

# The 6<sup>th</sup> Annual Southeast Florida Regional Climate Leadership Summit

**Regions Connect** ➡ **Global Effect**

October 1 & 2, 2014  
Miami Beach Convention Center

Co-hosted By:



MIAMIBEACH

## 2014 Sponsorship Opportunities



**SOUTHEAST FLORIDA  
REGIONAL COMPACT  
CLIMATE  
CHANGE**



## Southeast Florida Regional Climate Leadership Summit

Regions Connect  Global Effect

*“Climate change is not coming, it’s already here. We must act now, as individuals, as a state, as a nation of the world.”*

*The Miami Herald, April 13, 2014*

Dear Community Business Leader,

We are very excited to present you with an opportunity to support and align your brand with the **“6<sup>th</sup> Annual Southeast Florida Regional Climate Leadership Summit”** - a major event focused on forging new opportunities and partnerships that benefit our communities as they find themselves challenged by the impacts of a changing climate across the globe. This year’s Summit is hosted by Miami-Dade County and the City of Miami Beach on **October 1-2, 2014 at the Miami Beach Convention Center.**

### Summit Profile

The annual Summit is a part of the Southeast Florida Regional Climate Change Compact, a regional partnership of Broward, Miami-Dade, Monroe, and Palm Beach Counties, their municipalities and other partners. The Compact partners have been working together since 2009 to develop a coordinated strategy for the region to adapt to the impacts of our changing climate, such as sea level rise, and to reduce its causes. This unique effort is the first of its kind and has not yet been duplicated anywhere else. (Media coverage on the Compact has been tremendous.\*) The Summit provides a **powerful and effective forum for facilitating collaborative knowledge sharing by bringing together thought leaders from business, government, academia, and nonprofits** to exchange ideas and dialogue at panel discussions and networking breaks. This year’s theme, **“Regions Connect → Global Effect”** reflects the Compact’s influence on advancing actions locally and regionally, as well as connecting and collaborating with other communities throughout the nation and the world.

### Increase Brand Awareness • Promote Your Business • Develop New Contacts

Maximize your visibility before, during, and after the Summit through one of the offered sponsorships which provide key benefits such as:

- **Brand exposure and awareness** of your product or service to an anticipated 400+ Summit attendees; and
- **Networking** with private and public-sector sustainability professionals, corporate representatives, and elected officials.





































Participants attend the Summit to stay abreast of the current state of the science and regional efforts, track policy developments, and monitor key players at regional, national, and international levels.

A list of opportunities is attached and we welcome an opportunity to discuss customizing a sponsorship package that meets your marketing goals. Sponsorships are limited as registration for last year’s event **SOLD OUT** quickly, so please act now by contacting us at 305-375-3520 or [dmac@miamidade.gov](mailto:dmac@miamidade.gov).

\* <http://southeastfloridaclimatecompact.org/news/>

# Sponsorship Levels

Benefits

Benefits	<b>Global Green Leader</b> <b>\$25,000</b> <i>(Only One Available)</i>	<b>Climate Champion</b> <b>\$15,000</b> <i>(3 Available)</i>	<b>Eco Ambassador</b> <b>\$10,000</b> <i>(2 Available)</i>	<b>Sustainability Innovator</b> <b>\$5,000</b> <i>(Unlimited)</i>
Face-to-Face Meeting with Regional Compact Climate Staff Steering Committee				
Introduction of Keynote Speaker or Panel Program				
Company-branded gift or marketing material at each seat				
Access to VIP Hospitality Suite (w/lunch and wifi) for Networking with Program Speakers and Special Guests				
Complimentary Full Summit Program Passes <i>(*registration in advance required)</i>	 <b>5 passes</b>	 <b>4 passes</b>	 <b>3 passes</b>	 <b>2 passes</b>
Free VIP Parking Passes (Valet Service)	 <b>5 passes</b>	 <b>4 passes</b>	 <b>3 passes</b>	 <b>2 passes</b>
Reserved Seating at VIP Tables	 <b>5 seats</b>	 <b>4 seats</b>	 <b>3 seats</b>	 <b>2 seats</b>
Access to Registrant List – Post Summit				
Free Ad in Summit Program Booklet	 <b>Full Page</b>	 <b>½ Page</b>	 <b>¼ Page</b>	
Premium Exhibit Space	 <b>w/electrical</b>	 <b>w/electrical</b>		
Recognition in Summit Program Multimedia Screen (Slide Presentation) and Logo Recognition on Summit Website, Email Marketing & Social Media, Print Materials and Signage				

**See Benefits You Like? Want More? Lock Into a Level Now!**

Contact: Doris MacPherson, Miami-Dade County [dmac@miamidade.gov](mailto:dmac@miamidade.gov) or 305-375-3520

# Targeted Sponsorships

## Opening Cocktail Reception • \$ 5,000

Be the exclusive sponsor for the opening cocktail reception to be held on Wednesday, October 1, 2014 at the Miami Beach Botanical Garden from 5:30 pm to 7:00 pm. You will have opportunity to deliver welcome remarks at the reception and introduce VIP guests. Company signage will be prominently displayed throughout venue and related promotional materials will be permitted to enhance the reception.

## Summit Luncheon (2 Days) • \$ 5,000 each

Be the exclusive sponsor for one or both of the official summit buffet luncheons where attendees will network and exchange ideas. The luncheons will be held in the atrium areas of the Convention Center. You will have an opportunity to address attendees and have access to special space within the atrium for a company display if desired. Company signage will be prominently displayed throughout the atrium areas and related promotional materials may be permitted to enhance the luncheon. Two complimentary full summit program passes are also included.

## Exhibitor • \$ 2,500

Showcase your company's product or service during the entire two-day Summit. Exhibit area will be open both days of the Summit in Hall B at the Convention Center. Two complimentary full summit program passes and recognition in official Summit program book are included. Exhibition table and 2 chairs will be provided. Electrical is not available. Space is limited and will be available for choice on a first come, first served basis.

## Official Summit Bag Sponsor • \$ 2,500

Support the Summit with an exclusive opportunity to be the official summit bag sponsor. Bag will be an ecofriendly product and will be co-branded with sponsor and "6<sup>th</sup> Annual Southeast Florida Regional Climate Leadership Summit". Receive a complimentary ½ page ad in Summit Program book.

## Summit Table Sponsor • \$ 2,000

Purchase a summit table and have access to reserved prime seating (table of 10) during the entire Summit. Ten complimentary full summit program passes are included. Company recognition will be included in official Summit Program book and in select marketing materials.

## Official Summit Program Ads (Limited Space)

¼ page - \$250 • ½ page - \$500 • Full page - \$800

Purchase space in official Summit Program booklet (5 ½ x 8). Artwork to be provided by advertiser.

Deadline: September 2014.

## Associates Sponsor • \$1,500

Show your support by bringing a few representatives from your company!! This offer includes: 3 complimentary full summit passes with free parking and a full page ad in the Official Summit Program.

## Scholarship/Nonprofit Sponsor • \$ 500

Support the Summit with a special "scholarship" that will be used to invite and encourage students and nonprofit/grassroots organization representatives to participate in this very important event. Company recognition will be included in official Summit program and in select marketing materials.

## Special Limited Offer ~ Nonprofit Exhibitor • \$200

Receive one complimentary summit program pass and exhibit space in designated area.

\* Summit organizers reserve the right to decline sponsorship offers and advertisements from interested parties that are not deemed appropriate and/or that are found to be in direct conflict with the nature and purpose of the event.