

Miami-Dade Affordable Housing Foundation, Inc.
Business Advertising and Resource Guide Application Form
for
Housing Professionals and Vendors
Created May 2009

Dear Housing Professional,

As part of our 2009 fundraising campaign we are pleased to announce our new Business Advertising Resource Guide section in our Homebuyer Education Workbook. By advertising in our workbook your business will be seen by potential new homebuyers. We will sell single line, business card, quarter page, half page and sponsorship level full page ads.

The workbooks are printed in lots of 100 which will allow new housing professionals and vendors to take advantage of this service and advertise their housing related business. The first set of workbooks available for advertising will begin in August 2009. If you are interested in purchasing advertisement space, your ad must be submitted no later than July 10, 2009

Resource Guide Pricing

One line ad (company name, address, and phone number)	\$25.00
Business card by category (1 side)	\$50.00
Quarter page by category	\$75.00
Half page by category	\$100.00
Sponsor - Workbook back or inside cover	\$500.00

Please contact me at 305-373-9750 if you have any questions regarding this initiative. Thank you for your participation and support.

Sincerely yours,

Sharon German
MDAHFI, HBC Coordinator
email: sgerman@bellsouth.net

MDAHFI Business Advertising and Resource Guide Application Form

Business Advertising and Resource Guide

You may reproduce this form on your computer

Date of application: _____

Application submitted to: Miami-Dade Affordable Housing Foundation, Inc.

Organization Information

Name of organization

Legal name, if different

Address

City, State, Zip

Employer Identification Number (EIN)

Phone

Fax

Web site

Name of most senior staff

Title

Phone

E-mail

Name of contact person regarding this application

Title

Phone

E-mail

Signature

Is your organization an IRS 501(c)(3) not-for-profit?

_____ Yes _____ No

Service Information

Please give a brief description of the service you provide:

Are you registered with the Better Business Bureau?

Will you offer any discounts with this ad?

Size of ad you are purchasing (check one)

Resource Guide Pricing

- One line ad (company name, address, and phone number) \$25.00
- Business card by category (1 side) \$50.00
- Quarter page ad by category \$75.00
- Half page ad by category \$100.00
- Sponsor - Workbook back or inside cover \$300.00

Would you like to automatically renew your ad Yes? _____
No? _____

MDAHFI Business Advertising and Resource Guide Application Form

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

BUSINESS CARD
PLACE YOUR AD HERE

MDAHFI Business Advertising and Resource Guide Application Form

PLACE YOUR 1/4 PAGE AD HERE

PLACE YOUR 1/4 PAGE AD HERE

PLACE YOUR 1/4 PAGE AD HERE

PLACE YOUR 1/4 PAGE AD HERE

MDAHFI Business Advertising and Resource Guide Application Form

PLACE YOUR 1/2 PAGE AD HERE

PLACE YOUR 1/2 PAGE AD HERE

MDAHFI Business Advertising and Resource Guide Application Form

INSIDE FRONT OR BACK COVER

PLACE YOUR FULL PAGE AD HERE

MDAHFI Business Advertising and Resource Guide Ad Sizes

We ask that your payments be made at the time of submitting your ad. All company checks or money orders should be made payable to:

MIAMI-DADE AFFORDABLE HOUSING FOUNDATION INC.

19 W. Flagler Street, Suite 311, Miami, FL 33130

Phone: (305) 373-9750

Fax: (305) 373-9350

Email: mdahfi@bellsouth.net

Authorization

Name and title of party responsible for payment. _____

Signature _____

ATTACHMENTS

The following attachments are required: