



**Community Affordable Housing Strategies Alliance
COMMITTEE REPORT**

Committee Name: Public Information and Education

Date of Report: October 19, 2006

Prepared by: Ms. Elaine Black, Chair / Ms. Amy Carswell, Staff

**Meeting Date/Time: Wednesday, October 11, 2006, 2 p.m.
111 NW 1st St., Sixth Floor Rear Conference Room**

Attendees: CAHSA Members: Shirley Andrades; Roman Rodriguez, Elaine H. Black. Community Partners and Staff: Liz Regalado, Partnership for Recovery; James Carras, Carras Community Investment; Ricot Fertil, CAA; Anthony Colon, Human Services Coalition; Abigail Vladeck, Human Services Coalition; Delores Green, OCM; Dr. Larry Capp, OCR; Amy Carswell, OCR.

Committee's Mission Statement: Evaluate the current state of public information available to various constituencies in the County. Organize the public outreach components of the work of CAHSA; if necessary recommend changes and develop action plan.

Issue 1: Final Review and Input on Findings of the Survey of Housing Public Information and Education Initiatives

Discussion (summarize major points):

Ms Carswell reported that the survey was updated with additional responses received. To date surveys of housing program public information and education initiatives were completed by ten county agencies and four municipalities. Twelve county agencies that are members of the Housing Policy Workgroup reported that they do not operate any affordable housing programs. **(See RESPONDANTS, October 2006 attached.)** Three members of the Housing Policy Workgroup, the cities of Miami and Miami Gardens and the Department of Planning and Zoning, have not responded to the survey request. Ms. Cheryl Marken completed a chart documenting the results of the survey and Ms. Carswell updated the chart. The chart visually documents important information about county and city housing programs and their public information and education initiatives.

Committee Actions:

The chart illustrating the results of the survey will be mounted and displayed at the CAHSA Housing Summit.

ACTION ITEMS (for submittal to CAHSA Task Force):

None at this time

Issue 2: Finalize Committee Recommendations to the CAHSA Task Force

Discussion (summarize major points):

The committee reviewed the preliminary recommendations previously submitted to the CAHSA Task Force. Duplicate items were combined and updated preliminary findings

were approved. **(See CAHSA PIE Preliminary Recommendations October 2006 attached.)**

Action Items (for submittal to CAHSA Task Force):

- **It is proposed that the CAHSA Task Force accept the Preliminary Recommendations of the Public Education and Information Committee that are attached.**

Issue 1: Set Agenda for Two Community Meetings

Discussion (summarize major points): Ms. Andrades reported that the CAHSA Task Force and the Task Force Chairs had adopted the joint recommendation of the Summit and PIE Committees. It was determined that CAHSA will convene regional meetings to gather community input on recommended solutions for affordable housing challenges and that these recommendations be considered for incorporation into the recommendations being developed by CAHSA Committees for presentation to the CAHSA Summit. Two meetings should be held to allow for broader community participation. The meetings should be held in a neutral location, at Miami-Dade Community College and with sufficient time to facilitate community awareness and participation while providing sufficient time for community feedback to be forwarded to CAHSA Committees and incorporation into the recommendations to be presented at the Housing Summit December 4, 2006. Participants in the regional meetings should be provided with no more than one page from each committee that lists no more than five bullet items describing the committee's recommendations to date. The agenda should allow an opportunity for representatives of each committee to make brief statements (no more than three minutes) describing their top recommendations. Most of the agenda should focus on community input and reaction.

Action Items (for submittal to CAHSA Task Force):

- **That the CAHSA Task Force convene two Community Forums to be held at Miami-Dade Community College South and North Campus on November 1 and 2, 2006 from 6 p.m. – 9 p.m. (See *Forum Flyer attached.*)**
- **That the CAHSA Task Force approve an agenda for the Community Forums that prioritizes community input on the preliminary recommendations of the CAHSA Committees. (See *Proposed Community Forum Agenda attached.*)**