jazz, pop, and the blues, *The Color Purple* is based on the Pulitzer Prize-winning novel by Alice Walker and the moving film by Steven Spielberg.

DECEMBER 30, 2009 - JANUARY 3, 2010

## 101 DALMATIANS

A joyful experience for the entire family!  
A topsy-turvy new musical full of song, dance and spectacle! *101 Dalmatians* is a one-of-a-kind show that will leave everyone cheering.

MARCH 3 - 10, 2010

## WICKED

"Broadway's biggest blockbuster!" *The New York Times*  
Every performance sold out last time *Wicked* played the Adrienne Arsht Center! Only subscribers to the series are guaranteed tickets to the most popular musical of our time!

MARCH 30 - APRIL 4, 2010

## MAMMA MIA!

"A sensation! Just sit back and let the joy sweep over you!" *New York Post*  
Over 30 million people all around the world have fallen in love with the ultimate feel-good show! *Mamma Mia!* is about a mother, a daughter, three possible dads, and a trip down the aisle you'll never forget!

MAY 11 - 16, 2010

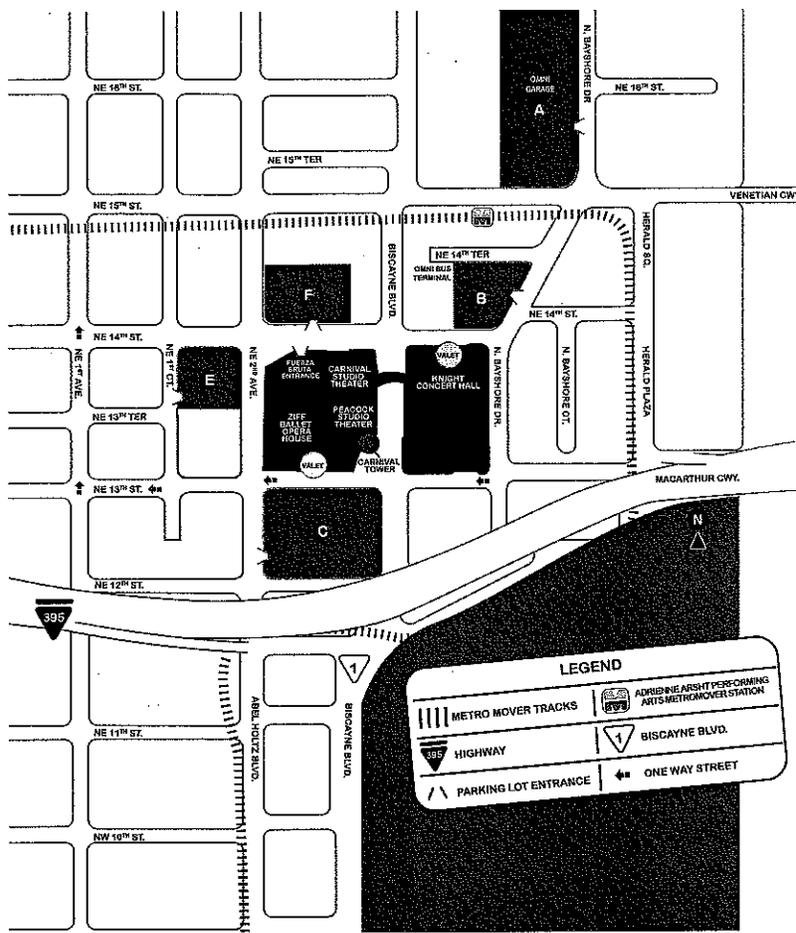
## SPRING AWAKENING

"Broadway may never be the same!" *The New York Times*  
Don't miss the Tony-Award-winning musical that rocked Broadway! With electrifying music by Duncan Sheik, *Spring Awakening* celebrates three teenagers' unforgettable journey to adulthood with a power, a poignancy, and a passion you'll never forget!



# PARKING

MORE THAN 17,000 PATRONS HAVE PURCHASED PARKING IN ADVANCE - SO CAN YOU!



# ACKNOWLEDGMENTS

The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is made possible in part by the support of the Miami-Dade County Mayor and the Board of County Commissioners, the State of Florida and County Department of Cultural Affairs and the Cultural Affairs Council, and the Miami-Dade County Fund Development Council. Education & Outreach is funded in part by The Children's Foundation. The Adrienne Arsht Center also receives generous support from private and corporate sponsors including the Adrienne Arsht Center Foundation, Greater Miami through its Membership Program, the Art of the State Community, Redevelopment Agency, American Express Company, American Express Foundation, State of Florida, American Airlines, The Miami Herald, and the Miami Herald Foundation. Support is also provided by the Doris Duke Charitable Foundation and the Rockefeller Foundation. The Jack Wachtel Foundation for the Visual Arts, the State of Florida, Department of Cultural Affairs and the Florida Arts Council, National Endowment for the Arts, and the Knight Foundation.

## Institutional Partners



## Season Presenting Partner



## Official Partners



## Corporate Underwriters

Doubletree Grand Hotel Biscayne Bay; Greensleeves, Inc.; Marriott Hotels and Resorts of Miami; Odebrecht Construction, Inc.; and Sonesta Bayfront Hotel Coconut Grove.

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## PURCHASE YOUR PARKING IN ADVANCE SELF-PARKING \$15

Guarantee a spot in the best lots! When purchasing your tickets at [arshtcenter.org](http://arshtcenter.org), you can also purchase self-parking vouchers for your performance night(s). You may visit or call the box office at 305.949.6722.

Lots A, B, C, and E are available for advance purchase for \$15. Lot F is available for drive-up purchase only (prices may vary).

## VALET PARKING \$20

Purchase your valet parking vouchers in advance at [arshtcenter.org](http://arshtcenter.org) or by calling the box office at 305.949.6722.

For more information, visit [arshtcenter.org/parking](http://arshtcenter.org/parking).

## PUBLIC TRANSPORTATION

The Adrienne Arsht Center is located just one block from the Omni Bus Terminal, which is served by 15 bus routes. Adrienne Arsht Performing Arts Metromover Station is also just one block north of the Center. For more information about public transportation to the Adrienne Arsht Center, please visit [miamidade.gov/transit](http://miamidade.gov/transit) or call 305.770.3131, TTY 305.654.6530.



## MIA TRAFFIC PERFORMANCE

MARCH 2009

### Passenger Traffic

	Mar. 2009	% Chg over Mar. 2008
International Passengers	1,307,182	-7.98
Domestic Passengers	1,617,877	-3.53
Total Passengers	2,925,059	-5.57

#### Comments:

- Industry wide, March passenger traffic fell sharply.
- According to IATA, the shift in Easter from March 2008 to April in 2009 negatively distorts March 2009 passenger demand. The Middle East was the only region with an increase in passenger demand.

### Cargo Traffic

	Mar. 2009	% Chg over Mar. 2008
International Freight	118,693	-23.15
Domestic Freight	16,454	-25.73
Total Freight	135,147	-23.48

#### Comments:

- Continuing declines in domestic and international freight at MIA reflect the global crash of air commerce being experienced in virtually all markets.
- According to IATA, cargo demand stabilized during March although at a significantly low level of -21.4%.

### Additional info/news

- Cathay Pacific Airways began operating three freighter flights a week from Hong Kong to Miami.
- Lanco, or Linea Aérea Carguera de Colombia, S.A., commenced daily roundtrip freighter service from MIA to Bogota.

**RECEIVED**  
By the Clerk for the record.

MAY 11 2009

Item 8J  
Exhibit \_\_\_\_\_  
Meeting RCTC

Source: MDAD Marketing Division



# POM CRUISE & CARGO REPORT

## MARCH 2009

### Passenger Traffic

	Mar. 2009	Year-to-Date	% over same period last year
Total Passengers	444,288	2,366,212	+3.7%
Passenger Revenue	\$4,393,969	\$22,927,827	+1.6%

### Cargo Traffic

	Mar. 2009	Year-to-Date	% over same period last year
TEU's	60,773	434,525	+3.2%
Cargo Revenue	\$980,568	11,622,883	+4.5%